

LODGE DIRECTORY
Goldboro Lodge No. 133, B. P. O. E. meets Thursday night in the Elks Home, 105 Chestnut street which is open daily from 8:30 to 1 a. m. Visiting brothers entitled to register are cordially welcome at all times to Lodge or Home.
Magnolia Camp, No. 100, Woodmen of the World, meets every Tuesday night at 7:30 o'clock, in Odd Fellows Building, second floor. Visiting brethren in good standing welcome.
Raffin Lodge, No. 6, Knights of Pythias, meets every Friday night in Castle Hall, second floor, Odd Fellows' building, John Street, at 7:30 o'clock. Visiting Knights cordially welcome.
Goldboro Council, No. 39, Jr. O. U. A. M., meets every Thursday evening at 7:30 o'clock in Junior Order Hall, second floor, Odd Fellows Building, John street. Cordial welcome to all visiting brethren.
Wayne Lodge 112, A. F. and A. M., meets every Monday evening at 7:30 o'clock in Epstein Hall corner Walnut and Centre Sts. Visiting brethren welcome.
Keuse Lodge, No. 6, I. O. O. F., meets every Tuesday evening at 7:30 o'clock in their own hall. Corollary welcome to visitors.

AS WE WERE SAYING

Chronic complaining makes tough luck all the tougher.
 And sometimes a little learning saves a man from jury duty.
 People will have a good opinion of you if you agree with them.
 It takes a spinster to give motherly advice to a young mother.
 To err is human—and the divine part is to keep from being found out.
 Never tell a middle-aged woman that she reminds you of an old friend.
 Many a man hasn't enough sense to become a successful wheelbarrow chauffeur.
 A bachelor says the simplest kind of simple addition is the adding of one and one to make one.
 The woman who says she wouldn't marry the best man on earth usually weds one that is no good.
 It is more satisfactory to go and turn something up than it is to sit down and wait for it to turn up of its own accord.
 At the age of three score and ten a man may realize how little he knows—although his wife could have told him many years earlier.

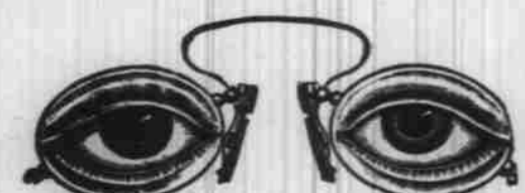
SHAD

PHONE 194.
 R. W. TAYLOR, Phone 194.
 T. R. VICK, Successor.

GILLIKIN

Has Fish Every Day
 Roe shad, buck shad, mullets, bass, perch and all kinds of sea food dressed and delivered as ordered from
U. M. Gillikin's
 Fish Market, Phone 97.

Excellent For Stomach Trouble.
 "Chamberlain's Tablets are just fine for stomach trouble," writes Mrs. G. C. Dunn, Arnold, Pa. "I was bothered with this complaint for some time and frequently had bilious attacks. Chamberlain's Tablets afforded me great relief from the first, and since taking one bottle of them I feel like a different person." For sale by all dealers.



Looking around us we see many persons in middle life struggling along with poor vision, who might be enjoying normal sight today if they had consulted a competent Optometrist and worn glasses when there was yet time to preserve the sight. A defect in the sight is not as a rule a disease of the eye, so often it is a condition which the proper glasses will not only relieve, but many times entirely cure, sight is restored, eyes are made strong, headaches disappear, the nervous strain is relieved and the eyes are saved perhaps from blindness. Visit my office and learn more about correcting imperfect sight.
EDWARD BERKE,
 Registered Optometrist, Office next door to Hill's drug store.
 (Eyesight specialist.)

"The Thinkers of the Country Are the Tobacco Chewers"
 said one of the greatest thinkers this country ever produced.

Says the Doctor:
 "After a trying day visiting my patients, a chew of PICNIC TWIST soothes my nerves and calms and fits me for the morrow."
 "It is the soft, mild leaf of PICNIC TWIST that is so satisfying. It does not possess the de-pressing 'after effect' of dark 'heavy' tobaccos. There's the same difference between PICNIC TWIST and 'heavy' tobacco as between a good cup of just right coffee and one that is muddy and overstrong."

The sweetness of PICNIC TWIST—its long lasting chew appeals to the men who know GOOD chewing tobacco.



TO MAKE ROOM
 --FOR OUR--

Spring Stock
ALL OUR ODD HATS
 Worth \$3, \$2.50 and \$2
 Your choice for a Few Days Only
69C.
A. A. JOSEPH,
 "My Outfitter"



Wanted—An Extension Telephone

IT'S needed to relieve you and your clerks of the fuss, and annoyance, and delay of using a single telephone when someone has a message to send or a call to answer.
 Let us install for you, an extension station—or two. We can arrange it so that there will always be a telephone handy to every one.
 The cost of this service is trifling.
 Call the Contract Department to-day.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

Are You Going To Build or Repair?

WE ARE BETTER PREPARED THAN EVER TO FURNISH ALL KINDS OF LUMBER ROUGH OR DRESSED
 QUALITY BEST. PRICES RIGHT.
Empire M'f'g. Co.
 GOLDSBORO, N. C.

Work in a Warm Room
WHEN you take your sewing upstairs, take the heat along too. The Perfection oil heater is easily carried anywhere. You draw it up beside you and work in comfort, even if the room has no other source of heat.

PERFECTION SMOKELESS OIL HEATERS

The Perfection is solid, good-looking, easy to clean and take care of. It is smokeless and odorless. At hardware, furniture and general stores everywhere.
 Look for the Triangle trademark.

