

Pictorial INTELLIGRAM

To test your knowledge of recent events, complete the following six statements then check with answers below.

- 1—Pictured astronaut (L. Gordon Cooper) (Alan B. Shepard) made 22-orbit flight around the earth.
 - 2—The astronaut's orbital flight was made in the Mercury spacecraft which he named (Hope 7) (Faith 7).
 - 3—Cooper was the first United States astronaut to (sleep) (eat) during orbital flight.
 - 4—Newton Minow, best remembered for calling television a (vast wasteland) (dynamic force on world affairs) resigned as FCC head.
 - 5—Canada agreed to take U.S. nuclear warheads in Kennedy-Prime Minister Pearson talks in (Canada) (Hyannis Port, Mass.).
 - 6—Pictured (E. William Henry) (Lee Loevinger) will replace Minow as FCC head.
- Count 10 for each correct choice. A score of 60 is excellent; 50, good; 40, fair; less than 40, poor.

Decoded Intelligram

1—Cooper, 2—Faith, 3—Sleep, 4—Wasteland, 5—Mass, 6—Henry

Other Editors

DANVILLE (VA.) COMMERCIAL APPEAL

Anthropologically Speaking

Let us assume that a psychologist in some far land—in Siberia, or on Venus, or at an old university on the wrong side of the moon—decides that the best way to find out what Americans are really like is to study their television commercials.

Come now, that isn't so fantastic. Psychologists right here at home have wilder ideas all the time.

This foreign and far-out psychologist arranges to receive tapes of many hours of American television commercials. He studies them. Then, having reached his conclusions, he calls a press conference to explain to his own people, who know nothing about Americans what Americans are really like. The text of the press conference follows.

Q—Well, doctor, what are Americans really like?

A—They are a lively people given to singing at the drop of a hat, smiling almost constantly and talking too loud. This is remarkable when you consider that Americans are plagued by an almost overwhelming national problem—headaches.

Q—Headaches?

A—Yes, headaches and associated maladies such as sinus congestion, neuralgia-type pain and stomach acidity. These woeful infirmities seem literally to constitute a plague that is indigenous to the American culture.

Q—What seems to be the cause of all this illness, Doctor?

A—I'm not sure. It could be

exposure to loud television commercials. But I am inclined to attribute the illness to diet. My evidence indicates that Americans exist largely on peanut butter, oleomargarine and cheese.

Q—What do they drink?

A—Americans drink fluids known as cola and beer.

Q—What sort of drinks are those, Doctor?

A—Well, cola appears to be intoxicating. It causes those who imbibe it to sing and dance and shout. As for the other . . .

Q—Pardon me, sir, but is it possible that all those headaches you spoke of could be attributed to hangovers?

A—Conceivably, in the case of the cola drinks. The beer, on the other hand, seems to be consumed with decorum. It is drunk by people sitting at home by the fire or by gay but relatively restrained groups in bowling alleys. I might add that beer seems to have some

close relationship to sport, but I am not sure about this.

Q—You mention sports, Doctor. What is the most popular American sport?

A—Shaving.

Q—Shaving?

A—Yes, that is easily the most important sport among American males, although they also comb their hair quite a lot and argue about the technique. The favorite pastime of American women is washing clothes, they do it constantly, and there is nothing they enjoy more than standing around a washing machine discussing detergents. Every American woman is preoccupied with getting her clothes whiter than her neighbor's.

Q—What are the mating habits in American culture, Doctor?

A—That is hard to say, but the result seems to be a monogamous family unit. The ritual of courtship appears to involve cigarettes and shiny new automobiles. One is struck by the fact that there is much smoking in the ritual of courtship. My theory is that two Americans of the opposite sex are considered engaged when, after long walks in the woods and wading expeditions to mountain streams—all quite proper, mind you—they agree on the same brand of cigarettes. Then, when they buy an automobile, they are considered married.



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