

The Madison Messenger

VOL. XVIII.—NO. 15

ENTERED AS SECOND-CLASS MATTER
AT POSTOFFICE, MADISON, N. C.

MADISON, N. C., MARCH 30, 1933

SUBSCRIPTION PRICE: ONE YEAR \$1.50
SIX MONTHS 75 CENTS

Every Thursday

Preparation For Beer Turning Money Lose

Washington, March 26.—The beginning of the stream of gold which sponsors of legalized beer predicted would result from its sale was reported today in statements from industry in various parts of the country and from the federal treasury itself.

Tying in with federal estimates that millions of dollars in tax revenue would accrue to the government even before the sale of the new brew begins on April 7, representatives of the lumber, bottling and other industries reported revived activity.

A close adviser to President Roosevelt, who declined to permit use of his name, described the developments in this manner:

"We have been on a dead center for months economically. It is too early to judge definitely, for after all the money that will flow in the beer trade is but a small fraction of our national spending, but it might be the factor necessary to start business up anew."

Dr. Wilson Compton, manager of the National Lumber Manufacturers association, reported formally today in a statement that box lumber demand, both of softwoods and hardwoods, had increased appreciably in the mid-west, due partly to demand for beer bottle boxes. Tank stock also was said to be in demand for brewery purposes.

Dr. Compton said "for the first time this year, board feet lumber orders booked by the mills during the week ended March 18 were heavier than for the corresponding week of 1932—14 per cent heavier."

As a part of moderate quickening of commercial and industrial activity in business generally during the past week, the bottle and bottling equipment manufacturers and some other lines reported a substantial increase in activity due to beer. Operators of trucks and railroads also reported themselves hopeful that distribution

of the brew would further stimulate their business. Railroads have applied to the Interstate Commerce commission for permission to cut their rates in order to go after the bulky business.

From Greenville, Miss., came a report of rush orders for 125,000 cottonwood beer cases, and continued activity employing nearly 200 additional men was forecast by officials of the plant.

In Chicago officials of the Edward Don and Company said they had sold more steins and goblets during the past week than in any similar period in the last 10 years.

A more far-reaching compilation by L. Seth Schmitman, chief statistician of the F. W. Dodge corporation, revealed estimates that more than \$65,000,000 will be spent in the next few months for new breweries and for alterations and additions to old ones.

The estimate was based on reports from 37 states east of the Rocky mountains and on statistical calculation for the far western states. It did not include probable expenditures for building and rehabilitating retail establishments. Schmitman said it covered only a small proportion of the sums to be spent for brewery equipment and none of the other expenses incidental to starting the brewing industry. This total has been estimated by the United States Brewers association at \$400,000,000.

Dr. James M. Doran, commissioner of industrial alcohol, reported that large sums had reached the internal revenue bureau already for beer taxes and figured millions would be paid by April 7.

Two breweries in St. Louis ordered \$1,125,000 worth of revenue stamps calculated by them to last about three months. In New York, meanwhile, an estimate was made by brewers that 4,000,000 barrels of beer might be produced there during the first year, which would net the federal treasury \$20,000,000.

STONEVILLE

The Woman's Christian Temperance Union met at the Baptist Church for regular session in March with fourteen members present. Roll call was responded to by selected prohibition quotations by various authors. Mrs. J. A. Scales, president, led in the devotional prayer. The secretary being absent Miss Lillian Grogan presided. Mrs. S. T. Hodgkin, secretary, gave a very satisfactory report and more dues were collected at this time. A committee of two was appointed to get the boys and girls interested in a contest to be given in the near future. Mrs. C. H. Joyce, program chairman, had as her first speakers Mrs. T. J. Glenn, who related her first impressions for the temperance cause and why she became so vitally interested when quite young in years. "What Membership Means to Me," was very ably and earnestly given by Mrs. R. T. Stone. Mrs. C. P. Robertson had as her topic, "How Can I Make The Union More Effective." Advance, "Not Retreat," was given by Mrs. S. T. Hodgkin. Mrs. Kelley gave a very highly appreciated reading. A solo, rendered by Mrs. Orell Lineberger, was enjoyed by the audience. The president concluded the meeting with well chosen remarks and by requesting the union to repeat the pledge.

