

# Bacon Named WKYK Mgr, Wyatt Is Ass't. Manager

Rick Bacon has been named manager of WKYK Radio and Robert Wyatt becomes assistant manager. Both promotions effective December 24, 1974, it was announced recently by J.

Ardell Sink, President of Mark Media, Inc., owner of WKYK. Bacon, the son of Mr. and Mrs. Fred Bacon of Burnsville, is married to the former Miss Barbara June Fox of

Burnsville and they have one son, Jonathan. Bacon has been employed by Mark Media for the past four years and has been manager of WCSL in Cherryville, N.C. for the last year and a half.

Wyatt, prior to this promotion, was operations director at WKYK. Sink also announced that the FCC has granted WKYK pre-sunrise authority, which will permit the station to sign-on the air at 6 a.m. each day rather than sunrise time. Between 6 a.m. and sunrise the station will operate with reduced power in line with an agreement between the government of the United States and the Commonwealth of the Bahamas to avoid interference with Station ZNS-Nassau and Station KXWL, Waterloo, Iowa. WKYK will operate with full power as in the past from sunrise until sunset.

WKYK expects to begin signing on the air at 6 a.m. each day by early January, and the station starts broadcasting from a new transmitter and with a new antenna system. The new Mark Broadcast Center on East Main Street in Burnsville is nearing completion. The executive offices for the Mark Media Group Stations have already been moved to the new building and WKYK is expected to complete the move to the new facilities by early January. Mark Media, Inc. and affiliated corporations are headquartered in Burnsville.



## Majorette Wins Honors

Tonya Vettec Allen, daughter of John and Margie Allen of Burnsville, brought home majorette honors last weekend after winning First Place Twirling and First Place Fancy Strutting in the Petite Division of the Drum Majorette Contest held in Cleveland, Tennessee. Miss Allen, a member of Drum Majorettes of America who sponsored the contest as part of "The Winter Olympics", also won the title of America's Most Beautiful Majorette 1975. In the Overall Division, she won 10th Place Twirling and 2nd Place Military. Mr. and Mrs. Allen accompanied their daughter to Tennessee for the competition which took place December 28 and 29, 1974.

## Corp. To Sell Land

[Cont'd from page 1]

Directors retaining the right to reject all bids. Certified checks for 5 per cent of the bid price must accompany the bids. Further information may be obtained from any of the officers of the development corporation. These are Herschel Holcombe, president; Joe Young, vice president; and Charles Gillespie, secretary-treasurer.

During the past several weeks the directors of the development corporation have explored various possibilities for financing the continued ownership of the site. Reluctantly the decision has been reached to offer the site for sale. Sealed bids will be received up to January 25, the

## Folk-Ways and Folk-Speech

of SOUTHERN APPALACHIA with Rogers Whitener

If your younguns woke up this Christmas, raced to the tree and came back with disappointed faces over the reduced number of packages compared to those of last year, you might suggest that they need to discover a little bit about Christmases of the distant past—Christmases without a cheerful tree and stockings containing, at best, a few sticks of candy, some nuts, and perhaps an orange.

echoes Willard's sentiments: "No, I don't remember much by way of presents—a few things in my stockings on Christmas morning—but I do

and special services. There were Christmas songs, reciting of Bible verses, and the giving of other recitations."



LEAN CHRISTMAS Willard Watson, a maker of folk toys at his home on Wildcat Road near Boone, remembers many lean Christmas mornings: "Oranges? Lord-a-mercy, I didn't know about 'em till I was way toward grown. I was lucky to get a few pieces of stick candy—and maybe a hand-me-down pair of brogans!"

But if the presents were few in the Watson household, there was food in abundance to compensate: fresh pork, sausage, liver mush, steaming pots of backbones and ribs, chunks of tenderloin, and wedges of cracklin' bread. Younguns today, according to Willard, know little about the good-eating of the past: "All they know is burnt hamburgers and canned rubber biscuits. Maybe they wouldn't be so all-fired anxious about presents if they got the same good-eating I got."

