to the second to to sect and to the second to to sect and the second to to sect and the second to to second and one or the strings that this particular mine tegan going over a the absently wide gap between the manners of oreas as preciocal by the make and temple members of the human race. It all began when I saw some 'property' dressed make standing analysis deep in sweat (not perspiration), mopping a fevered brow while wegating a jacket and a tightly knotted his around his stupid neck.

In the same breath, fresh as a daisy a comely young damsel strutted along the same burning strip of sidewalk modestly and modishly draped in a flimsy but sensible piece of high priced cheesecloth, two strips of leather around her feet to hold the sole of what passes for a shoethat was all I could see with the maked eye, but it was not too

## DR. KEFFER'S CHIROPRACTIC CLINIC

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handlerchied, a brussiere comprised at two strine of rayon and
account hinding business has
dreamed up Compare this sersity dreamed up and had with
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dreamed up Compare this sersity dreamed round lady with
the male satisful who environtly
writehed her short coolly by in
the July steam

Prom the skin out the poor male had a pair of broadcloth shorts, a rib knit undershirt, a pair of socks supported by a binding and sweat provoking pair of too-tight garters, a dress shirt of broadcloth, a neck tie, a heavy pair of shoes, an ankle length pair of trousers, a leather best and on top of all this a jacket—admittedly most of us poor males don't indulge in this non-sense of wearing a jacket.

There we stand . . in the summer time. The gal dressed sensibly and the poor male wrapped like a munipay and hot as a twodollar pistol.

Since it was cool and shady in Abe Stadiem's store and I was looking for an ad anyhow, I dropped in and asked Abe, who is one of Kinston's first ranking authorities on style, what he thought about the inconsistencies of dress as practiced by the so-called stronger sex—Abe at the time was sweating like a Baptist in Rome, wrapped in a figure concealing seersucker jacket, flannel trousers and broadcloth shirt plus the usual masculine bits of underclothing.

Abe hauled out a slick-paper magazine that classes itself as "the" authority on men's wear and right smack in the middle was a spread of pictures on the art of male drapery as practiced in the plush lined intellect facthat a second of the second of

But those shorts do make a littile sense even to a fellow such as myself who has mismatched inces. In England, where I sofourned for three stimmers menhad worn thorts publicly long enough that they still looked perfectly good masculine types the great majority of whom did not walk with a swish. And it never got hot in England.

But to further examine the inconsistencies of attire as practiced by the weaket and stronger sexes let us move ahead six months when as the song says, "Baby, It's cold outside." Then the male animals appear a little less stupid and the woman marches back upon the throne of clothing ignorance.

marches back upon the throne of clothing ignorance.

The man's tootsies are sensibly clad in heavy, water resistant shoes. He has warm socks, long tootsess and the more sensible even have long handle drawers on to protect their shins. But the gals are still tripping through snow banks in the same open-toed slivers of leather that pro-

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Take the water heater, for example. When this little lady needs her bath or has to have her laundry done, Mother wants plenty of hot water—but right now.

No parent of a little bundle of loveliness like this would ever dare take a chance on food. And that's where a modern automatic refrigerator comes in—to keep regular and frozen foods and milk and leftovers in tiptop shape all the time.

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