

Community Face-Lifting -- A New-Old Path of Progress

Thousands of Tar Heels are learning a new approach to "keeping up with the Joneses."

For the record, the approach is "community and area development." This concept of progress was put to work in 1950, officially. As a chief result, today there are 917 organized communities and ten organized areas in North Carolina.

But these warm statistics give only a bare hint of achievements in North Carolina's people-to-people program of progress.

The real story can be seen in a slip cover, a country ham, a cobbler's bench and a place mat.

Mrs. Charles Graham of Linwood (Davidson County) tells about the slip cover. She is chairman of the Community Development Division of the Northern Piedmont Area Development Association.

You start out making a slip cover for a chair, and before you know it you've remodeled your house — and your pocketbook," she says.

The face-lifting spirit is very contagious in a community, says Mrs. Graham. Mr. Jones brightens his home inside and out, and his neighbors soon follow suit. The whole community becomes a better place to live as its citizens work together on improvements for the benefit of everybody.

The country ham, produced by Coke Marion of Sparta (Alleghany County), is a fast-selling item in the Trading Post at Glendale Springs on the Blue Ridge Parkway. Marion sells hundreds of hams each year at this "country store," a project of the Northwest North Carolina Development Association.

Eighty-six per cent of the Trading Post income goes back to the people of the 11 Northwest counties who sell their homemade articles there.

Mayleck Industries in Wingate (Union County) produces the cobbler's bench, along with 150 other decorative pine items for the home. "We doing a business of \$1,500,000 a year and we're \$300,000 behind in orders," says Bernard Helms, an official of this eight-year-old firm. Helms says that "anyone who lives in this community and asks for a job gets it. If he can't do the first job we give him, we find one he can do."

The restaurant place mat is one facet of the Northern Piedmont Association's campaign to entice tourists "to spend another night" in the area. On the mat is a map of the seven-county area, with places highlighted of interest to tourists.

"Tourists spend \$30 a day, on the average," say John Gaddy, chairman of the association's Travel and Recreation Division. "The longer we can get them to stay in North Carolina, the more North Carolina benefits."

Community Development, Agriculture, Industry, Travel and Recreation. These are the tools of progress in the Area Development Program.

The neighbors are watching the Joneses with high interest — not just to see whether they have a new car or a color tee-vee. They're looking in a spirit of friendliness and cooperation for the community's sake.

And the Joneses are watching the Joneses in other communities and counties and areas, where there may be ideas at work for progress that could work just as well back home.

Greensboro leaders realized a few years ago that bank deposits were bigger and per capita income higher in Northwest North Carolina than in the Northern Piedmont. The Northwest record in area development convinced Greensboro leaders that they, too, needed an area progress program.

Bland Worley, chairman of the board of the Northern Piedmont Association, believes the people of his area learned a great lesson from other areas.

"We no longer feel that an industry must come to Greensboro for our city to realize benefits from it," he says. "No city or county can go it alone, for prospective industries look at adjoining counties where much of their labor force may come from."

"All of our organizations have one objective: To make the Northern Piedmont a better place to live in."

LEGAL NOTICES

NOTICE TO CREDITORS

The undersigned, having qualified as executor of the estate of Alice D. Harriett, deceased, late of Jones County, this is to notify all persons having claims against said estate to present them to the undersigned or his attorney before the 4th day of November, 1962, otherwise this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 4th day of November, 1961.
G. W. Harriett, Executor of the Estate of
Alice D. Harriett
Donald P. Brock
Attorney at Law
Trenton, N. C.
Nov. 9, 16, 23, 30, Dec. 7, 14, 1961.