LIMITED PRESENTS Frank Hodges, a near neighbor of the Watsons,

remember the cakes and pies baked especially for the holidays. Apple sauce cake was a favorite—made with molasses instead of sugar—and then we nearly always had dried apple and pumpkin pies. We didn't worry much about presents."

Mrs. D. W. Cook, also a craftsman, who lives at SAnes, North Carolina, also notes the lack of a Christmas tree and the limited presents, but she also attests to the abundance of good food: "As far as our Santa Claus was concerned, we might get a wax, China or rag doll in addition to fruits and nuts, but we usually went to church for Christmas tree services."

PLENTY OF FOOD "Food? There was always plenty. Turkey, chicken, wild game, country ham, sometimes a goose. We had all manner of bread, from biscuits to skillet cornbread, but most of all I remember the desserts: top apple pie, stickies, fruit cake—called 'knee deep' because it had so many layers—and maple sugar candy."

Estella Barnes, another craftsman who lives on the Jefferson Road just outside Boone, like Mrs. Cook remembers an occasional doll for Christmas, often a Dell or China doll, with "painted on hair." She, too, recalls the Christmas food, in particular that prepared over an open fire: "There was usually a vegetable pot going, and sometimes we cooked ham and other meat over the flames. Also we would sometimes have spice or sassafras tea, along with roasted chestnuts and other nuts which we would 'shatter out' on the hearth."

SPECIAL SERVICES "Usually we would go to church for the Christmas tree

MADE OUR OWN Harold "Slim" Garrison, of Bald Mountain, North Carolina, becomes downright scornful when Christmas presents are mentioned: "My Lord, we didn't need presents—we made our own: wooden-wheeled wagons, sleds, sling shots, and play pretties of all kinds. What we really cared about was the good food, like molasses cake, 'pore do' (cornbread in hot grease), 'sweet line stacker' (fruit cake) and fatty bread. You give me that kind of eating today and I'll be as happy as I was then!"

Well, maybe not. But on the other hand... Please send all material to Rogers Whitener, Folk-Ways and Folk-Speech, Box 376, University Station, Boone, N.C. 28608.

## SCHOOL Lunch Menu

MENU FOR WEEK January 6-10

Monday	Tuesday	Wednesday	Thursday	Friday
Pinto Beans Mustard Greens Onion Slices Applesauce Cornbread Milk	School Baked Pizza Cole Slaw Sliced Peaches Scooter Pie Milk	Fish Square w/Tartar Sauce Macaroni and Cheese Green Beans Carrot Strips Cornbread Milk	Meat Loaf Whipped Potatoes Green Peas Red Jello Roll Milk	Vegetable Beef Soup Toasted Cheese Sandwich Saltines Orange Grapefruit Juice Cinnamon Bun Milk

Pollard's Drug Store  
Dial 682-2146 Burnsville, N.C.



## PHARMACY COMMENTS

Your Rx Specialists:  
Charles Gillespie, Jr.,  
and Ferril McCurry

## The Year of the Organized Medicine Chest

Will medicine-chest-1975 turn out like last year's medicine chest?—the "dying" ground for old, souring prescriptions in half-taken amounts with busted or decapitated safety caps?

Snap out of it this year and organize your medicine cabinet sensibly!

First, don't store medicines in the bathroom. It's the first place that humidity and heat change can cause spoilage. Second, be rigid in your efforts to use prescribed medicines as directed, so that strength and freshness can be assured. Dispose of all left-over prescriptions, especially out-dated ones.

Items necessary for your medicine chest include: aspirin, antidiarrheal remedy, antacid, first aid ointment or spray, eye drops, laxative, petroleum jelly, rubbing alcohol, and spirits of ammonia. In addition, keep cotton, bandages, swabs, tweezers, safety pins, scissors and a thermometer handy.

We try to give you the best Prescription Service at the Lowest Possible Price. Always Feel Free to Call Us.

