

Progressive Local Firm This Month Celebrates Golden Anniversary



Photo by Simpson

The Newells Was Organized In Roxboro 50 Years Ago

Has Had Interesting History; Was First Located In Grocery Window.

A landmark among Roxboro's progressive business firms for 50 years, The Newell's Jewellers, this month are celebrating their Golden Anniversary.

Now owned by the brothers, Newell, W. H. and R. E., the firm was organized in 1888 by George A. Newell, grandfather of the present proprietors, who moved to Roxboro from Farnkinton, N. C. The first location was in the window of the old J. W. Johnson Grocery store, the site at present occupied by Sergeant and Clayton's.

After a few years here the headquarters were moved across the street to the old First National Bank building and thence to a building purchased by the Newells from Dan Andrews on Court street, the present site of the Feedwell Cafe, and later to the building now occupied by Penders, where it remained until the present building was built in 1907.

Shortly after coming to Roxboro, W. H. B. Newell, father of the present owners, took over the business from his father and operated it until his death in June, 1913, when he was succeeded in the ownership by Sons B. B. and W. H. This firm continued intact until the former withdrew in 1924, at which time Brother R. E. entered the partnership.

The firm has always kept abreast of the times, giving their customers the best in quality and service. Ten years ago, the brothers added a second story to their building. Only last year, a complete new modern front was added to their building, making it one of the most up-to-date in the city. Their store is always fully equipped with the best in jewels, silverware, etc. The second floor is fully equipped as a modern book and stationery department, which the Newells offer as another exclusive service for their customers.

Both brothers are married, Wheeler to the former Miss Pauline Thompson of Roxboro, and Russell to the former Miss Josephine Chandler of Semora. The former is 41 and the latter 37. The W. H. Newells have four children and the R. E. Newells have only one.

For a further account of the Newell's bargains, attention is directed to another page in this paper.

FOOD FOR NEEDY

Purchases of 41 agricultural commodities by the Federal Surplus Commodities Corporation at a total cost of \$48,400,000 during the fiscal year July 1, 1937 to June 30, 1938, are shown in the Corporation's annual report. Purchases are diverted into relief channels.

G. C. TRUSTEES MEET TUESDAY

W. Y. Preyer, of Greensboro and New York City, executive vice-president of Vick Chemical Company, was elected a member of the Board of Trustees of Greensboro College at the annual meeting of the Board held in the office of the President of the College on Thursday afternoon, October 6, 1938. Mr. Preyer succeeds the late Charles C. Hudson, of Greensboro.

Three old members of the Board whose terms of office expire on December 31 were re-elected as follows: Rev. G. T. Adams, of Sanford, James E. Lambeth, of Thomasville, and Miss Minnie Lee Smith, of Greensboro.

James E. Lambeth, of Thomasville, vice-president, presided in the absence of Charles S. Wallace who was detained on busi-

ness in Jacksonville, Florida. Others in attendance upon the annual meeting included Rev. A. J. Hobbs, Wilson; Dr. R. L. Flowers, Durham; Dr. Peter John Laurinburg; Thomas C. Hoyle, Sr. Greensboro; Miss Annie Lee Smith, Greensboro; Miss Annie Laurie Lowrance, Catawba, and Winston-Salem; Dr. M. T. Plyler, Durham; Dr. Luther L. Gobbel, president of the college; and Rev. W. M. Curtis, treasurer and business manager of the college.

The annual report of the president, treasurer and business manager, Alumnae Association, and of various standing committees of the Board, which held meetings at the college Thursday morning, were heard and the budget for the year in the amount of approximately \$225,000 was adopted.

The reports showed that the college enters its second century with the largest number of students and on the firmest financial and educational foundation in its history.

The Board members expressed gratification at the numerous improvements in buildings and grounds and in the general condition of the college.

Resolutions were adopted thanking James A. Gray, of Winston-Salem, for his gift of the Aurelia Bowman Grady Memorial Student Hospital now under construction on the college campus.

A summary of contributions to the centennial objectives showed a total of over \$140,000 representing gifts from approximately 900 contributors.

SELL YOUR TOBACCO IN ROXBORO.

BLANKETS STATE

North Carolina is served by 302 farm and home agents of the State College Extension Service, according to Dr. I. O. Schaub, director. There are 209 farm and

assistant agents, 181 white and 28 Negro, and 93 home agents, 80 white and 13 colored.

