Volume 78 - Number 15

Murphy, North Carolina

'Cherokee County's Best Seller'

November 2, 1967

12 Pages This Week

SECOND CLASS POSTAGE FAID

Westco Announces Rate Prop On Long Distance

ong distance telephone ser-ice began for the customers Carolina Western elephone Company and

ames Armstrong, President f the two companies.

dded days (Saturday and cer-ain holidays) when low rates

'after 9", followed in 1965 y "After 8".

ate will become the "After

Reductions in charges for 7 and Weekend" rate, and it will also apply all day on Thanksgiving, Christmas, New Year's Day, July 4th, and Labor Day.

Present evening rates which extend from 6 p.m. to 8 p.m. will apply between 5 p.m. and 7 p.m. each weekday and will be named "After 5". The rate for maximum distance during these hours will be lowered from \$1.50 to \$1.25 for the first three minutes of a station-to-station call.

Daytime station-to-station rates beyond 468 miles will be lowered, and the maximum cost for a call across the country will drop from \$2.00 to \$1.75 for the first three minutes. These rates will be in effect between 7 a.m. and 5 p.m. Monday through Fri-

Armstrong said there would be a considerable savings to telephone customers as well making long distance calling more convenient and

Community Buys **Three WNC Papers**

Community Newspapers, of Murphy has announced oday the purchase of three vestern North Carolina

Jack T. Owens, president
of Community Newspapers aid the three are The Frank-in Press of Franklin, The raham Star of Robbinsville, ind The Black Mountain News f Black Mountain.

Owens and Bob Sloan, ormer owner of the Frank-in and Robbinsville papers, aid in a joint announcement hat the two papers were sold o Franklin Press, Inc., a wholly owned subsidiary of community Newspapers.

By Red Schuyler

Before the largest crowd

or more) the Wildcats defeated

The fans had anticipated that

it would be a high scoring con-

test with a possibility of both

teams scoring frequently but it was strictly a defensive

battle from start to finish.

The only consolation the

Bulldogs have is that due to

the fact that Andrews is Class

A and they are Class AA, they

will play at least one and

possibly several more games in the State playoffs.

The Wildcats are the Smoky

Mountain Conference Champ

ions for 1967, posting an al-

most perfect season record.

The Wildcats, with one more

game to play, have won eight games and tied one and should

wind up the regular season

play with nine wins and one

scheduled to start on the 17th

The Bulldogs' first opponent

has not been decided, but in

all probability it will be T.C.

Roberson of Skyland. Right

now it is a tie between T.C.

Roberson and Edneyville, T.

C. The two schools tied when

they played earlier and the

game was decided by total

yardage with Edneyville get-ting the nod. Edneyville has lost a game and T.C. Roberson

The State playoffs

the Murphy Bulldogs, 7-0.

The Black Mountain paper was purchased from Mr. and Mrs. Gordon Greenwood. In a joint announcement the Greenwoods and Owens said Mr. Greenwood will continue as editor and publisher with no change in personnel or

policy. Sloan will continue in his capacity as editor of The Franklin Press. No personnel or policy changes will be made there or in Robbinsville.

Community Newspapers is a North Carolina corporation also publishes The Andrews Journal, Andrews and The Smoky Mountain Times, Bryson City.

plays North Buncombe this

Friday night. Should T.C.

ever to see a football game in ville will be the first opponent

Roberson lose, then Edney-

for the Bulldogs in the play

offs. If T.C. Roberson wins,

they will face the Bulldogs

Andrews won the toss and

decided to have possession

of the ball immediately. The

ball was kicked to Leslie Mc

Kinney on the ten yard line and

McKinney handed off to Gary

Morgan who returned it to the

Andrews 29 yard line.

Andrews, making only a net

gain of two yards in the first

three downs kicked out to the

Bulldog 42 yard line with no

In the first series of downs

for the Bulldogs they could

only make three and one half

yards, so they kicked out to

the Wildcat 21 yard line with no return. The Bulldogs gained

eight yards in the exchange of

On the first play, Bradley

was stopped at the line of

scrimmage, Gary Morgan picked up four yards, but the

Bulldogs were guilty of being offsides and the Wildcats took

Brown then picked up a yard.

With third and four to go,

for the first first down of the

night. On the next series,

Morgan gained three and the

Bulldogs were guilty again of

infraction and were

the five yard penalty.

Bradley romped 14 yards

return.

punts.

