

August 3 Set for "DDD" Day By Carolina Tel. and Tel.

August 3 is to be "DDD DAY" in Kinston, Grifton, La Grange, Moss Hill and Pink Hill—Direct Distance Dialing Day, that is.

This date has been selected for inauguration of an exciting new service which will enable telephone subscribers in these five exchanges to dial many of their own station-to-station long distance telephone calls without placing their call with an operator.

The announcement was made by W. E. Thornton, local manager for Carolina Telephone and Telegraph Company.

Beginning August 3 telephone users in these exchanges will be able to dial calls to about 120 places in North Carolina and to hundreds of other places across the nation.

Later, as telephone exchanges in other places are equipped to receive Direct Distance Dialed calls, subscribers will be notified of these additional places they can dial.

Prior to "DDD Day" a special Direct Distance Dialing directory will be furnished to subscribers in these towns. This directory will contain instructions for using DDD, a partial list of places that may be dialed and codes for dialing them. A special instruction folder will be issued to subscribers at an early date.

As a forerunner to the coming of DDD all telephone numbers in Kinston, Grifton, La Grange and Pink Hill will be converted to a new nationwide "two-five" numbering plan (two letters and five numerals) on June 28. (Moss Hill numbers have already been converted to this numbering system.)

This will enable electronic equipment to receive incoming long distance calls which have been dialed direct by distant operators or subscribers.

These changes are being made to provide faster and more efficient telephone service in this area.

and are part of a long range program of the telephone industry which eventually will permit any telephone user to dial directly most station-to-station calls to any other telephone subscriber in the United States or Canada.

Snow Hill Man is New Sports Head At Mt. Olive College

The appointment of Robert W. (Bob) Moyer of Snow Hill as head of the department of physical education at Mount Olive Junior College has been announced by president W. Burkette Raper.

Moyer, a former basketball player and graduate of East Carolina College, is the son of the Reverend and Mrs. J. C. Moyer of Snow Hill and benefactor of the Mount Olive Junior College library. He has just completed service as a lieutenant in the U. S. Air Force.

Mrs. Moyer is the former Betty Whitfield of Roxboro and is also a graduate of East Carolina College. The Moyes have one child, a daughter, Deborah Sue, age 2.

In announcing the appointment of Moyer, president Raper declared, "I believe that we have found the right young man who can develop and grow with a sound program of physical education and athletics at Mount Olive Junior College. Under his leadership I am confident that our sports program will grow as the college grows."

State Launches New 4-H Swine Program

A new 4-H awards program open to boys and girls interested in raising meat animals has been arranged by the National Committee on Boys and Girls Club Work.

It is the national 4-H Swine program, and is supported by the Moorman Company of Quincy, Illinois.

The company will provide \$400 college scholarships to six national 4-H champions as well as state trips to the 4-H Club Congress in Chicago, and medals will be awarded to county winners.

"It gives us a great deal of pleasure and satisfaction to become the donor in connection with the national 4-H Swine awards program," stated E. H. Wilson, president of Moorman. "We consider it to be a splendid way by

which we can help farm boys and girls gain a greater appreciation of—and to acquire a greater participation in—the future of animal agriculture.

"It is our sincere hope that these awards will stimulate ever greater achievements from the fine group of youngsters which make up the 4-H membership," Wilson said.

Although this new awards program has just recently been launched by the State Extension staff, 4-H Club members enrolled now will be eligible to enter their records in competition for the 1958 awards. Detailed information may

be obtained from the county agent.

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