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Mrs. Hazel Turnage Hostess at Bridge

Mrs. Hazel Turnage entertal





You're in for a thrill when you see this new knock-out named Ford! But save your superlatives till you drive it! That's where the fun really starts.

It's fun just knowing that others who see you

It's fun just knowing that others who see you wish they were you. For you're commanding the longest, lowest, heaviest, biggest car ever to sport such a low price tag. There's head room to spare for a new fall bonnet . . , stretch-out space for a "Daddy Longlegs."

You'll find that the tough and ready new "Inner Ford" is built to take the roughest road you'll care to travel. New outboard rear springs and ball-joint front suspension let Ford take the turns without the tilt. New swept-back control arms help take bounce out of bumps.

Beat of all, Fords library-like quiet is built in. And the new "Inner Ford" is why. For never be-

fore in Ford's field has there been a body with so much extra bracing so firmly anchored to its foun-dation. And you can choose from three big Silver Anniversary V-8's with up to 245 horsepower. There's also a new Mileage Maker Six with 144 horsepower, the most modern Six in the industry.

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You can pick your Ford tailored to your desires and your budget, tool Choose from nine Fairlane or Fairlane 500 models or from five Custom or Custom 300 models. Or take your pick from Ford's five longer, lower, new station wagons. Whichever model you select, you'll get a car that's been re-invented from the wheels up!

So there's the new kind of Ford, Big! Gracious! Spacious! A luxury car true—but one that any new-car buyer can easily afford. Come in! See what wonder-cars you can buy now at low Ford prices.

IN TWO NEW SUPER SIZES

Go hist with

The Fairfaine Fords for '57, like the Pairlane 500 models, have no equal . . . no counterpart, in the low-price field.

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