

The Feldspar Corporation

Carroll Rogers - President

A leading processor of FELDSPAR, THE FELDSPAR CORPORATION'S offices in Spruce Pine have to be considered a valuable asset to the financial well-being of the community. Located at Altapass Road, phone 765-4238, this respected firm features the type of business ethics and community spirit that people look for when they think of a quality-minded firm. Residents of the area should be proud to have such a fine company located in the community.

THE FELDSPAR CORPORATION'S many fine products are among the very best on the market. Their success is as much a result of their business policies as it is a result of their products, though, and their customers are always the first to put in a good word regarding any and all business dealings with them.

In composing this listing of leading firms in the area we, the writers of this 1977 Review, are pleased to be able to list this outstanding mining industry.

Religious Book Store

Headquarters for Religious Supplies

Janet Wilson - Jewel Dellinger - Co-Owners

The religious leaders in our area depend on the RELIGIOUS BOOK STORE at 303 Locust Ave. in Spruce Pine, phone 765-7001 for all their religious materials and supplies.

From their huge in stock supply of religious material, it is possible to find anything you might need for any particular program or special seminar.

Not only do they serve the churches, but they offer private individuals many books and pamphlets by noted authors and clergy that will help broaden your religious understanding. Many of the beautiful articles they have on display make excellent gift items. Now that VACATION BIBLE SCHOOL will soon be here - be sure to contact the RELIGIOUS BOOK STORE for all of your vacation bible school needs.

The next time you are in town, stop by and let their friendly saleshelp assist you in selecting reading material, supplies, or that gift item. They offer a wide assortment of bibles, children's books, music, recordings, visual aids and church supplies.

The writers of this 1977 Review take the opportunity to make public our admiration and whole hearted support of the RELIGIOUS BOOK STORE for their sincere efforts to serve the churches, and their desire to enlighten our community with the best of religious materials available.

Tri-State Machine Company

Professional-Precision Machine Works

Mort Parks - President

George Conrad - Secretary/Treasurer

For truly professional machine work, leading manufacturers in this area depend on the TRI-STATE MACHINE COMPANY for parts fabrication, metalizing, hard facing, plating, grinding and other related services that require specialized equipment and skillful operators.

Easily accessible at Beaver Creek Rd. in Spruce Pine, phone 765-7303, this outstanding shop has many standing contracts with prominent firms that need the services of a fully equipped machinist to keep their equipment operating and to make special parts when required. This fine shop also does the very best heli-arc welding as well as conventional welding. Equipment repair is a specialty here!

They also provide engineering and mechanical design on specialized equipment.

Whatever your needs in machine work, the TRI-STATE MACHINE COMPANY is your best bet for the type of quality and precision that you require. Be sure to consult with them on any machine problem you may have. As the writers of this 1977 Review, we think you'll be pleased with the service that you ALWAYS get from this leading machine shop!

Hoover's Body Shop

Auto Body Repair & Painting

"New Location"

David Hoover - Owner/Operator

Many people have looked far and wide for someone who does good body work. The automobiles of today require a specialist to repair or replace body panels and to refinish them to their original beauty by matching the new paint perfectly with the original paint.

The professional body men in this area to see are the HOOVER'S BODY SHOP at their NEW LOCATION - Riverside Dr. (formerly Temple Mtn. Rd.), phone 765-4001.

the personnel at this firm fully understand body and fender work as well as auto painting. These men work the metal so as to require the least amount of lead or plastic and wet sand the surface until it's as smooth as glass before laying on the paint. They have gained a reputation second to none throughout this entire area. So whether your job is a small crease or a roll-over, we know you will be entirely satisfied with their work.

And, please remember that most insurance companies now permit you to choose the body shop you like best to repair your car, so choose them to do all your insurance work.

We, the writers of this 1977 Review advise you to see HOOVER'S BODY SHOP for all your bent fenders or repaint work.