STANDARD OIL COMPANY
 Washington, D. C. (NEW JERSEY) Charlotte, N. C.
 Norfolk, Va. BALTIMORE Charleston, W. Va.
 Richmond, Va. Charleston, S. C.

Coming of The Sunbeam
 How to Avoid Those Pains and Distress Which so Many Mothers Have Suffered.

MULTIGRAPH LETTERS.
 Stenographic work and letters printed on American Multigraph on short notice and at reasonable rates. One No. 75 Edison Rotary Mimeograph and supplies for sale. Apply to Miss L. L. Miller, corner W. Centre and Chestnut Streets.

WHY SUFFER ANY STOMACH DISTRESS.
 When Mi-o-na is a Quick and Effective Remedy.
 If your stomach is continually kicking up a disturbance, causing distress after eating, heartburn, coated tongue, gas, sour taste of food, and you feel blue, irritable and nervous, you are suffering from indigestion and dyspepsia.
 It's needless for you to suffer, and now is the time to quickly stop the distress and regulate your upset stomach.
 Simply get from J. H. Hill & Son, or any drug store, some Mi-o-na tablets—a simple prescription that does more than give quick and lasting relief. Mi-o-na soothes the irritated lining of the stomach and stimulates the flow of the digestive juices so that what you eat is quickly converted into healthful nourishment, then you are well and strong, and no longer worry about trifles or have restless nights.
 Do not allow indigestion to wreck your health and happiness but get some Mi-o-na tablets at once—they are cheap and harmless.

FALLING HAIR OR ITCHING SCALP
 Surely Cease When You Use Parisian Sage—Makes Your Hair Soft and Fluffy.
 Now that Parisian Sage—a scientific preparation that supplies every hair and scalp need—can be had at any drug counter, or from J. H. Hill & Son, it is certainly needless to have thin, brittle, matted, stringy or faded hair. No matter how unsightly your hair, how badly it is falling, or how much dandruff, Parisian Sage is all that is needed. Every trace of dandruff is removed with one application, the hair roots are nourished and stimulated to grow new hair, itching scalp and falling hair cease—your hair becomes soft, fluffy, abundant and radiant with life and beauty.

WOOD'S Seed Potatoes
 are specially grown for seed purposes, in the best potato-producing sections in this country, and are much superior to stocks ordinarily sold. All the best and most productive varieties:
Irish Cobbler, Eureka Extra Early, Improved Early Ohio, Extra Early Sunlight, Bliss Triumph, and all other standard kinds.
 "WOOD'S CROP SPECIAL," giving prices and cultural information about the best methods of planting potatoes for profitable results, mailed free on request.
T. W. WOOD & SONS, SEEDSMEN, - Richmond, Va.
 Wood's Descriptive Catalog for 1915, telling about all Farm and Garden Seeds, free on request. Write for it.

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INTRODUCTION
 This is the first of a series of "talks" in which we propose to take the public into our confidence and explain as clearly as possible our position along various lines of policy which we have found necessary in the successful management of a Public Service Corporation.
 A company like ours occupies a peculiar position in a community. Above all things we must avoid discrimination between customers. This means that a general policy that will as near as possible meet all conditions must be adopted, and no exceptions must be made.
 If we find it necessary to adopt a certain rule and then make exceptions to it in individual cases, every customer we have has the right to demand that we make the same exception in his favor. The result is that the rule becomes void.
 Our intention is to make no rules but such as are necessary in conducting our business and for your protection. A little care and thought on the part of each customer will insure his receiving the benefit of all the provisions we have made. If such benefits are lost through neglect, we should not be expected to nullify our rules on that account. If you will read this series of advertisements you will know how to avoid penalizing yourself, and by following the suggestions offered you will receive the entire benefits we have provided for you.

Light Notice
 Pay your light Bill
 No Discount after 10th
Carolina Power & Light Co.

Nurse Proclaims Skin Cure
Myrtle Hahn Says D. D. D. Prescription is Worth Rockefeller's Millions to Her.
 "Ten years I suffered with eczema—three years of that time I could not appear in public. My entire body was covered with the disease. I could not eat. I could not sleep. I could not live. I have at last found the great Prescription D. D. D. My body is clean, smooth. If there were one bottle only of D. D. D. in the world and I had it, Mr. Rockefeller's millions could not buy the golden fluid."
 Nurse Myrtle Hahn (in care Old Ladies' Home, Durham, N. C.)
 How about you? If you have any skin blemish or a little rash, do not let it develop into something more serious. Remember D. D. D. Prescription has been recognized for fifteen years as the standard skin remedy. It always helps, and if used according to directions, it should cure in a short while.
 All druggists sell this standard remedy, but if you come to us, we will offer you the first full size bottle with the guarantee that unless it stops the itch at once we will refund the purchase price. Ask also about the equally efficient skin soap.

Palace Market
 The Old Reliable Palace Market is still looking out to satisfy your appetites.
 We will have for tomorrow
 Extra Fine Beef, Veal, Lamb and Pork. Also Fine Dressed Young Turkeys, Geese and Chickens.
 We Appreciate your patronage.
 Respectfully Yours,
J. H. Hettleman
 Proprietor. Phone 154.

Artistic Walls at Small Cost
 YOU don't have to spend a fortune to decorate your Walls and Ceilings in the latest and most artistic way.
 You can do so economically with
Pee Gee Flatkott
 This Sanitary, Durable Flat Oil Finish comes in 24 soft and velvety colors. PEE GEE FLATKOTT is washable and retains its original beauty and brightness for years to come.
FREE BOOK Ask us or write direct to Peeslee-Gaubert Co., Inc., Louisville, Kentucky, for beautiful illustrated book "Modern Methods of Finishing Walls"
A. T. GRIFFIN MANUFACTURING CO