In the game Friday night,



VERNON HOWARD AND CONNIE SATTERFIELD, seniors, were crowned King and Queen of the Hiwassee Dam Fall Carnival Saturday night. Pictured with them are, from the left, front row-David Anderson, Marvin White, Jerry Stiles, Matthew Stiles, Tim Hamby, Prince Elmer Morrow, Princess Lisa Floyd, Peggy Gibson, Angela Boring Sue Lynn Murphy, Sheilah Loudermilk and Shelia Howard; back row-Wayne Price, Richard Hooper, Mike Payne, Steve Bryant, Winfield Clonts, Gayle Ledford, Margaret Beaver, Sue Picklesimer, Patricia Reid and Joanne Long. The carnival goal this year was to complete payment on the new intercom and PA system and to supply playground equipment for the elementary school. Princess Lisa and Prince Elmer turned in a record of \$712 while Queen Connie and King Vernon set a record for seniors with \$634. Junior runner-ups Gaye Ledford and Winfield Clonts and elementary runner-ups Peggy Gibson and Tim Hamby also reported high totals. (Photo by Student Photo-

Marketing Rules Changed For Out-Of-State Cattle

Extension office received confirmation Friday of changes in North Carolina regulations concerning the marketing of out-of-state feeder cattle

permit Georgia beef cattle producers to market their animals through cooperative sales held in North Carolina with no restrictions. All heifer cattle will be tested for Brucellosis at the sale regardless

Extension chairman Jack

penalized 15 yards and another

first down. Morgan then picked

up seven yard. This time the

Wildcats were guilty of an

penalized 15 yards. Bradley,

in three tries, picked up 13

yards but was shy two yards

for a first down and the Wild-

cats kicked to Harold Kep-

hart on the 11 yard line with

a two yard return Kincaid

netted one yard and then Mike

Kephart taking a pitchout from

Stiles picked up ten yards

stabs at the Wildcat line, the

Bulldogs could only net six

yards and once again called

on Scott to boot it away. Scott

got off a long kick and it was

downed by Bradley on the

Wildcat 27 yard line with no

return. In three plays Bradley

picked up 13 yards and a first

down as the first quarter en-

An intended pass to Gary

Morgan fell to the ground.

Another pass attempt and the

Wildcats lost seven yards.

Once again the Wildcats called

on Bradley and he responded

with a 17 yard gallop and a

first down. Andrews picked up

another first down and were or

their way to another. With

the Bulldog 30, they decided

to go for it but were shrt

a few inches, and the Bull-

dogs took over on their on

27 1/2 yard line. Mike Kephart picked up one

yard and then John Wishon

and a first down. In

and they were

infraction

Cherokee County | Earley said the first cooperative sale is expected to take place in Murphy next fall.

The regultion change was originally requested to accomodate producers in the local border area, but as approved they include Carolinas, Georgia and Virginia.

change will enable lation cattle producers in the area to receive a better price for their animals.

the Bulldog 32 and returned it

four yards to the Bulldog 28.

Bradley then picked up one

yard. On the next play, Gary

Morgan heaved a pass to John

Golem in the end zone good

for six points. Bradley's kick for the extra point was

good. This made it Andrews

remaining in the first half,

ball sailed out of bounds and

the Bulldogs put it in play at

their 40 yard lina. Stiles,

in three pass attempts with

little or no protection, had to

In this series, McKinney ran

for three yards, then lost a yard and the next pass attempt

lost eight yards and the Bull-

dogs were offsides and pena-

lized five yards. On the next

play Bradley, without a doubt

one of the best all round backs

seen in this section in a long

time, burst through the line

and picked up twenty one yards

and a first down placing the

ball on the Bulldog 14 yard

line, McKinney fumbled the next play and Murphy re-covered on the Murphy 12

yard line with 2:20 remain-

ing in the first half. On the

next three plays, Murphy could

only net eight and one-half

vards and the Bulldogs again

kicked it out of danger to the

Bulldog 49 yard line, with 49

seconds remaining. A few plays later the first half end-

The second half was quite a bit like the first half with

Andrews dominating the play

in all departments. The Wild-

cats picked five first downs in

the second half while holding

the Bulldogs to no first downs.

Two first downs in the first

Late in the second half, with

3:16 left, Murphy took possession of the ball as a

result of a punt by Andrews on the Bulldog 42 yard line,

With fourth and 20 yards to go for a first down and two

minutes left to play, realiz-

ing that if they kicked the ball, they would never get possession of it again, the Bulldogs had no other choice

than to try to go for it. A pass to Doug Stevens only netted 4 yards and the Wild-

cats took over on the Bulldog

32 yard line. The game ended

with Andrews in possession of the ball on the seven yard line.

were all the Bulldogs could get for the game.

