

# Pepsi-Cola Bottling Company Inc. Of Spruce Pine

Jack Young-Manager

Whether you're at work, at home or somewhere else...there's nothing like an ice cold Pepsi to keep you really refreshed. Pepsi Cola is distributed exclusively in this area by the PEPSI COLA BOTTLING COMPANY OF SPRUCE PINE at Dale Road and Hwy. 226 in Spruce Pine, phone 765-2352.

Cold, delicious Pepsi in bottles, cans or from the fountain is hard to beat most anytime you're thirsty! At the game, on a drive, at a party...most anywhere, it's Pepsi for great taste and lasting refreshment!

Jack Young, the manager, can now furnish you the famous CANADA DRY in 12 ounce cans. This fine distributor can also supply you with vending machines for your office, shop, plant or store. They offer some of the fastest service in town and will keep your machines in top shape.

The compilers of this 1977-78 Business Review would like to keep this fine distributor in mind when you need soft drinks. They feature world famous Pepsi Cola and the CANADA DRY in the 12 ounce cans--call them soon. We know you'll be more than pleased with their fine products and service.

## Tri-County Body Works

People in this entire area don't have to look far and wide for a firm which is capable of doing the highest quality auto body work and painting. The TRI-COUNTY BODY WORKS at Oak Ave., phone 765-2780, can refinish and re-paint ANY car or truck foreign or domestic. Their work is well known as being fast, economical AND beautiful.

When you bring your car to this outstanding body and paint shop, you can rest assured that the work will be done to your exact specifications and that the estimate will match the final statement. From a small crease to a roll-over, you can do no better than to trust your car to the experienced pros at the TRI-COUNTY BODY WORKS.

The authors of this 1977 Review urge all of our readers to remember that most insurance companies now permit you to choose the body shop you like best. We suggest you choose this one! Grover McKinney and Rick Hollifield the owners, would like to take this opportunity to thank their many customers for their patronage and we are looking forward to serving you in 1977-78.

## Stewart Insulation Company

The STEWART INSULATION COMPANY located at Penland Road in Spruce Pine, phone 765-7882, features Owens-Corning Fiberglas insulation that will last the lifetime of your home or commercial building. When you have insulation work done by this firm you can be assured that you are getting the best workmanship and materials that are available.

By having your home insulated you can make it several degrees cooler in the hot summer months and also save many dollars on your winter fuel bill.

This saving alone will be a short time pay for your insulation. They will cheerfully give you information and estimates on any insulation job without obligation.

Do not wait any longer to have your home or business insulated. There is a shortage of insulation material - call today to beat the cold weather. Have the work done now and enjoy living in comfort winter and summer. You can obtain an FHA loan to cover the cost of insulation and pay it back in small monthly payments over a period of 5 years.

The authors of this 1977-78 Business Review advise you to contact Frank Stewart, the owner, for the best in fiberglass insulation blown or rolled in. We know you'll be pleased with their fine results.

## The Feldspar Corporation

Carroll Rogers-President

A leading processor of FELDSPAR, THE FELDSPAR CORPORATION'S offices in Spruce Pine have to be considered a valuable asset to the financial well-being of the community. Located at Altapass Road, phone 765-9051, this respected firm features the type of business ethics and community spirit that people look for when they think of a quality-minded firm. Residents of the area should be proud to have such a fine company located in the community.

The FELDSPAR CORPORATION'S many fine products are among the very best on the market. Their success is as much a result of their business policies as it is a result of their products, and their customers are always the first to put in a good word regarding any and all business dealings with them.

In composing this listing of leading firms in the area we, the writers of this 1977 Review, are pleased to be able to list this outstanding mining industry.

advertisement

## Fortner Insurance Agency, Inc.

SERVING AND PROTECTING SINCE 1919! The people of Mitchell, Avery and Yancey County are indeed fortunate to have in their midst a friendly insurance agency that has built a fine reputation in this area by serving local needs through all types of insurance from the most reliable companies.

We're talking about FORTNER INSURANCE AGENCY INC., located in SPRUCE PINE in the Fortner Bldg. phone 765-4588, in BURNSVILLE at Central Plaza (19 E. ByPass) phone 682-2147 and in NEWLAND at Linville St. phone 733-5661.

This agency is able to furnish you with any type of insurance you desire on "Anything that is Insurable" and always with the reliable major companies. They are "Your Independent Insurance Agent."

Today the value of insurance becomes ever more recognized as an absolute necessity in our way of life. There is no insurance agency in the area that is more deserving of favorable comment than this one.

The editors of this 1977-78 Business Review advise you to see the FORTNER INSURANCE AGENCY before reviewing or adding to your present insurance policies. We know you'll be glad you did!

## Hoover Trout Farm

The HOOVER TROUT FARM at Crabtree Road in Spruce Pine, phone 765-2217 or 765-2169 is one of those reliable firms whom we are able to speak of in the highest terms. They are the largest rainbow trout farm in this entire area. They specialize in selling WHOLESALE only to restaurants through this entire area.

