



## CONSUMERS REVIEW

### H.L. Wilson & Son Oil Company, Inc.

H.L. Wilson - President/Treasurer  
Vann E. Wilson - Exec-Vice President  
Frankie Hall - Secretary/Treasurer

Glenn Gross & Charles Gross - Service & Delivery Representative

Dependability. That's the byword of the H.L. WILSON & SON OIL CO., INC., one of the region's leading oil heat and diesel fuel dealers. Whether it's a service call to repair your oil burner or a regular delivery in the middle of the winter or summer, you can depend on this reliable firm to keep you supplied in oil and diesel fuel.

Serving the entire area from their central location at Gulf St. in Spruce Pine, phone 765-2093 or 765-9800, this well known company is the authorized dealer for Gulf heating oils and related products. Their courteous staff of delivery men, repair men, and office personnel will do their utmost to satisfy your every need where heating is concerned. They also give S & H GREEN STAMPS on prompt payments on home heating fuel.

The H.L. WILSON & SON OIL COMPANY, INC. wants your business and to prove it, they will extend every courtesy. Make this respected form YOUR oil heat dealer!

The writers of this 1977 Review feel that it is indeed an honor to be able to recommend this customer oriented heating oil dealer to all of our readers. Contact them soon, we know you'll be glad you did.

### Claude's Alignment And Gulf Service

Expert Alignment Since 1957  
Claude Willis - President-Owner

Is safety worth a phone call? By simply dialing 765-9200 and making an appointment for wheel alignment and steering inspection with the CLAUDE'S ALIGNMENT AND GULF SERVICE at 404 Oak Ave. in Spruce Pine, you can have the peace of mind that comes only with the realization that your car's steering system is completely safe. Shimmy spells danger! Don't take any chances with steering and suspension because you may not get another chance.

A regular inspection of this vital area of your automobile is excellent insurance against mechanical failure. Worn king pins, ball joints and other components can cause an accident! The specialists at this respected firm can get you back on the road with a safer, better handling vehicle. Whether you need a precision alignment or an overhaul, see the CLAUDE'S ALIGNMENT AND GULF SERVICE and play it safe!

The writers of this 1977 Review recommend this outstanding front end shop to all of our readers.

### Tipton's Welding & Fabrication Shop

State Certified—Over 30 Years Experience  
John Tipton - President

Clyde Bailey, Jr. & Clarence Bradley - Co-Owners

The TIPTON'S WELDING & FABRICATION SHOP is located at Burnsville Hwy. in Spruce Pine, phone 765-7369 or 765-7217.

This firm specializes in complete welding service. Their slogan is "Welding Anytime Anywhere."

This company is one of this section's best equipped welding shops receiving welding work from all the surrounding area and serving both the industrial and agricultural interests in a most up-to-date manner.

They have been especially instrumental in helping to keep the wheels of industry moving. Many of the businessmen and farmers of this area offer the highest praise for the work done in their shop. However, a job does not have to be brought into their shop to receive their attention and service, for they are equipped with three modern trucks with portable equipment and much of their work is handled right on your job, thereby saving much lost time in transporting broken machinery to a shop.

The TIPTON'S WELDING & FABRICATION SHOP receives the complete recommendation of the writers of this 1977 Review and they are the only State Certified Welding-Fabrication Shop in the area. Contact them first for all welding and fabrication needs.

### Continental Hairstyling

Fashion For Men and Women  
Pat Greene - Owner & Stylist  
Peggy Greene - Stylist

The people of this area are indeed fortunate in having CONTINENTAL HAIRSTYLING the "In-Center" for both women and men. They are the "PROS" in beauty and hair styling. This complete hairstyling center is located at 118 Spruce Pine Shopping Center in Spruce Pine, phone 765-9544.

For discriminating woman this modern shop specializes in the ultimate in high fashion styling and hair care. Enjoy the "distinctive you" with the personal styling of hair tinting, coloring, and shading.