FOR NEWSPAPER SERVICE
DIAL 4501.

IT'S TIME TO GET READY FOR THE COLD WEATHER AHEAD

Fur Trimmed and Untrimmed COATS

Featured in Tweeds, Plains, Herringbone Tweeds, Boucle Woolens, Frieze Woolens and others. Coats that we nominate to go places for both sport and dress wear. You will thrill to the style and form that these coats afford. Beautifully made — smartly designed. Let us help you select your winter coat. Sizes 12 to 46.

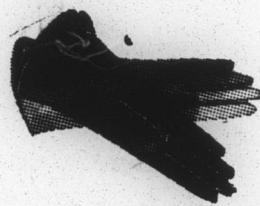
\$14.95 to \$24.95

Others
\$4.95 to \$16.50

FROCKS

Featuring a gorgeous array of smart woolens in diagonal stripes, and solid colors in plain — sport and dress models — all of the popular shades — dresses that will go places in the fashion world this season. Some in jacket effect. Sizes 9 to 15 and 12 to 20.

\$1.98 - \$2.98 - \$3.95
\$4.95



KID GLOVES

New style kid gloves being featured in black and brown at only —

\$1.98 to \$2.98

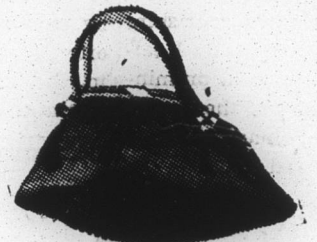
Street Floor.



NEW MILLINERY

Beautiful hats styled in keeping with the new fall creations of Dame Fashion. Fine hats that head the parade of lovely millinery.

97c - \$1.98 - \$2.98 - \$3.95



SUEDE BAGS

Beautifully styled suede bags designed to complete your new fall outfit —

97c and \$1.98



It's Smart To Wear SEAMPRUFE SLIPS - - GOWNS and PAJAMAS.

Because they are better garments — Flat Satin, Salin, La Rue, Silk and Rayon. Each inch of the fabric contains 500 threads of silk for beauty and 100 threads of rayon for strength, body and opacity — with the ten star seam proof guarantee. Tailored and lace trimmed styles in all sizes

97c - \$1.98
\$2.98

Bargain Basement SPECIALS

- 2,000 yds. 36in. Printed Percales, tub fast 10c yd.
- 2,000 yds. 36 in. Fancy Outings 10c yd.
- "Once in a Blue Moon" Sheetting, 36 in. 5c
- 100 x 60 Solid Broadcloth, asst. colors 10c yd.
- Tot Wear Play Cloth - checks and stripes 10c yd.
- 39 in. Fancy Plaid Quilt Lining 10c yd.
- Men's Jack Rabbit Overalls, sizes 32 - 44 (without zipper) \$1.00 pr.
- Boys' Jack Rabbit Overalls, sizes 2 - 16 79c pr.
- Boys' good heavy Work Shoes \$1.48 - \$1.98
- Men's good heavy Work Shoes \$1.69 - \$1.98
- Ladies' Sport Oxfords, black and brown \$1.48 - \$1.98
- Children's Oxfords and Shoes, black and brown, sizes 8 1/2 - 2 97c
- 10 qt. Dish Pans and Soap 59c
- Ladies' Dress Shoes, suede and kid, colors: black brown and wine \$1.98

LEGGETT'S DEPARTMENT STORE

Roxboro's Shopping Center
Quality Merchandise At Popular Prices



We Are Getting The
Prices For Tobacco
At The

Pioneer Warehouse Roxboro, N. C.

Here are a few averages that were just made on our floor —

Blalock & Olive - 314 lbs. for \$88.28
- Average \$28.30.

H. L. Long - 980 lbs. for \$299.38 -
- Average \$30.50.

Rogers & Barnett - 562 lbs. for
\$175.62 - Average \$31.00.

D. J. Thompson - 616 lbs. for
\$197.27 - Average \$32.00.

Billie Kirby - 914 lbs. for \$300.00
- Average \$32.40.

Wilson & Reynolds - 746 lbs. for
\$269.54 - Average \$36.60.

PIONEER Warehouse

T. T. Mitchell, Roxboro, N. C. R. L. Hester