

America's Upper Crust Still Have Fun In Big Way, Butler's Survey Shows

America's upper class is still able to make merry in spite of the growing hazards to possession of extensive fortunes, according to their butlers who report that one hundred typical wealthy families consume 240,000 bottles of beverages annually, entertain 190,800 guests per year, employ 1,081 servants and make 244 trips accompanied by seven trunks to the family. The average size of the family is five persons.

These striking facts are brought out in a recent survey conducted by Town and Country magazine in conjunction with the Butler's Club of New York. One hundred members of this group returned unsigned questionnaires describing the habits and preferences of their employers. This survey provides a cross section of the spending trends of wealthy families in the United States.

Breakdown of beverage expenditures discloses the consumption of 20,000 bottles of wine, 56,000 bottles of whiskey, 28,000 bottles of gin, 11,000 bottles of champagne, 38,000 bottles of beer, 30,000 bottles of ginger ale and 43,000 bottles of charged water, a quantity sufficient to keep the hundred wealthy families in a high state of conviviality were it not for the fact that they entertain six hundred guests daily. The favorite cocktail of this contingent is the Martini, closely seconded by the Manhattan, Old Fashions came third.

A total of 42 rooms per family is the average space occupied by this group. Ninety-four per cent of them have country houses, boasting an average of 100 acres of ground in the estate and 22 rooms in the house. Eighty seven percent have town houses, averaging 18 rooms to the house. One family of five manages to occupy 44 rooms and employs 40 servants. About one fourth of these houses are redecorated every year and eighty-four percent

of all of them employ the services of a professional decorator. Sixty-nine percent of these families own more than one pattern of sterling silver with which to vary the monotony of eating.

More than one half the family groups represented in the survey maintained stables with the number of horses ranging from 2 to 22. Race horses numbered 25, polo ponies 54, saddle horses 119. House dogs maintained added up to 111, with Cocker spaniels, Scotties and Wire-haired fox terriers as favorite breeds. Two households owned twelve dogs each.

An average of three cars per household represents the motor investment by this group. Out of the hundred families, twenty-three operated station wagons, the most popular make of car represented was in the low-price field. Twenty-five Rolls Royce owners were tabulated.

Florida was the most prominent vacation objective of the hundred families with Bermuda and Europe tying for second place. White Sulphur Springs, W. Va., Maine and California ranked next in the order named. Ninety-four per cent of these families were accompanied by a servant when traveling.

The Butler's Club of New York, enlisted by Town and Country in the compilation of these unique statistics hitherto considered almost impossible to obtain, has a membership of 2,000 butlers in and around New York City, supports its own publication, staff and entertains annually with a ball.

MEETING

Sixty rural and urban women from 31 states will meet with Secretary of Agriculture Wallace in Washington April 13-14 to discuss improving living standards both on the farm and in the city.

Egg Marks The Spot, Officer



Patrolman Harold Nickerson of the Detroit Police put his ticket book away when Betty Dane, Wayne University student, explained that her driving with an egg was only part of a sorority initiation stunt. She did it, too, without breaking the egg, by using a Chevrolet, in which vacuum from the motor supplies nearly all the power necessary in shifting gears with the new steering-column shift lever.

Lespedeza Growth Aided By Fertilizer

Experiments in Rowan county have proven that lespedeza needs lime and superphosphate when it is grown on poor land, reports Enos C. Blair, agronomist of the State College Extension Service. "It is true that the lespedeza have a reputation for 'bringing back' land too poor to grow crops with profit, or land that has been abandoned because of low fertility, but a little fertilizer will greatly increase the value of the crop," Blair stated.

In Rowan county Korean lespedeza was seeded on poor land without fertilizer treatment for two years. The plants reached a height of more than two inches only where row crops had been fertilized previously. This growth was limited to a narrow band right where the fertilizer was

placed in the previous year. Most of the lespedeza died when about two inches high.

When the land was treated with lime and superphosphate, there was a marked increase in growth. On untreated plots Korean reached a height of one to three inches; with lime alone, four to 13 inches; and nine to 17 inches where lime and superphosphate were both applied.

Kobe and common lespedeza grew four to six inches on untreated plots, six to eight inches with lime, nine to 11 inches with superphosphate, and eight to 16 inches with both lime and superphosphate. Serica showed the same trend in growth with fertilization. It reached a height of 20 to 30 inches with lime, 26 inches with superphosphate, and 30 to 40 inches with both lime and superphosphate, compared with 16 inches on untreated plots.

The rate of application was from one to three tons of lime and 500 pounds of superphosphate per acre.

FARM QUESTIONS ANSWERED

Question: When should poultry be vaccinated for chicken pox?

Answer: Young birds are more susceptible to pox than the adults so the proper time to vaccinate is when the birds are from ten to fifteen weeks old. Do not use pigeon pox virus at this time. Pull a few feathers from the thigh and rub the small brush, which comes with the vaccinating material, over the holes left by pulling the feathers. Be sure the brush has been dipped in the vaccinating solution. When once started, all birds on the farm, except the old hens which are probably resistant, should be vaccinated.

