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Farmer The 'Low Man' on Tobacco Totem Pole; Industry Is Monopoly

An article in the current issue of Readers' Digest brings into the light of its 16 million readership what has been generally known for some years about the cigarette end of the tobacco industry.

Not surprising at all to a majority of the people in this area whose fortunes so largely depend upon tobacco is the fact that filter tips cigarettes never were intended by the tobacco industry as a disease preventative but were basically a mechanical device to increase profits of the cigarette makers.

Fortunately for the cigarette makers the hugely publicized lung cancer scare coincided with the cigarette trade's plans in that direction.

It boils very simply down to this: With the king-sized cigarette of 3 and five/sixteenths inches length it doesn't take an Einstein to understand what's going on when thirteen/sixteenths of that cigarette is some kind of filter, which costs the cigarette maker about one hundredth of the average price of tobacco.

The inference in so much cigarette advertising that the filter makes a cigarette safer to smoke is as much hogwash as the cancer society scientists assert. While on the other hand the cigarette company scientists deny that the cancer society folks have proven anything to be the absolute cause of lung cancer.

In which two claims lies the story: If the cigarette companies are best advised by their own scientists that their product is not adding to the annual death toll by lung cancer, then why bother to manufacture a product aimed at quieting the nervous tensions of the habitual smoker?

The why is unanswerable, unless one tosses indelicately into the controversy the factor of increased profits.

Every major cigarette manufacturer is devoting a king-sized portion of its advertising to the filter tip brand which it would have the public believe is the answer to everything on the troubled mind of the nicotine fiend.

In addition to substituting cotton or cellulose for tobacco in 24.5 per cent of filter tipped brands the little old tobacco companies are using a brand new trick to stretch the tobacco leaf and their profits. This device which is now in use by all the cigarette makers to one degree or another is the gimmick known as "re-constituted tobacco."

Very simply put this is the entire leaf as it comes from the warehouse floor ground into a powder, mixed with some adhesive and rolled out in a wide sheet rather like a paper making machine. See Tobacco Page 3

Social Security's July Schedule

The Social Security Contact Station Schedule for July in Jones and Lenoir Counties is as follows:

All persons desiring to file claims or desiring information about social security are invited to visit the District Office, 305 Pollock Street, in New Bern, or a representative may be contacted as follows:

Kinston, Every Tuesday and 1st and 3rd Fridays at 130 East Gordon Street, from 9:30 to 12:30.

Trenton, Thursday July 11, at the Court House from 9:30 to 12:00.

North Carolina Will Be Honored in Navy Plans

The State of North Carolina will be honored by the United States Navy this summer during the world's largest homecoming at the world's largest naval training center.

A "Salute to North Carolina" will take place at Great Lakes Navy Homecoming during the week of September 2 to September 8.

The thousands of North Carolinians who have trained at Great Lakes are extended an open invitation to visit their service Alma Mater. The "seabag alumni" of the Tarheel state are part of the almost two million men and women who have received training here in the past forty-six years.

Saturday, September 7, will be the high point of ceremonies honoring North Carolina's contribution to the Navy — and the nation. A special all-North Carolina recruit company will graduate Saturday morning in an impressive review on the Center.

The recruits will arrive at Great Lakes about July 8. They will begin nine weeks of training which will transform them into Navy men-or-warriors. Their training will culminate when they pass in review before State and Navy officials at graduation.

Great Lakes Navy Homecoming is a summer-long event. The in-

Methodist Ministers Assigned for Year

Among closing functions of the annual North Carolina Methodist Conference, convention in New Bern last week was the assignment of pastors for the coming year.

In Lenoir County the following were named:

Marvin Vick Jr. to the Queen Street Methodist Church, R. M. Gradeless to St. John's, Bruce Pate to St. Mark's, H. L. Watson to Westminister, Bob Foster to the Rural Charge, J. B. Parvin to Institute, Van T. Crawford to La Grange and H. L. Harrell to Pink Hill.

Jones County assignments include: Robert Moore to Maysville, Louis Dillman to Trenton and H. H. Cash to Pollocksville.

Other assignments in this area include R. I. Epps to Grifton, R. R. Blankenhorn to Dover, W. B. Cotton to Richlands and H. G. Quigley to the Richlands Rural Charge and T. C. West to Seven Springs.

vitiation to attend the open house and homecoming includes the general public.

According to training center commander, Capt. A. C. Burrows, USN, "Old sailors, new sailors and non-sailors are equally welcome to visit Great Lakes and get reacquainted with the Navy any time during the summer-long open house."

Body of Drowned Boy Recovered



This was the macabre scene early last Wednesday when the body of 16 year-old Herbert William Wiggs was dragged onto the sandbar under the King Street Bridge across Neuse River in Kinston. The youth, an inmate of Caswell Training School, was drowned at 3:45 Monday afternoon after he and two other patients at the school

had walked away from the school and followed the river bank to Kinston. There they decided to go swimming under the bridge, where the water is over 12 feet deep. Wiggs was drowned and in spite of almost constant effort by rescue squads his body was not recovered until it came up and was found an estimated 600 yards downstream on Wednesday morning.

Tobacco Identification Begun By Daring Young Men Recently

Last week in "Tobaccoland, U. S. A." a courageous corps of young men went into the field, not to do battle, but to perform a task that may ultimately equal that of battle. Their's is the risky job of telling a farmer what kind of tobacco he planted.

