

all high PRICES WIPE D OUT

IN OUR BIG SALE TODAY

SAM LIPMAN & SONS, INC. -- BIG BIRTHDAY SALE CONTINUES

55th Anniversary Sale!

Now On In Full Blast! --- Oh! You Lucky People!

'5 — FREE AUCTION — '5
THURSDAYS AND SATURDAYS at 3 P. M.

With Each Purchase we will GIVE YOU the SAME AMOUNT back in "Store Money." Save them. They are all the cash you require in these auctions. Buy with this "Store Money" just the same as though they were actual cash. We will put Many Valuable Articles from our Regular Stock at auction, to be auctioned off to the highest bidder! No Cash Bids Will Be Accepted — Your "Store Money" Will Be Your Cash. CLIP THIS! ... IT IS WORTH \$5.00 IN "STORE MONEY!"

MEN'S \$5 HATS
\$1.00

90 x 108 SHEETS
\$1.99

MOHAWK PILLOW CASES
39c

HEAVY TURKISH TOWELS
 White & Colors
49c

16 x 32 HUCK TOWELS
22c
BOYS SUITS ALL SIZES
\$10.99

MEN'S \$3.95 WHITE DRESS SHIRTS
 By Jayson
\$2.95

1 LOT NYLON SLIPS
\$1.99

MEN'S KHAKIE & GREY WORK PANTS
\$1.99

HANE'S SHIRTS & SHORTS
50c Each

Men's SOX
3 Pair \$1.00

1 Lot of Men's Summer & Winter Suits
1/2 Price

TABLE SUMMER MATERIAL
 Dimity, Tissue Gingham & Wash Silks
49c Yard

One Lot of LADIES SHOES
\$9.00 \$3.00

One Lot of LADIES Summer Dresses
\$6.50 Value \$3.99

LADIES SPRING COATS & SUITS
1/2 Price

unheard of bargains

Too Busy to Quote Many Prices! --- Come And See!

BOYS Short Sleeve Sport Shirts \$1.00	Boys Double Knee Dungarees \$1.59	TOM SAWYER SHIRTS \$1.00	David Crocket Dungarees \$1.99	LADIES Strapless BRAS \$1.00	David Crocket Caps 79c
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SAM LIPMAN & SONS, Inc.

"LOOK FOR THE BIG RED MAN"

208-210-212-214 Middle St.

New Bern, N. C.