Earl And Jerry Repair Shop

Headquarters For Lawnmowers-Chain Saws-Tillers-Parts-Repair

Over 32 Years Experience

Earl Smith - Jerry Smith - Owners

Take care of your lawn the easy way this season with a NEW LAWNMOWER from the EARL AND JERRY REPAIR SHOP at Burnsville Road in Spruce Pine, phone 765-4808. This respected dealer features several famous brands to choose from including: Toro Lawnmowers - Toro Tillers (Gear and Chain Drive) Echo Chain Saws just to mention a few. They specialize in service after the sale and have a complete repair department in the shop. Your lawn will look better....you'll enjoy taking care of it more AND you can do it all on a budget!

You don't have to be a professional logger to use a pro's chain saw. The famous Echo Chain Saw line of dependable, hard-workin' saws is the choice of many experienced "lumberjacks" and they're all available at the EARL AND JERRY REPAIR SHOP: your chain saw headquarters!

EARL AND JERRY REPAIR SHOP carries a large stock of parts for most lawnmowers, tillers, 9 chain saws. With over 32 years experience you can be assured of the best possible repair service for your lawnmower, chain saw, tiller or other small engine.

This is one lawnmower, chain saw & tiller dealer who knows their product and they know their business. You'll always get a better deal when you get your new mower, chain saw, tiller or repair service from EARL AND JERRY REPAIR SHOP.

Whether you're interested in a riding mower, a rotary, reel mower, chain saw, tiller....you'll find just what you want AND at a price you can afford at the EARL & JERRY REPAIR SHOP!

The authors of this 1977 Review urge all area residents to check with them before you buy---we know you'll be glad you did.

Young's Discount Store

Headquarters for Health & Beauty Aids

Jack & Opal Young - Owners

For a better selection. Lower prices and the utmost in service, shop the YOUNG'S DISCOUNT STORE at 331 Locust Ave., in Spruce Pine, phone 765-7188! Here you'll find EVERY LITTLE THING that you're looking for and something that's unusual these days: Friendliness!

Since their beginning, the YOUNG'S DISCOUNT STORE have made an outstanding reputation for themselves by supplying the needs of the local residents...and doing it with a smile! What a pleasant change from the huge discount houses of today.

The YOUNG'S DISCOUNT STORE features a complete line of health and beauty aids and many other needed items. They can offer the kind of prices that only volume buying allows, and, because they are independent operators of the business. They can add that personal touch that is almost forgotten these days! The writers of this 1977 Review suggest that all of our readers start doing business where their patronage is valued!

Playmor Sports

Your Complete Sport Equipment, Uniforms

& Trophies Headquarters

Linda Branch Garland

Specialists in sports, the PLAYMOR SPORTS are well known as the leading team outfitters in the area. They carry a complete line of name brand sporting goods for all team sports and can supply your team with uniforms, shoes, gear, and everything else that you'll need to be a winning combination!

Located at 832 Oak Ave. in Spruce Pine, phone 765-9812, this is one shop where the team comes first! From FOOTBALL to BASEBALL to BASKETBALL to TENNIS to ARCHERY, etc....there's quality equipment for each and every member of your squad! You'll want to see their very special listings of jerseys, warm-ups, shirts, pants, vests, hats, and other matching uniform components so that you can design your own team's colors.

For the finest in CUSTOM-DESIGNED trophies for ALL sports and other occasions, see the PLAYMOR SPORTS. They're your "one-stop" trophy headquarters in this area.

This full line supplier carries trophies and awards for every occasion! He can supply your club, group or organization with trophies, plaques & awards.

When you think of team sports, think of the PLAYMOR SPORTS! Of course they carry one of the most complete selections of sporting equipment for all individual sports, football equipment, baseball equipment, tennis equipment, archery equipment just to mention a few - with complete line of accessories.

The writers of this 1977 Review recommend this well known shop to all of our sport-minded readers.

Signs By Pittman

Complete Sign Advertising

Frank Pittman - President & Owner

Times are changing. Business is changing. Advertising is changing. If you're the type of far-thinking businessman who realizes that survival in the competitive world means keeping up with the times, then you need the services of the SIGN'S BY PITTMAN at Hwy. 19E in Spruce Pine, phone 765-9535.

As a leading sign and display consultant, this reliable firm has built a reputation for producing quality signs that are as "modern as tomorrow" for the benefit of their customers. When you have this artistic advertising company do your store front, your trucks and the rest of your display signs, you can be assured that people will stand up and take notice because of the eye-catching artwork that the SIGN'S BY PITTMAN puts into EVERY sign! They also have plastic & neon signs available.

