

“Are you ambitious for your children, too?
Then, listen,” says Mrs. Mary Callon, of Indianapolis, Indiana

**“I sent my twins to college - by saving
on the Payroll Savings Plan!”**

“I’ve been a working widow since the children were eight,”
Mary Callon says. “Only through Payroll Savings
could I have saved the money that sent them to college.”



Today, when you saw your little one off to school, did you wish in your heart you could some day send him to college? You can—just as Mary Callon did!

One sure way is to begin saving *today* on the Payroll Savings Plan.

It works because it *makes* you save. Automatically saves for you before you have a chance to spend your pay.

Here’s how simple it is:

You decide how much you’d like to save out of every pay. Go to the payroll office where you work and sign to save that amount every payday. The sum is then automatically saved before you draw your pay.

You can sign up to save any amount you wish. Your savings automatically purchase Series E Bonds, delivered to you. Then your savings *really* grow. For every Savings Bond earns more money—at an average of 3% interest per year, compounded semiannually, when held to maturity.

How about it? For your sake, and your family’s sake, will you sign up for Payroll Savings—*today*? If you’re self-employed, ask your banker to start you on the Bond-A-Month Plan. It’s as easy as Payroll Savings!

*How you can reach your savings goal
on the systematic Payroll Savings Plan*

	If you want approximately			
	\$1,000	\$5,000	\$10,000	\$25,000
Each week for 5 years, save	\$3.75	\$18.75	\$37.50	\$93.75
Each week for 9 years and 8 months, save	\$1.85	\$8.80	\$18.75	\$45.00
Each week for 19 years and 8 months, save	\$0.75	\$3.75	\$7.50	\$18.75

This chart shows only a few typical examples of savings goals and how to reach them through Payroll Savings. Remember, you can save any sum you wish, from a couple of dollars a payday to \$375 a month. The important thing is, start your Plan today!



**Start your child's college fund today—Invest in
United States Savings Bonds
through the Payroll Savings Plan!**

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