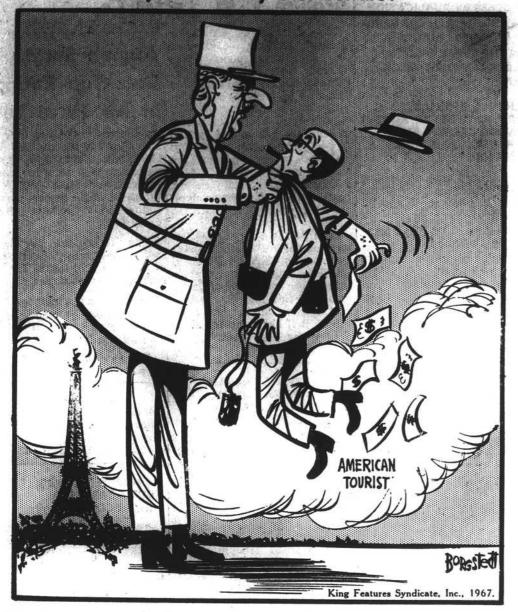
'Warmonger - Capitalist! And didn't you bring any more filthy U.S. dollars?'



think they are Republicans? It isn't likely - not 10 per cent of them are Republicans or, under any normal circumstance, would vote the Republican ticket.

But let's not quibble. Say one-third of these Wallace-supporting, industrial-State voters are Republicans - as they are not. That leaves two-thirds of 11 voters, or nearly eight Wallace supporters in each 100 such yoters who are, nominally, Democrats.

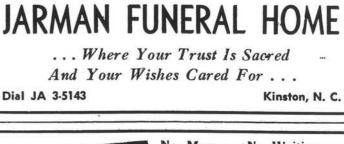
Said another way, that means Wallace's candidacy, as of today nd using Gallup's figures, would create for the Democrats in the northern, industrial States a net loss of four per cent. (Roughly, eight from the Democrats; four from the Republicans. Difference: four).

Take four per cent of the vote from the nominal Democratic total vote — that of 1960, say — in the industrial area and the Republicans would win the following States; Illinois; Michigan; New Jersey; probably New York; and certainly Pennsylvania, for 135 electoral-college votes. Those five States, alone, represent more than half the 269 elec-

giving - the brickbats, does he toral-college votes needed to win the election. Then, couple those 135 votes to the votes of the industrial States the Republicans carried on their own in 1960 -California; Indiana; and Ohio, for 79 votes — and it becomes apparent just which party the Wallace candidacy will hurt: The Democrats. George Wallace will rout Lyndon Johnson.

What's with Gallup, anyway? What's he selling; The Great Society?







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The Gallup Poll **On George Wallace JOHN J.** SYNON

Elmo Roper began sampling voter sentiment more than 35 years ago. Since then, the art has grown into an almost-exact science. Therefore, a person may be forgiven a jaundiced eye when political polls are published that contain holes larger than a ballot box.

Take the poll George Gallup released a couple of weeks ago. Gallup said, "the latest trial heats show that a Wallace candidacy would hurt the Republicans far more than the Democrats".

Gallup wrote: "Wallace is thriving on anti-Johnson sentiment (therefore) . . . he wins the support of many who would otherwise vote for a Republican candidate".

What indigestible pap! Certainly anti-Johnson people - or the most of them - would vote for a Republican candidate if there were nobody other than a Republican to vote for. Who else? By the same sort of specious reasoning it may be said the Republicans are "thriving on This conclusion is based, so far anti-Johnson sentiment" and school background or less . . as a person can tell, on Gallup's therefore are winning the supconcession that Wallace would port of many who otherwise

tional vote. He did not say how he expected people to take that finding seriously in the face of the votes Wallace actually gathered in 1964 Democratic primaries - to 42 per cent. No matter, take it as Gallup gives it: Examine that 11 per cent while bearing in mind his contention Wallace will hurt the Republicans more than the Democrats.

We know who Gallup thinks supports Wallace in the South, disaffected Democrats who otherwise would vote Republican. But who does the seer think sup-ports Wallace in the North? Whatever he thinks - or would have us think - the answer is obvious: Who faced down M. L. King in Cicero, last summer; who takes the brunt wherever there is trouble? Blue collars, that's who. As Gallup said, "Wallace's support is greater among persons with a high-

Do you suppose he thinks

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