

THE JONES COUNTY JOURNAL

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Oil Dealer Sees Where It Comes From



Albert C. Martin (left) of Martin Oil Company in Kinston, was among the 32 Shell Oil Company jobbers who visited New Orleans for a first hand look at drilling operations off the coast of Louisiana. They boarded the \$3,000,000

offshore mobil rig "Margaret" while it was drilling in 35 feet of water. Shell engineer, R. B. Symon, served as guide. In the background is Louisiana Delta Corporation's rig No. 1. The jobbers also visited the Company's Norco Refinery and Chemical Plant.

Held Without Bond

J. T. White, 38, of Dover is being held in the Jones County jail at Trenton without privilege of bond, pending recovery of Foy Mercer, also of Dover, who is in critical condition at the university hospital in Chapel Hill. White has confessed to Sheriff Brown Yates that on the night of April 7th he stabbed Mercer and left him by the road between Wyse Forks and Pilgrim Home Free Will Baptist Church. The pair had been riding all day, drinking, according to White's confession, when they got in an argument that ended in the fight in which Mercer was cut.

Land Transfers

Real estate transfers recorded in the past week in the office of Jones County Register of Deeds Mrs. D. W. Koonce included the following:
 From H. B. Hargett to Andrew McDaniel one lot in Trenton.
 From R. P. Bender to David R. Smith one lot in Pollocksville.
 From D. A. Green to Theo Green Jenkins .68 acre in Chinquapin Township.
 From Katie Bell Yates to Lynwood Yates one tract in White Oak Township.
 From Benjamin B. Stanley to Novella C. Hardy 50 acres in Pollocksville Township.

Kennedy Memorial Home Getting New Dormitory

Carroll DuBose, vice president of DuBose Construction Co., said this week work is well under way on the girls dormitory for Kennedy Baptist Home at Falling Creek.

DuBose said the \$52,100 one-story building will be constructed of masonry and frame. It will contain a floor space of 6,500 square feet.

DuBose Construction Co. as the general contracting firm is responsible for the actual construction of the building designed by William A. Coleman and Associates of Kinston.

Site clearing is now in progress, and the entire project is expected to be completed by September 1, DuBose said.

Guy Stokes is the superintendent in charge of the project which will provide employment for approximately 15 workmen at the peak of construction with jobs open for approximately two laborers.

FAMILY REUNION SUNDAY

Descendants of William Stroud of Woodington Township will gather at 11:35 Sunday morning at Southwood School for the annual reunion of this branch of the Stroud

Mrs. Rom Mallard, Paul Cox Named to Direct Dairy Month

Voit Gilmore, State June Dairy Month Chairman, has announced the appointment of Paul M. Cox of New Bern as June Dairy Month Chairman for Area Nine. Chairman of the Women's Division for the area will be Mrs. Rom Mallard of Trenton. The counties of Craven, Jones, Onslow, Carteret and Pamlico make up Area Nine.

Cox is a native of Newport News, and a graduate of State College. He came to New Bern in 1936 as Assistant County Agriculture Agent and was associated with that office for over twenty-two years until accepting his present position with the Craven County Farm Bureau. He is married to the former Miss Nettie Pinnix of New Bern and has two children, Bill and Ruth.

Cox served as June Dairy Month Chairman for Craven County for the past three years, during which time, two state Dairy Princesses were chosen from this county.

Mrs. Mallard who resides in Trenton, is a lifelong resident of Jones County and widely known for her work among county and civic groups throughout Jones and the surrounding counties.

Mrs. Mallard is a member of the Trenton Chapter of the Order of the Eastern Star and a member of the White Shrine of New Bern; has been a leader in 4-H Club work in Jones county for the past twenty years; is a Charter Member of the Home Demonstration Clubs which were re-organized in 1929; is an active member of the Farm Bureau of North Carolina. She is a member of the Free Will Baptist Church of Trenton. In March of this year she was presented with the Life award for service rendered to her church.

In announcing the appointment of Cox and Mrs. Mallard to head the June Dairy Month activities for Area Nine, Gilmore stated that he was "highly pleased that they had accepted. With these two fine citizens, so obviously dedicated to the welfare and betterment of their communities, I am sure that

Tree Planter Given for Area Use by Radio Station WELS Available for Next Season

By Joe Koonce Jr., Lenoir County Agent

Six farmers in Lenoir and Craven Counties planted approximately 100,000 seedlings with the tree planting machine purchased by Radio Station WELS for the use of farmers in Lenoir and adjoining counties.

The machine was acquired late in the season and it is expected that many more trees will be planted next year with the machine. Already, several farmers are known to be making plans to use the machine next fall.

A committee composed of B. F. Scarborough, F. J. Koonce Jr., Jack Hankins, John Ives, Ely Perry Jr., J. C. Rasberry and Robert E. Lee is in charge of the machine and details in connection with its use.

