

THE JONES COUNTY JOURNAL

NUMBER 41

TRENTON, N. C., THURSDAY, JANUARY 30, 1969

VOLUME XVI

Remember Last Summer? Here's A Man Who Whipped the Drought

By Woody Upchurch

A lack of water wasn't a concern of A. O. Burkholter this bone-dry year. His crops received unlimited water at the flip of a switch.

Burkholter, Route 3, Nashville, put in a permanent irrigation system on five acres of his cropland last spring.

This is the first in a carefully planned series of permanent-set installations that the farmer will put in within the next few years. He plans to have all 30 acres of his cucumber and tobacco land under permanent irrigation.

The polyvinyl chloride (PVC) plastic pipe is all underground. Only the pump and sprinklers are above ground.

Why bury water pipes all over the farm? Burkholter has a ready answer.

"I've been irrigating crops for 14 years. We don't question whether irrigation is practical or not. We know it is. The only question we had to answer was, which is the best irrigation system to use?"

After one season's experience with the permanent system, there no longer is any question in the Nash County farmer's mind.

"We figure the only way we can stay on a family farm like ours is to irrigate. We have to hire labor to move our portable irrigation system. It's a slow and inefficient way to water crops. That's why we are beginning to put all of our cropland under permanent irrigation."

Burkholter roughed out his own plan. He called on Frank Wright, Nash County agricultural extension agent, and Ronald Sneed, extension irrigation engineer at North Carolina State University, for technical advice.

"We feel Mr. Burkholter's plan is very practical for his particular situation," Sneed commented. "He has no family labor, so it was essential to reduce his labor requirements to a minimum. I think the permanent-set irrigation system does just that."

The pipe system, buried 15 inches in the ground, is plan-

ned in such a way that each line running the same direction of the rows is in a row. Also, the lines are installed in such a way that they are in "truck" rows when tobacco is planted.

This allows the sprinklers to be placed in the field as soon as the crop is planted.

For land preparation and planting, the sprinkler heads are removed, the pipe capped and the position of the sprinkler marked by a red flag on a flexible wire.

Burkholter figures five to six hours are needed to attach the sprinklers. This is the extent of the system's labor requirement — other than flipping the switch.

"We figure the labor requirement has been reduced from roughly nine hours per acre with the portable system to about one hour with the new system," the farmer said.

Cost of operation? "About 15 to 20 cents per hour for electricity," Burkholter figures. "The gas alone to run a tractor pump would cost 50 to 60 cents per hour," he compared.

Installation expenses ran about \$1,400, plus labor, for the five acres. Of this total, \$550 was spent on the pump and manifold.

"By the time we get 20 acres under the permanent system, the cost will be down to about \$200 to \$225 per acre," Burkholter said. "If we double-crop, the cost will be down to near \$100 per acre per crop."

Then he added, "That's not bad."

New Public Service

Each Wednesday from 1 p.m. until 5 p.m. the Neuse Mental Health and Alcoholism Center will have a representative from its office in the License Examiners office located in the Courthouse in Trenton. He will accept referrals from all agencies and interested people concerning drinking problems; also, to interview and counsel with families and people interested in the alcoholism problems of the community.

2nd Annual ECU Carousel Being Held This Weekend

Music and comedy by several outstanding performers will highlight the second annual East Carolina University Carousel Weekend, sponsored Jan. 30 to Feb. 1 by the Student Government Association.

Noted political satirist and humorist Art Buchwald will launch the official activities Thursday night, January 30, with a lecture in ECU's Wright Auditorium.

Buchwald, labeled as "the most successful humorous columnist in the United States," will borrow from his latest book, "Have I Ever Lied to You," for his topic.

Tickets to the Buchwald lecture, set for 8 p.m. Thursday, are available from the Central Ticket office at \$2 each.

Comedy and music mix Friday night with a joint concert by the Times Square Two comedy team and Anthony and the Imperials.

Behind the obscure name of the Times Square Two are two bearded and bespectacled singing comedians acclaimed by the New Yorker as "hilariously funny," and "In a word...superb." The duo has appeared regularly on Rowan and Martin's "Laugh-In."

Anthony and the Imperials won pop music fame in 1958 with a million-selling disc, "Tears On My Pillow," and have been going strong ever since. The all Brooklyn-born quartet has made many outstanding television and night club appearances and boasts a string of hit records.

Tickets for the joint concert, scheduled for 8:15 p.m. in Minges Coliseum, are \$3.

Concluding the musical activities Saturday afternoon at 3 p.m. will be a return appearance of singing star Bobby Vinton. The young performer appeared on the mall at ECU last summer and proved to be the most popular entertainer to appear on the campus during the summer.

At that concert, Vinton gave one of his first in-person performances of his recently-record-

Jones County's First Fatal Accident In 1969 Claims Lives of Two Marines

Forestry Contest Open to 4-H, FFA In Jones County

Jim Franck, Jones County extension agent, has announced that plans are under way in Jones County and seven other counties to promote a forestry contest for 4-H and FFA members.

The contest will involve the planting of trees such as pines and hardwoods or any other trees which have commercial value.

The minimum plottage for planting is one half acre and there is no maximum. Contestants will plant their trees this spring and the judging will take place in the fall.

The undertaking of the contestants will be judged on such items as the size of acreage planted, how well the trees survive and spacing of the trees and how well they are protected from contrary elements.

First prize is \$50, second is \$25 and third is \$15. A special prize for the largest acreage planted and surviving will be given in the amount of \$10.