Don't let the customer pass you by because your sign didn't manage to attract his eye. As the authors of this 1977 Review we know that they'll help you AND your business "put your best foot forward"...for profit!

Mineral City

Paving Company

Drive Ways-Parking Lots-Patching-Grading

Russell Staton - Lloyd L. Burleson - Owners

For dependable, expert asphalt paving, it's the MINERAL CITY PAVING COMPANY in Spruce Pine, phone 765-4014 or 765-9105! This reliable firm has been paving streets, parking lots, driveways, tennis courts, mobile home parks, patios, service stations and many other applications for years! They have established an enviable reputation for doing some of the best paving anywhere!

If you're a homeowner, you can benefit by talking to these professionals. They'll set you straight about the low cost involved in increasing your property with a paved driveway. Businessmen, too, can do themselves a favor by paving their parking lots and driveways! The customers will be grateful...and they'll show it!

Regardless of what kind of surface you want to pave...for whatever reason...this outstanding firm can do a better job in the shortest possible time! As the writers of this 1977 Review, we suggest that YOU call the MINERAL CITY PAVING COMPANY first! You'll be pleased with their expert service and work!

Canipes Exxon & Wrecker Service

Quality Service

Ernest Canipe - Owner

In these days of rising gas prices and decreasing services at the pump island, who can the motorist trust to give him the best possible price on gas AND the best service? The CANIPES EXXON & WRECKER SERVICE at Oak Ave. in Spruce Pine, phone 765-9993, is your Exxon dealer and they know that the customer must come first!

With a nationwide network of dealers, this prominent concern stands ready to serve area drivers with quality gasolines, oils and accessories.

The CANIPES EXXON STATION carries a complete line of quality tires for your car or truck.

Make your gas stop at the CANIPES EXXON STATION a regular habit. You'll find that being a steady customer pays big dividends in terms of a smooth-running automobile, and the gas prices are just as low as anyone's. The authors of this 1977 Review think you'll like the products and the service! Be sure to check with them on your next visit to Spruce Pine for auto tires, oil changes, lubrication and batteries. We know you'll be glad you did.

Hickey's Super Market

A Complete Line of Quality Groceries

Where Customers Send Their Friends

Food prices are a major concern these days and smart shoppers are always trying to find good buys on the items they need. If you shop at the Hickey's Super Market, you'll always save because, on the average, their prices are lower every day!

With store located at Newland Hwy (Hwy 19 East) (next to the post office) in Spruce Pine, phone 765-2742, this "money saver's market" features everything you need AND want for better eating on a budget. Volume buying is the secret and this is one store which believes in passing on the savings to their customers.

Remember the name the Hickey's Super Market next time you're going shopping. You'll save money and you'll enjoy the friendly, courteous attention you receive.

The writers of this 1977 Review suggest that ALL of our readers make shopping at this well known discount market a regular habit.

Tri-County

Pontiac-GMC, Inc.

Where Customers Send Their Friends

Douglas Burleson & Ted Greene-Owners

With so many of the new models being similar in features and price, how does the prospective new car buyer know which automobile is best for him? Well, as the saying goes, "If you don't know cars...know the man you buy from." In this area consumers are very fortunate in having a dealer like the TRI-COUNTY PONTIAC-GMC, INC. Located at Hwy. #19 East in Spruce Pine, phone 765-4576, this well known firm is your authorized representative for famous Pontiac automobiles & GMC trucks. Besides offering a full line of quality products, this community-minded dealership bases its success on a simple fact of good business: Keep the Customer Satisfied!

The business of customer satisfaction begins in the showroom and continues right on through their complete service department where skilled technicians and the latest diagnostic test equipment assure you that your new Pontiac or GMC truck will "Keep You Satisfied" for many years to come!

The writers of this 1977 Review suggest you stop by TRI-COUNTY PONTIAC-GMC, INC.'s showroom very soon. We think you'll be satisfied!

