



"ZULIEKA"

"The Voice of Wisdom" will be at Dolly Madison Theatre all Next week.

"ZULIEKA" COMING TO ROXBORO MON.

Radio's "Voice Of Wisdom" On The Stage In Person At The Dolly Madison

The management of the Dolly Madison Theatre has secured the services of the most outstanding feature of the stage and radio in ternationally known as "Zulieka," the Voice of Wisdom, the world famous astrologist and physico-Mentalist.

This strange and remarkable woman has set the world of science agog. Her astounding accomplishments in Astrology and Psychic readings have brought remarkable results as to leave one amazed and confounded. She has told with uncanny exactitude events of the future. In one instance she was called upon to aid Dean Ramey, famous criminal lawyer of New York, who was attempting to save the life of a convict who had stabbed two guards in a New York jail and killed another. The peculiarity of this case lay in the fact that all of his assaults and robberies took place one and the same day in the year. Doctors of psychology and mental specialists who examined him were puzzled to find that he could not remember any of his crimes, or the reasons thereof. Zulieka was called upon in an effort to solve the mystery of this man's strange conduct. Her findings served to save the man from the electric chair. She has numerous apparant miracles to her credit.

Whatever ones opinion may be concerning psychic phenomenon, as an interesting and intriguing personality, she stands alone.

Diplomats, scientists, doctors, and police have been mystified by her predictions of the future and her amazing power to read the past and present.

One of the most remarkable things she has done is the healing of a crippled child, when great specialists have given up as a hopeless case. Definite proof of her astounding powers are to be had for the asking. Zulieka will appear in person on the stage of the Dolly Madison Theatre for a special engagement of one week, commencing Monday, and will answer all questions pertaining to anything you may want to know.

PREVENTABLE DEATHS CLAIM MANY INFANTS

Dr. Hudson Gives Statistics Showing Death Rate Reduction Possible

TOTAL IS 83 FOR 1936

Premature births and congenital malformations, especially of the heart, are the leading causes of death in Greensboro of babies under one year of age, according to the records of Dr. C. C. Hudson, city health officer, which revealed that of the 83 infant deaths here during 1936, there were 22 of babies less than one day old.

In addition to these 22, there were 16 who lived less than one week, and 12 who died before they were



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SHE WON'T FORGET HER SOCIAL SECURITY NUMBER

Tattooing had become almost a lost art until careful holders of Social Security cards decided to adopt it as a means of incorporating their numbers indelibly as part of their cuticle.

Diarrhea and enteritis, or summer complaints, were responsible for 16 other deaths, around half of which were of babies brought in from outside the city. Death from this cause were higher than usual last year because of the unusually hot summer, it was pointed out.

Emphasis was placed on the fact that a number of the deaths might have been prevented had hospital care been available and many of the weaknesses in the children might have been warded off by proper pre-natal care of the mother.

There are always some deaths from weakness and malformations at birth, especially of congenital syphilis, but the number can be reduced to considerable extent, Dr. Hudson asserted.

The present death rate among the babies under one year of age is satisfactory in the light of continued improvements made during the past several years, but there is still a substantial margin of preventable deaths, Dr. Hudson said. The death rate among both the white and negro babies should be below 50 per 1,000 births to compare with the better standards achieved in cities where adequate care and attention has been provided, it was stated.

Lewis Hawkins, agricultural expert in the Kansas City stockyards believes the 1937-calf crop will develop satisfactory and be somewhat above that of 1936.

IN WASHINGTON

WHAT IS TAKING PLACE BY



Pitt R. Ripley

UNITED STATES SENATOR

It is now evident that our people are becoming tax-conscious. This usually happens when citizens generally begin to ask whether they are receiving full return for their tax dollars. It is also an indication of a widespread feeling that huge governmental expenditures, national, state and local, cannot, in the final analysis, make a permanent contribution to national stability.

As a result, a certain amount of

uncertainty exists, particularly in business and industrial circles, that will not be fully removed until Federal policies are well-defined, until Federal expenditures are fixed, and until some assurance is given tax-burdened citizens with regard to the taxes they will pay in the future.

No better evidence of this can be found than the fact that: "behind the scenes," experts on taxation in both the executive and legislative branches of the government are hard-pressed to suggest new sources for revenue should Federal expenditures exceed budget estimates. Here is also evidence that tax reservoirs have been tapped almost to the limit.

Several things stand out. First, that in the scramble for revenue, all agencies of government have adopted the course of least resistance and levied taxes that would bring a minimum of protests; Second, that while rates of taxation have been steadily increased, there has not been a corresponding increase in tax receipts, and third, many new taxes have been imposed, which, to say the least, are of extremely doubtful merit.

About 150 years ago, a famous writer on economics laid down four principles to which taxation should conform. They are as follows:

"People should be taxed as nearly as possible in proportion to their respective abilities, all taxes should be definite and not uncertain or arbitrary; they ought to be levied at the time and in the manner which causes the least inconvenience to the people, and they should be so contrived as to take out of the pockets of the people as little as possible over what is needed by the Public Treasury."

Instead, of following these sound methods, taxes have been too often levied on the principle of getting the most money with the least trouble.

In a report made to the House Ways and Means Committee, which is charged with initiating all revenue-raising legislation, appears this pertinent paragraph:

"Large as the increase in our taxes has been, nevertheless such increase has been insufficient to meet the increase in expenditures, therefore the majority of our governments are increasing their public debts. It seems proper to conclude that this situation must be remedied at an early date, if the financial stability of our government is to be preserved."