The P.-T. A. organized a study club last week and the first meeting was held Thursday afternoon.

Bill Stone, Washington and Lee student, is at home for the spring holidays.

Friday night Mrs. Clarence Stone charmingly entertained at seven tables of bridge in honor of Mrs. Aaron Turner. The house was beautifully decorated with spring flowers. After five lively progressions it was found that Mrs. Omer Glenn held high score and she was presented a beautiful gift. To Mrs. Turner Mrs. Stone awarded china. A lovely ice course was served followed by nuts and mints.

Charlie Nolen, State College student is at home for spring holidays.

Miss Fan Scales of Salem College is on a visit to home folks.

John W. Glenn of Winston-Salem spent Sunday in town.

Mr. and Mrs. Kelley and Miss Hazel Craver spent Saturday in Winston-Salem.

Mrs. B. H. Wall is visiting relatives in town.

Mr. and Mrs. H. L. Mitchell of High Point visited relatives in town Sunday.

Bob Martin of Dan Valley spent Sunday in town.

Mr. and Mrs. R. B. Price spent the week end in Virginia.

Mrs. W. N. Poole and daughter, Miss Sarah Poole, of Mayodan visited in town Sunday.

Dr. L. A. Taylor and family of Winston-Salem spent Sunday with Mrs. J. M. Taylor.

Senate Committee Passes Beer Measure by Vote of 10 to 3

Raleigh, March 29—Legal beer in North Carolina by May 15 was envisioned here today, now that the state Senate has on its calendar a favorably reported bill to permit the sale of 3.2 per cent beer.

The bill, fathered by Senator W. R. Francis, Haywood county, was given a 10-to-3 favorable report by the Senate judiciary committee No. 1 late yesterday after a hearing at which wets and drys presented their arguments.

Last night upon motion by Senator Francis, the Senate placed the bill on the calendar for immediate consideration as soon as the appropriations bill is disposed of.

The bill provides specifically that, in case of passage, it shall go into effect on May 15, 1933.

The sale of 3.2 per cent beer would be permitted only in establishments selling other commodities also. Saloons are tabooed. The bill has no provisions for the manufacture of beer.

A tax of \$2 on every 31-gallon barrel of beer has been estimated to have a potential yield of \$1,500,000 a year. Beer sold in bottles would be taxed two cents on each 12-ounce bottle.

Sentiment in both houses of the legislature is preponderantly damp and early passage of the Francis bill is expected.

Among the drys fighting the bill were Dr. W. L. Potat, president emeritus of Wake Forest College; Mrs. W. T. Bickett, widow of the late former Governor Bickett; Dr. M. T. Plyler, Greensboro, editor of the Christian Advocate; Mrs. W. B. Lindsay, Charlotte, president of the State W. C. T. U., and W. Kerr Scott, Haw River, master of the State Grange.

On the other side were Clem Wright, Greensboro, former legislator; Representative Basil Boyd, of Mecklenburg county (Charlotte); R. R. Lawrence, Winston-Salem, president of State Federation of Labor; Senator Francis and others.

At the hearing, conducted in the hall of the House, the galleries were jammed with people. Gallery applause was frequent as wets pleaded for beer, and several times the gallery booed dry speakers.

MAYODAN

Mrs. Raymond Martin and son and Fred and Howard Bailey spent Thursday in Winston-Salem.

Mr. and Mrs. Hunt Smith and son and daughter of Martinsville spent Sunday with relatives.

Miss Ruby Price of Winston-Salem spent Sunday in town.

Mr. and Mrs. P. T. Heath of Martinsville spent Sunday with Mrs. N. A. Gilbert.

Mrs. G. A. Cox and sons of Roanoke spent the week end with Mrs. M. O. Spencer.

Robert Powell and Wilson Michael of Walnut Cove were visitors in town Sunday.