Mitchell County Saving & Loan Association

Edward Ballew Jr.-Executive Vice President

The MITCHELL COUNTY SAVING & LOAN ASSOCIATION is located at 210 Oak Ave. in Spruce Pine, phone 765-2225. This institution is one of the cornerstones of the financial structure of this community.

If you have money you'd like to save or invest, you should investigate the advantages this Savings and Loan Association can offer you. It is well known in this territory for reliability and many have found their desired method of saving through them.

Here you can save by mail at your convenience. Save the convenient profitable way at the MITCHELL COUNTY SAVING & LOAN ASSOCIATION where accounts are insured.

They offer a way for reliable people to secure loans in a business-like manner without being imposed upon in any way. You will be more than pleased with this efficient and modern establishment.

The authors of this 1977 Review are pleased to endorse the policies of this reputable savings and loan institution and urge our readers to take advantage of their professional friendly service, you'll be glad you did.

Coca-Cola Bottling Co.

Charles Freeman - Manager

From its beginning, COKE has been making people smile with refreshment from the first drink to the end of the bottle. Why, it's become a legend in its own time!

Bottled in this area by the COCA-COLA BOTTLING CO., COCA COLA is still very much around and just waiting to refresh you at work, at home...anytime!

This outstanding distributor, located at Burnsville Rd. in Spruce Pine, phone 765-4081, stands ready to keep The Real Thing coming to you in bottles, cans and on tap.

Own a store? A gas station? You need COKE on the spot! Your customers will appreciate it and your employees will appreciate it, too. Almost no matter what type of business you have or where you are, the COCA-COLA BOTTLING COMPANY can supply you with vending machines, fountain equipment, bottles or cans to fit your needs. Give 'em a call...today!

Explosives Supply Company Inc.

Where You Have Confidence In Reputation

Clarence (Duck) Boone - Owner

The EXPLOSIVES SUPPLY COMPANY, INC., located at Bakersville Rd. in Spruce Pine, phone 765-2213, offers you prompt and dependable service in ready mixed concrete.

This up-to-date concern furnishes a complete service of high quality ready mixed concrete for building construction. They have modern trucks for transporting and mixing concrete in any quantity desired. This is a real convenience in building as it eliminates delay and assures a high quality, hard setting concrete.

The best of service is provided the public of this community. No matter whether you have a large or small amount of concrete work to be done, you will find it more convenient and far more economical to use EXPLOSIVES SUPPLY CO. INC.

The EXPLOSIVES SUPPLY COMPANY also manufactures quality septic tanks. If you are building be sure to request the best in septic tanks--the EXPLOSIVES SUPPLY Septic Tanks.

The compilers of this 1977 Review wish to say that this firm has more than justified its existence; as its service in this field has proven to be an essential necessity to this community. Call the EXPLOSIVES SUPPLY COMPANY for details.

Mayland Technical Institute

With NEW LOCATION at Newland Highway (Hwy. 19E) in Spruce Pine, phone 765-7351, this institution offers an educational training built upon ideas where service is the watchword at all times.

An investment in college is an investment in yourself that will pay real dividends in future years. To get anywhere in this modern age one must have an education. You will do well if contemplating a course to come in and see them. Their student service department will aid you in selecting subject that you may need in your future position.

MAYLAND TECHNICAL INSTITUTE has been a leader in advancing the educational level of this area. Graduates from this college are always in demand by business and professional firms. MAYLAND TECHNICAL INSTITUTE is one of the leading schools of higher education.

They offer ONE YEAR VOCATIONAL CURRICULUM PROGRAMS: Auto and Diesel Mechanics, Practical Nurse Education, Child Care Worker, Electrical & Electronic Installation, Light Construction, Cosmetology, and Vocational Guided Studies.

Two year TECHNICAL CURRICULUM PROGRAMS: Accounting, Business Administration, Office Technology, Secretarial Technology, Early Childhood Specialists, Technical Guided Studies and Criminal Justice Training.

TWO YEAR GENERAL EDUCATION CURRICULUM PROGRAMS with possible transfer options to a four year institution.

CONTINUING EDUCATION AND EXTENSION PROGRAM with industrial & business in the community.

MAYLAND TECHNICAL INSTITUTE also offers citizens special courses at nights and on off campus.

