Farm Agent Koonce Urges Broader Development of Farming Industry

The basic seed of any area is to have enough economic activity to provide income producing employment for its citizens and to provide for essential economic growth. It is preferable for this income producing activity to come from as many sources as possible in order to have a balanced economy.

Lenoir County and the Kinston Trade Area are fortunate to have economic activity generated from three sources and an opportunity to further expand in some if not all of them.

One of these sources is farming. This area has a strong agricultural economy which provides employment opportunities for many persons. The problem here is to further develop the farm potential in the area.

Said another way, this means we need to fully use all of the resources available such as land, labor, and capital in the production of such agricultureal commodities that farmers can sell and that can be either marketed or processed, or both, in this area or in some other area. This will tend to slow down the movement off-the-farm as well as provide more farm income for those remaining on the farm.

Whenever any effort is made by an area to expand its farming the questions of surplus is almost always mentioned. It is very true that there is a surplus on a national basis, and policies must be developed to try to deal with them, However, agriculture is competitive and, if a county or area does not plan and look ahead it can get squeezed out of farming just as many individuals are getting squeezed out.

There are probably areas in this nation' that are drying up so far as farming is concerned. Some at the same time will expand and

J. C. WEST, JR.

Dictorial

The OAS, headed by p (Raoul Salan) (Moulous

Algeria in wake of the cease fire.

2—Premier Khrushchev has announced that Russia would consider working together with the U.S. on (space) (farming).

3—Boxer Floyd Patterson had signed to fight (Sonny Liston) (Archie Moore).

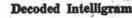
4—Newton Minow remarked that television showed signs of slight improvement in programming, mentioning (coverage of John Glenn's flight) (decline of westerns).

5—Actor Edward "Kookie" Byrnes (applied for a marriage license) (was drafted).

5—Pictured actress (Greta Garbo) (Veronica Lake) was found working as a waitress in a New York hotel restaurant.

Count 10 for each correct chair.

Count 10 for each correct choice. A score of 60 excellent; 50, good; 40, fair; less than 40, poor.



2-Space, 3-Liston, 4-Glenn, 5-Marriage.

probably face a growing demand tivity is the industries and business get pushed aside will likely not be able to take full advantage of any opportunities to produce farm commodities that may develop in the

The area that can develop production programs that will enable them to produce and market quality products on a competitive basis will be the areas that can take advantage of their opportunities in the future.

Another incoming producing ac-

for farm commodities. Those that invloved in the marketing and processing of farm commodities that are grown in the area,

Already this area has made progress in this area of industry development. The Frosty Morn Meat Company, the many corn buying stations and feed processing plants are good examples of such industry development in the past 15 years.

One old such industry that is frequently overlooked is the tobacco marketing and processing industry that plays a tremendous role

Increasing the size of an already able as bringing a new industry in-even though it is less spectacular. The success of local industries depends on the complete cooperation of both business interests and farm-

The third approach is the esablishment of new industries and it is an important part of the economic growth of this area. The Kinston area has been favored by having such industries move into the area, thus creating new job op-portunities and economic activity. It is desirable for this area that other such industries choose this apea when plant expansions are

It is well to realize that there is impetition for industry and that all communities may not be able

role in the economic activity of to achieve its goal in this direction.

Those that can will be fortunate and will be able to carry on their economic growth in a more consistant manner.

The Kinston Trade Area has an excellent opportunity to develop an economy based on farming, agrisiness industries and other industries. There can be no better base on which to build the economy of our area.

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