As one part of the effort to enforce the lowered parity support for three high-yielding types of tobacco the ASC offices in all flue-cured tobacco growing counties are charged with the job of identifying the tobacco as it is grown in the field.

Cokers 139 and 140 and Dixie Bright 244 are the three types of tobacco that have been penalized

with a lowered parity support of 50 per cent.

These young men who took to the field in this identification battle last week are very largely the same men who earlier this year measured the tobacco on all farms in their counties.

Now after a brief indoctrination in the characteristics of these three "outlawed" tobaccos they return in a much less exact capacity than that of simply measurement.

It is difficult to contradict arithmetic but ASC officials and others expect considerable argument on the heretofore never tried task of tobacco identification.

These young men in each county have been instructed NOT TO ARGUE with landowners; and for several reasons which include the risk involved as well as the possibility that the identification may be wrong.

Under the system set up to handle this tricky task each farmer has 10 days in which he can appeal from an identification. After that a team of two "identifiers" will be sent out from the Raleigh ASC office for a further check. This first appeal group of "identifiers" files its finding and the landowner is notified, and he has another 10-day appeal period.

After a second appeal another, but different Raleigh team of "identifiers" comes out. This third group's word is final so far as the ASC is concerned, for the good and obvious reason that the tobacco will all be out of the field by that time.

If after all of these appeals have proven futile so far as the farmer is concerned he still has the right to appeal to court, where the burden will be upon him to prove that he did not have one of the three ostracized types of tobacco.

ASC officials with a perfect poker face say that Coker 139 and 140 and Dixie Bright 244 can be positively identified in the field and they add for good measure that laboratory analysis of the tobacco will further confirm this field identification.

This certainty of identification is not shared by a vast majority of the men who grow, and presumably know tobacco best.

The vast majority of tobacco growers has readily agreed to abide by the tobacco program and has turned to some other tobacco to replace the much-loved, high-yielding varieties that have been put "out of bounds" by the 50 per cent SEE TOBACCO INSPECTION. Continued on page 12

Era of Propaganda Leaves Masses Uncertain on Accepted Standards

Never before in the history of the world has mankind been so vulnerable to propaganda, because never before in history have there been so many clever instruments of propaganda.

Books are as old as Gutenberg, politicians with venal ambition existed when man was living in trees and caves.

Radio is hardly old enough to vote. Television is still wearing its diapers, both chronologically and intellectually.

There are newspapers by the billion, magazines in the same vast quantities, movies, radio, TV, books, pamphlets and just plain talkers who have a pulpit or a street corner.

And in this year of 1957 it appears that a very large percentage of all these propaganda instruments is playing the same theme; to wit, the only possible salvation for the United States, either domestically or internationally is to suddenly mongrelize the white and negro races.

Some fear this is inevitable; others, of course, hope it is inevitable.

Negroes were first brought to this country in the 17th century and no great number has been brought to these shores since the 18th century when slave trading became unprofitable to the fine New England families who engaged in that most brutal of all ways to amass a fortune.

So it is fairly easy to say that for nearly 200 years no major external additions have been made to the negro population of the United States. But in spite of more

than 200 years of constant and close proximity to the white race a very large percentage of the American negro population is pure negro.

This is a fact denied by the mongrelizing propagandist both in and out of the south. But it is a fact.

To insist that the "pure black" is the only negro is to deny the truth about the native coloration of the negro in Africa. The color scale in Africa ranges from the cold black to the chocolate-hued, to the ginger brown.

It would be equally unrealistic to suggest that there has been no sexual intermingling of the white and black races in the south. But the fact that for 300 years — in the South — both races have lived together with so little of this interracial intercourse is the soundest commentary possible upon the pride of both races of their heritage.

The racist propagandist insist that 90 per cent of the South is a mixture of white and negro blood. This is not only insulting, but is an outright lie, but there are millions of Americans quite capable of believing it; simply because it has been said by a man or a media who commanded some kind of public platform, and hence some kind of infallibility.

That angle has been exploited to its fullest.

Then there is the religious angle.

Now, 1957 years after the birth of Christ the church people have suddenly discovered that the practice of 1957 years in the so-called Christian Churches has been

wrong. What's more they have found in this new theology that the Act of Creation was wrong.

That the Creator of all things was wrong when he made men, and birds, and fish, and flowers of different colors, and odors, and flavors.

So now the super-religionists among us mount their tinsel pulpits and thunder forth with theories of mongrelization that must literally rot their teeth and breath.

But it is the last propagandist who is the worst, for he is the Creator of all the others.

He is the political propagandist, the basest of all animals that crawl the face of the earth, for deliberately and with malice and jealousy aforethought this political propagandist subverts religion, reason, not to mention rhyme.

For the mess of political potage called high office the Nixons, the Eisenhowers, the Stevensons, the Roosevelts, the Humphreys, the Ives, the Lehmans climb upon the podium and mouth horrible lies that must corrode their souls even as they are uttered.

Not one of these political propagandists from Earl Warren to Dwight Eisenhower down to the cheapest ward heeler would have his family married into a negro family, yet they preach the gospel that can lead ultimately to no other goal except racial amalgamation.

Gosbells lies rotting in his grave, once called the Prince of Propagandists, but his heirs clutter the American Scene today with the same technique: The big lie told loud enough and often enough soon becomes the truth.