PAGE FOUR

## Dairying and Dairy Products To Get Spotlight This Month

By T. C. Bislock Down through the ages most pole have associated the month June with romance and mar-

with June Dairy Month for each year since then dairy people and people in related industries have joined to tell everyone about this

t June with romance and mar-inge. Since 1938, however, many peo-dairying is the largest single farm enterprise in the United States, ac-enterprise in the United States, ac-

trides in the past few years. For xample, think of the improve-ment in quality and safety that has seen made in milk in the last

The chances are the last time you drank a glass of milk or ate busy enjoying its wonderful fla-vor to give a thought to whether or not it was safe. This kind of situation didn't just happen. A lot of hard work and expensive changes have been made by our airy industry to make this posle. sone

sible. 300: The average dairy farmer in North Carolina has today ap-proximately \$40,000 invested in his operation in order to bring you this safe, wholesamel supply of milk and dairy products. "Much of the milk you drink never touches hu-man handboot is exposed too the air from the time it leaves the cow until it is delivered safe and fresh to you drive doorsen to your doorsteps.

This has been made possible through the installation of either stainless steel or pyrex glass pipe-lines that take the milk directly from the cow into a stainless steel refrigerated container where it is almost instantly cooled to preserve the fresh wholesome flavor. From this stainless steel refrigerated tank on the farm it is pumped into a similar tank truck for delivery to the processing plant.

The slogan for his year's celebration is "June's Best Meal Ideas Begin with Dairy Foods," and this "YOU NEVER OUTG is certainly true. For relatively NEED FOR MILK."

> SEE US FOR -Clinton Chain Saws Sales and Repairs — Dial JA 3-6232 ALSO OUTBOARD MOTOR REPAIRS

> > **NEUSE SPORT SHOP**

HWY. 70 EAST OF KINSTON Complete Parts and Service for Briggs-Stratton, Clinton and

ANOTHER RIGHT DECISION:

**SAVE REGULARLY HERE!** 

**Power Products Mo** 

Maysville News Continued from page 3

e hostesses, Mrs. Starling elletier and Mrs Garland Smith ryed ice cream sodas and cook-

Lillian Foscue Circle With Mrs. A. C. Bass Nine members of the Lillian oscue Circle of the Methodist burch met at the home of Mrs. A. C. Bass Monday afternoon for the June meeting.

Program leader Mrs. N. N. Mattocks assisted by Mrs. Robert Moore presented the program, "June—the Month of Commence-

speaking they are cheaper today than ever before. For example, in 1940 it took an average wage earner in North Carolina 20 minutes to earn enough to pay for a quart of milk. This same worker today needs less than 11 minutes to buy not the same quart of milk but one that is actually better nutritionally as well as tasting better.

This has been made, possible through tremendous improvements in efficiency by our dairy farmers and processors and fortunately for you as a consumer most of the savings that have been realized have been passed on to you. So during June consume lots of milk and dairy products for remember "YOU NEVER OUTGROW YOUR

The 13th chapter of Corinthians was used by Mrs. Bass for the devotional.

devotional. Following routine business the group reported the deeds done for the sick and shut-ins of the com-munity: Carde-10, trays-9, flow-ers-8, . visits-33. The hostess served loe cream pie and coffee.

## Mrs. Nido Hamilton Hostess to Her Club

Mrs. Nido Hami

Mrs. Nido Hamilton entertained with two tables of bridge at her home Friday night. Before the three progressions the hostess served pineapple sher-bet, cookies and coffee to Mesdames Sam Pruitt, Robert Hay, Garland Smith, Robert Mattocks, Starling Pelletier, Vingil Jenkins and John Holden.

Mrs. Holden won high score, and Mrs. Hay received second high. The floating prize was won by Mrs. Sam Pruitt.

Mr. and Mrs. J. P. Downing and sons of Jacksonville visited Mr. and Mrs. J. T. Creech Sunday.

Mrs. N. N. Mattocks spent the weekend in Rose Hill visiting her son and family, Mr. and Mrs. Randolph Mattocks.

Sunday guests of Mr. and Mrs. J. P. Gardner were Sgt. and Mrs. Paul Jacob and children of Jacksonville.

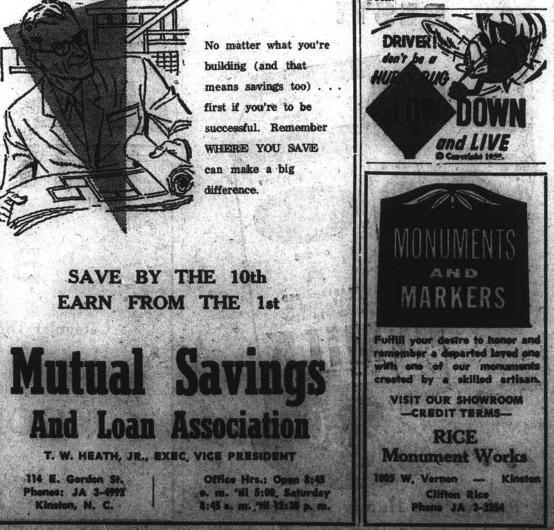
Mr. and Mrs. Guy Eubank and daughter, Patsy, and Shirley Bar-bee visited Mr. and Mrs. Albert Cox in Wilmington Sunday.

Mr. and Mrs. John Holden and children spent the weekend at Topsail Beach.

Sunday guests of Mr. and Mrs. I. F. House and Mr. and Mrs. J. T. Creech were Mr. and Mrs. G. C. Cannon of Red Springs, and Mr. and Mrs. Dewitt Truckner of Pelletier. ...

Mrs. A. H. McDaniel spent Monday night with her daughter and family, Mr. and Mrs. N. C. Thompson in New Bern.

The Rev. W. W. Rhymes who is recuperating at the home of his wife's parents in Semora is reported to be improving physically, according to news received this week.





Remember. FATHER'S DAY COMING UP SOON-You will find a fine selection of