

## JAMES R. FRANKLIN DIED LAST THURS.

Interment in Family Cemetery  
Near Home of T. L. Franklin.

Mr. James Robert Franklin, age 54, of the Cunningham community passed away at Hill Top Sanatorium, Danville, Va., Thursday, January 2, 1936. Pellegria followed about two years ago by an attack of pneumonia which was followed with tuberculosis. It was given as the cause of his death. He had been confined since August. In November he was carried to the Sanatorium. He gradually grew worse until his death.

Mr. Franklin had been a faithful member of Red House Presbyterian church in Semora for the past ten years. He was a member of J. O. U. A. M. at Milton.

He is survived by two brothers, W. G. Franklin, South Boston, Va. and T. L. Franklin of Semora, N. C. The funeral services were conducted at 2 o'clock p. m. Friday, January 3 at the home of Mr. T. L. Franklin. His pastor, Rev. N. R. Clayton, officiated.

Interment followed immediately in the family cemetery near the home of Mr. T. L. Franklin.

## BLOOD PREDICTS INCREASED BUYING

Detroit, Mich., Dec. 30.—Electric refrigerator sales for 1936 will probably show an increase over 1935 of 188 per cent, declared Howard E. Blood, president of Norge Division, Borg-Warner Corporation, in announcing the results of Norge's third annual nation-wide marketing study made with the help of newspapers in every section of the country, among 35,000 housewives. Sales will likely approximate 2,230,000 units in 1936, said Blood.

"Buying intent for 1936," he said, "is more positive than it has been in years. Wage earners are gaining new confidence. From all indications they believe the depression to be well over."

"Newspaper readers have been building up a desire for home appliances during the past several years, in large measure from reading newspaper advertisements," said Blood. "Increasing sureness of employment is now releasing buying desires that have been held in check. In all business history, there has probably never been a more hopeful year for electrical appliances than 1936."

On the basis of the upswing in positive buying intent, together with marked sales gains in 1935, Norge is greatly increasing merchandising and advertising activities in 1936. As in past years, Norge is employing extensive newspaper advertising, much increased in the new year.

## FRENCH WILL FIGHT FOR LARGER FLEET

Delegates To London Conference To Have Plenty To Say At Parley Today.

London, Jan. 5.—Suave but earnest French delegates to the naval conference were ready tonight to do most of the talking at Clarence house, where the second stage of the parleys opens tomorrow.

For 13 years their fleet, in the words of Marine Minister Pietri, has been "the Cinderella of Washington" and they feel bitter about

it. They told the Japanese before the conference adjourned for Christmas on December 21 they would not be party to any "big three" battlefleet ratio thrown at them with a "take it or leave it," then relapse into comparative silence.

A five-power agreement on limitation of total tonnages then proposed by Japan still had no attraction for them.

To Have Lots To Say  
"All discussion of ratios and 'common upper limits' is useless and doesn't interest us," a French spokesman said.

Now that individual tonnages of each type of ship and varying sizes of guns, so-called qualitative limitation, and to be taken up by the conference, the French will have a lot to say.

They will, it is expected, formally ask for information on a subject they have been at great pains to elucidate—the strength of the re-born German navy.

The British government, in an official publication, admits that German naval construction projected for the future is "not known" in Whitehall.

"How then?" asks the French, "can you expect us to bind ourselves to any limits except for a very short period?"

It is because of this "unknown element" that France is advocating limitation of tonnages and guns for each class of warship.

Superiority over any possible rivals then becomes merely a matter of numbers, of outbuilding those rivals when she considers they threatened her security.

The French never tire of pointing out that although the Washington naval agreement put France well down the scale as a sea power, they have 20,000 miles of coastline, trade routes second only to those of Britain in importance, and distinct spheres of action in the Mediterranean and in the Atlantic channel-North sea area.

Under-Secretary of State, William Phillips of the United States, returned today from a holiday and rejoined the American delegation for the reopening of the conference at 3:15 p. m. tomorrow. The Italian delegation, silent like Phillips, also returned from Rome.

**666** Checks  
COLD S  
and  
FEVER  
first day  
HEADACHES  
in 30 minutes

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## CHEVROLET STARTS USED CAR FUND

To Retire Unworthy Vehicles  
From the Highways of the Country.

Detroit, Mich. Jan. 2.—Chevrolet Motor Company started the new year with a \$1,000,000 cooperative plan to help move its dealers' stock of used cars, and to retire unworthy vehicles from the highways of the country. It was announced here today by M. E. Coyle, president and general manager of the company.

Beginning on New Year's Day, and continuing throughout January, Mr. Coyle said, two important special activities run concurrently.

