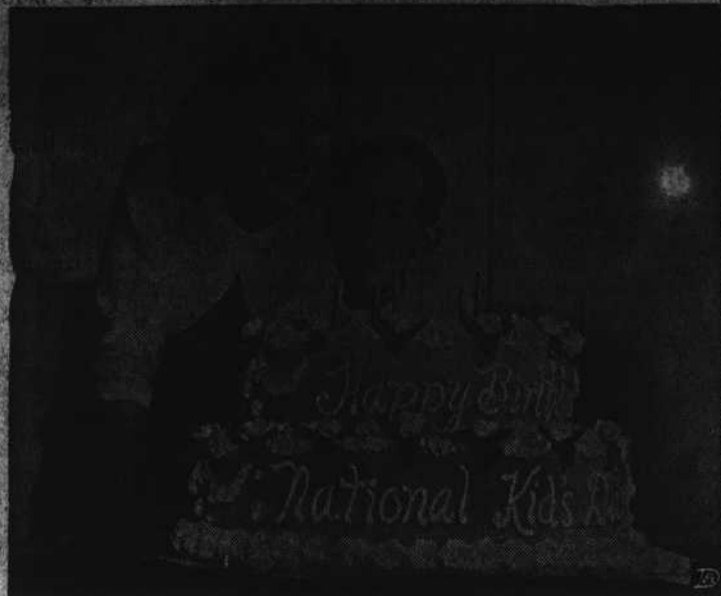


It's 15 to 1 You'll Have A Disabling Auto Injury This Year

A Huff And A Puff



HOLLYWOOD, CALIF.—Barbara Britton, radio, TV and motion picture star, enlists the help of her son, Teddy, 5, to blow out the candles atop a birthday cake honoring the fifth annual observance of National Kids' Day, Saturday, September 26. Appropriately, Barbara's birthday falls on Kids' Day this year. The observance is co-sponsored by Kiwanis International and the National Kids' Day Foundation, Inc. Barbara is a member of the board of directors of the Foundation.



TO MAKE MEDITERRANEAN CRUISE—

The flagship of the Holland America Line's passenger fleet, the S. S. Nieuw Amsterdam, will sail from Norfolk, Virginia, next March 27th, on a 42-day cruise to the Western Mediterranean and European ports. The Nieuw Amsterdam, pictured above as it docked at Norfolk for the 1951 Virginia cruise to the West Indies, is the largest luxury liner cruising in the Mediterranean.

Statistically, your chances each year of having an accident serious enough to cause a disabling injury are about 15 to 1. But 12,000 safety leaders meeting in Chicago October 19 will spend five days studying ways to give you better odds.

These safety people—men and women from all parts of the world—will assemble for the 41st National Safety Congress and Exposition, the annual convention of the National Safety Council. It is the world's largest safety event and one of the country's largest conventions.

The odds against accidental death and injury have improved steadily since the formation of the safety movement in 1913. If the 1913 accident death rate had prevailed through the next 40 years, the toll of accident dead would have been swelled by a half million more victims.

Twenty hotels will be used to house the 12,000 delegates attending the 41st Congress—and every available meeting room, dining room and ballroom of seven Chicago's biggest loop hotels will be used for 200 meetings, crowded into five days. More than 600 speakers and panel participants will appear on the program, and a convention staff of 300 members of the National Safety Council's headquarters staff will be required to run the Congress.

At a woman's reception featuring the Congress program October 20 the annual Carol Lane Awards will be presented to four American women and four women's or parent's clubs for outstanding contributions to traffic safety during the

First Check Given In United Fund Drive



Above Serv-Air Corporation President Truman Miller hands United Fund Drive Worker Horace Sutton the first check in the annual campaign to raise money for the support of the bulk of the "worthy causes" that seek funds in Lenoir County. This year an all-out effort has been made to have a true "United Fund" but five organizations, including the Tuberculosis

Association, the Polio Foundation, the Heart Society, the Cancer Society and the Crippled Children's League have refused to take part in the drive. The campaign for the United Fund gets officially under way on October 12th and a one-week campaign is expected to more than raise the \$47,000 budget which it has for the coming year.

preceding year.

An exposition in connection with the Congress will occupy all exhibit space in the Conrad Hilton Hotel.

Insects destroy millions of dollars worth of stored grain in the United States each year.

dosage varies with the age of tree; the time of treatment varies with the climate or section of the state.

For full information and directions see your county agent or write to the Department of Entomology, N. C. State College, Raleigh, for a bulletin on peach tree borer control.

Commercial vegetable production for fresh market was 6 per cent ahead of a year earlier.

Development of uses for castor beans has increased the demands for this crop.



Too often when we plant fruit trees we concern ourselves with the fruit itself rather than the care and culture of the tree. This is especially true of the peach tree.

One of the most destructive pests of the peach tree is the peach tree borer. Most commercial peach growers know about this pest and take the necessary control measures. However, the gardener who has only a few trees usually doesn't know about the borer and is apt to lose some of his trees or have them seriously damaged before he finds out about it.

The borer damages the tree by eating the cambium layer and soft tissues between the bark and wood usually at the ground level or slightly below the ground level. The presence of the pest may be shown by deposits of gum and frass around the tree at the ground.

Formerly we used to dig out the borers with a sharp knife and a pliable wire. Sometimes we did more damage to the tree than the worm did. I can recall removing twenty-one borers from one large peach tree. Needless to say, the tree was in a very weak condition. In recent years two chemicals—paradichlorobenzene and ethylene dichloride—have been used as a control with very good results. In using paradichlorobenzene care must be taken not to let it come into contact with the tree; on the other hand, thylene dichloride emulsion will not damage the tree if it touches it. Both materials change to a gas which penetrates the burrows and kills the borer while still in the tree. It is important that you follow closely directions given for applying the materials, dosage to be used and time of application. The

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