

Business Continues To Rise Generally, Further Gains Expected

SALES AT RETAIL 5 TO 14 PER CENT ABOVE 1938 WEEK

New York—Retail trade was somewhat improved last week over the preceding period and wholesalers reported a better volume of records, particularly for fall fashion merchandise, Dun & Bradstreet said in the weekly review of business.

"Major lines of retail merchandise were fairly consistent in showing increases over last year, but the amount of improvement varied widely," the agency said. "Grocery sales were only fractionally ahead of 1938 while automobile totals were as much as 30 to 50 per cent better. Gains in other types of goods lay between these two extremes."

The review estimated the increase in volume for the country as a whole ranged from 5 to 14 per cent over a year ago.

Trade sentiment was "generally cheerful" on the wholesale fronts, the review said. "Although purchasing was still being done cautiously, there was evidence of more frequent departures from hand-to-mouth buying policies in favor of a two or three month covering of requirements."

St. Louis—The Research Division of the National Retail Credit Association said today 11,748 retail stores in 34 cities had reported an average increase of 2 per cent in collections, 1.1 per cent in credit sales and 2.8 per cent in total sales in July as compared with the same month a year ago.

The increases were attributed to a general improvement in business in various parts of the United States and Canada. Small increases were noted by 24 cities in collections, 23 in credit sales and 26 in total sales.

Lancaster, Pa.—Better business may be expected during the remaining months of 1939, H. W. Prentis Jr., President of Armstrong Cork Co., said. He based his prediction on "recent gains in general economic activity and improved conditions in certain curable goods industries."

"The present relatively high level of residential building bids fair to continue. Consumer buying which has developed decided strength, show little or no signs of contracting in the near future."

New York—Steel, back-bone of the capital goods industries, reinforced a summer business revival this week with another sharp boost in operating schedules.

Rising hand in hand for weeks, the Associated Press weekly index of industrial activity and the steel production rate got back virtually to the peaks registered last autumn. The steel rate went to 62.1 per cent of capacity, up 2 points from the previous week, in what seemed to some business observers a broadening of improvement in the vital machine-making industries.

The advance in steel, partly in preparation for the motor industry's start on production of 1940 cars, more than offset a further decline in assembly of automobiles.

New York—Building contracts awarded in the first seven 1939 months aggregated \$1,999,247,000 in 37 eastern states, a jump of 30 per cent over the like 1938 period, F. W. Dodge Corp. reported.

Residential contracts awarded in July, the company said, totaled \$2,566,000, a decline of 2 per cent under June, but a rise of 25 per cent over July last year.

July nonresidential building was placed at \$88,501,000, a rise of 22 per cent over July a year ago.

4-H Members Attend Negro Short Course

A group of 4-H club members from various sections of the county are attending the annual Negro 4-H Short Course in Greensboro. The short course began Monday and will run through Saturday.

These made the trip from the following communities: Beatrice Paylor, Olive Hill; Emma Jay, Roxboro; Marcella Jones, Lee Clay; Isabell Cates,

Pick Siding; Myrtle Talley, Lee Jeffers; Lottie Whitt, Virgilina; and Hayward Oliver, Hester's community.

BILLION
The value of poultry and eggs produce in the United States in 1938 was nearly a billion dollars, or about 12 percent of the total farm income.

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Super Suds (for washing dishes) Regular size, 3 for... 27c
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 Giant Octagon Soap, 4 for 19c
 Special Octagon Soap, 2 for 5c
 Large Octagon Powder, 3 for... 14c
 Special Octagon Powder, 2 for... 5c
 Octagon Toilet Soap, 3 for 14c
 Octagon Cleanser, 2 for... 9c
 Octagon Granulated Soap, 2 for... 19c
 Klex (Pumice) Soap, 2 for 9c
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A real value these printed crepes. Beautiful patterns to select from. All 39-inch wide. Will not pull at seams. All luxable. DOLLAR SPECIAL — Street Floor

3 Yds For **\$1.00**



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125 beautiful dress lengths, consisting of spun rayons, french crepes and rough crepes. These will make ideal school dresses. They are all luxable.

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75 beautiful new fall patterns. Every yard guaranteed to launder. Make your selection now for "back to school" dresses. DOLLAR DAYS SPECIAL — Street Floor

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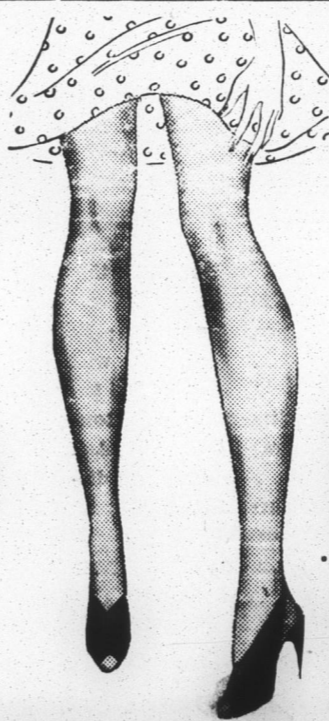
Hosiery

100 doz. ladies' pure-thread, silk, full-fashioned hose. All new fall shades. Sizes 8½ to 10½. SPECIAL.

TWO PAIR FOR

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One table new fall patterns in 80 sq. Valincia Percales. Every piece guaranteed to wash. 36 inches wide. DOLLAR DAY SPECIALS — SIX YARDS FOR —

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70 x 80 part wool blankets. Asst. pastel colors. DOLLAR DAYS SPECIAL — **\$1.00** EACH.

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Men's 8-oz. sanforized overalls, suspender and high back styles. All regular \$1.00 values. DOLLAR DAYS SPECIAL — **79c**

3000 yds. 3,000 yds. 80 sq. printed percales, short lengths, 1 yd. to 10. — This is a wonderful value

Special 12 Yds. For **\$1.00**

PILLOWS

New Feather Pillows. Regular \$1.50 value — SPECIAL —

\$1.00

Domestic

39-in. 80 x 80 Domestic. Dollar Days Special — 11 yds. for

\$1.00

Toilet Tissue

1,000 sheet Toilet Tissue. Dollar Days Special — 22 Rolls for

\$1.00

Domestic

"Once In A Blue Moon" L L Domestic. Special — 21 yds. for

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6.00x16	\$8.36
6.50x16	\$10.16

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