First: Chevrolet will pay to the dealer \$20.00 for every old automobile (accepted in trade on a new or used car) that he disposes of by scrapping or junk.

Second: Chevrolet will pay a bonus to salesmen whose efforts enable their dealership to sell more used cars in January than it sold in the same month of 1935.

Announcement of the aggressive plan of promoting the sale of worthy used cars and ridding the market of unworthy ones that clog the sales channels of both used and new cars, reveals that Chevrolet, which during the last twelve months has vigorously attacked the used car merchandising problems of its dealers, intends to carry on through 1936 not only with the methods that have already proved successful, but with new and bolder plans.

Mr. Coyle disclosed the plan when he was asked what lay before the automobile industry in the new year. After briefly reviewing 1935, commenting on its \$25,000,000 expansion of Chevrolet production facilities, and its increased sales of cars and trucks, Mr. Coyle declared

that the progress made by Chevrolet in the past year in raising the standards of used car merchandising was probably the most noteworthy development from the point of view of the dealer.

"Under W. E. Hoffer, vice president and general manager," said Mr. Coyle, "Chevrolet has already instituted two outstanding developments that have greatly relieved the used car problem of the dealer. The Guaranteed OK Tag, that Chevrolet dealers are permitted to attach to a used car only if it has been thoroughly reconditioned, and company advertising of used cars in national magazines and in local newspapers, were two important forward steps taken during the year just ended."

"It is now objective to maintain used car sales at as high a level during January as they have been since the new cars were introduced. The drive we are putting on now is bound to have a wholesome effect throughout the entire dealer organization, and to promote the sales of used cars during a season when used-car movement is most desirable."

Thin zinc finishes that are being produced are resistant to finger staining and tarnish from the air.

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None Too Small.

**GEORGE W. KANE**

Roxboro, N. C.

## BRIEF NEWS ITEMS

Dr. H. B. Mann, fertilizer agronomist of the North Carolina Experiment Station for the past 15 years, has resigned his position effective January 1, to become affiliated with the American Potash Institute with headquarters in Atlanta.

Largely due to the effects of the adjustment program and lower interest rates the North Carolina farmer now needs only a third as much cotton to pay the interest on his farm mortgage as he did in 1932.

For Results Advertise in the  
Person County Times

# 1st SALE

## Monday, January 13th

We wish to thank all of our customers for the business that you have given us in the past year. We appreciate every pound that has been brought to us.

May We Wish You A Happy and  
Prosperous New Year.

**Hycow Warehouse**

W. T. PASS & CO.  
Roxboro, N. C.



More miles of pleasure •• more money in your pocket •• when you drive  
**CHEVROLET FOR 1936**

**NEW PERFECTED  
HYDRAULIC BRAKES**  
the safest and smoothest ever developed

**SOLID STEEL one-piece  
TURRET TOP**  
a crown of beauty, a fortress of safety

**GENUINE FISHER  
NO DRAFT VENTILATION  
IN NEW TURRET TOP BODIES**  
the most beautiful and comfortable bodies  
ever created for a low-priced car

**SHOCKPROOF STEERING\***  
making driving easier and safer  
than ever before

**CHEVROLET** You may as well save money...  
particularly when you can get  
more motoring pleasure in addition to substantial savings... and that is the happy experience of people who buy new 1936 Chevrolets.

This new Chevrolet is fast! It's spirited! It goes places as you want your new car to go! And goes with less gas and oil! All of which naturally makes it a much better investment.

Then, too, the new Chevrolet for 1936 is smarter, safer and more comfortable to ride in than any other car selling at or near its price.

Come in—take a ride in this only complete low-priced car—and get proof of its greater value.

CHEVROLET MOTOR CO., DETROIT, MICH.

**IMPROVED GLIDING  
KNEE-ACTION RIDE\***  
the smoothest, safest ride of all

**HIGH-COMPRESSION  
VALVE-IN-HEAD ENGINE**  
giving even better performance with  
even less gas and oil

**ALL THESE FEATURES  
AT CHEVROLET'S LOW PRICES**

**\$495**

AND UP. List price of New Standard Coupe at Flint, Michigan. With bumper, spare tire and tire lock, the list price is \$20 additional. \*Known as Master Model only, \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice. A General Motors Value.

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G. M. A. C. TIME PAYMENT PLAN**  
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Compare Chevrolet's low delivered price.

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**C. H. Joyner Chevrolet Co., Inc.**  
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...you've got to pause. Stop a minute  
and let the life and sparkle of ice-  
cold Coca-Cola give you a fresh start.

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