Editorial Comment **Golden** Opportunity

The town of Murphy and the surrounding area will be missing a golden opportunity if our participation in the Babe Ruth 16-18 Baseball League that is being formed for the first time this year is ignored. We have a chance now to provide athletic training to many boys who do not play football and basketball in high school, as well as having organized recreation during the summer months.

The need for a little league baseball is definced in an article on the front page by Scout Advertising Manager, L. D. (Red) Schuyler, and the purpose and objective of Babe Ruth 16-18 baseball is given on page 2.

Fortunately, there is still time left for Murphy to participate in the program. However, it is up to each person in the area that is interested in this type of program to express their interest before anything can be done.

All you have to do is write a short letter to this newspaper saying that you want little league baseball in Murphy, sign your name, and we will see that your letter gets into the right hands.

American Ingenuity Fails On Measurements

A congressional committee has been working two or three years on the prospect of converting the nation to the metric system of measurement

The lawmakers and the citizenry are acting something like a boy getting a jump on the season with an early-spring swim. He knows he wants to go in the water, he is sure he will like it, but it sure is tough to get started.

The cost and awkwardness of the conversion period are awesome to think about.

Who wants to visualize a beauty queen with measurements like 93-71-93? That's in centimeters, of course.

That may have been what the congressmen were thinking about when they avoided the issue by authorizing the Secretary of Commerce to make a study on the feasibility of changing the metric system.

The idea now is that conversion would be accomplished gradually over a period of about 30 years, time for a whole generation to adjust.

More than 90 cent of the world population already measures by meters, liters, and grams, according to the National Geographic Society. The only major exceptions are Canada, New Zealand, Australia, and the U.S.

Even Great Britain, the nation that invented the inch, is abandoning the so-called English system. By 1971, the sixpence, shilling, and crown will be replaced by decimal coinage imilar to ours. Other non-metric British weights and measures will be converted by 1975. No one can say that the United States is

being to hasty about this thing.

George Washington urged adoption of the metric system. Thomas Jefferson advocated a foot with 10 inches, arguing that a simple standard would bring "the calculation of the principal affairs of life within the arithmetic of every man who can multiply and divide in plain numbers.'

Most of us know vaguely the peculiar origins of the odd measurements in the English system.

King Edward II ordered that the inch be precisely the length of three dry barley corns laid end to end. King Henry I decreed that the yard must be the distance between the top of his nose and the end of his thumb.

Frenchmen, sick and tired of a bewildering array of weights and measurements after their revolution, invented the metric system. they created the meter, then believed to be one ten-millionth of the distance from the equator to the North Pole. We know better today.

A meter is 1,650,763,73 times the wave length of the orange line of isotopic krypton of mass 86 at 760 millimeters pressure and 15 degrees Celsius (formerly known as Centigrade). Or, as Americans say, 39.37 inches. (From the Spartenburg Herald)

Smoking Declines

Five years ago this week the U.S. Surgeon General's report on the health hazards of cigarette smoking was published. With it, the tobacco industry's longtime denial of a relationship between smoking and health was effectively shown false. Since then, antismoking pressures have continued to mount. And in 1968, for the first time since 1964, these pressures were enough to lessen slightly the number of cigarettes sold (526.5 billion, down from 527.8 billion in 1967, according to a Business Week study.)

But more telling figures are those that show the number of smokers to be declining. One expert estimates there are 1.5 million fewer smokers now than a year ago. Since there are at least 3 million more people of smoking age in the country, this also shows that the proportion of smokers has dropped again, as it has each of the past 10 years. In that decade, the proportion of female smokers increased to about one-third of all women, while the proportion of males smoking dropped from 55 to 40 percent. While the decline in smoking is taking place in all age groups, it hearteningly is dropping fastest among teenagers. The National Clearing House of Smoking and Health reports that only 3 percent of high-school students expect to take up smoking in the next five years, while 91 percent are aware of a connection between the habit and one's health The antismoking campaigns of private and government agencies, TV and radio commercials against the habit, printed warnings on packages, punitive state taxes on tobacco products-all have had effect. The tobacco industry itself, however, admits it has been the TV and radio antismoking messages that have hurt them most. Some in the industry even feel

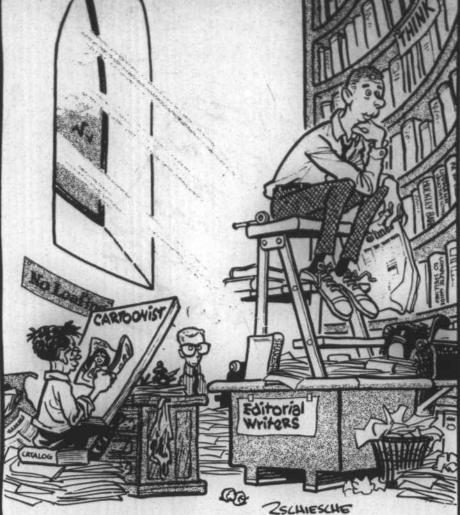
that an outright ban on cigarette commercials would help sales because it would shut off the antismoking messages. They feel they could then spend their \$200-million TV budget to magazines and newspapers and billboards.

The fight against smoking must continue. It would be unfortunate should President Nixon fill the Federal Trade Commission vacancy expected next September with someone not in sympathy with the FTC's present tough-on-smoking stand.

