



Poncho's La Casita Restaurant

Homemade Mexican Food

"La comida suprema!" That's what you'll always find at the PONCHO'S LA CASITA RESTAURANT! This outstanding Mexican restaurant features all of the traditional south-of-the-border favorites cooked in the authentic manner. Bring the whole family for a truly great dinner. They're located at 505 Tunnel Rd. (next to Best Western Motels) in Asheville, phone 298-2578.

Reliable Basement Waterproofing

Mr. Jennings-Owner
Do you know who to call when water damages threaten your basement or you discover seepage problems? By simply dialing 258-2585 or 684-0106 and talking to the experts at the RELIABLE BASEMENT WATERPROOFING CO., you can effectively eliminate the menace of water damage by having them waterproof your structure using the very latest scientific methods!

Bridge Sound

Doug Ellis-Manager
Put some music into your life with the finest in sound equipment from BRIDGE SOUND: The Stereo People!
Located at 342 Merrimon Ave., phone 255-0214; 3 Swan St., Biltmore Village, 274-0074; and Rt. 107, Cullowhee, 293-9767, this outstanding shop features some of the best known names in stereo, including: Bic, Advent, Cerwin-Vega, Kenwood and Technics. Choose from one of the region's largest selections of component sets and portable units. There's one that's just right for you! And financing is available.

Coverall Ltd.

Tom Harbin, Manager
Exciting, unusual custom made draperies await you at the COVERALL LTD. at 1436 Patton Ave. in Asheville. Phone 253-7044 for estimates. You will also find a selection of vinyl flooring and wood parquet floors and a selection of wallpaper.

Factory Sales And Surplus

Alvin Brown-Manager
FACTORY SALES AND SURPLUS, at 162 Cox Ave. in Asheville, phone 255-0684, enjoys an extensive patronage from this section because of this fine business reputation. A large stock of beautiful furniture for every type home can be found in this well managed furniture store. Articles are offered at prices you can afford.

McCulloch Chain Saw & Lawn Mower Co.

Where You Have Confidence In Their Reputation
Bob Lawrence-Owner
The reputation of this concern has been achieved through service, satisfaction and quality merchandise. No where will you find a firm that strives to please every customer, regardless of your needs, as conscientiously as they do at this reliable concern.

Asheville Ice & Storage Co.

Walter Lee-Manager
"Holiday Party Ice Headquarters"
The ASHEVILLE ICE & STORAGE CO. is located at 90-98 Riverside Drive, phone 253-7602 in Asheville. They are an institution of real necessity to our community.

Asheville Cultured Marble Company

Your Cultured Marble Product Headquarters
Bill Shook-Owner
The ASHEVILLE CULTURED MARBLE COMPANY at 20 Brownwood Ave. in Asheville, phone 254-7626 is one of those reliable firms whom we are able to speak of in the highest terms.

W.A. McElduff Co.

W.A. McElduff-Owner
Through the years, people in this area have come to depend on the community-minded efforts of the W.A. MCELDUFF COMPANY at 251 Biltmore Ave. in Asheville, phone 253-9301, for service in all phases of orthopedic and prosthetic appliances.

Crompton Auto Service

Expert Auto Repair
Jimmy Crompton & Gordon Crompton-Owners
When the people of this area look to someone to take care of any mechanical problems they might have with their car or truck, we suggest that you head straight for the CROMPTON AUTO SERVICE 46 Banks Ave. (the old Curtis Boat Bldg.) in Asheville, phone 253-2078.

Don's Landscaping & Grading

"Over 22 Years Experience"
Don McElrath-Owner
The art of creative landscaping and grading is a job for an experienced professional. Long considered to be one of the local area's leading landscape and grading contractors DON'S LANDSCAPING AND GRADING located at Sweeten Creek Rd., two miles from the Biltmore on 25A on the left, in Asheville, phone 274-0579.

Thoms Rehabilitation Hospital

Colonel William C. Martin, Sr. - Executive Director
THOMS REHABILITATION HOSPITAL of Asheville has become an integral part of the rehabilitative care delivery system in Western North Carolina.

Asheville Packing Co.

Specialists in the finest sausage available, the ASHEVILLE PACKING CO. has become well known throughout the area as a leading meat packer. Their operation not only provides the consumers with some of the best sausage anywhere, it also contributes to the economy of the region by using local meat products and employing local people.

Industrial Machine Service

Automotive men, industrialists, manufacturers and others requiring precision machine work in the Asheville area have come to depend on the INDUSTRIAL MACHINE SERVICE for custom lathe and machine services.

Acme Septic Tank Service, Inc.

Expert septic tank installation cleaning and service is available in this area from the ACME SEPTIC TANK SERVICE INC. at 135 Monticello Road in Weaverville, phone 252-4093.

Morgan Brothers School Supplies Inc.

One of the region's leading wholesalers specializing in school supplies and educational products, the MORGAN BROTHERS SCHOOL SUPPLIES INC. is well known as being a great place to do business!

Bur-Car Interiors

Custom designed from the fabric of your choice to fit your windows exactly! That's the way draperies are made at the BUR-CAR INTERIORS in Asheville at 85 Tunnell Rd. where every set of beautiful drapes are "Designed originals" especially for you!

Inn On The Plaza

The INN ON THE PLAZA is one hotel that's just as famous for its outstanding dining rooms as it is for its luxurious accommodations.