

Says Your Drug Store Pollard's Drug

Charles Gillespie, Jr., Ferrel McCurry, Pollard's Drug Store
Burnsville, N.C. Tel. 682-2146



What's your tendency for cancer?

Most cancer patients, it is said, hold a poor self-image. Outwardly they may be gentle and non-complaining, while inwardly, harboring feelings of dissension, guilt, or self-condemnation.

Cancer, all 110 forms of it, seems to be triggered by a combination of mental predisposition, a temporary breakdown in the body's defense mechanism, and "body insults"

such as radiation, chemicals, genetics, viruses, tensions, nervous shock, and continuous, prolonged emotional stresses.

How about you? Do your body insults add to your cancer risks? To find out write our Clipping Service and ask for Stress Rating, Box 5051, Raleigh, NC 27607. ... Another offering for your better health.

Your Dependable Drug Store

Pollard's Drug Store
Tel. 682-2146 Burnsville, N.C.

Notice To Subscribers

If you anticipate a change in your address, notify us IMMEDIATELY. Due to the high cost of forwarding your paper, we will have to pass the charges on to you.

THE YANCEY JOURNAL
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Ph. 682-2120

an editorial

Telephone News Information
By J.P. Wooten

The telephone is such an accepted part of modern life that we hardly ever stop to think about it unless there's some problem with it. When the subject does come up, though, most of us would agree that telephone service is pretty reliable and a pretty good value for your money, all things considered.

But what exactly are the things to be considered in evaluating telephone service? How do you measure telephone service?

We at the telephone company are concerned about the quality of your service every day, and we've devised some measurements that help us determine what kind of service we're giving you, the customer.

One of the components of telephone service we measure, is the number of trouble reports we receive. Over the last six months, the average has been 5.6 troubles per 100 telephones. That's a very good average—although we're always trying to improve. Remember that the telephone instrument and the system to which it's connected are very complex. For example, to make one long distance call about 30 separate connections must be made through the telephone network. With all those connections for each long distance call, the system is amazingly reliable.

And when there is a problem with your phone, we'll fix it at no extra charge to you. Our objective is to repair 95% of all reported troubles within 24 hours and much sooner, providing the mountain weather permits. We know you depend on your telephone.

Another objective is to install your phone within five days of your request 90% of the time.

All in all, that's good service. Think about how many phones you can call-over 148 million in the United States alone—with just the turn of a dial. Or consider how quickly you get an operator, or that your phone will be repaired at no charge to you.

What your telephone dollar buys is not simply the telephone sitting on your desk or hanging on the wall, but prompt dial tone, repair service and the use of billions of dollars—over \$110 billion nationwide to be more precise—worth of telephone instruments, dial equipment and long distance facilities.

Things do go wrong once in a while, and we do depend on you to let us know when your service isn't satisfactory. Nothing is perfect—not even telephone equipment—but we're constantly working to make it as perfect as possible. And that's our promise to you.



Mrs. Roberson Accepts Gift From Mayland Tech Faculty And Staff

Retiring MTI Dean Honored:

Surprise Celebration

Employees of Mayland Technical Institute and their guests honored the Institute's retiring Dean of Student Services, Mrs. Flora Belle Roberson, with a surprise celebration last Friday, March 18.

Mrs. Roberson, who plans retirement at the end of March, was given the celebration in the private dining area of the Mountain Breeze Restaurant located at Ledger. Nearly 60 persons were in attendance. Special guests were Mrs. Inez McRae of Winston-Salem, a long-time personal and professional friend of Mrs. Roberson's; Mr. Brooks McClous, Assistant Director of Admissions at

Appalachian State University; and, Mr. Bill Wilkins, Chairman of the Mayland Tech Board of Trustees.

Mrs. Roberson's retirement caps 40 years of service to public education in Western North Carolina. A graduate of Micaville High School in 1933, Mrs. Roberson received her Bachelors Degree at Tusculum College in 1937 and later her Masters Degree from Appalachian State University. Additionally, she has studied at North Carolina State and also Western Carolina University. Her 40 years of service includes positions in both teaching and guidance counseling. She taught six years in

the Columbus County Schools and one year in the Buncombe County Schools; and in the Mitchell County Schools she was employed for twenty-seven years, seventeen as an English teacher and ten as Guidance Counselor. Her last six years of public education have been spent at Mayland Technical Institute in Spruce Pine where she was the Institute's first guidance counselor and first Dean of Student Services.

At Friday night's gathering, Mrs. Roberson commented that even though nine people she taught were now on the faculty/staff at the Mitchell County High School

and six on the staff at Mayland Tech, "the last 40 years seem short because of all the happiness serving people has brought to my life." She recalled having taught several of the grandchildren of some of her very first students.

Mrs. Roberson and her husband, Harry, plan to work around their home during the month of April then travel out West for awhile. She hopes to remain active in her church and civic affairs, and occasionally work part-time. For her trip out West, the Mayland Technical Institute faculty/staff gave her a set of luggage.



