

Kiplinger Predicts Business Boom in 1960's

Business will boom in the 60's, according to a year-end report from the Kiplinger organization on changes and growth during the next decade.

The business boom will flow from population growth, plus rising productivity which will increase the output per man-hour, plus higher incomes, plus the pull of people who want more and better things for themselves, plus the nimble shifting of business patterns, Kiplinger says.

Companies will expand, despite painful and expensive growth. They must add capacity, products, diversity and new outlets as a hedge against the rapid changes that would drive them down and possibly out.

More chains, larger stores and many stores taking on additional lines is the revolutionary picture for merchandising in the 60's. The food stores will become a general store, with other things than groceries. The end of the trend is not yet for the super-super-market.

Pre-packaged and frozen foods, requiring more complex equipment, fancier fixtures will all bring on new kinds of warehousing needs.

Also there's automation — this tide is rising fast. It means more mechanical equipment and system to replace muscle power. It's a must for domestic business, and it's a must for our foreign trade. Automation downgrades muscle, but it upgrades brains.

Increasingly, college graduates will be lapped up and trained for top executive posts, technical and engineering jobs. And, surprisingly, the lower-echelon jobs such as foreman and supervisor will be filled by college grads.

As business gets to be in bigger units, it will need more trained brains. As it gets more far flung, more responsibility will rest on the individual. Business processes themselves are being upgraded and the men who run them. Automation adds to the need for the trained and the educated in key spots.

Wages and salaries are bound to rise, following the patterns now. Despite higher prices of everything—probably 20 per cent higher by the late 60's—most people will be able to afford more things.

This means a continuation of inflation at about the same rate as in past decade. Savings, pensions, etc., will shrink in terms of what

they will buy.

Unions will be affected by the growth of white-collar workers, specialists or experts in various fields. Unions will find it harder to unionize effectively. Union leaders are already foreseeing the trend.

More women will join the ranks of workers in the 60's. They've

got to work, for the growing economy requires that they do work.

Now 60 per cent of women working outside the home are married and run households. The proportion will rise, especially women in the 45-to-54 age group who have raised their children. 45 per cent of the women of middle age will be working by the late 60's.

SENATOR SAM ERVIN SAYS



SECONDARY BOYCOTTS

WASHINGTON — The whole area of secondary boycotts is seriously intertwined with the rights of working men and women to act in concert for their own protection and for the betterment of their working conditions. At the same time, however, in every case heard by the Senate Rackets Committee during the recent hearings, the boycotts were used to coerce workers into joining unions which they did not want to join. In such instances, therefore, it is impossible to say that the boycott was used for the purpose many labor leaders say it should legitimately be used.

In many cases also, the use of the boycotts on both employees and employers resulted in physical and financial harm to innocent parties.

The use of the secondary boycott through the guise of hot cargo clauses is a matter which has given deep concern to the Committee.

It must be remembered that an employer under the Labor Management Act must remain neutral and cannot force, or even persuade, his employees to join any union. It is clear, however, that the use of the secondary boycott is only an effort in many cases to coerce the owner to violate the law and to compel his men to join the Teamsters Union. If they did not, they were to be destroyed.

It is hoped that, as a result of these hearings, the National Labor Relations Board will come up with suggestions for the expediting of their cases, either through changing the existing law or through amendments of present Board regulations.

NOTICE TO CREDITORS

The undersigned, having qualified as Executor of the estate of Ann Truckner Jahn, deceased, late of Jones County, this is to notify all persons having claims against said estate to present them to the undersigned or his attorneys before the 8th day of December, 1959, otherwise this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

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GEORGE W. JAHN, EXECUTOR OF THE ESTATE OF ANN TRUCKNER JAHN, DECEASED

LARKINS & BROCK ATTORNEYS AT LAW TRENTON, N. C.

Dec. 11, 18, 25 Jan. 1, 8, 15

NOTICE TO CREDITORS

The undersigned, having qualified as Administratrix of the estate of Luther Philyaw, deceased,

late of Jones County, this is to notify all persons having claims against said estate to present them to the undersigned or her attorney before the 5th day of December, 1959; otherwise this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This the 5th day of December, 1958.

Mary Elsie Noble, administratrix of the Estate of Luther Philyaw, deceased.

Darris W. Koonce Attorney at Law

Trenton, N. C. Dec. 11, 18, 25 Jan. 1, 8, 15/c

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