Question: It is necessary to plow up tobacco plant beds?

Answer: Yes — all beds should be plowed up and all plants destroyed immediately after use of the bed. These plants and beds furnish a breeding place for insect pests which will spread to the tobacco in the field and cause the loss of thousands of dollars worth of tobacco. After the plowing the bed should be planted to sweet potatoes or some other garden crop or it may be sown to soybeans.

Question: How can I force the growth of garden crops?

Answer: The quality of succulent vegetables is dependent upon rapid growth and it is very often necessary to maintain this vigorous growth with side applications of a quickly available nitrogen. The time for applying these side applications depends upon the vigor and maturity of the crops and also upon seasonal conditions, and the grower must use his best judgement in determining when the application should be made. In applying nitrogen, care must be taken not to let the fertilizer come in contact with the plants as this will usually result in severe damage.

MORE

Cattle producers are expected to market considerably more grain-fed cattle this spring and summer than last, but numbers of heifers and cows marketed will be smaller, according to the U. S. Bureau of Agricultural Economics.

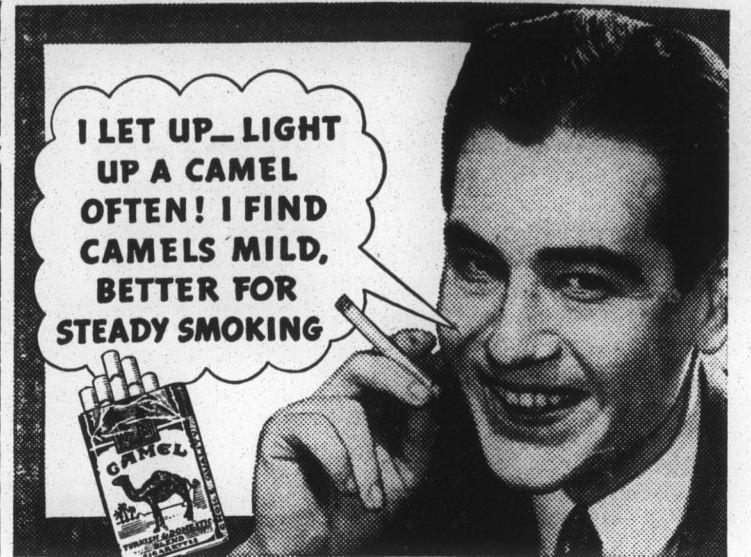
DANGEROUS MOSQUITO AFIELD

New York City—Scientists of the Rockefeller Foundation are trying by every means to block the possible Northward invasion of the deadly anopheles gambiense, a malaria-carrying mosquito which has been introduced into Brazil from Africa, possibly by airplanes, and has in certain areas caused the death of 10 per cent of the population. Until 1930 this mosquito was never known outside of Africa, and its further spread is giving scientists grave concern, since the type of malaria it transmits is marked by a high mortality rate.

PARKS "PAY AS THEY GO"

Washington, D. C.—Hereafter sightseers will contribute their bit to the upkeep of Uncle Sam's parks, according to a schedule announced by the Department of the Interior. It will cost \$1 to drive through Virginia's Shenandoah National Park but only a dime to take the elevator to the top of the Statue of Liberty. Visiting all national shrines will entail a fee of varying proportions, evidenced by a stamp affixed to the tourist's driving license.

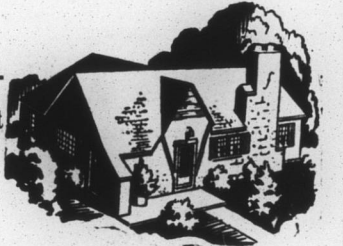
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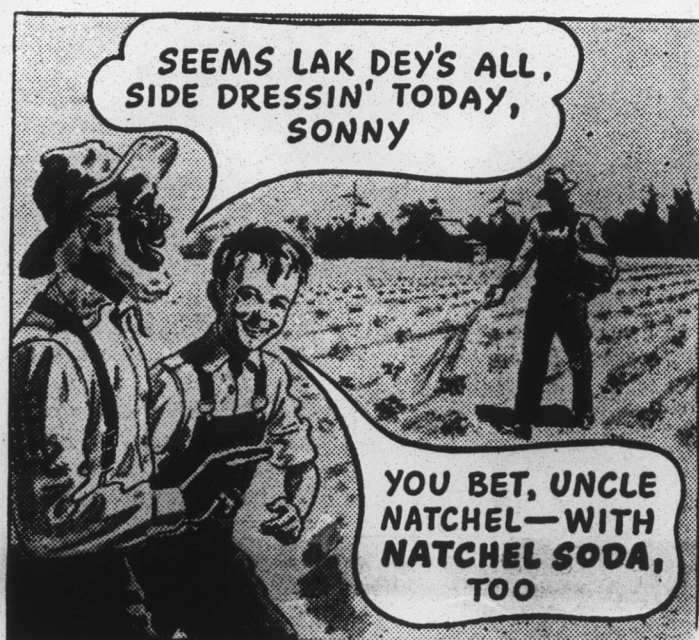
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