The CONTINENTAL HAIRSTYLING is widely known as an elite barber shop for custom hair styling. All styling is done by graduate hair stylists using the latest modern methods for masculine grooming of wedge, scoop, English or layer-cut styling.

Call or come by today and make an appointment.

So we the reviewers suggest to our many readers to start at the CONTINENTAL HAIRSTYLING to have that fashion styled hair and look like Mr. & Mrs. Success.

### Fortner Insurance Agency, Inc.

Service & Protection Since 1919

The FORTNER INSURANCE AGENCY, INC. in Spruce Pine at 218 Oak Ave., Fortner Building, phone 765-4588, has enjoyed a successful business here for some time, due to their integrity and honest service to their many clients. They are available to give you personal council and to help solve insurance problems at any time.

This agency is able to furnish you with any type of insurance you desire on "Anything that is Insurable" and always with the reliable major companies. They are "Your Independent Insurance Agent."

Today the value of insurance becomes ever more recognized as an absolute necessity in our way of life. There is no insurance agency in the area that is more deserving of favorable comment than this one.

The writers of this 1977 Review advise you to see the FORTNER INSURANCE AGENCY, INC. before reviewing or adding to your present insurance policies; we know you'll be glad you did!

### Spruce Pine Lumber Company

Your Building Supplies Headquarters

The SPRUCE PINE LUMBER COMPANY located at 11 Greenwood Road, phone 765-4266, are suppliers of a complete line of lumber, building supplies, builder's hardware, and tools.

This company has long been considered to be one of the leading dealers of lumber and building materials, and offers you a complete "One Stop Building Service."

This firm has been an important factor in the expansion, growth, and development of this community, and the policy of this firm has always been a determination to supply the highest grade of lumber and building materials at a reasonable price. Contractors and the public in general have learned that whatever they desire in the lumber or builders supply line, can be obtained from this firm.

The compilers of this 1977 Review are pleased to assure our readers that at the hands of this firm, they will receive the best of service, and they extend a personal invitation to the people of this section to call at their office at any time to discuss proposed building plans. We know you'll be glad you did.

### Town View Garage

Expert Auto Repair Domestic & Imports  
Arnold Swann - President & Owner

When the people of this area look to someone to take care of any mechanical problems they might have with their CAR OR TRUCK, they generally head straight for the TOWN VIEW GARAGE at 212 Summit Avenue in Spruce Pine, phone 765-2081.

With the automobile as complex as it is today, you owe it to your car to let these qualified people take care of the problem. This well known shop specializes in all types of expert automotive repair and service. They use only the latest equipment and handle any size job in the shortest time at the most reasonable rates.

In this 1977 Review, we the compilers, take great pride in representing this reliable shop to the readers of this Issue. When you take your car to the experts at the TOWN VIEW GARAGE you can be assured that the work is done according to factory techniques and that you will not have to take it back to them a second or third time for the same problem. See them first for domestic or import auto repair and tune-ups—you'll be glad you did!

### Webb Funeral Home Inc.

Jack Roberts - President  
Bill Roberts - Vice President

Charles Grindstaff - Secretary & Treasurer

Time and service have honored the name WEBB FUNERAL HOME INC. located in Spruce Pine at 208 Roan Road, phone 765-4277.

For years this reputable firm has served the people of this section reliably and well. They relieve you of all worry and responsibility and by sympathetic cooperation bring comfort in the hour of distress. Their service supplies the consoling thought that final tribute to your loved one has been both beautiful and fitting.

When a funeral director must be called, may we suggest that you place this firm in charge. They will relieve you of all the many details that must be taken care of and at the same time do everything according to your desires.

In this 1977 Review we, the authors, unhesitatingly refer our readers to this reliable concern and suggest that you call them when in need of a funeral director.

### Joe Huskins

### Excavation Contractors

Joe Huskins - Owner

The JOE HUSKINS EXCAVATING CONTRACTORS is located at Ridge Rd. (1/2 mile off Hwy. 19E) in Spruce Pine phone 765-2148.