, the Bulldogs .0 with 5:52

On the ensuing kickoff, the

encouraged to attend.

ties in North Carolina and feeder calf sale last spring.

board of directors of two members from each county to take steps necessary to organize the sale.

before the Executive Board of the North Carolina Cattlemens Association and the North Carolina Veterinary Division.

The new regulations were subsequently adopted by the North Carolina Board of Agriculture and cooperative agreements were signed with the three other participating states.

directors will meet in December to finalize plans for next fall's feeder calf sale

the ball three times and lost a total of 21 yards, placing the ball on the Bulldog 19 yard line. Scott again **Jaycees Start** was called on to kick it out and the ball went to Morgan on the 50 yard line with an eight yard return.

The Murphy Jaycees have begun their annual Toys for Tots Campaign, according to the project chairman, Glen

Anyone wishing to contribute candy or toys to the campaign can call any Jaycee for pickup. Beaver can be

Murphy Midgets Clinch First

The Murphy

Coach Haskel Robertson's team held a slim 14-13 lead at the half but they wrapped up the victory with two second half touchdowns.

The Mites settled for 6-6 tie at Robbinsville but still have an outside chance to win the championship in their division this week.

The Mites must defeat Hayesville Friday night in Murphy to stay alive. Should they win and should Robbinsville lose to Andrews, the Murphy Mites will finish in first place. Kick off time Friday is 7 p.m.

The Murphy crew drove to Robbinsville 10 yard line in the opening series of plays Satur-day but lost the ball on a

Watershed Group Plans Information Program

YOUNG HARRIS, GA. -- | jectives in the five county | The Upper Hiawassee Watershed Development Association plans to contribute its efforts in reaching development ob- ceive the attention of the Asso-

SP4 Ramond T. Mashburn

of Andrews was fatally wounded in action in Vietnam

early in the morning of Oct-

He was the son of Mr. and

Mrs. Jesse T. Mashburn of

The family was notified late

last Wednesday night that he

was missing in action. Word

of his death was received

Mashburn was wounded "by

a burst of automatic weapon's

fire while participating on a squad ambush patrol,"

according to his company commander, Capt. Donald A.

The commander, in a letter

to the Mashburns, said their

son was "one of the finest

soldiers in my command." Simpson said he is recom-

mending that Mashburn be

promoted to the rank of ser-

geant and awarded the Bronze

He told the family a mem-

orial service was held in the

company's field chapel on Oct-

took first place in The Scout Football Contest this week with 20 correct predictions out

There was a tie for second

Both contestants had four

perdicted Andrews would beat

Murphy, 14-6, and Voyles said

the score would be 13-7. An-

drews won the game, 7-0.

James moves into second

place in the competition for the

grand prize - two tickets and \$25 expense money for the

Atlanta-Chicago pro game in Atlanta on December 17.

Here are the current point

standings: Don Gentry-seven and one-half points. E. C.

James - five and one-half

points. Karen Watson, Larry

Shope, James H. Kilpatrick, Patsy Hyde and Herbert She-

idy - five points each. Sandra Mintz, Don Gregory

Terry Sanders and E. R.

Abby Mathis, Herbie Gibson

Fran Crawford, Richard B.

and Dale Lunsford - two points

Caldwell and Graham Bay-less - two-thirds of a point

Vovles - two and one-half

and Boyd Pullium - three

points each.

points each.

of 23 games listed.

Herbert Sheidy Wins

This Week's Contest

Star Medal posthumously.

Thursday morning.

ober 23.

Andrews.

Simpson.

Andrews Soldier

Dies In Vietnam

area served by the group. A special committee headed by R.D. Bruce of Murphy met in 1968 on making information last Thursday night to deteravailable that will be useful mine what projects should re-

SP4 Mashburn

Mashburn was serving with

the 21st Infantry, 196th Light

The body was scheduled to arrive in Andrews Wednes-

day. Funeral services are

scheduled for 3 p.m. today

(Thursday) at the Andrews

Infantry Brigade.

your luck.

ction.

partment.

Benton Seeks

Insurance Post

RALEIGH -- Fred M.