A charge of \$1.50 per 1000 trees set or \$3 per working day the machine is kept will be made to cover maintenance cost and to replace the machine when it becomes necessary. A trailer for transporting the machine is being furnished. The planter can be pulled by any three point lift equipped tractor.

It is felt that this tree planter can render a real service to farmers who are planting trees on their farms. Machine planting is generally considered preferable to hand planting, being cheaper and more satisfactory in every way.

There is a need for the planting of more trees in this area. Many farmers have extra acres of land than can best contribute to the overall farm program by being planted to a crop of trees.

Interested farmers in this area are invited to make plans to use the machine during the next planting season. It is hoped the machine can begin work in the early fall and continue in full use during the entire 1959-60 planting season.

Applications for use of the machine can be obtained from the Lenoir County Agricultural Agent's office.

On behalf of the farm people in this area B. F. Scarborough, Chairman of the committee, expressed special appreciation to Jack Hankins and Radio Station WELS for making available this much needed tree planter to the farmers of this section.

The machine will be stored until it is needed next fall.

June Dairy Month activities in Area Nine will be in the very best of hands!

April 30 Deadline For Crop Insurance

Mary DeBruhl, representative in Jones, Greene and Lenoir counties for the Federal Crop Insurance Program, this week reminds that April 30th is the deadline for signing up the 1959 crop.

Miss DeBruhl is in the Kinston office on Wednesday, Friday and Monday to accept applications for this all-risk insurance. On Tuesday she will be in the ag building in Trenton and on Thursday at the ag building in Snow Hill.

This year wet weather has prevented many farmers from disinfecting and fumigating their soils to protect against disease and insects and many farmers will also be faced with a later-than-usual transplanting of tobacco, making a later crop a strong likelihood.

Because of these additional risks the tobacco farmers will be running, Miss DeBruhl urges every farmer to fully inform himself and give serious consideration to securing this insurance before the April 30 deadline.

Pleasant Hill Notice

All persons having relatives buried in the graveyard of Pleasant Hill Christian Church are requested to have the burial plots cleaned off before the First Sunday in May when the annual homecoming services and picnic are scheduled to be held.

Marriage License

During the past week the office of Jones County Register of Deeds Mrs. D. W. Koonce has issued one marriage license which went to Jake Ledlow Jr., 20, of Decatur, Alabama and Frances Collins, 17, of Maysville.

Family Affair

Cleveland Rouse of 614 North Davis Street was jailed Monday for Craven County authorities. Cleveland Rouse Jr. of the same address was arrested in Kinston Monday for tampering with an automobile and malicious damage to private property. And authorities pointed out that Mrs. Cleveland Rouse of the same address was currently pulling a hitch in the county jail for selling stump-hole whisky. Six minor children were still at home, or at least not in official custody.

Distribution of 1.2 Billion Cigarettes A Day Is Mercantile Logistics Triumph

Every hour in a full day approximately 50,000,000 cigarettes are purchased in the United States—more than 1,200,000,000 each 24 hours.

No people anywhere buy more cigarettes than Americans do. Except for currency nothing passes more frequently across retail counters.

Annual distribution on a national scale of well over 436 billion cigarettes is a triumph of mercantile logistics. The delivery of factory-fresh cigarettes to retail shelves, in the briefest possible periods, is a complex yet remarkably efficient operation.

Distribution is almost as smoothly geared as the "making" machine in the factory which delivers a minimum of 20 cigarettes in one second.

In final packaged form, products of the factories are placed in cases and run out to waiting trucks or freight cars. The receiving centers are the warehouse depots of some 7,000 wholesale distributors in the United States.

Within a few days after the cigarettes, or other tobacco pro-

ducts, have left the factories they will be available to or on the shelves of the nearly 1,500,000 retailers who handle tobacco for about 65 million American users.

In recent years the availability of cigarettes has been greatly increased through vending machines everywhere. This development added greatly to the tobacco industry's continuous efforts to better serve the public convenience.

During the seven years, 1950 through 1957, automatic merchandising in the U. S. increased 100 percent—from \$1 billion to \$2 billion. Tobacco products constituted a significant part of this expanding service to the public.

During 1957, latest full year for

which figures are available, Americans bought \$828,000,000 worth of tobacco products through vending machines. This constituted 41 percent of the value of all merchandise sold by automatic merchandising in 1957. It also represented about 13.5 per cent of the total sales of tobacco products.

The purchase of cigarettes by the carton in supermarkets has increased many fold in recent years and, among other things, has brought ingenious developments in the display of various brands, sizes and styles offered by manufacturers.

Volume sales of cigarettes represent an important income to innumerable small business men.

CIGARETTE OUTPUT AND SALES IN UNITED STATES

	(In Billions)			
	1955	1956	1957	1958
Total Output	412.3	424.2	442.3	470.1
Bought in U. S.	382.1	393.2	409.4	436.3
Per Capita, U. S. (15 Years and Over)	3,294	3,352	3,451	3,626

(U.S.D.A. Figures)