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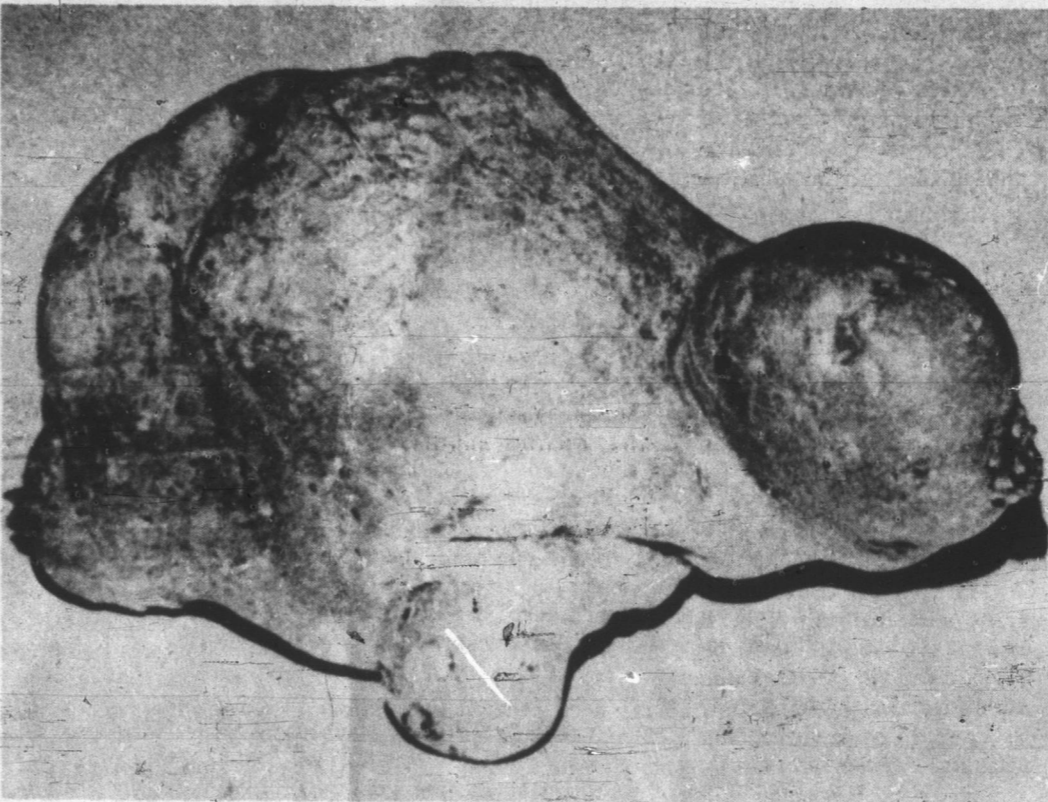
Will Be At  
**United 5 & 10**  
January 3-4  
Friday and Saturday  
11am - 5pm

**Color Pkg.**  
**\$9.95**

2-8 x 10  
2-5 x 7  
10 Wallets

Satisfaction Guaranteed

No Additional Charge For Groups No Limit Per Family



## Homely, Home-Grown Potato

A turtle? No, this strange shape is a simple, homely potato grown by Lawrence King of Route 2, Burnsville. The remarkable resemblance to a turtle is simply an accident of nature—or was it on purpose?

# Summertime

English Ironstone Dinnerware.

Your first place setting free!



Save \$25 or more at Northwestern and your first place setting of Summertime dinnerware is free. Then each time you save \$25 or more, you can get an additional place setting for only \$3.95. Northwestern has all the accessory pieces, too. Along with the highest interest rates allowed by law. Something you're always sure to get at Northwestern!

## THE NORTHWESTERN BANK

One free place setting per family. Free offer ends February 28. FDIC insurance has been increased to \$40,000.

Member FDIC

Mt. Wilderness Civil Air Patrol will meet every Monday night at 7:30 p.m. at the Mountain Wilderness Office, Pensacola, N.C. Anyone interested in joining this group will be welcome to attend any Monday night meeting. All visitors are welcome.

## Fight Lung Disease

THE YANCEY JOURNAL  
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One Year \$5.00  
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One Year \$7.00  
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## Local Insurance Man Receives Sales Award

Burnsville resident Donald Eugene Lawrence, Route 4, an insurance representative with Combined Insurance Company of America, has received an award for outstanding sales and service to the public.