Mrs. Herman Shaffer has returned home after spending two weeks in Greensboro.

Mr. and Mrs. J. V. Highfill and son and Mrs. Ruben Gann spent Sunday afternoon in Greensboro.

H. Roy Martin spent Tuesday in Raleigh on business.

John Martin of Omaha, Neb., is visiting relatives.

John E. Dempster, Jr., of Charlotte spent Tuesday evening with his parents.

Sardis Section News

Mrs. Frank Wilson and family of High Point visited Mr. and Mrs. Earl Thomas Sunday.

Mr. and Mrs. Elbert Shelton and children visited his parents, Mr. and Mrs. Jim Shelton, Saturday.

Mr. and Mrs. Willard Wilson were visitors in this section Sunday.

Mrs. Guy Webster has been confined to her bed for the past several days with flu.

Mrs. Enoch Tucker was the guest of Mrs. Clara Dalton of Glenwood the first of last week.

Mrs. C. A. Tucker and children spent Wednesday with her mother, Mrs. Calvin Tucker, at Ellisboro.

The Intelligence school faculty, Misses Payne, Butler, Price and Mrs. Wilson, enjoyed a delightful dinner at the home of Mrs. Jim Tucker Wednesday evening.

Archie Price spent Sunday evening with Miss Thelma Dugins.

Mrs. Jim Hopper was the guest of Mrs. Enoch Tucker Friday.

Miss Mildred Green, who has been employed in Greensboro for some time, spent the week end with her parents, Mr. and Mrs. J. R. Green.

Mrs. J. E. Tucker, who has been confined to her bed for the past four or five months, is recuperating nicely.

Mr. and Mrs. Arthur Gentry of High Point visited in this section Sunday.

Young Man Killed

Rev. O. E. Ward was called to Surry county on Tuesday of last week to assist in the funeral exercises of Walter Sale, a young white man who was shot and killed at a filling station in Elkin the Sunday night before by a Winston-Salem negro. It seems to have been a cold-blooded murder. Early the next day the negro was arrested in Winston-Salem and is now in Surry county jail.

Gold Pouring In

Those who had been hoarding gold in this section have been bringing it in and depositing it since the Bank of Madison resumed operations. Cashier Ragsdale tells us that more than ten thousand dollars in gold have been turned in since the Government called for it. This is a pretty good showing for our bank.

Real Winter

Last Saturday was a real Winter day. Snow began falling that morning and continuing for several hours. However, it received a warm reception from old Mother Earth and melted as fast as it fell. Tuesday morning there was a heavy frost, but it is not believed that fruit was damaged to any great extent. Since that time, milder weather has prevailed.

Beautifying Cemetery

During the past several weeks a large force of hands has been putting some most acceptable work on Riverview cemetery. This "holy acre" has been cleared of debris, the drive ways have been graded and treated to crushed stone, and the whole plot is to be seeded in grass.

Agronomy Information Circular 77 telling about the value of the different soils types to certain farm crops may be had free of charge on application to the department of agronomy at State College.

HOME DEMONSTRATION NEWS

Miss Marjorie Holmes, Home Demonstration Agent

Farm Men And Women Complete Two Day Course Of Study At Wentworth

(Mrs. M. T. Smith, reporter) The most profitable short course we have ever attended was the general comment on the two days of study held at Wentworth last week.

Miss Hunter, clothing specialist from the State Department, taught the women how to cut and fit undergarments. She also showed how to remodel old garments. The two days spent with Miss Hunter were full of helpful suggestions and profit to the women.

Singer Craft was ably demonstrated by Mrs. Collins. Rugs, footstool covers, chair cushions, etc., were made with Singer attachments.

Discussion and demonstration of thinning trees was conducted by Mr. Graeber, a forest expert.

The high school boys of Ruffin, accompanied by their teacher, Mr. Scott, were special guests in Mr. Graeber's classes. Their manners, interest, and general behavior were commented on favorably by the older men and women.

Mr. Graeber is very much alarmed over the rapid destruction of the forests in North Carolina and Rockingham county.

