

# Jones Journal

"A BETTER COUNTY THROUGH IMPROVED FARM PRACTICES"

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## Hot Weather Suits This Fellow



This hot weather of the past month or so has been largely a pain in the neck to most people, particularly that group that cannot joll at the seashore or in the mountains but has to stay home and keep pounding away at the everyday business of earning a living. Gaylord Randolph, son of Mr. and Mrs. C. T. Randolph, grasped the opportunity to capitalize on the hot weather and building boom in Kinston. After rigging up an extra heavy trailer-tow on the back of his bike, Young Randolph got a drink cooler and a rack to hold various kinds of tasty nick-nacks and set out making the rounds to the many construction jobs in his neighborhood in Northwest Kinston. Thirsty carpenters, plumbers, roofers, plasterers, painters, bricklayers and other construction workers were thankful for this service and Randolph is doing a booming business. You can't beat Rebel Ingenuity.

## Another Drive-In and Woolworth Store Soon Opening For Kinston

Although every "T" has not been crossed and every "I" has not been dotted, it is safe to announce that Kinston will be served by another drive-in theatre and a Woolworth 5 and 10 cent store.

Fred I. Sutton, prominent Kinston Realtor, has finally snagged the long-elusive Woolworth store which like many another chain store, is now seeking to get its foot into the business door of Kinston to share in the rewards promised by the continuing tobacco boom and the arrival of Du Pont to East Carolina. Sutton is to construct a building for the large chain group on the 300 block of North Queen Street between Montgomery Ward and the Western Auto Supply store.

The drive-in movie, the county's fifth, will be located just north of Kinston on the Greenville Highway near Lottin's filling station. The new movie will be financed and operated by Frank and Buddy Hill and George Haddad. Plans for this newest drive-in theatre call for a drive-in cafe as well at the same location.

Strictly in the rumor stage but popping loose at most any corner that one stops to gossip on is news that the Walgren drug store chain is in the negotiation stage for a spot and it is further rumored that this spot, when and if, will not be too far from the post office.

Farmers, tractor dealers, and business men of Sampson County have joined hands in the organized bull weevil. Over 1000 men attended a cotton weevil demonstration recently.

## Jones County Towns All Increase But By Very Slender Margins

Jones County did not show a tremendous population increase over the past 10 years according to figures that have finally reached this area from the 1950 census. The county's population moved slightly upward for the 10 year period from 10,962 in 1940 up to 11,012 for an increase of 50 people for the period.

Maysville, the county's largest community by a considerable margin, jumped from 732 in 1940 to 820 in 1950, an increase of 88 persons.

Trenton, the county seat, showed a fairly good increase, moving from 413 in 1940 up to 468 in 1950, an increase of 55 persons and Pollockville, the only other incorporated community in the county, showed an increase of two for the 10 years by moving up the scale from 408 to 410.

With the three corporate communities in the county showing an increase of 127 over the past 10 years the census figures indicate that the farm population of the county dropped by 77 persons.

## Rabies Clinics In Jones Treat 460 Dogs, Still Running

Jones County Health Officer Dr. R. J. Jones reported this week that 460 dogs had been vaccinated in the county-wide campaign to cut down the spread of rabies. Dr. Jones says persons owning dogs who still would like to have them vaccinated against the dread disease may get the dogs vaccinated by bringing them by the health department offices in Trenton on Saturday morning.

Under the state law every dog is supposed to be vaccinated once each year against rabies infection. The cost of the vaccination, \$1, is cut to 25 cents at tax paying time when each owner who can produce a certificate of vaccination for his dog gets 75 cents refund.

Dr. Jones says he feels that the 460 mark is pretty high for Jones County but he readily admits that there are a lot more unvaccinated dogs in the county than vaccinated ones in spite of the drive.

Prices for early apples have been poor due to the carry-over of apples in storage. With another large apple crop in prospect, it will probably be a problem again next year.

Rockingham County has shown a recent shortage of milk animals, and County agents have urged the purchase of more dairy animals.

## Sears Announces New Store for East Carolina

Final negotiations have been completed and construction will begin on July 23 for the erection of a retail store to be leased to Sears, Roebuck and Co. at 327-329-331 North Queen St. in Kinston it has been announced by Charles H. Kellstadt, Vice President of Sears, Roebuck and Co. in Atlanta. The modern new building will be developed and leased to Sears by Ely J. Perry.

The building will be of modern one floor type of construction containing about 15,000 sq. feet of space. To be fully air-conditioned, the store will feature hard lines of merchandise and will be opened in the early spring of 1952.

The lease negotiations were handled by Perry and the new building has been designed by the Kinston Architect Jack Carey and will be built by Kinston Contractor O. L. Shackelford.

A special effort will be made to plan a store building that will greatly enhance the beauty and value of that section of Kinston and Sears will spare no effort to develop an extremely modern and functional selling in the building.

For several years Sears has operated an order office in Kinston designed to aid Sears' customers in this area in shopping through the mail order house in Greensboro. While it will be

## Washington Muddle Reveals Nothing On Recreation Priorities

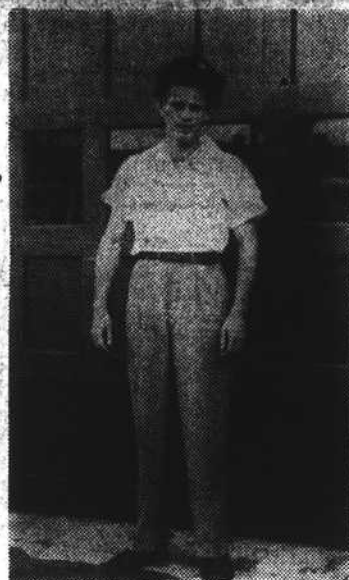
City of Kinston officials who are closely watching the so-called priorities system under which major construction is supposed to be controlled by the National Production Authority are shaking their heads wondering what the score is after reading the latest reports from the Potomac.

According to an item in the American Municipal News 49 recreational projects out of 116 asked of the NPA have been approved, including 10 swimming pools. The news letter says, "It is difficult to discover a clear pattern of action on these applications, since the same kind of projects appear on both the granted and denied lists."

closed with the opening of the new store, the staff now operating it will, of course, transfer to the new store, which will feature an extensive and complete mail order shopping department.

"This further expansion of Sears' activities in Kinston is being undertaken because of our great faith in the city's future progress as a vital and growing market and distribution point," Kellstadt said.

## Needed More Water for Bath



Usually when a tobacco barn catches on fire about the only good fire departments are able to do is stand by and protect adjoining property. Luckily the first two calls received this season by the Kinston department have had a little happier ending. Pictured above is Kinston fireman Guy Manning just before and just after he had spent an hour putting out a fire in the barn of Roger Brooks, Jr., in Lenoir County's Neuse Township. Manning grabbed the hose from the truck and darted into the barn door and using the water freely worked himself up into the top of the barn where he was able to beat down the rest of the blaze.

## Midget Baseball May Help Revive Youthful Interest in the Game



The midget baseball season has rolled around and a lot of records and fun have been made in the early education of these young sluggers. Pictured above are a few scenes from a game late in the season. First on the left the batter has rapped out a sharp one and is heading for first base, in the middle picture

another batsman is rounding third base, and heading for home with one eye on the ball—he apparently is not taking the coach's word and in the last picture Leon Ray Smith is seen crossing home plate just ahead of the ball on the first home run of the game.