NOTICE OF SALE OF LAND UNDER DEED OF TRUST NORTH CAROLINA JONES COUNTY

Under and by virtue of the power of sale contained in a certain deed of trust executed by John L. Payton and wife, Daisy M. Payton, dated November 18, 1959, and recorded in Book 131, page 150 in the office of the Register of Deeds for Jones County, North Carolina, default having been made in the payment of the indebtedness thereby secured and said deed of trust being by the terms thereof subject to foreclosure, the undersigned trustee will offer for sale at public auction to the highest bidder for cash at the Court House door in Jones County, North Carolina, at noon on the 23rd day of November, 1961, the property conveyed in said deed of trust the same lying and being in Pollocksville Township, Jones County, North Carolina, and more particularly described as follows:

Said Lot is lying situated and being in Pollocksville Township, Jones County, and is bounded on the north by Linster Bryant, on the east by Sabie Payton, on the south by Rudolph Simmons, and on the west by the Black Heirs, and more particularly described as follows:

BEGINNING at the northwestern corner of the William Britt (now Rudolph Simmons) also being the southwestern corner of the lot or parcel heretofore conveyed by Emma Wright to Sabie Payton by deed recorded in Book 109, page 401; thence northwardly with the Black Heirs line 20 yards; thence eastwardly with the Linster Bryant line 60 yards; thence southwardly 20 yards to the William Bryant line; thence westwardly 60 yards with the William Britt line to the place of beginning. Being the same land conveyed to John L. Payton and wife, Daisy M. Payton by Abe Payton and wife Sabie Payton by deed dated September 29, 1959, and recorded in book 132, page 82, office of Register of Deeds of Jones County.

This sale will be made subject to all outstanding and unpaid taxes and assessments.

The high bidder at the sale will be required to deposit a ten percent (10%) cash deposit pending confirmation by the Court as evidence of his good faith.

This 28th day of October, 1961.
JOHN E. DUKE, Trustee
Harvey W. Marcus,
Attorney,
Kinston, N. C.
Nov. 9, 16, 23, 30

NOTICE OF RESALE NORTH CAROLINA JONES COUNTY

Under and by virtue of an order of resale signed by His Honor W. Murray Whitaker, Clerk Superior Court of Jones County, made on the 20th day of November, 1961 in a Special Proceedings there in entitled, "Ethel Dudley Wright and her husband, George Wright; Mildred Dudley Withrow and her husband, Everett Withrow; Faye Dudley Nager and her husband, R. B. Nager; Richard Lee Hults, a minor, represented by his Next Friend, George R. Hughes; and George R. Hughes, Next Friend for Richard Lee Hults, a minor, Ex Parte", under and by virtue of an order of resale upon an advance bid made by His Honor W. Murray Whitaker, Clerk Superior Court of Jones County on the 20th day of November, 1961, the undersigned commissioner will on the 6th day of December, 1961 at twelve o'clock noon, at the courthouse door in Trenton, North Carolina, offer for sale to the highest bidder for cash upon an opening bid of Thirty-four Thousand Seven Hundred Dollars (\$34,700.00), but subject to the confirmation of the Court a certain tract or parcel of land lying and being in White Oak Township, Jones County, North Carolina, and more particularly described as follows:

Lying and being in White Oak Township, about two miles East from the Town of Maysville, North Carolina, and located on the North side of the Maysville-Stella Road, and bounded on the North by the lands of the U. S. Forestry Service; on the East by the Waters of the Miry Branch and the lands of J. S. Miller; on the South by the Maysville-Stella Road; and on the

West by the lands of Starling Pelletier; and being more particularly described according to a plat prepared by Albert R. Bell, Civil Engineer, New Bern, N. C.; September 14, 1908, a copy of which said plat is now on file in the office of the Register of Deeds for Jones County in Map Book 5, Page 5.

EXCEPTING, NEVERTHELESS, the right to use the cemetery and an easement thereto from the Stella-Maysville Public Road.

The terms of said sale are cash and the successful bidder will be required to deposit ten per cent of the first thousand dollars of said bid and five per cent of all in excess of One Thousand Dollars in evidence of good faith.

This the 20th day of November, 1961.

John D. Larkins, Jr.
Commissioner
Donald P. Brock
Attorney at Law
Trenton, N. C.
Nov. 23, 30, 1961.

NOTICE TO CREDITORS

The undersigned, having qualified as administrator of the estate of C. Heber Moore, deceased, late of Jones County, this is to notify all persons having claims against said estate to present them to the undersigned or his attorney before the 17th day of November, 1962, otherwise this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This 17th day of November, 1961.
Horace H. Moore,
Administrator of the Estate of C. Heber Moore
Nov. 30; Dec. 7, 14, 21, 28, Jan 4 pd.

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