

### Bulletin Explains Control Methods For Blue Mold

Blue mold is one of the most serious problems of tobacco growers of this and other states. To provide a better understanding of blue mold, also called "downy mildew," and to describe effective methods to combat it, a report has been compiled cooperatively by representatives of Duke university, the agricultural experiment stations and extension services of North Carolina, South Carolina and Virginia, and the N. C. Department of Agriculture. This report is contained in Extension Circular No. 229, entitled "Blue Mold of Tobacco and Its Control," which is available for free distribution upon request to the Agricultural Editor of State College, Raleigh.

The circular lists the symptoms of the disease, both in seed and

in the field; tells the cause of the disease and the factors affecting its development, and describes control treatments. Three methods of treatment are listed: (1) by benzol (benzene) fumigation, (2) by paradichlorobenzol (P. D. B.) fumigation, (3) by sprays. In explanation of the difficulties encountered in controlling blue mold, the report says: "Treatments used for diseases of other crops were not entirely satisfactory when applied to tobacco, and therefore, new methods of procedure had to be devised. The grower should bear in mind that the methods outlined here are the best available at the present time and that if improved methods appear they will be made available." The first outbreak of blue mold on cultivated tobacco in the United States occurred in 1921, when it was noted in Florida and Georgia. For some unknown reason it did not again attract attention until 10 years later when it reappeared in Florida and Georgia and spread rapidly into all tobacco producing states east of the Mississippi River except Wisconsin.

is the search for new and wider industrial outlets and markets for farm products.

#### GOING UP

Improvement in consumer de-

mand for farm products, attributed to the rise in industrial activity and in consumer purchasing power in recent months, has been reported by the U. S. Bureau of Agricultural Economics.

MY WORK TAKES PLENTY OF CONCENTRATION — THAT OFTEN MEANS NERVE STRAIN

EVERY NOW AND THEN — LET UP — LIGHT UP A CAMEL

SMOKERS FIND CAMEL'S COSTLIER TOBACCOS ARE SOOTHING TO THE NERVES!

### Daladier's Son Starts Empire Movement



Jean Daladier, eldest son of the French premier, rings an arm-band on the newest recruit to his recently inaugurated organization called "Youths of the French Empire." The movement, he insists, is not political, but rather to use youthful energy in the nation's service. Membership is increasing rapidly.



### Women Form 111 Groups In War On Hidden Taxes

Waynesville — The campaign of women in North Carolina to "expose and combat hidden taxes," moved steadily ahead today with the announcement that National Consumers Tax Commission units already have been organized in 111 communities throughout the state.

The drive by North Carolina women, joining others in a nationwide crusade against hidden taxes, started on October 25 with the formation of a Waynesville unit. Asheville, Bryson City and Canton women set up groups soon after and the movement spread rapidly throughout North Carolina, stated the report made public by Mrs. William T. Hannah, of Waynesville, NCTC state director.

"Within a month, women in 90 cities and towns in the state had organized crusade units, and it is expected similar groups will grow up in every community," said the report. "These units join with 2,500 already active in the nation."

The NCTC is described as a non-political organization seeking, through local women's study groups, to inform the public of its hidden tax burden and to war on harmful, unnecessary taxes. The organization has national headquarters in Chicago.

#### LABORATORY

The new U. S. Department of Agriculture regional research laboratory for Eastern States, including North Carolina, will be located in the vicinity of Philadelphia. Aim of the laboratory

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THOMAS and OAKLEY Druggists

#### SPECIAL

### Announcement

Due to popular request we are beginning Wednesday, January 4th, making a small photograph 2 1/2 x 3 1/2 inches —

6 for 50c

(CASH WHEN MADE)

This will fill the demand for a good photograph at a price that everyone can afford. These photos will be permanent — They shall be made by the negative process, the finest photographic method.

And Get This -- It's

SIMPSON'S STUDIO

FOR PHOTOGRAPHS OF DISTINCTION

Next To Western Union.

# Again You have helped make possible NEW Still Lower ELECTRIC RATES

YOUR CONSTANTLY INCREASING USE OF CHEAP ELECTRICITY JUSTIFIES ANOTHER MAJOR RATE REDUCTION

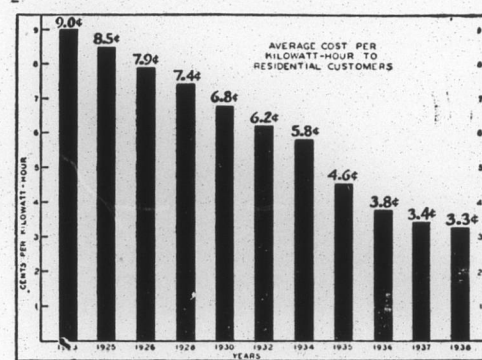
In keeping with our aim to render the best service at the lowest cost, we take pleasure in announcing another reduction in electric rates.

Only 15 years ago our top rate for residential electric service was 15c per KWH. The top step in the new LOWER rate is less than 4c per KWH. Only 15 years ago the average cost was 9c per KWH—with the new rate it will be less than 3c per KWH. A reduction of approximately 70% has been made in the cost of electricity to the average residential customer during this brief period.

Through your acceptance of CHEAP Electricity and your desire to enjoy Electrical Living, as evidenced by INCREASED USE, YOU have earned a new LOWER rate!

This new LOWER rate benefits the greatest number of people to the greatest extent. It opens wider the way to more complete Electrical Living in your home in every home!

It means more electricity for every penny you spend with us. Every lamp bulb and appliance in your home will now do more without extra cost.



With gratitude for YOUR past increased use and with confidence that you will now find it convenient to make a fuller use of electricity, we announce that again YOU have helped make possible a new LOWER Electric Rate!

Yours very truly,

L. V. SUTTON,  
President and General Manager,  
CAROLINA POWER & LIGHT COMPANY

#### YOUR NEW LOWER RESIDENTIAL ELECTRIC RATE

- 3.9c per KWH for the first 50 KWH
- 2.9c per KWH for the next 100 KWH
- 1.9c per KWH for the next 100 KWH
- 1.5c per KWH for all additional KWH
- Minimum unchanged

## Again CHEAP ELECTRICITY COSTS you LESS



YES - Less FOR LIGHTING - Less FOR COOKING -  
Less FOR REFRIGERATION - Less FOR WATER HEATING - Less FOR ALL RESIDENTIAL SERVICES -  
AND Less FOR COMMERCIAL SERVICES, TOO!

CAROLINA POWER & LIGHT COMPANY