Charlie Lewis, regional sales manager, said Lawrence won the Initial Award in the W. Clement Stone International Sales and Management Achievement Club. The international club is named after the company's founder and board chairman.

The Combined group of

companies specialize in non-cancellable accident and health income-protection and life insurance. Last year the group paid benefits in excess of \$96,000,000.

The group is unusual in that the needs of customers are under constant review, with representatives calling personally on policyholders at least every six months to provide individual service. Lawrence became associated with Combined as a representative and his work in service to policyholders earned him his award.

## Yancey Health Dept

JANUARY 1975 CLINIC SCHEDULE

Jan. 2, Thursday, Mental Health Clinic, Dr. Byron (Appointment Only)	10:00- 3:30
Jan. 3, Friday, Maternal Nurse, Miss Kingham	8:00-12:00
Jan. 6, Monday, Immunization Clinic	8:00-11:30
Jan. 6, Monday, Nurse Screening	1:00- 3:00
Jan. 7, Tuesday, Maternal Nurse-Miss Kingham	12:30- 3:30
Jan. 9, Thursday, Family Planning, Dr. Webb	8:00-12:00
Jan. 13, Monday, Immunization Clinic	8:00-11:30
Jan. 13, Monday, Nurse Screening Clinic	1:00- 3:00
Jan. 14, Tuesday, Child Health Clinic	8:30- 3:30
Jan. 16, Thursday, Maternal Nurse-Miss Kingham	4:30- 7:00
Jan. 17, Friday, Eye Clinic (App't. Only), Dr. Rogers	8:00-11:30
Jan. 18, Saturday, Maternal Nurse Clinic Miss Kingham	8:00- 3:00
Jan. 20, Monday, Immunization Clinic	8:00-11:30
Jan. 20, Monday, Nurse Screening Clinic	1:00- 3:00
Jan. 21, Tuesday, Maternal Health, Dr. Hemphill	8:00-12:00
Jan. 23, Thursday, Family Planning, Dr. Webb	8:00-12:00
Jan. 27, Monday, Immunization Clinic	8:00-11:30
Jan. 27, Monday, Nurse Screening Clinic	1:00- 3:00
Jan. 28, Tuesday, Child Health Clinic	8:30- 3:30

CANE RIVER HIGH SCHOOL BASKETBALL SCHEDULE 1974-1975 SEASON

A Rosman	Nov 26
H Polk Central	Nov 29
H Edneyville	Dec 3
H W Henderson	Dec 6
A Bakersville	Dec. 10
Open	Dec 13
Open	Dec 17
A East Yancey	Dec. 20
A Edneyville	Jan 3
H Spruce Pine	Jan 7
A Tryon	Jan 10
H Rosman	Jan 11
A Spruce Pine	Jan 14
H Bakersville	Jan 17
A N.C.S.D.	Jan 20
H East Yancey	Jan 24
H Tryon	Jan 28
A Polk Central	Jan 31
H N.C.S.D.	Feb 4
A W Henderson	Feb 7

COACHES:  
J.V. Arthur Hawkins  
Girls-Ben Deyton  
Boys-Blaine Whitson  
Principal Mrs. Cara Cox

EAST YANCEY HIGH SCHOOL BASKETBALL SCHEDULE 1974-1975 SEASON

H West Wilkes	Nov. 29
H Edneyville	Nov. 29
A West Wilkes	Dec. 2
A Polk Central	Dec. 6
H Tryon	Dec. 10
H Bowman	Dec. 13
A A.C. Reynolds	Dec. 16
H Cane River	Dec. 20
H Madison County	Jan. 2
H W. Henderson	Jan. 10
A Bowman	Jan. 14
H Tryon	Jan. 17
A Madison County	Jan. 18
H Spruce Pine	Jan. 22
A Cane River	Jan. 25
A W. Henderson	Jan. 28
A Edneyville	Jan. 31
H A.C. Reynolds	Feb. 1
A Spruce Pine	Feb. 4
H Polk Central	Feb. 7

COACHES:  
J.V.-Mr. Bennett  
Girls Varsity-Mr. Kruk  
Boys Varsity-Mr. Kruk