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BURNSVILLE OPTOMETRIC CENTER
Will Open
Tuesday, March 29th at 9:00
Dr. H.B. Hahn Dr. R.H. Dickey
Banks Family Square
Burnsville, N.C. 28714
704-682-6417
HOURS: 9-5 Tues.-Thurs.-Sat.
APPOINTMENTS SUGGESTED

Gudger Opposes Plan For Change

A plan developing in the North Carolina General Assembly proposing a change in the allocation formula for secondary-roads funds has drawn expressed concern from 11th District Congressman Lamar Gudger.

In a letter to state representatives from western counties Gudger said the formula change would be, "highly unfavorable to our district" and that after the hard winter the mountains have experienced "we will need every penny available to restore and maintain the secondary road system in Western North Carolina."

Gudger recalled a change in an allocation formula that resulted "in serious economic loss" when the Powell fund plan was developed in 1951.

"It is my recollection that we were never able to recover any of the money we forfeited to the urban populations on account of the change in formula," he said.

Noting the disproportionately high cost of road construction and needs for adequate roads Gudger expressed support for efforts being made by western county representatives in the General Assembly to defeat any further loss of road funds to Western North Carolina.

Region D Gets New Offices

Plans were announced last Thursday, March 17, for the construction of a new 35,000 square foot office complex to house the operations of Region D Council of Governments.

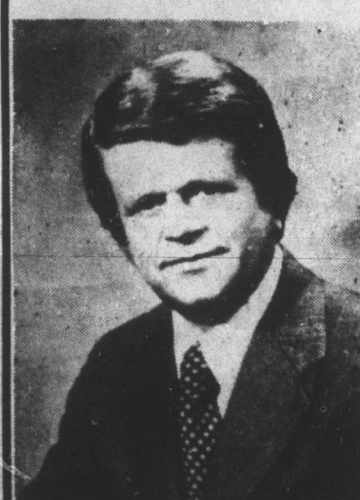
The site, considered one of the more attractive pieces of property in the Boone area, is 1.674 acres in size. It is within the Boone City Limits.

Construction on the new building, which will be of steel frame and precast concrete, is expected to begin around April 15. It is expected to be completed and ready for occupancy by the end of the year.

The Center, whose construction was endorsed by the chairmen of the county commissioners of the seven counties within the region as well as the mayors of participating municipalities, will house the operations of the many levels of federal, regional, state, subregional and local government agencies which serve the area.

Report To The People

Senator Morgan



A recent issue of the Washington Post contained a very brief story which carried the astounding news that the United States is being given some foreign aid. Hearing of the winter's bitter cold, citizens of West Berlin have contributed \$575,000 to help individuals, especially the poor and the old, most severely hurt by the weather America has suffered.

As the West Berliners put it when they turned the check over to the Red Cross, this was a return on the generosity America showed them after World War II.

Then, a few pages farther on in the same newspaper, there appeared a guest editorial proposing we give aid to North Vietnam to repair the damages of war.

Together, the two articles pose a question very forcefully. Should American generosity again come to the fore—and could we, years from now, have as good a friend in North Vietnam as we have now in West Berlin?

I don't think so. There are significant differences between the German situation after World War II, and Vietnam now.

The American response to Germany's plight is legend, and deserves to be. Such generosity to a vanquished enemy is surely without parallel in the history of the world. That effort paid off. By acting as we did, we helped put the axe at the root of war in Europe for a long time, and made allies of hated enemies.

But there are many differences between that situation and Vietnam.

In Germany after the war, the people themselves recoiled at the revealed horrors wrought by their government, and were ready to repudiate everything it stood for. In West Germany there was a willingness to build a democratic political system. Vietnam promises to remain a willing adversary of what we stand for.

Germany was beaten. But Hanoi controls North and South Vietnam, and we do not hear pleas for help, but demands for "reparations." Reconstruction aid in this case seems to me to be out of the question.

A separate issue is our ability to deal with the Hanoi government on matters of trade and diplomacy. At this writing, a delegation headed by Leonard Woodcock is in Vietnam, to see if there is any possibility of establishing relations. We want information on our soldiers missing in action. Hanoi is said to want information our oil companies have as to possible petroleum deposits in the South.

But here again, there seems little room for negotiation. The North Vietnamese have repeatedly used the MIA question as a bargaining chip, and have always reneged on their promise to reveal the information we want.

America has shown herself to be generous, and willing to negotiate wherever possible. But in this case, there seems to be little promise our generosity or our trust would be well placed. This time, we had better proceed with a skepticism sadly appropriate to the case.

MARCH SAVINGS

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For relief of sinus headache and congestion. Without antihistamines.
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Sinutab sinus spray
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13 oz. \$3.88
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J & J Baby Powder
Large 99¢
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