Trees serve as a wind break, hold soil in place, reduce wind storms, prevent extreme dry spells, lend beauty to the landscape, reduce the glare of mid-summer and have a big commercial value. Cut out dead trees and scrubs and weaklings was the advice of the expert. China, with all of its poverty, was cited as a country that has destroyed its trees. Trees are a profitable crop if cared for.

"Plant less tobacco and give it more attention," was the advice of Mr. Floyd, our State tobacco man. Best methods in cultivation, cure for blue mold, and proper fertilizers were studied. After you have planted enough foodstuff for your family and livestock then plant a high grade tobacco crop.

That there is money in chickens was proved by Mr. Parrish, who gives his time to livestock care. Be sure and have blood-tested eggs for setting. It will cost about 11 cents to produce broilers this year, not including labor. Care of the farm flock was studied.

We are indebted to Mrs. R. P. Mitchell for our Curb Market write up.

Miss Arant, of Alamance county made a talk on marketing that was worth the trip to Wentworth school, whether you have anything to sell or not.

Her main thought is this: Ninety per cent of marketing is production!

Unless you can back up salesmanship and display, with quality goods in the quantities demanded by the buyers your market is a failure. First produce the article some one wants and then display and salesmanship enter in. She stated that on the curb market in Burlington they have 26 women who sell and they are organized with a business manager and other officers. They have an executive committee composed of six women and the business manager.

(As Andy says: "When things are managed on business basis they are more apt to succeed"). Miss Arant was followed by Mrs. G. B. Coble, who is called the "Grandmother of Curb Markets," in Alamance.

She gave some personal experiences on the market in Burlington. She says that it is profitable to give samples and recipes. She actually taught one little woman to cook spinach in a way that made her husband like it. She spoke of the cooperation between the market and the merchants. They have a representative in the Merchant's Association, who attends the meetings and has a voice in the business.

On her market the sellers wear white smocks and caps and often decorate their tables in honor of some special occasion. For instance, she wore a shamrock pinned to her cap on March 16th, and in her demonstration used them on the clean white cloth on her table also.

Besides the clean white cloth with its decoration she had a

beautiful display of cakes, eggs, vegetables, home made baskets and other things. She showed by contrast the difference in appeal between poorly graded articles and those that are graded and cleaned nicely and put up in attractive packages.

Mrs. Coble is a student of human nature and can tell some funny things about both buyers and sellers.

Aside from the solution of farm problems one of the most popular features of the short course is the period devoted to topics of the day.

Mr. Walker and Miss Holmes were fortunate in securing Rev. Crouse and Dr. Barnhardt to make inspirational addresses. An abiding faith in God is the very foundation of the farm home and these religious leaders were heard by attentive audiences.

Mapleview and Apple-Clarke Clubs put on a one act comedy. Mesdames J. H. Allen and Ike Brande, and Misses Rebecca Jones and Elsie Walker, took the principal parts in "That Julie." The pet hen used in this play was one of Mrs. Geo. W. Ellington's Rhode Island reds. Mesdames Cobb and C. K. Webb sang a humorous song. A splendid talk on "The Farm Boy," by Mr. McLean concluded the program.

Each day at noon a picnic luncheon was enjoyed by all. The social hour gave busy people living in the different sections of the county an opportunity to get better acquainted. Pupils and teachers of Wentworth school helped to make our stay pleasant.

Program For Next Week
April 3rd: The Sharon-Glady Club will meet with Miss Fannie Rogers.

April 4th: The Midway-Monroeton club will meet with Mrs. W. T. Carter.

April 5th: The Mapleview Club will meet at the Wentworth school in the club room.

April 6th: The Bason Club will meet with Miss Laura Sharpe.

April 7th: The Brushy Mountain Club will meet with Mrs. Joe Joyce.

Notice To Food Leaders
Will club secretaries please use a postal card and write me about once in two months? On this card put the number of cans that your club members have put up since you reported last. If you will find out each month how many quarts of meat or fruits or vegetables have been canned and write me I will thank you.

