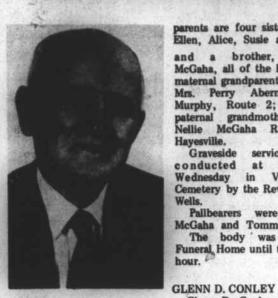
Ivie Funeral Home Murphy-Andrews-Hayesville



Murphy - C. Walter Sneed, 83, died Saturday in a local hospital after an apparent heart attack. He was a retired TVA employe and farmer, and was a member of Tomotla United Methodist Church.

Surviving are his widow, Mrs. Mary McMillan Sneed; Hamby of Hampton, Va. and Mrs. Lewis King of Murphy; a son, Clarence Sneed of Miami, Fla.; 15 grandchildren and 12

Services were held at 2 P.M. IvieFuneral Home.

MCGAHA INFANT

infant daughter of Mr. and Mrs. Fred McGaha of Andrews, died evening in a local

at Ivie Funeral Home from 7 to 9 p.m. Wednesday where the body remained until 30 minutes prior to the services.

Ivie Funeral Home was in charge of arrangements.

Mrs. Bertha Alice Sherrill

84 of the Ela Community, died Sunday night in a Bryson City hospital after a long illness. She was a native of Clay County, the widow of Julius

Surviving are a sister, Mrs. Ivy Parrish of Ela; and several

Coward, 46, of Rte. 1, who died Wednesday were held at 2 p.m. Friday in the chapel of Ivie Funeral Home. The REv. Emerson

Hill Cemetery.

OSCAR COWART

Pallbearers were

Services were held at 2 p.m.

Reynolds, Theril Cathron, Tuesday in the chapel of Ivie Oliver Garrison, Carl Killian, Arthur Cowart and Joe The REv. John Burton Blankenship. officiated. Burial was in Union Mr. Cowart had resided in

the Clear Creek section of Clay County for the past 40 years. Ivie Funeral Home was in charge of arrangements.

Surviving are the mother, Mrs. Eva Rowland Cowart of the home; and a sister, Mrs. Carrie Mull of Hayesville. Services for William Oscar Ivie Funeral Home was in charge of arrangements.

Davenport officiated. Burial

with Bruce and Kelly Lumber Co., of Dorena, Ore.

Surviving are the widow, Mrs. Marie Abernathy Davis; five daughter, Mrs. Ira Mae Brendle of Murphy, Mrs. Nealie Davis of Cleveland, Ohio, Mrs. Irene Wilson of Cottage Grove, Ore., Mrs. Lucille Bittle of China Grove and Mrs. Marie Christy of Kannapolis; three sons, Jack and Sidney, both of Cottage Grove and Hillard B. Davis of the U.S. Air Force,

Ruth Davis, both of Murphy, Route 3 and Mrs. Zenie Woody of Diston, Ore.; a brothers, George Davis of Murphy; 27 grandchildren and

Baptist Church.

cemetery. Grandsons served as pallbearers.

Design For Security

New York Life's Whole Life policy offers family protection now, or retirement in-

P.O. Box 206-Parker Bidg., Murphy, N.C. 28906 usiness - 837-6141 --- Residence 837-2370



C. WALTER SNEED

twp daughters, Mrs. Willard great-grandchildren.

Monday in the chapel of

The Rev. Woodrow Flynn and the Rev. Thornton Hawkins officated. Burial was in Sunset Cemetery. Pallbearers

Martha Lynn McGaha,

Surviving in addition to the

parents are four sisters, Mary Ellen, Alice, Susie and Jane, and a brother, Freddie McGaha, all of the home; the maternal grandparents, Mr. and Mrs. Perry Abernathy of

Murphy, Route 2; and the Sherrill and a member of Ela paternal grandmother, Mrs. Nellie McGaha Rogers of Baptist Church.

Hayesville. Graveside services were nieces and nephews. conducted at 2 p.m. Wednesday in Valleytown

Cemetery by the Rev. Thomas

Pallbearers were Johnny McGaha and Tommy Rogers. The body was at Ivie Funeral Home until the service

Glenn D. Conley, 64, died

A native of Graham County

Tuesday afternoon en route to

he had lived in Cherokee

County for 60 years. He was a

retired forman of the

Chattanooga Boiler and Tank

Mrs. Mary Faye West Conley; a daughter, Mrs. Gay Cooke of

Andrews; two sons, George

Wendell and Jim Conley, both

of Buford, Ga.; three sisters,

Mrs. Bonnie Derreberry and

Mrs. Dorothy Day, both of Andrews; and Mrs Thelma

Dockery of Morganton; a

brother, Albert Conley of

Andrews; and three

Thursday in Red Marble

Baptist Church, of which he

officiated. Burial was in the

Woody, Ralph Best, Newell

Dockery and Allen Kirby.

was a member.

church cemetery.

Services were held at 2 p.m.

The Rev. Donald Colvard

Pallbearers were Johnny Carver, Neal and Sylvester

The family received friends

Surviving are the widow,

a local hospital.

Co., after 20 years.

was in Union Hill Cemetery.