They are equipped with the best mechanical devices for all classes of work consisting of excavating contracting.

Anyone needing any work done of this nature can do no better than call them. They have had years of experience in this line of work. Dollars are saved where the inexperienced person would waste both time and money. It can rapidly be seen that this concern is very important to the farmer, the stockman and the community in general.

We know of no one more fully equipped or better prepared to turn out work of this class. Phone them and they will gladly give you any information or suggestions on your problems.

For reasonable prices and for getting work done when promised, the writers of this 1977 Review refer the JOE HUSKINS EXCAVATING CONTRACTORS to our readers.

### Spruce Pine Auto Parts

Your Auto Parts Head Quarters  
Gene Shuford - President-Owner

This leading parts house is located at 116 Oak Ave. in Spruce Pine, phone 765-9434. Here they feature the best in name brand auto and truck parts and accessories for both the buying public and garagement of the area.

Through their policy of offering only high quality guaranteed products at both retail and wholesale, this prominent concern has established itself as one of the leaders in their field.

They employ enough helpful personnel that you will always be waited on in the shortest time and they are trained to know how to select the right part for your needs which saves costly time in returning incorrect merchandise.

The compilers of this 1977 Review are happy to commend the first rate parts house for their honest efforts in the service to people of this area and suggest to our readers that they make the Spruce Pine Auto Parts, Inc. headquarters for all auto, and truck parts and accessories. You'll be glad you did.

### Johnson Electric & Supply Company, Inc.

Since 1929—Electric Contractor Supplies  
Baxter Johnson - President/Owner

One of the favorite stores in this area for all types of electrical parts and supplies—electric heating—all types of electrical motors—refrigeration equipment—auto air conditioning—just to mention a few is the JOHNSON ELECTRIC & SUPPLY COMPANY, INC. at 605 Oak Avenue in Spruce Pine, phone 765-2261.

The management of this concern employs only the friendliest and most helpful personnel they can find, and you'll note that they are always ready to assist your every need.

Through careful marketing and research, this firm has established a reputation for carrying the highest quality goods that can be obtained, and at prices that will fit everyone's budget. The products you get will be the best and the price will have been right.

The designers of this 1977 Review suggest to our readers that they make it a point to contact the JOHNSON ELECTRIC & SUPPLY CO., INC. for all your needs of this type. We commend them for their honest and ethical business practices.

### Mayland Printing Company

Where Customers Send Their Friends  
John Pitman - President & Owner

This firm located at 109 Crystal in Spruce Pine, phone 765-4051, offers an outstanding service to the people throughout our area who are in need of first class quality printing.

We, the authors are proud to point out that at MAYLAND PRINTING COMPANY you can receive the best professional work in printing...Quick copy service, Xerox Reduction Service, and in-shop camera work. They don't job it out.

They also provide padding, folding, collating, cutting, addressing service, and stapling. All work is under the supervision of MEN AND WOMEN who are thoroughly conversant with every facet of the industry and they insure that your job is done exactly according to your specifications.

Many printing concerns barrage you with fancy advertising telling you how they are the "best around". Obviously everyone cannot be the "best" so what is it that sets one firm apart from the others? It is simply having the reputation of doing square and honest business, on the highest plane of integrity, without a trace of misrepresentation to you, the customer. Therefore, this firm has gained a reputation which is known far and wide throughout our community. They have become a vital asset to our area.

We, the writers of this 1977 Review endorse MAYLAND PRINTING COMPANY as the place for all printing needs throughout the coming year.

### Home Insulation Co.

Complete Insulation Service  
Awnings-Carport-Siding-Storm Doors  
& Windows

Ralph Tomberlin - Oval Tomberlin - Owners

A great way to conserve energy and increase the property value of your home or business at the same time is to call 765-4683 (collect) or call 675-4212 or 675-4213 and talk to the friendly people at the HOME INSULATION COMPANY: the area's awning specialist.