Mrs. R. P. MITCHELL,
Reidsville, N. C.

Miss Howie Coming

Miss Naomi Howie, returned missionary and daughter of a former pastor of the Madison Methodist Church, will speak to the ladies of the community Sunday afternoon at 2:30 at the Madison Methodist Church. This will be the regular zone meeting of the Missionary Societies of Mayodan, Pine Hall, Sandy Ridge, Danbury and Walnut Cove, and representatives from these societies will attend and take part on the program. Mrs. J. L. Woltz, district secretary, will also be present. A cordial invitation is extended to all ladies of the community to attend this meeting and hear Miss Howie tell of her work in foreign fields.

Ellisboro News

Mrs. J. T. Hand and son have returned from a weeks visit to relatives and friends in Pilot Mountain. Mr. Hand, Miss Ruth Sheets and Miss Maggie Hand also spent the week end in Pilot Mountain.

Miss Maggie Hand is spending some time in Germantown with her grandmother, Mrs. J. W. Lambeth, who has been ill. Aubrey Shetts visited his sister, Miss Ruth Sheets of Madison last week.

Three cars of cured Nancy Hall potatoes were shipped last week by the Granville County Sweet Potato Association. An average price of 40 cents a bushel was secured after paying all expenses.

SOCIAL

Lovely in every detail was the meeting of the Dolly Madison Book Club Tuesday afternoon at the attractive home of Mrs. T. B. Knight, Jr. Beautiful spring flowers were used in profusion throughout the home and a most interesting program was given. The president, Mrs. W. H. Bollin, presiding, the meeting opened with the club collect, followed by roll call answered with current events. After a short discussion of plans for carrying on the program during the coming months, Mrs. van Noppen, program chairman for the afternoon, introduced Mrs. John Lee Wilson, whose splendid paper on Frank Duverneek, noted artist, held the close attention of all. Born in Covington, Ky., Duverneek showed marked talent at an early age. He painted, modeled and carved and decorated many churches. He studied in Munich and won many prizes. His picture "Whistling Boy," contained qualities that attracted much attention. The art gallery in Cincinnati contains a large collection of his pictures. A delightful reading was given by Mrs. Robert Labberton at the close of Mrs. Wilson's paper. Miss Luna Taylor then gave a humorous and interesting account of her recent trip to Washington to attend the inauguration. Miss Taylor's vivid description of the inauguration and parade and the amusing incidents related made one feel as though they too had attended this event. The hostess then invited her guests into the dining room where delicious refreshments were served, buffet style. Tall lighted tapers in silver candle sticks lent a soft glow to the room, where beautiful yellow jonquils and forsythia added a bright touch of color. Seated at either end of the table were Mrs. Wesley McAnally, who served salad, and Mrs. Robert Labberton poured coffee. The color scheme of yellow and green was further carried out in the refreshments. Guests not including club mem-

bers were Mrs. Weir, Mrs. Dunn of Durham, Mrs. John Price, Mrs. Burton, Mrs. Willis, Mrs. Ray, Mrs. Wade Marshall, Mrs. Walter Byerly, Mrs. C. W. McAnally, Mrs. Sam Robertson, Mrs. Roberts and Misses Kemp, Miss Gillie and Miss Jennie Mecum of Reidsville.

On Saturday afternoon the Woman's Missionary Society of Belevs Creek met at the home of Mrs. W. B. Paris with Mrs. Shelton as joint hostess. Mrs. M. S. Webb, president, in charge of social work, reported 18 visits made, tray sent and \$2.25 in charity given. After a brief business session, Mesdames Blackwell and Needham gave a well prepared paper on "Deaconsess." The program was concluded with a solo by Mrs. M. S. Webb, with Mrs. Blackwell at the piano. During the social hour a tempting salad, with accessories, was served the members and three visitors.

