Feldspar Planting Helps Reclaim Land

A new tree, that is new to Western North Carolina, will add a green luster to the mountains due to a planting program of the Feldspar Corporation on Chalk Mountain near Spruce Pine. The new tree--European Alder, sometimes called Black Alder--has been the subject of test plantings for five years. It now has been determined the tree will thrive in the mountains and achieve a height of up to 30 feet in five years. The Feldspar planting is a part of a continuing program of the company to reclaim mined out areas. Two years ago, a program of massive tree planting of Virginia Pine was started by the company. Thousands of trees have been planted. The company has been watching the progress of the European Alder and now has

determined the tree will supplant some of the pine tree plantings due to its rapid growth. Eventually it is hoped a green curtain will rise to blot out the scars of exposed walls, thus bringing new beauty to the mountains. Pictured above is a grove of European Alder which was planted six years ago. This was a test planting on the property of Grove Stone and Sand Company. William Brown, Gen. Superintendent of the company, is showing Charles O. Puffer, Environmental Consultant of The Feldspar Corp., the results of this planting. The Feldspar Corporation is planting 1,000 of these trees on Chalk Mountain, which will eventually form a green screen for

Special Childrens **Olympics**

Physically and/or mentally handicapped children from the seven-county area of Region D (which includes Yancey) will compete in Special Olympics April 30 in ASU's Conrad Stadium.

Some 200 children from the seven-county area are expected to compete in the Olympics with four events modeled after Olympic competition. Events include 50yard dash, 300-yard dash, softball throw and standing broad jump. Approximately

Local businesses have donated money toward the organization of the event. "Right now our main concern is getting people to come out to watch the kids. We really need people in the stands to support them," said Regina Owens, vice president of the Watauga County Association for Retarded Citizens. The Olympics will begin at 12 noon with "an Olympic style parade march" for the children, after which the four events will begin. The competition should end at 3 p.m. Children competing in the events will also be trying to qualify for the N.C. Special Olympics to be held later this spring. Rain date for the event is May 7.

Beeler **Appointed** Chairman At UNC

The appointment of Dr. James Rush Beeler as chairman of the department of modern languages at the University of North Carolina at Wilmington was announced Friday by Dr. Charles Cahill, vice chancellor for academic affairs.

Dr. Beeler replaces Dr. Jackson G. Sparks who relinquished the post because of ill health.

Dr. Beeler is a native of Burnsville, N.C. After earning his A.B. and M.A. degrees in romance languages at UNC-Chapel Hill. he served as an associate in French at the University of California at Los Angeles for five years.

1961 he returned to UNC-Chapel Hill as an instructor in French and worked toward his PhD degree which was awarded in 1964. From 1964 until his appointment to the UNC-W faculty, Dr. Beeler served first as assistant professor and then assoc, professor of French at William and Marry College in Virginia.

And About Homemakers

Yancey Extension Service

into hobby and craft pursuits. In perspective, these activities attract nearly as much as BY JOYCE WATTS cosmetics, almost that of Ass't. Home Ec. Ext. Agent travel 11.6% and more than Todays teens attitudes are twice the allocation for liquor changing toward clothing. A and drugs 4.1%. In the survey resurgence of clothing interit is presumed that homeest from the 16 to 20 year age sewing expenses are included group becomes evident from a in the "clothes" category. recent survey of female This was, however, not students. The data, compiled specified. Home-sewing exfrom 3,400 high school seniors penditures could be included and 600 college freshmen in the hobby and craft representing the fifty states category--particularly for the reflects some attitude chaninfrequent sewers for whom

ges. Thus, the survey's

implications are thought-

provoking for both retailer as

measuring the students' atti-

tudes toward clothing was

their priority assignment for

spending their own money.

The women students were

asked in what order their

preference lay in eight cate-

gories. The eight categories

were: clothes, car expenses,

cosmetics, travel for pleasure,

records, hobbies-crafts, en-

tertainment and liquor/drugs.

percentage 23.1% outranked

the number two priority,

entertainment, by 45%. En-

tertainment--including mov-

ies, concerts and eating

out-cornered 15.9% of the

spending money--13.3% went

for car expenses. Of those

surveyed 3.3% stated that

auto expenses consumed all of

their spending money. (The

effect of women's lib may be

manifested here: auto expen-

ses, entertainment as well as

liquor or drug costs had been

below cars and nearly half

that of clothes-12.9%. This

points up the facts that the

use of cosmetics as well as the

accumulation of a wardrobe

are considered "necessities".

Auto expenses together with

clothes and cosmetics account

for half of student spending.

travel for pleasure and handi-

crafts, tend to show students

seek experiences that enrich

their personal lives. It has

been claimed that interest in

handicraft has become the

medium of self-expression for

youth. At least 10.3% of

student spending is funneled

The next two categories,

Cosmetics rated a priority

the suitor's domain).

The third largest outlay of

youths' expenditures.

Clothes, taking the largest

The most telling gauge for

well as educator.

from the survey is that the or given by parents grew significantly--from 17% to 28% during the past year. This participation by parents in clothes selection is a recurring finding by the survey. With spending money tight, many parents exercise authority by purchasing needed clothing for their daughter themselves. Moreover prior to January 1974.

sewing is really a hobby.

many students had their own charge cards on their parents' accounts; "Junior charge card" no longer exist in most

Another telling question concerns the company students keep while shopping. The role of parents in selection has again increased since 1974. At least 33% of clothes shopping is done with Shopping alone diminish-

ed from 49% to 31%. (These trends may suggest a growing lack of self-assurance in Another trend emerging apparel selection or an increasing lack of financial freedom). In addition, female students shop with boyfriends nearly twice as much as they did a year and a half ago--reflecting that leisure time is consumed by shop-

> With all the emphasis on consumer education for this age group, 27.4% still responded that they do not read label instructions before purchasing a garment.

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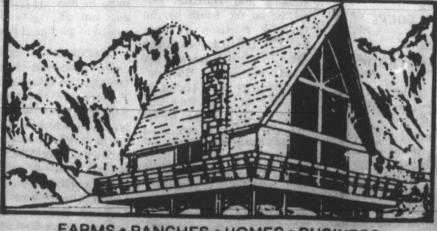
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