Located at 111 Crystal St. in Spruce Pine, this prominent concern will install custom awnings, aluminum siding or storm windows and doors which lower fuel bills by insulating your home effectively. Awnings also add appearance to your home or office and this is a big plus when it comes time to sell your property. They also offer excellent service in insulating your home with blown fiberglass insulation. We are all aware of our country's fuel shortage and you can do your part to help conserve energy at the same time save on those high monthly fuel bills by calling 765-4683 and letting Ralph Tomberlin or Oval Tomberlin explain the advantages of aluminum siding, awnings, storm windows, doors and blown insulation.

The HOME INSULATION CO. also offers custom patio covers, walk covers, shutters and a host of other custom aluminum products designed to make living more comfortable. They can handle any installation problem and have easy terms to fit your budget.

The reviewers for this 1977 Review suggest that anyone interested in saving energy and raising the property value of their home or office contact this reliable firm and find out about awnings...the beautiful way to save energy!

### Oakwood Cottage And Motel Restaurant

Frank Buchanan - Manager

The OAKWOOD COTTAGE & MOTEL RESTAURANT is the popular meeting place for folks from all sections. Stop here for a meal the next time you are in Spruce Pine. They are located at Burnsville Rd. (Hwy. 19E). The management invites you to drop in for some of the fine cooked foods in which they specialize.

Their new addition (soon to be completed) will feature Charcoal Steaks, with variety cuts on display for you to choose from. Each Saturday Prime Rib Beef will be featured. They will soon have complete Barbecue equipment and will be serving some of the finest barbecue chicken, beef & pork in the state.

There is something about this restaurant that sets it apart from other eating places and makes it highly satisfactory. The extreme care and thought that goes into everything—the cooking, service, and arrangement, create a dining atmosphere that should be visited regularly.

Remember the OAKWOOD COTTAGE AND MOTEL offers the best in accommodation in the entire area. Be sure to put up your out of town guests here.

In making this 1977 Review, we the Review editors, wish to compliment the OAKWOOD COTTAGES & MOTEL RESTAURANT for their good food and friendly service, and suggest to the people of this area that they stop in anytime. You'll be glad you did.

### Spear Memorials & Monuments

Quality Monuments & Markers  
Dante Buchanan - President/Owner

Creating masterpieces in stone and fine metal is the full time job of the SPEAR MEMORIALS AND MONUMENTS at Hwy. 19 East in Spruce Pine, Newland, phone 765-2611: one of the region's most highly regarded monument makers.

It's a beautiful final tribute when your family selects one of the many fine designs in granite, marble or bronze that this experienced craftsman has to offer. There's one of the area's largest selections to choose from and every stone has the touch of the master on it. Artistic quality and eternal beauty is what you get when you choose your monument from the outstanding collection available here.

The SPEARS MEMORIALS AND MONUMENTS is always available to help you select the monument or marker which best suits your needs and desires. Their prices are exceptionally reasonable and their work is among the very best! As the authors of this 1977 Review, we urge all area residents to make this fine monument works their first choice when it comes to investing in an eternal tribute.

### The Carpet Corner

Area's Largest Selections

Carpet—Interior Designer—Wallpaper—Custom Drapery  
Henry Boone - Owner

Big savings on all types of carpeting. That's what you'll find at THE CARPET CORNER where discount carpet is the name of the game!

This "carpet warehouse" is located at 226 Bakersville Rd. in Spruce Pine, phone 765-2989, and they feature one of the area's largest and most complete selections of name brand carpeting for every room in your home or office. The choice of many leading builders and interior decorators, this "wholesale to everyone" carpet outlet specializes in quality products from some of the most respected carpet mills in the country. They offer complete service including installation and repairs, too.

Wallpaper? They also have a large assortment of vinyls, textured fabric and exciting prints, and they will be glad to assist you in selecting the correct pattern and design.