Bill To Validate Act Of The Board

Representative H. N. Binford of Rockingham county introduced a bill in the House of Representatives Saturday to validate the action of the Rockingham county commissioners in naming registrars and poll holders for the election for the Leaksville township Recorder's court judge. The public law regarding the court election requires the county commissioners to name registrars and poll holders on or before the first Monday in March, 1933, but this action was not taken until March 23, 1933. The bill would validate the delayed action and the election would be as valid and legal as if the registrars and poll holders had been named on the date specified. The bill was passed by the House and sent to the Senate, where it was referred to the committee on Election laws.

Harnett county farmers have ordered 10,000 pounds of lespedeza seed and pasture grass this spring.

One More Robber "Bites The Dust"

During the past few weeks there have been many robberies in Fayetteville—so many, in fact, that guards have been placed in many of the places of business. One such place contained two officers and the owner of the store. They patiently waited until about 2 o'clock, when a marauder entered. The marauder flashed his light and it fell squarely on the figure of Chief of Police Jones. The man snapped off his light, drew his pistol and began firing at the officer. At this point, the other officer and his companion got into action with shot-guns, loaded with buckshot. After an exchange of several shots, the man staggered to the door and fell, riddled with buckshot. He was A. W. Brafford, 34, and lived near Fayetteville.

The "Missing Link"

Contractor George R. Martin has begun to place crushed stone on the "missing link" of the Greensboro road and the work of hardsurfing will begin in earnest next week. This will be good news to the public in general, as this is the weak spot on this particular road, especially during wet weather.

Read The Messenger ads and buy it at home.

BACK YARD POULTRY GIVES GOOD SUPPLY

The back yard poultry growing industry in North Carolina has always been an important factor in poultry growing in this State and should be expanded during the present period, in the opinion of C. F. Parrish, poultry extension specialist at State College.

As a reason for this suggestion, Parrish says back yard poultry keeping is affected by changing economic conditions than any other productive enterprise. In time of high prices, great numbers of persons keep fowls as a means of reducing the cost of living. In times of depression, the back yard flock may play an important part in the struggle to keep going on a reduced income. Then, too, fowls are the most adaptable of all domestic animals and may be kept successfully under a wide range of conditions.

"It is true," Parrish says, "when the range is restricted and methods are intensified, the feed and labor cost for each bird is increased. This may not be a handicap since our experience has shown us that when farmers produce eggs and poultry at lowest cost, they do not necessarily make the largest net profit either on the birds or the labor used. It is cheaper possibly to buy feed than to buy eggs and chickens, and much of the table scraps or surplus green vegetables may be used to advantage with the back yard flock."

In keeping poultry in the back yard, however, Parrish advocates houses that are well ventilated, but not open to the wind and rain. He suggests good dropping boards, clean nests, plenty of fresh water in clean containers, and curtains for protecting the birds during bad weather. While the houses should have open fronts, the birds must have adequate protection during freezing, rainy weather.

County Ministers Will Meet In Madison Mon.

The Rockingham County Ministerial Association will meet in the Madison Presbyterian Church Monday morning at 10 o'clock. This promises to be a most interesting gathering and our minister friends will discuss problems of vital interest. Immediately after the business meeting—at 11 o'clock—Bishop Pfohl of Winston-Salem will deliver an address. At that time the doors of the church will be thrown open to the public and everybody in this community is most cordially invited to hear this distinguished speaker's address. He will have something worthwhile to say that will interest all our people. Come out and hear him.

Real Winter

Last Saturday was a real Winter day. Snow began falling that morning and continuing for several hours. However, it received a warm reception from old Mother Earth and melted as fast as it fell. Tuesday morning there was a heavy frost, but it is not believed that fruit was damaged to any great extent. Since that time, milder weather has prevailed.

Baptist Church News

(O. E. Ward, Pastor)
Morning worship at 11. Subject "What to Do With Life's Burdens." Evening worship at 7:30. Subject "Trifling With God." Sunday school at 10 A. M.—classes for all ages. Prayer meeting Thursday night at 7:30. In the absence of the pastor the Y. W. A. will conduct prayer meeting. Mrs. Paul Watson is the leader. You are cordially invited to attend all of these services.

Read The Messenger ads and buy it at home.