This company has been doing business with the restaurants of this area for some time, and over that period, they have established themselves as one of the leading firms in their field. No amount of effort is spared to give you the most careful service and the customers of the concern are delighted with the service which they receive.

The owner of the company, has had a long experience at this business and is thoroughly competent in every respect. His advice in matters pertaining to his trade is sought after and respected.

The writers of this 1977 Review are not often able to give the whole-hearted recommendation to any firm which we give to the HOOVER TROUT FARM--If you want to serve the freshest rainbow trout at your restaurant--Call HOOVER TROUT FARM first--We know you'll be glad you did!

## Webb Funeral Home, Inc.

Jack Robert-President  
Bill Roberts-Vice President  
Charles Grindstall-Secretary & Treasurer

Time and service have honored the name WEBB FUNERAL HOME, INC. located in Spruce Pine at 208 Roan Road, phone 765-4277.

For years this reputable firm has served the people of this section reliably and well. They relieve you of all worry and responsibility and by sympathetic cooperation bring comfort in the hour of distress. Their service supplies the consoling thought that final tribute to your loved one has been both beautiful and fitting.

When a funeral director must be called, may we suggest that you place this firm in charge. They will relieve you of all the many details that must be taken care of and at the same time do everything according to your desires.

In this 1977 Review we, the authors, unhesitatingly refer readers to this reliable concern and suggest that you call them when in need of a funeral director.

## Joe Howell's Store

Joe Howell-Owner

One of the favorite stores in this area for appliances, hardware, seed, fertilizer, cloths, chainsaws (just to mention a few) is the JOE HOWELL'S STORE in Ingalls phone 765-9160.

The owner, Joe Howell, employs only the friendliest and most helpful personnel they can find, and you'll note that they are always ready to assist your every need.

This friendly store is just waiting for you with bargains galore and some real old fashioned service.

They feature the McCulloch chainsaws, quality hardware, clothing, name brand appliances, seed, fertilizer, farm supplies and many other items can be found here.

The composers of this 1977 Business Review suggest to readers that they make it a point to stop at the JOE HOWELL'S STORE for all your needs of this type. We know you'll return again and again.

Advertisement



North Carolina Dance Theatre Performance

## On With The Dance

"On with the Dance"--the North Carolina Dance Theatre, that is! The performance of this professional troupe of fifteen dancers will be held on Saturday, October 1, 8:00 p.m. at Mountain Heritage High School in Burnsville. Tickets are available at the door.

Dancing is an age-old tradition in these hills. Why "The Dance"? Is it educational? Is it sheer fun? For some who watch, it will be "no sleep when youth and pleasure meet." For others, "with the morning cool reflection comes." The Company will, in fact perform a

dance called Reflections in addition to Sunny Days, Allegro Brillante, and Pas de Quatre.

Dancing is something all of us have done or love to do, but "The Dance" is an art requiring tremendous training and skill. It is a poem that moves before one's eyes speaking at different levels. It coaxes a smile; it stirs delight; it plumbs a sense of wonder and frees a tear or two. If you have not experienced The Dance, here is your chance.

Moreover, your presence at Saturday's performance and purchase of \$3.50 or \$7.00 ticket enables the Toe River

Arts Council, sponsor of the event, to arrange three lecture demonstrations by the Dance Theatre for students in Mitchell and Yancey County Schools. You are helping to give our children a vision of The Dance at its professional best.

Buy your ticket at the door, or secure tickets in advance from any of these places: In Yancey County at The Country Store, The Deli, or the Nu-Wray Inn. In Mitchell County at the Wilma Eloise Shop, NCNB Bank, Oakwood Restaurant or The Mountain Breeze Restaurant and Fish Camp.

## South Toe Petitions For Special Election

Recently a petition was given to the Yancey County Commissioners by South Toe residents requesting that an election be held concerning a fire protection tax for the South Toe Fire Protection District (South Toe Township). Money thus raised in South Toe by the fire protection tax would by law be put in a special account to be used only for fire protection purposes in the South Toe Township. It could not be used for any other purpose nor could it be used anywhere else in the County. The fire protection tax would enable the South Toe Volunteer Fire Department to be eligible for a Farmers Home Administration loan, which would be used to improve the services offered by the Fire Department.

At a public meeting held on August 25, the Fire Department said that the loan money would be used as follows:

1. Build a second fire station at Busick to offer fire protection to year around residents as well as the two large housing developments under way nearby.

2. Purchase two new attack pumpers. The present trucks are slow as school buses and have a difficult time handling the many steep grades in South Toe. The new trucks would be fast, powerful, with all wheel drive, and would carry 1,000 gallons of water each. One new truck and one old truck would each be stationed at Celso and Busick.

3. Start an Emergency Medical Services program which would work in cooperation with the Yancey County Ambulance Service. The Fire Dept. would not operate an ambulance, but would have EMT's at the scene within a few minutes to administer basic life support until the ambulance crew arrives.