THE CARPET CORNER also offers a complete and complimentary design system for every room in your home! Their professional staff of designers has the experience and the creativity to thoughtfully design your interior around your basic ideas. Call them before you begin work on the interior design of your home.

Custom draperies are also featured here—custom designed from the fabric of your choice to fit your windows exactly! Phone 765-2989 and the courteous friendly personnel will be happy to come to your home or business and take the necessary measurements.

The authors of this 1977 Review urge all of our readers to check with this leading carpet, wallpaper, drapery and interior designers service first.

### Master Crafts Gift Shop

Specializing in Hand Made Furniture  
Paul Pritchard - President & Owner

For gifts, novelties and other great ideas in giving, it's the MASTER CRAFTS GIFT SHOP at 624 Oak Ave. in Spruce Pine, phone 765-7466! Here you'll find EVERYTHING you need to round out your gift list as well as those special items for special people.

This fine shop specializes in "high quality hand made furniture". You'll be amazed with the "quality workmanship" that goes into each piece of furniture. They feature hand made dining tables, coffee tables AND REMEMBER WHEN YOU PURCHASE FURNITURE FROM MASTER CRAFTS IT WILL BE ONE PURCHASE THAT WILL LAST YOU A LIFE TIME. They strive to maintain a large stock at all times and you can always depend on finding the things you need to make every occasion a particularly happy one. The courteous employees of this unique shop are experts at helping you select that "just right" gift or they'll leave you free to browse to your heart's content. Drop in today and see what's great in the world of gifts!

The composers of this 1977 Review urge all area residents to come on in to this fabulous shop where service and selection go hand in hand! You'll be glad you did.

### McClellan's Food Market

Full Line of Groceries

Where Customers Send Their Friends  
Alfred McClellan - Owner

There are quite a few grocery stores in this area, but what makes one stand out above all the others? It's the extra friendly service and fair prices at McCLELLAN'S FOOD MARKET, located in Ingalls, phone 765-9347.

This place is headquarters for people who want to keep their food bill at the lowest possible figure and still eat like a king.

No matter what you may need, tender meats, canned goods, dairy products, picnic supplies, or kitchen utensils, they have it here. Due to their large volume of business and intelligent buying practices they are able to provide you with large selections of groceries, vegetables, and USDA inspected meats at lower prices.

McCLELLAN'S FOOD MARKET has an able and efficient management, whose job is serving you, and they are glad to do it.

They see that their stock is complete at all times with food supplies that every housewife asks for.

We, the authors, of this 1977 Review would like to bring this friendly, well managed grocery store to the attention of all our many readers. Be sure and stop in soon, we know you'll be glad you did.

### Tri-County Body Works

People in this entire area don't have to look far and wide for a firm which is capable of doing the highest quality auto body work and painting. The TRI-COUNTY BODY WORKS at Oak Ave., phone 765-2780, can refinish and re-paint ANY car or truck, foreign or domestic. Their work is well known as being fast, economical AND beautiful.

When you bring your car to this outstanding body and paint shop, you can rest assured that the work will be done to your exact specifications and that the estimate will match the final statement. From a small crease to a roll-over, you can do no better than to trust your car to the experienced pros at the TRI-COUNTY BODY WORKS!

The authors of this 1977 Review urge all of our readers to remember that most insurance companies now permit you to choose the body shop you like best. We suggest you choose this one!

Grover McKinney and Rick Hollifield the owners, would like to take this opportunity to thank their many customers for their patronage and are looking forward to serving you in 1977.

### Self Construction Company, Inc.

In the estimate of many people in this area of the state who have had the SELF CONSTRUCTION CO., INC. located at Burnsville Road in Spruce Pine, phone 765-7637, handle any of their general building or remodeling, there is not a better qualified contractor anywhere.

They offer an excellent service in all phases of remodeling, room addition, carport enclosures, kitchen work, floor covering, panel-

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