

## Kidd Brewer's "RALEIGH ROUNDUP"

**NOT SO ZOOMY . . .** Due to the unusually bad weather we had in March over most of North Carolina, due to the decreased take home pay brought on by the State withholding tax, and due to uncertainties of the stock market and last year's not-so-good agricultural income, the 60's so far have not been so soary in most retail business in this State.

A report we get from the Merchants Association says that most merchants—and this is particularly true of the smaller stores—say their sales are behind last year's figure at this time.

Of course, the big months (Sept., Oct., Nov., and Dec.) are still ahead—and look good because of extremely favorable agricultural conditions—but up to now the "soaring sixties" have fallen pretty well on their fiscal faces.

**CAR SALES . . .** In June—latest month for which figures are available—new car sales in North Carolina were a bare 34 over the same month for 1959 . . . and many of them were the small cars like Falcon (729) Corvair (327), Valiant (285), and Comet (235) . . . which were not even on the market in June of last year.

Foreign car sales were down from 893 in June of 1959 to 662 for June of this year.

Chevrolet was walking well ahead of Ford, which led in June of last year by 2,698 to 2,538. This June Chevrolet sold 2,548 new Chevys to 1,566 Fords. For the year, Chevrolet is outselling Ford by 14,758 to 11,070. But Ford's Falcon is outselling Chevrolet's Corvair by 4,643 to Corvair's 2,075. Of the regular makes, Pontiac ranks a poor third (behind Chevy and Ford) with 3,493. Rambler sold 418 new cars this June as compared with 334 last June.

**TRUCKS . . .** With sales of Ford trucks leading Chevrolet 3,931 to 3,863, (for the year), June showed total truck sales for the State at 1,494 as against 1,676 for the same month in 1959.

Third truck in popularity in the State this year has again been International with 1,102 sold for the year. In fourth place is GMC at 918, with Dodge bringing up fifth place at 367. The foreign makes are running ahead of White, Mack, Studebaker, Willys, Diamond T, and Autocar.

Willys seems to be the only make of vehicle which regularly sells more trucks than cars. They have only sold 47 new cars in the State this year as against 170 trucks.

**BRACING . . .** We won't mention names here, for reasons you will see in a moment, but we heard the other day about this certain 17-year older who took his girl to the dance at the country club on a recent Saturday evening.

A thunder storm knocked out the lights for a minute. The young swain did what came naturally—planted a kiss on his pretty young partner. There was really nothing much to it. Just a peck, really, or at least meant to be.

Like a lot of other good-intentioned things, it didn't turn out that way. When the lights came suddenly on, there the young man stood hopelessly nuzzling at the girl's neck. The braces on his teeth were caught in the girl's necklace.

**THE NEED . . .** A word to impatient parents—two words really:

1. The new term of school is less than one month away.
2. An eminent child psychologist once described adolescence as that period in a person's life when he

is most unlovely—and most in need of love.

**SMALL . . .** Some 35-40 Raleigh business people—led by bankers and merchants—will fly to Kalamazoo, Michigan, in mid-September to see how that city converted last year its main drag into a grass-covered, tree-lined shopping park. They won't be quoted on it, but many Raleighites believe that within one year Fayetteville Street from Capitol Square to the Hotel Sir Walter will be closed to all vehicular traffic and developed into a shopping park.

**ANOTHER BUILDING . . .** Last week it looked as if the way was being cleared for the State to have a handsome new Art Center to house its million dollar' worth of objects d'art now displayed in the old Highway Building on East Morgan Street.

If the project materializes, you will see a centralizing of all our fine art, literary, and nature collections in a two-million-dollar building on North \*Wilmington Street one block from the new Legislative Building and a block-and-a-half north of the State Capitol.

**FATHER'S SON . . .** The August issue of Reader's Digest has a four-page article which tells dramatically of a new weapon against cancer.

As interesting as the news itself,

## OTHER EDITORS SAY--

### AMAZING PROMISE

Many curious and unlikely things are written into party platforms. But this one we would not have believed if we had not read it:

We will support whatever action is necessary to eliminate literacy tests . . . as requirements for voting.

That remarkable statement is part of the Democratic plank on civil rights.

An attempt to bar literacy tests by federal action would probably be ruled unconstitutional. For the Constitution gives states the right to fix the qualifications of voters. Eighteen states have such provisions for obtaining an informed electorate—at least one that can read.

More than half these states are

to Tarheels is the fact that the man quoted in most of it is one Dr. Oscar Creech, Jr., chairman of the department of surgery at Tulane University.

His father for many years was pastor of the First Baptist Church in Ahoskie. After going into voluntary retirement, Dr. Creech was pulled out to join the Chowan College crusade. He is still one of the main forces in pulling this school out of the mire and onward and upward.

Twenty-five years ago right along now Oscar, Jr., was taking medicine at Wake Forest College—with a few hours out every day to lead an orchestra which everybody swore sounded "exactly like Hal Kemp".

outside the South. There is no evidence that their laws are being used to keep qualified Negroes from voting. Such laws are in themselves no more discriminatory than those which bar children or the insane. They are, in fact, reasonable and needed safeguards. Should all states be denied their protections because a few have abused such statutes?