We the composers, take pleasure in this 1977 Review in pointing to this college as one of our leading educational centers.

Beam's Motor Lodge And Restaurant

Berenda Beam Eng - Manager

The best of the East meets the best of the West at the BEAMS MOTOR LODGE & RESTAURANT where Chinese and American food is served with the accent on quality!

Easily accessible at Newland Hwy. (Hwy. 19E) in Spruce Pine, phone 765-4221, this fine restaurant specializes in genuine Chinese cuisine and uses only the best of the traditional recipes. American dishes are also prepared with the same care and quality, and everyone in the family is sure to find something delicious on the complete menu.

Remember the BEAM'S MOTOR LODGE is an excellent place to put up your out of town guest and they're open year round. The prices are in line with other restaurants and the quality is beyond compare!

For outstanding Chinese and American dishes, prepared with great care, the authors of this 1977 Review take pride in recommending the BEAM'S MOTOR LODGE AND RESTAURANT to all of our readers!

Burleson Plumbing And Heating Company

Kohler & American Standard Fixtures

Howard & Lloyd Burleson - Owners

The BURLESON PLUMBING & HEATING COMPANY located at 101 Highland Ave. in Spruce Pine, phone 765-4042, knows the plumbing and heating business thoroughly. They don't "guess" at your problems - they know the answers. They are men who understand all phases of this work and they keep up with the latest equipment and maintenance problems. They stand behind their work and will do a job in the shortest time possible. They understand that when you have a plumbing or heating problem, you need someone immediately and cannot wait to have it taken care of.

They offer you the best in plumbing and heating fixtures and installation, both commercial and residential. Repair jobs are given prompt attention at a fair price.

You will like their employees and find them courteous and efficient. If you want to do business with someone you trust, be sure to call them first.

The researchers of this 1977 Review find it doubtful that you could find a more competent contractor. Call BURLESON PLUMBING & HEATING you'll be glad you did.

Parkway Auto Parts, Inc.

New, Rebuilt & Used Parts

Superior Muffler System

Bill Hollifield - President/Owner

When it comes to auto parts, leading mechanics and garage operators in this area rely on the PARKWAY AUTO PARTS, INC. to get the items they need in the shortest possible time. But what about the guy who wants to repair his car himself? Well, take heart, do-it-yourselfers, because this outstanding parts house is also the place for you!

Conveniently located at Hwy. 19E. Avery County Rd. in Spruce Pine, phone 765-2192, this full line parts house is fully stocked so that you won't have to make more than one stop when you need auto parts. They feature famous names new original auto parts, rebuilt and used parts for your car or truck, foreign or domestic, and you will be amazed at the speed of their service. They also offer installation of complete transmission and motors.

PARKWAY AUTO PARTS, INC. also features the famous SUPERIOR MUFFLER SYSTEMS with complete installation service. They carry mufflers, tail pipes, exhaust pipes, shocks for all makes of cars and trucks--all with a LIFE TIME GUARANTEE. They also offer custom exhaust and tail pipe systems.

Do what professional mechanics throughout the area do...see the PARKWAY AUTO PARTS, INC. for all auto parts and muffler systems. As writers of this 1977 Review we think you'll like their service.

Modern Discount Furniture Company

Headquarters for Fine Furniture, Electrical Appliances

Jack Duncan - Bill Duncan - Owners

Lower prices and better service. That's what the MODERN FURNITURE COMPANY has to offer! When you're looking for the finest furniture and watching your budget...this is the place to shop!

Located at 336 Oak Ave. in Spruce Pine, phone 765-2070, this respected retailer offers some outstanding values on quality home furnishings for every room in your home! You just won't find better merchandise for your money. Featuring name brands like--Broyhill - Bassett - Zenith - Admiral - Hotpoint - Mohawk - Hoover & many others.

Choose from a fantastic selection in a wide assortment of colors and styles. Volume buying is the secret, and this is one store where volume buying means trainloads of furniture values for the residents of the local area.

Stop in at the MODERN DISCOUNT FURNITURE CO. and discover what value in furniture is really all about!

The writers of this 1977 Review suggest that you check with other stores in the area before you buy, but we doubt you'll find such tremendous quality and value in any other place!!