Common sense should be enough to rout the smoking practice in America. Anyone should know that the inhaling of foreign substances a kind of private air pollution-would interfere with the natural bodily processes. Yet so long as offerin relaxation, the effort to counter this false Dear Editor, attractiveness must continue. On behalf of the town of

In Their Ivory Tower Sizing Up President Nixon

THE CHEROKEE SCOUT & CLAY COUNTY PROGRESS - MURPHY, N. C.





Very Broad Field

go into great detail about his

could not have done so in a

specifics--how he proposes financing of his administra-

tion's programs. That will

come later in a separate bugdet

message, probably in February.

Also he promised to fill in

4,000 word address.

to

The new governor did not

Neither did Scott attempt

spell out fiscal

RALEIGH-What impressed observers and lawmakers most about Gov. Bob Scott's legislative message was its

In analysis, it contained few surprises. There was little in terms of entirely new proposals but, if implemented, a great deal that would be new for the people of North Carolina. The tone was forthright and

forward-looking. The time has come, Scott was saying in effect, to face challenges of both today and tomorrow. 'We are reaching a point

where the level of expectations is rising at a rate that outstrips our capacity to provide them without imposing on ourselves a greater burden of stewardship to the state," Scott said.

It was a key paragraph and one which set the tone of the entire message.



THANKS TO JAYCEES

congratulate the Murphy

We say a big thank you!

Sincerely,

Cloe Moore, Mayor

Town of Murphy

mountain.

Dear Sir:

--Greater emphasis upon vocational training relevant to the North Carolina economy in various recommendations. He community colleges and technical institutes.

> -- A statewide police information network. Strengthening authority of local governments and administrators of public institutions to deal with disorders and disruptions. Strengthen the SBL

--Implementing of the federal Medic-Aid program.

specific details of his proposals--and even submit additional ones--in subsequent

"I will express my views from time to time on matters. . that affect our state and our people." Scott said.

Emphasis On Implementing What Scott did say in his initial address to the General Assembly covered a very broad and wide field, from creating a new state department of urban affairs and constructing an arterial system of highways of advocating new campuses of the Consolidated University and a start on establishing a

state zoo. Most of Scott's proposals were based on earlier recommendations by study

commissions or on previously

An Indianapolis veteran received the seven millionth GI home loan in December 1968.

More than 4,250,000 World War I and II veterans will receive \$236 million in dividends on their GI insurance policies during 1969.

The seven millionth home loan was guaranteed by the Veterans Administration during December 1968.

As of the end of November 1968, 3.3 million GI home loans with a face value of \$25.8 billion had been paid in





MURPHY, NORTH CAROLINA

100 Pt 14 11 11 44 - 24 5-1 I'VE GOT SOMETHING

PAGE 4

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(From the Christian Science Monitor)

Write A Letter...

Listed below are the addresses for our senators and district representative. If you have an opinion about a local or national issue, do not hesitate to let them know.

> Senator Sam J. Ervin, Jr. 337 Senate Office Building Washington, D. C.20510.

Senator B. Everett Jordan 6625 Senate Office Building Washington, D. C. 20510

Representative Roy A. Taylor 1202 House Office Building Washington, D. C. 20515

Scroggs is now without note in Scottish history." It should read, The name Scroggs is not without note in Scottish history. Please bail me out as I don't Council. want the Scroggs on my neck. I know my typewriter prints somewhat dim and I did not double space. Thanks for printing the

article. Very truly,

Burkburnett, Tex.

NEED A TELEPHONE

Dear Editor

Why is it that some of us that live near Notla and Bellview can't get a telephone? I have had my application in for several months, and some of my neighbors have had theirs in longer. I think anyone with the

money to pay for a telephone should have it if they want it. Yours truly **Raymond Tanner** Rt. 2, Murphy

matching federal grants. instruction.

match local funds for schools beyond a basic program.

voiced Scott positions. Murphy I would like to There had been conjecture about whether Jaycees for their efforts to Scott would, as most new obtain translation of WLOS governors have done, call for a TV, channel 13, Asheville to reorganization of the State the Murphy translator on Fain Highway Commission. He did, and it could not be called The television reception of surprising. this station will be the first and Packed With Specifics only North Carolina television Despite lack of detail, the received in the Murphy area. "state of the State" address This will enable us to keep up packed with specific was with the news and other proposals. In 20 pages Scott happenings of our own State. covered a lot of ground in spelling out his positions.

> Some of these that stand out include:

-- Implement major recommendations of the THE POWER OF A WORD special study commissions on the public schools and higher education, including

"meaningful strides" toward In the Scroggs story the paragraph reads, "The name raising teacher salaries to the national average and extending public school bus transportation to urban and suburban children.

--full-time director and staff for the state's Good Neighbor

--a policy of appointing more members of minorities to state boards and positins and encouraging such policy at

state and local levels. -Salary increases and additional benefits for state J.Neal Hall employes.

-Gradual expansion of the state parks system. ...A "blue ribbon"

commission to study accident rates and automobile liability

insurance. -Moving to leadership, in the field of marine science.

--A reserve fund for -- Establishing the State Board of Education as, the policy-making agency for the public schools with power to a p point the state superintendent of public

-State incentive funds to

TO REALLY SHOUT ABOUT ... **MY SAVINGS** ACCOUNT!

> I'm so pleased I want to tell the whole world about it! Regular deposits, plus that big interest earned, have made my savings account g-r-o-w since I opened it at Name's!



CITIZEN BANK & TRUST COMPANY

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