Benton of Raleigh announced

Monday that he will be a

candidate for the Democratic

nomination for State Co-

mmissioner of Insurance in

the May, 1968, primary ele-

In his announcement for In his amount the the past, Benton said the

understand what's going on in insurance" and laid the

blame on the Insurance De-

gulf between the people of North Carolina and the In-

surance has to be bridged

before we are going to get

an effective insurance sit-uation in this state."

and elected to the post he would

partment throughout the state.

initiate hearings by the de-

He also suggested the In-

surance Department would

promoting traffic safety since

it has such an effect on the

premiums paid by drivers.

become more involved

Benton said if nominated

people of the State

He went on, "This

After hearing a reportfrom Dr. Dave Harrington of TVA's agricultural development di-

vision, the group voted to: -- Promote the planned egg marketing co-op for the five county area. The co-op willbe built in Clay County.

--Endorse a proposed feeder calf sale which is expected to be held in Murphy Dr. Harrington said he understands differences in the health regulations of North Carolina and Georgia have been ironed out so that livestock producers from the

entire area can participate. -- Continue support of the omatoe program and encourage more farmers to participate in the production of tomatoes.

--Support the development of an area hog marketing program.

Dave Bruce of Murphy. chairman of the tourism and recreation work group, proposed that the Association endorse and support the Cherokee County Recreation Complex, the proposed Chatuge Shores Recrection Area in clay County, the Towns County EDA Recreation Study and the restoration of Fort Butler in Murphy.

He also asked for continued support of the work group's placemat project and proposed brochure project.

The committee voted to accept his recommendations. Bruce also announced the appointment of Ed Henry. Superintendent of Vogel State Park, to the tourism and re-

creation work group. Rev. George Dalton Hayesville, chairman of the human resources work group, suggested a survey of job opportunities in the five counties in order to inform young people of available employment as a means of keeping them in the area. He The race for the big prize asked for continued also is wide open, so turn to this support of the school dropweek's contest page and try out prevention program. Both proposals were adopted.

The committee voted to continue support of the business and industry work group's project to develop a fact sheet for distribution to industrial prospects and the maps showing the location of desirable industrial sites in

Continued support was also voted for all watershed projects in the five counties. Nominations were made for

trustee positions which are up for re-election in December. George Bowers was nominated to retain his position for Clay County.

John Ramsay was nominated to succeed R.D. Bruce as a trustee for Cherokee County. Bruce is the president-designate for 1968 and is expected to be formally elected at the Association's annual meeting on December

Jimmy Taft was nominated to serve another term for

Towns County. Ben Car, now an alternate was nominated as a new trus-

tee for Union County.

Fannin County was not represented at the meeting and no nominations were made to fill the vacancy which will occur there.

1 2 3 4

NOVEMBER

5 6 7 8 9 10 11

12 13 14 15 16 17 18

19 20 21 22 23 24 25

26 27 28 29 30

The new regulations will

Andrews Downs Murphy

For SMC Championship

Earley indicated the regu-

"Buyers are willing to pay

pound if they are able to buy, in larger quantity, animals of the same grade, sex and approximate weight," he pointed out.

He said with more sellers represented at sales here, more of the big buyers will be

Cattle producers in Cherokee, Clay, and Graham Coun-Union, Towns, and Fannin counties in Georgia began concerted efforts to organize a

Paul Nave of Murphy was elected chairman of the

After drawing up new regu-lations, the directors sent place. E. C. James of Rt. 3, Murphy, a previous win-ner, and E. R. Voyles of Rt. Marshall Orr of Andrews and Frank Colvard of Robbinsville 4, Murphy, will split the second and third place money to defend the proposed changes and points. wrong and both were off 13

Nave announced

Toys Campaign

reached at 837-3026.

Midgets clinched the Smoky Mountain Conference championship a 27-13 win at Robbinsville Saturday night.

fumble. Murphy did score in the second period and the Black Knights tied it late in



you need an upstairs bedroom phone, or one in the kitchen or in the besement, You just name the place, and we'll in-P. S. Extension phones in color make wonderful gifts,

plan of your home and the size of your family. Perhaps

WESTCO TELEPHONE

Diel 837-2101

Miss Suzanne Coward, daughter of Mr. and Mrs. Alden Coward, Murphy, N.C.

STEVENS finds the going rough against a strong Andrews defense. (Photo y Jim Morgan)

lesto Telephone Company fednesday according to

The lower rates will apply interstate long distance alls, Armstrong said. Cusomers will benefit in three ways--lower charges on many alls, longer time periods and

pply.
This will be the 22nd major ate reduction since coast-tooast service began in 1915. That year, a call between lew York and San Francisco ost \$20.70. By 1940, the day ate was \$4. The \$1 night

The "After 8 and Sunday"