Jewelry Store Hit

Kinston police have very little to go on except possibly tracing some of the estimated \$3000 worth of merchandise stolen from Demean Enterprises by thieves over the weekend. A plate glass window in the front of the establishment was broken and this was discovered shortly after midnight Sunday. The jewelry, loan shop and gun shop on East Blount in Kinston reported more than \$3000 worth of shotguns, pistols, rifles, guitars and small jewelry items taken along with \$32 from a petty cash drawer. On the same night other less successful thieves did heavy damage to the office of White Wood and Coal Yard on East Bright Street, but nothing of consequence was reported missing.

ed hit record "Halfway to Paradise."

Tickets for Vinton's appearance in Minges Coliseum are available at \$3 from the Central Ticket Office.

Jones County's first fatal automobile accident of 1969 claimed the lives of two Camp Lejeune Marines and badly hurt three others Saturday night.

Patrolman R. R. Mason said a northbound car driven by William C. Gilbert went out of control at a high rate of speed and after spinning out of control for some distance came to a battered halt in a wooded area three miles north of Maysville on Highway U.S. 17.

Leonard Edward Fernonder and Frederick Douglas Morris, both 22, were instantly killed in the crash.

Ruffin Terry, 19, and the driver both suffered injuries classified as extremely serious and Gilbert was transferred from Camp Lejeune to the Portsmouth Naval Hospital for specialized care.

The fifth passenger, Anthony D. Catapano, 20, escaped with serious but not critical injuries.

Investigation of the twin-tragedy is open pending Gilbert's recovery.

Truck Farming in Jones Under Study

Jim Franck, county extension agent of Jones County, reports that efforts are under way in Jones County to increase truck farming.

Several contacts have been made, and a number of others will be made during the next six weeks to bring together those farmers interested in truck farming and those businesses interested in having them grown.

A meeting between the two parties is planned for the near future at which time such information as procedures for entering the business of truck farming will be discussed as well as information on cost and possible profits.

BROWN IN GERMANY

Army Private George Brown, 20, a 1966 graduate of Jones Central High School, Trenton, was assigned Jan. 10 to the 1st Artillery near Wiesbaden, Germany, as an arms clerk.

CAR STOLEN AND BURNED

A 1966 model Mercury belonging to a Kinston tobacconist was straight wired and stolen last week and burned on a dirt road near Little Baltimore in the western end of the county.

COMMUNITY COLLEGES OFFERING WIDE RANGE OF COURSES IN TOURISM ORIENTED AREAS

By Nancy Duckett

The technical institutes and community colleges are helping local food establishments and tourist businesses provide better hospitality services to the public. This is being accomplished thru short course training programs, and a two-year degree curriculum program at Asheville-Buncombe Technical Institute.

Courses Offered

Maid Training, Front Office Procedure, Communications, Hotel-Motel Law, Maintenance and Engineering, Supervisory Housekeeping, and Human Relations are some of the hospitality training courses offered by local technical institutes and community colleges for innkeepers of the State.

Service Station Selling Personality Development, Customer Relations and Travel Information are hospitality training courses offered to the tourist and travel industry in North Carolina.

Basic Quality Cooking, Food and Beverage Purchasing, Food Service Selling, and Commercial Food Handling are hospitality training courses offered to the food service industry.

Two-Year Degree Offered

Asheville-Buncombe Technical Institute has been authorized by the State Board of Education, to offer a two-year degree in Culinary Technology and Hotel-Motel Management. Students enrolled in either of the two curriculum programs can, if they so choose, terminate their studies after one year and receive a diploma.

As an addition to a regular classroom building at the technical institute, 14 hotel-motel guest rooms have been built and furnished. A "check in" lobby is located at the entrance to the building and it is equipped with a telephone switchboard behind the manager's desk. Departmental employees are permitted to use the rooms on oc-

casions. This gives students experience in providing services for guest and placing telephone calls through the central switchboard.

Moreover, a modern well-equipped cafeteria is located in the rear of the classroom building. Students enrolled in culinary classes prepare hot food, salads, and bakery products, as part of their practical training, which is served at cost to other students at lunch.

State Supervisor-Area Consultants

Hospitality training is supervised by a State Supervisor, located in Raleigh, and five area consultants. They are located at designated community colleges and technical institutes over the State. These people are all experienced in tourist travel, food service, innkeeping, and hospital menu service. W. W. (Red) Balentine, former operator of Balentine's Cafeterias in Raleigh and Durham, is the State Super-

visor. He works closely with the 13 community colleges and 37 technical institutes, serving all 100 counties in the State, helping to develop and supervise hospitality training.

The five area consultants are assigned approximately 10 schools each. They assist in setting up classes at technical institutes and community colleges, by recruiting students with the help of food service and travel business owners.

Travel Industry Helped

North Carolina's travel business, which is the third largest enterprise in the State, has received an injection of new vitality from the hospitality training offered by the technical institutes and community colleges.

The accumulative effect of the hospitality training classes in North Carolina will help the State reach the \$2 billion mark in travel and tourist business by 1974. The tourist and travel industry did more than a \$696

million in business in 1968, and it is exceeded only by the textile and tobacco industries.

Recent figures, released by the Department of Conservation and Development, show that over 105,400 persons were employed in 22,780 food service and travel related businesses in 1968. "We think hospitality training would help them provide better services, as well as increase their take home pay," Balentine says.

Other State Agencies Benefits

While not related directly to the hospitality industry, Balentine and his area consultants work with several other State agencies to upgrade food preparation and housekeeping services.

Nutrition and Menu Planning, Equipment Use and Care, and Quantity Food Production Management are some of the training courses offered to cafeteria workers in the public schools

Continued on page 3