

'Warmonger — Capitalist! And didn't you bring any more filthy U.S. dollars?'



giving — the brickbats, does he think they are Republicans? It isn't likely — not 10 per cent of them are Republicans or, under any normal circumstance, would vote the Republican ticket.

But let's not quibble. Say one-third of these Wallace-supporting, industrial-State voters are Republicans — as they are not. That leaves two-thirds of 11 voters, or nearly eight Wallace supporters in each 100 such voters who are, nominally, Democrats.

Said another way, that means Wallace's candidacy, as of today and using Gallup's figures, would create for the Democrats in the northern, industrial States a net loss of four per cent. (Roughly, eight from the Democrats; four from the Republicans. Difference: four).

Take four per cent of the vote from the nominal Democratic total vote — that of 1960, say — in the industrial area and the Republicans would win the following States; Illinois; Michigan; New Jersey; probably New York; and certainly Pennsylvania, for 135 electoral-college votes. Those five States, alone, represent more than half the 269 elec-

toral-college votes needed to win the election. Then, couple those 135 votes to the votes of the industrial States the Republicans carried on their own in 1960 — California; Indiana; and Ohio, for 79 votes — and it becomes apparent just which party the Wallace candidacy will hurt: The Democrats. George Wallace will rout Lyndon Johnson.

What's with Gallup, anyway? What's he selling; The Great Society?

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The Gallup Poll On George Wallace

JOHN J. SYNOR

Elmo Roper began sampling voter sentiment more than 35 years ago. Since then, the art has grown into an almost-exact science. Therefore, a person may be forgiven a jaundiced eye when political polls are published that contain holes larger than a ballot box.

Take the poll George Gallup released a couple of weeks ago. Gallup said, "the latest trial heats show that a Wallace candidacy would hurt the Republicans far more than the Democrats". This conclusion is based, so far as a person can tell, on Gallup's concession that Wallace would sweep the South.

Then, he gave a few tables that appeared to bear out his finding. As indeed they did — appear to.

Yet, by taking the same figures, a person can prove the opposite — given the same latitude Gallup allowed himself.

Here:

Gallup wrote: "Wallace is thriving on anti-Johnson sentiment (therefore) ... he wins the support of many who would otherwise vote for a Republican candidate".

What indigestible pap! Certainly anti-Johnson people — or the most of them — would vote for a Republican candidate if there were nobody other than a Republican to vote for. Who else? By the same sort of specious reasoning it may be said the Republicans are "thriving on anti-Johnson sentiment" and therefore are winning the support of many who otherwise would vote for Wallace.

In short, Gallup's conclusion is pure gobbledygook, seemingly designed to give some sort of Republican proprietorship to all who oppose Johnson.

Gallup said, nationwide, Wallace has 11 per cent of the na-

tional vote. He did not say how he expected people to take that finding seriously in the face of the votes Wallace actually gathered in 1964 Democratic primaries — to 42 per cent. No matter, take it as Gallup gives it: Examine that 11 per cent while bearing in mind his contention Wallace will hurt the Republicans more than the Democrats.

We know who Gallup thinks supports Wallace in the South, disaffected Democrats who otherwise would vote Republican. But who does the seer think supports Wallace in the North? Whatever he thinks — or would have us think — the answer is obvious: Who faced down M. L. King in Cicero, last summer; who takes the brunt wherever there is trouble? Blue collars, that's who. As Gallup said, "Wallace's support is greater ... among persons with a high-school background or less ..."

Do you suppose he thinks these people, the people who took and gave — are taking, are



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