Ira Davis, 72 of Murphy

died Tuesday evening in a local hospital after a short illness. He was a retired lumberman

Charleston, S. C.; three sisters,

Mrs. Femmie White and Mrs.

five great-grandchildren. Services were held at 11

a.m. Friday in the Hanging Dog The REv. Herbert O'Dell and the Rev. Verl Davis officiated. Burial was in the

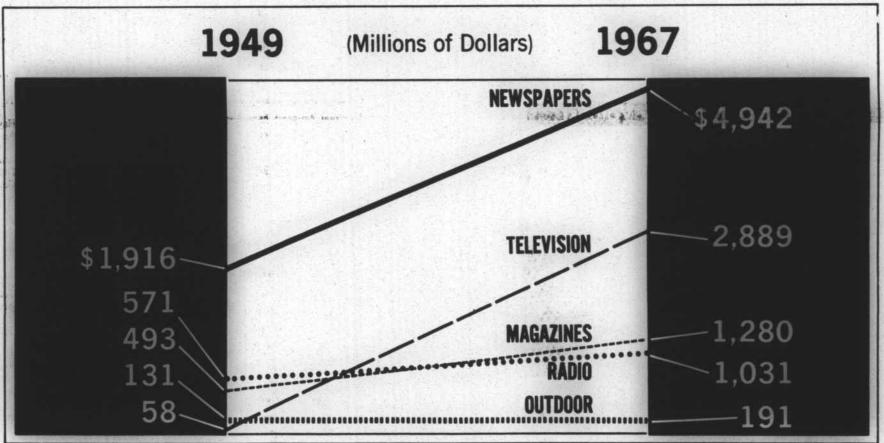
Ivie Funeral Home was in charge of arrangements.

H.W. (Bud) Alexander

NEW YORK LIFE INSURANCE COMPANY Life Insurance • Group Insurance Annuities • Health Insurance

Newspapers, number one in advertising!

Newspapers are the primary advertising medium



Source: McCann-Erickson, Inc.

This new chart gives the final 1967 figures for the five major media and shows that readers' response to newspaper advertising is probably the main reason why newspapers continue to be the number one advertising medium.

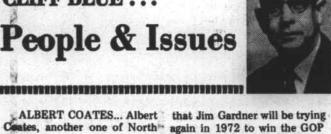
Another interesting point worth noting in this chart is that the increase in newspaper advertising investments since television first came on the scene is more than the current total TV advertising volume.

Shouldn't you be utilizing the primary advertising medium? Begin today with a consistent newspaper advertising campaign.

THE CHEROKEE SCOUT

and Clay County Progress

CLIFF BLUE ... People & Issues



Coates, another one of North again in 1972 to win the GOP Carolina's great contemporary citizens has just written and published a very interesting 202 page paper back book--"What The University of North Carolina Meant to Me.".

Coates, founder and longtime Director of the Insitute of Government and now Professor Emeritus, Law School The University of led off his book with a down-to-earth chapter on Smithfield and Johnston County Meant to

What we want to say is that in our opinion it is about time for someone to write a book on "What Albert Coates Has Meant to the University of North Carolina And The State as a Whole.".

Albert Coates as Director of the Institute of Government at Chapel Hill has contributed greatly to law and order and ustice and good government in North Carolina.

LEE COUNTY... We hear rumors that Bob Gavin of Sanford who ran twice for governor on the Republican ticket may be interested in carrying the banner again in 1972. In 1960 when he ran against Terry Sanford he polled 613,975 to Sanford's 735,248 votes, and in 1964 he polled 606,165 to Dan Moore's 790.343. In 1968 Gavin supported Nixon for the GOP idential nomination while Jim Gardner was trying to lead the state's delegation into the Reagan camp which gives Gavin close working ties with the white house in Washington.

With C&D Director Roy Sowers, also of Sanford being mentioned as a possible candidate for the Democratic gubernatorial nomination, it would not be beyond the stretch of imagination for Lee County which is near the heart of the state, to provide the two major gubernatorial candidates

JIM GARDNER...Some people are beginning to feel

gubernatorial nomination. If so, chances are that he will not win it as handily as he did in 1968 over Jack Stickley, who in our opinion might well have run a stronger race in the fall than Gardner did.

GENE SIMMONS...Bob Scott picked well when he tapped Gene Simmons as the North Carolina at Chapel Hill, man to succeed Jimmy a native of Johnston County, Johnson as Chairman of the State Democratic Executive Committee. He is able, steeped in politics and comes from the East which has been the pillar of the Democratic Party since the turn of the century but which is recent years has shown signs of discontent.

> WILBUR D. MILLS...Rep. Wilbur D. Mills of Arkansas who has frequently visited North Carolina to speak in behalf of Democratic candidates for Congress in being prominently memtioned as a successor to House Speaker John McCormick if the 79-year old Massachusetts Democratic should decide not to seek another term as House

We think that Wilbur Mills would not only make a good House Speaker but that he would make a good candidate for president on the Democratic ticket in 1972. He is one man on capitol hill in Washington who has his feet on the ground and has a sense of fiscal responsibility.

L.V. SUTTON...Louis V. Sutton who died in Raleigh last week at the age of 80 gave progressive and powerful leadership to the Carolina Power & Light Company for 36 years, seeing the company grow from 62,500 customers to 530,000 customers and from 321,000 to 3,000,000 kilowatts of generating capacity. He has vision and ability. Named Man of the Year in 1966 by Dixie Business Magazine, he was one of the iness and utility leaders of the nation.

