

PERSONAL PARAGRAPHS

This hot weather has been good for something. Every store in Kinston has sold out of electric fans. It's still an ill wind that blows nobody good. In addition to the folks selling out of fans there has naturally been a booming business in bottled pop, ice cream and other such momentarily cooling foods. No one has yet figured out how to completely lick the heat wave and it's doubtful that anyone ever will.

I've been rather deeply hurt by a number of the faithful who read this weekly drivel. It seems

that all they got out of my essay last week was a few belly laughs. I was in a most earnest mood, and as I sit here now with sweat running down my back, I'm still heartily in favor of some more sensible dress for us males in the summer time. Marion Parrott says that in a few years there's a good chance that men may catch up with women in the sphere of sensible summer time dress.

It's extremely doubtful, however, that milady will ever go whole heartedly for sensible winter time clothing. A pair of woolen ski pants are mighty comfortable things when the mercury drops below freezing but they also camouflage some of the most attractive parts of the weaker (?) sex. Now if some smart designer will come along with something nice and warm that will also reveal the lovely contours of the female calf, then the cold weather wear of ladies may get sensible in a hurry.

The clinging-vine type type of sweater made the girls warm and

goodness knows they didn't take a thing away from them in the realm of curves and not one lot of "jiggling" was eliminated. But with the coming of wool clad limbs there arises another frightening possibility: "The calf fiasco." A good percentage of the divorces today can be traced to these iniquitous and fraudulent "fronts" that have led so many young men astray.

Some character would no doubt devise a nice, neat curvaceous calf for the gals with stovepipe stems and there again we'd have more trouble in the courts. Such possibilities lead to discussions on the subject of revised laws in the field of divorces and alimony.

Back in the silk-stockinged days of yore when fellows like George Washington sported about the countryside with their handsome legs exposed to the breeze there was little if any premium placed upon a woman's leg. It was just something to walk upon. No one outside the immediate family ever got a glimpse at the heavily draped stems of the ladies in those days. Then it was the boys who had to worry about skinny, warped or bowed legs.

Finally some lad who had a peculiar set of walking tools decided to hide his shame in baggy trousers—much as the peasantry was accustomed to wearing. In a short while practically all men changed over to that more comfortable and less revealing style. After all, the percentage of men who have nice looking legs is mighty small.

Fashion is a mad thing. Short dresses, long dresses; knee pants, long pants; but fortunately for the pocketbook, men's fashions take less sudden changes than women's and the average man is always able to wear his clothing out. He is either forced to because of the price that has to be paid to keep the better half in

style or because he just don't space. give a hang.

Women's shoes are another item of dress that call for a lot of consideration. They range all the way from the tiny, spike heeled dainties that have the gals walking on the tip-toes on down to the ground-hugging ballet slippers that seem to slide along the ground. Men are more conservative if less sensible about their foot wear and few radical changes have been made in masculine bootery since the high button shoe passed away.

It's easy to tell that the heat has gotten next to me with a mess of mess like this filling up

JACK RIDER

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Preliminary reports for 1947, the first business census since 1939, are now being released by the Government. They show that the brewing industry makes a valuable contribution to the nation's welfare and economy.

The Government report shows that in 1947, the brewing industry paid out \$292,000,000 in both wages and salaries, spent \$509,000,000 for materials, supplies, containers, fuel and contract work, and another \$111,000,000 for new plants and equipment—making a total of approximately \$912,000,000.

The brewing industry employed 82,524 persons—63,668 of them being engaged in production and other related operations. This latter group averaged \$3,300 per year per worker—one of the highest wage averages to be found in any American industry.

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