The very existence of such an extreme and ill-considered proposal has two evil effects. It nourishes fears and false hopes alike. It gives white southerners fresh ground for suspicions that northerners either have no understanding of their problems or no regard for their rights. Of course it is unlikely that any Congress will enact

such a destructive proposal. But therein lies the second evil—popular disillusionment and cynicism created by the making of promises which cannot be fulfilled.

Christian Science Monitor

Kinston, N. C.

STARTS SUNDAY

## 'Hercules Unchained'

CinemaScope and Technicolor

—WITH—  
Steve Reeves



Kinston, N. C.

STARTS THURSDAY  
August 18

## Walt Disney's 'Pollyanna'

In Technicolor

—WITH—  
Jane Wyman Richard Egan

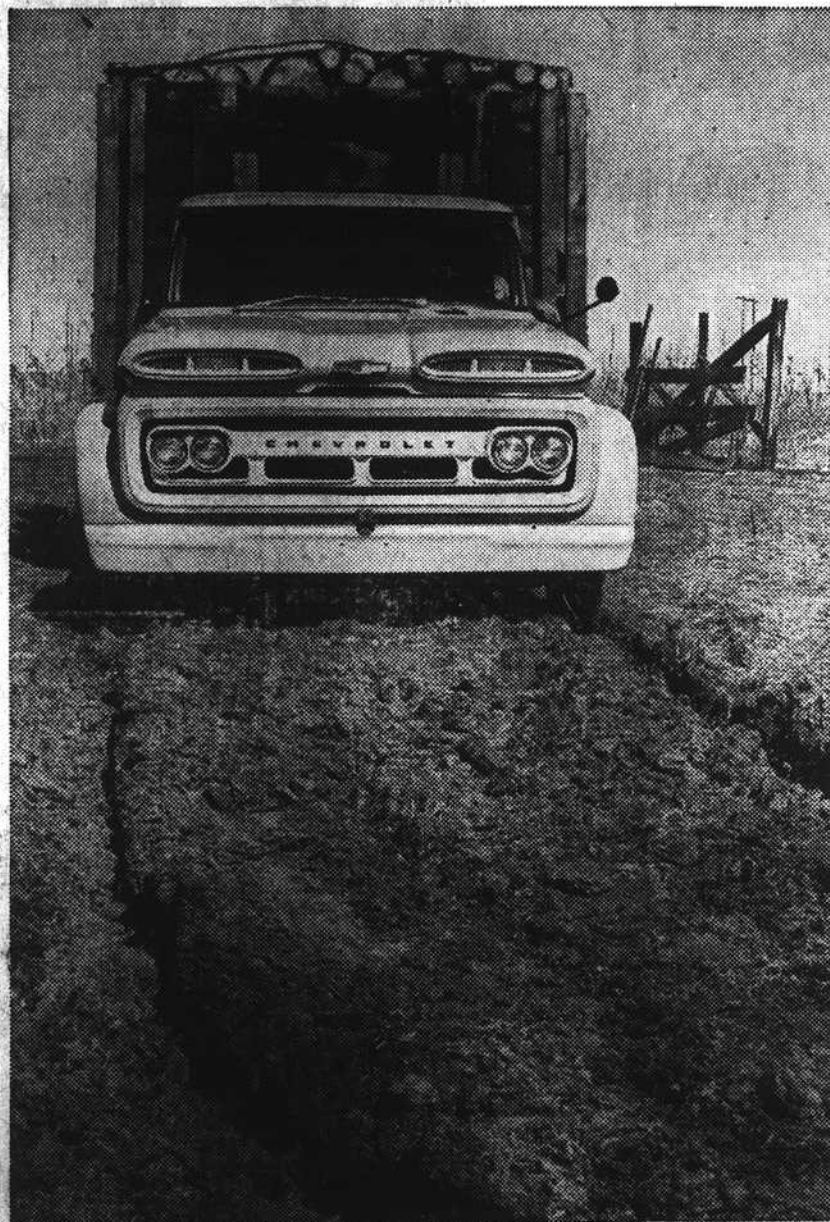
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See the Chevy Mystery Show in color Sundays, NBC-TV



**"These trails would shake the cab off an ordinary truck...but not our Chevy"**

Few trucks are subjected to the body-wracking beatings that are part of a day's work for this Chevrolet Series 60 pulpwood hauler. It's owned by J. E. Fox, North Carolina logging contractor. As Bobby Fox, a partner in the business says, "Loaded with pulpwood, we drive over stumps and potholes you'd think would tear the truck to pieces. These trails would shake the cab off an ordinary truck, but not our Chevy. We can average an extra load a day . . . make \$45 to \$50 a day more with this Chevy than we can with the others."

In every weight class these Chevies are doing more work at less expense than trucks have ever done before. Drive one at your Chevrolet dealer's. It's an experience that could pay you big dividends.

◀ "That 6-cylinder engine really performs," says Bobby Fox. "It's got the logging power we need in the woods and walks right along with a full load on the highway."

**WORTH MORE BECAUSE THEY WORK MORE! CHEVROLET STURDI-BILT TRUCKS**

Trade now during your local authorized Chevrolet dealer's Truck Value Roundup!

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Maysville, N. C.

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