Throughout the report in question, is much comment with reference to the need of reducing Federal expenditures as a sound approach to the tax problem. In fact, the President has placed the current situation squarely before the Congress and warned that expenditures beyond budget estimated must be accompanied by new revenue. It is to be earnestly hoped that new taxes can be postponed until 1938 and tax revision carried through on a sound and equitable basis. This hope is shared by leaders in Congress.

FOREIGN BRIEFS

The Soviet Union is importing hundreds of Swiss watchmakers as the nucleus of a new Russian watch industry. . . . Alarmed by large-scale purchases by American collectors, France is planning a survey of all church art treasures. Those classed as "Historic Monuments" cannot be legally exported. . . . Hitler has memorized the tonnage of all the world's principal warships.

Advertise in the Times
Roxboro, N. C.

A Case of "Nerves"



Mrs. S. C. Hopkins of 201 W. Davie St., Raleigh, N. C., said: "I was 'all nerves,' I couldn't stand any noise or excitement, had lost my appetite and weighed only 90 pounds. I couldn't sleep well at night and felt weak and exhausted. I decided to take Dr. Pierce's Favorite Prescription as a tonic and soon noticed a decided change, my appetite was increased and then I could feel myself gaining daily." Buy now! New size, tablets 50c., liquid \$1.00 & \$1.35.

WHAT LOU GEHRIG SAYS ABOUT SMOKING—

I'VE FOUND THAT SMOKING CAMELS AND EATING GO TOGETHER NATURALLY. AFTER A MAN-SIZED MEAL, CAMELS GIVE ME A DEEP-DOWN SENSE OF CONTENTMENT

LOU GEHRIG
Baseball's "Iron Man," the Home-Run King of 1936—American League's most valuable player—and a steady Camel smoker.

COSTLIER TOBACCS

FOR DIGESTION'S SAKE—SMOKE CAMELS

A PHONE CALL WILL BRING "AT YOUR DOOR" Proof OF GMC EXTRA VALUE



Ask to see the proof of GMC extra value—the evidence to prove why the size and type suitable for your needs will out-perform and out-earn. Then, see the truck itself. You'll find it an exceptional value at its extremely attractive price.

Time payments through our own Y. M. A. C. Plan at lowest available rates

QUALITY AT PRICES LOWER THAN AVERAGE

Jackson Motor Company
Roxboro, N. C.
Phone 97

GENERAL MOTORS TRUCKS & TRAILERS

Next Sunday Is MOTHERS' DAY



Give Mother Something Useful For MOTHERS' DAY

We have lots of items that Mother would appreciate and will be long remembered.

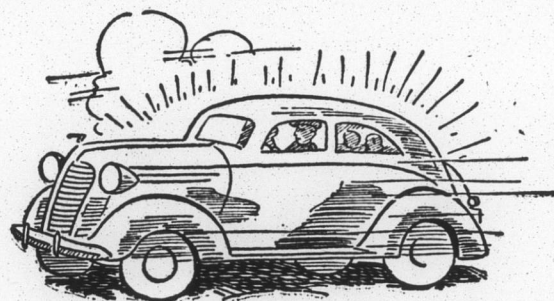
We are listing some items.

- BAKING SET
- SALAD BOWL
- ALADDIN KEROSENE MANTLE LAMP
- DINNER SETS
- SILVERWARE
- GLASSWARE
- CHINAWARE
- CAKE COVERS
- ELECTRIC TOASTERS

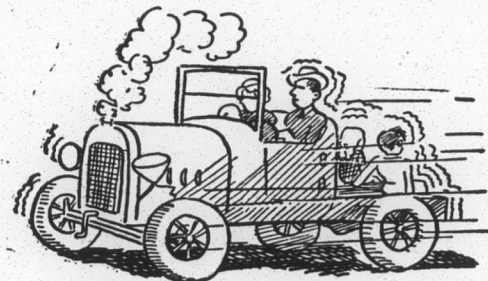
Many other useful gifts for Mothers' Day on display

Long, Bradsher & Co.

If your income had dropped like Electric Rates

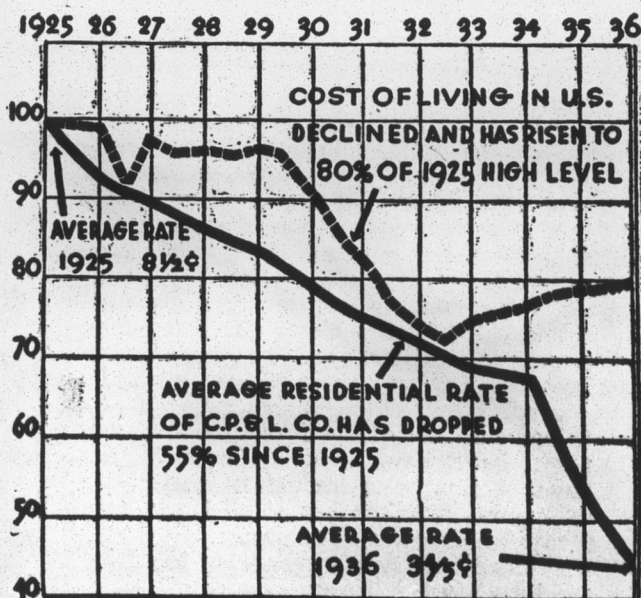


You'd be riding in a strip down



The average person is making as much (or more) money now than before the depression, but suppose your income had dropped like the average cost of domestic service? You'd be earning more than 55% less today than you earned in 1925. Although the cost of living has gone up as salaries and wages have been restored, the cost of electric service is less than ever before.

Relative prices of Cost of Living in United States and Average Cost of Residence Electricity to Customers of Carolina Power & Light Company. (Based on Average prices in 1925 as 100 per cent)



CAROLINA POWER & LIGHT COMPANY