This meeting was held to inform South Toe residents of the present status of the Fire Department and of improvements in service which could be made possible by a low-interest FHA loan available to established Fire Depts. which have tax-based support. It is estimated that the tax rate would be 6.5% per \$100, starting in July

1978. For most people the tax would be less than the rebate on their fire insurance, received when the Fire Department was rated last year.

Because of the high interest shown at the meeting, petitions were circulated. Voting is scheduled for the regular November 8 election, with a special ballot for South Toe Voters. All registered voters in South Toe Township are eligible to vote for or against the fire protection tax.

### SOUTH TOE FIRE CALLS

Friday, September 2, 6:45 p.m. Report of a fire at L.D. McIntyre's residence on Upper White Oak Creek Rd. Firefighter James Murphy was at the scene in less than two minutes and reported that on his arrival the trailer was burning from end to end and the roof over the living room had collapsed. When the Fire Dept. arrived all the sidewalls had melted and the roof was completely down. The trailer and contents were totally destroyed. L.D. was home at the time but escaped unharmed. Faulty wiring may have been responsible for the fire.

This is the second time in 10 weeks that the McIntyre family has been burned out of their home. Both times they lost all their personal possessions.

## Circus Slated In Burnsville Monday

[Cont'd from page 1]

Sir Andrew on the tightwire, Mister Dynamite on the treacherous Rola Bola, jugglers, clowns, and a whole host of other entertaining features both in the air and on the ground.

The entire performance from start to finish, is designed for the entire family to see together. There is nothing "X-rated" about it. It's a refreshing return to traditional family oriented entertainment. Don't miss it!

At the ticket wagon on circus day tickets to the big show will be on sale for only \$2.00 for children (fourteen and under) and \$3.00 for adults. If you buy those tickets in advance through the members of the Burnsville Volunteer Fire Department,

the price is only \$1.50 for kids and \$2.50 for adults. Not only are the advance tickets cheaper, but the sponsor gets a greater share for use in the betterment of the community.

## MTI Photo Class Set

Mayland Photo Class meets at Burnsville Courthouse Thursday, September 15 at 7:30 p.m. Bring your best photo on the theme of Harvest for the monthly contest.

Movie feature on photographic techniques, workshop on shooting color leaves, and fall color field trip planning will be on the program.

## Public Lands Forum

A "Public Lands Forum", a seminar to discuss National Parks, National Forests and trails, will be held Tuesday, October 11, sponsored by Congressman Lamar Gudger. The all-day session is scheduled to begin at 9:30 a.m. at Western Carolina University in Cullowhee, N.C. Participants will include representatives of the National Forests in North Carolina, the Blue Ridge Parkway, the Great Smoky Mountain National Park and the Tennessee Valley Authority.

"While a large portion of the land in the Eleventh District is Federally owned," Congressman Gudger said, "it is public land. We all have a stake in it because this land is available to each of us. The agencies listed above all manage various portions of these public lands for us. I want to bring them together so that each agency might explain to you how they manage these lands for your benefit."

Participating on the program with Congressman Gudger will be George Olson, Forest Supervisor; Lawrence Whitfield, National Forester from Atlanta; Boyd Evanston, National Park Service; Joe Brown, Blue Ridge Parkway; and Tom Riley, Tennessee Valley Authority.

The meeting will be open to the public. Groups and individuals interested in the development of parks, forests and trails, and persons employed in the wood industry are particularly encouraged to attend. There will be ample opportunity for questions and answers.

Further details will be announced later.

## Public Meeting About Pollution

Public meeting to discuss the Federal Water Pollution Control Act and its implications for agriculture will be held across North Carolina during the month of September. The meeting for Soil and Water Conservation Area II, which includes Alexander, Allegheny, Ashe, Avery, Caldwell, Burke, Wayne, Wilkes, and Yancey Counties, will be held on September 22, 1977 at 7:30 p.m. in the Agricultural Center, Lenoir, North Carolina. Interested citizens are invited to attend and participate in the meetings. All meetings will be informal with a brief presentation followed by open discussion. The meetings should run no more than two hours.

The sessions are being sponsored by the N.C. Department of Natural Resources and Community Development-Soil and Water Conservation Commission in association with the N.C. Department of Agriculture, N.C. Agricultural Extension Service, USDA-Soil Conservation Service, N.C. Farm Bureau Federation, North Carolina State Grange, and the N.C. Soil and Water Conservation Districts.

If you would like to attend this meeting feel free to contact the Soil Conservation Service Office in Burnsville, phone 682-2466.

## Home Tips

If you're out of cream and desperately need some in a recipe, you can substitute 3 tablespoons of butter and 3/4 cup of milk for each cup of cream.

To check the accuracy of your postal scale, nine new pennies equal one ounce.

When use of a garbage disposal is necessary, save food scraps and run the disposal once to conserve water. You can use the disposal even less by saving food scraps for a compost pile.