

KAY FRANCIS AT DOLLY MON.-TUES.

Stage Play Believed to be Tailor-Made For the Star.

"A stage play plot and character tailor-made for Kay Francis, and particularly adapted to the screen, which should make it vastly more effective, even, than the New York stage presentation."

That was the report submitted to Warner Bros. studio on Jay Mallory's stage play, "Sweet Aloes," which comes to the Dolly Madison theatre on Oct. 5 and 6 as a Cosmopolitan production under the title of "Give Me Your Heart." When studio experts read the play in manuscript the meaning of the theatre scout's report became instantly apparent.

The temperament of the heroine and the situations in which she found herself offered such great possibilities for the dramatic ability of the film star that studio heads felt no time should be lost in purchasing the screen rights. Moreover, as the scout had observed, the plot offered ideal screen material. So "Give Me Your Heart" was purchased, and one of Warner's ace scenarists, Casey Robinson, was turned loose on the manuscript. Director Archie Mayo, with "Petriefied Forest" and "I Married a Doctor" to his credit as the latest of his long string of successes, was chosen to direct.

Then came the problems of a supporting cast. The nature of some roles virtually pointed a finger at certain actors, notably George Brent and Patric Knowles, to play opposite Miss Francis, and Roland Young, to enact the role of the genial playwright who, throughout the story, seeks to solve his friend's vital problems of love and happiness by the dramatic method.

In fact, only one major role seemed to present great difficulties in the casting. It was not the starring, central part, naturally; that was for Miss Francis. But throughout the story runs one of the most remarkable feminine characters ever created, that of Rosalind, invalid wife of the man in love with Miss Francis.

And after adopting as her own, the child of her rival, at last she meets and becomes friendly with that rival, after the latter, Miss Francis, has met another man, Brent, and married him.

This part called for a woman of great charm, evident intelligence; a thorough and convincing lady and at the same time a great actress.

Frieda Inescort, daughter of the great English actress Elaine Inescort, was selected.

This young actress, having scored a succession of hits on the stage



Scene from tobacco field of Allen Crews, prominent Person County Farmer.

had at last listened to a movie bid, made one picture, and before it was released another and another.

Casting the rest of the production was relatively easy. Helen Flint, playing a feminine doctor; Zeffie Tilbury and Elspeth Dudgeon, as aunt and friend of the heroine respectively, Henry Stephenson, Halliwell Hobbes and others were chosen in rapid succession.

Roundworms of the intestines, yellowish-white, a half inch to four inches long, are parasites causing birds to droop and fall.

SLIM CROONER AGAIN IN NEW FILM TRIUMPH

Summerville Sings With Jane Withers in "Pepper"

PALACE THEATRE TODAY AND TOMORROW, 1ST-2ND

Slim Summerville thinks he's giving the songbirds of this nation too much competition. The tall comedian who warbles

with Jane Withers and Irvin S. Codd in "Pepper." Jane's new Twentieth Century-Fox picture at the Palace theatre, points out that he's turned out to be a crooner without benefit of a single singing lesson and with the added virtue of being absolutely tone deaf.

"But the worse I am, the better they like it. In fact, it's got so I can't do a picture but what they turn it into a half-musical. Ever since I yodeled 'Big Foot Sal' in 'The Farmer Takes A Wife,' they've saddled me with songs. In 'Way Down East' I rendered a tender ditty entitled 'All Bound Around with a Wooden String,' in

'Captain January' Shirley Temple, Guy Kibbee and I went highbrow with the 'Sextette from Lucia' in 'White Fang,' I put one over on the Hill Billys with that old tear-jerker, 'The Church Bells are Ringing for Mary, But They're Wringing the Heart Out of me,' now Jane, Cobb and I burst into 'The Song of the Coyotes' with hair-raising effect for 'Pepper.'

"It's a shame, with all the trained Jenny Linds and Carusos floating around. But it sure has improved my bathroom baritone."

Also appearing in the cast supporting Jane Withers in "Pepper" are Dean Jagger, Muriel Robert,

Ivan Lebedeff, Maurice Cass and Romaine Callender.

James Tinsling directed the production with John Stone associate producer.

The magazine Today reminds us that the AAA's idea of paying people for not doing something is not new. It declares that in the days of the Old West the Wells Fargo company paid one highwayman a salary of \$125 a month not to hold up its stage coaches.

I. J. Sandlin of Beaulaville, Duplin County, ordered 50,000 pounds of western feeder pigs to be fed this winter.



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Sam Barnett, Prop.

Palace Theatre

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When he crushes beautiful Barbara Stanwyck in his arms, you'll sigh and say he sure is the screen's new loving man. It's a grand picture. Don't miss it!



BARBARA STANWYCK-TAYLOR HIS BROTHER'S WIFE

Jean HERSHOLT
Joseph CALLEIA
W. S. VAN DYKE
Produced by Lawrence Weingarten

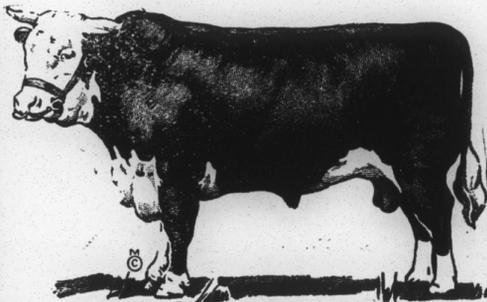
Morning matinee Monday 10:30
Afternoons 3:15-3:45. Evenings 7:15-9:00.

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OCTOBER 5-6-7-8-9-10

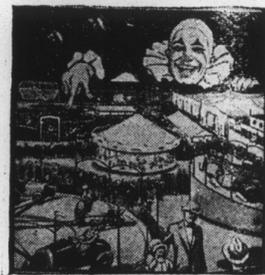
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