



Robertson, Crisp, Silvers, Mgr. Bob Silvers, Edwards

Army Store Keeps A 'Weather Eye' On What The Customers Want

Burnsville Army Store opened its doors in the Burnsville Plaza Shopping Center on November 3, 1971 and has met with resounding success.

The reason? It may be the "red carpet" treatment accorded customers who visit the Army Store. It may be the Army Store policy of offering the right merchandise, at the right price, and when the customer wants it.

But chances are it is a combination of these things, along with the astute business sense of the Army Store General Manager and President, Mr. Jack Feingold.

Jack Feingold opened his first store in Canton in January, 1952 and has expanded into a multiple-store chain. The Army Store in Burnsville Plaza was the 8th store in the chain. A new Army Store was recently opened in Murphy.

The Army Store specializes in men's and boys wear, shoes, sportswear and work clothes. They also have firearms, ammunition, hunting and fishing licenses and

just about anything anyone needs or wants.

The Army Stores have a competent staff of buyers and belong to two of the largest buying offices in New York City to bring the people of Burnsville the newest fashion merchandise at the lowest possible prices.

Employees, always courteous and helpful, are local men and women who grow with the firm. Aiden Edwards is supervisor of the Spruce Pine, Burnsville and Marshall Stores. He has lived in Yancey County for several years, and he and his wife Diana have one child, Tracy. They attend Riverside Baptist Church.

Bobby Silvers is manager of the Burnsville Army Store. A lifelong Burnsville resident he graduated from East

Yancey in 1970 and attended Mars Hill College. He is the son of Mr. and Mrs. Bill Silvers and attends Higgins Memorial Methodist Church.

Other employees are Ricky Silvers, Reva Crisp and Betty

Robertson.

A modern store with an old fashioned interest in pleasing the customer, the Army Store adds a definite impact to Yancey County progress.

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PROGRESS



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Burnsville

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