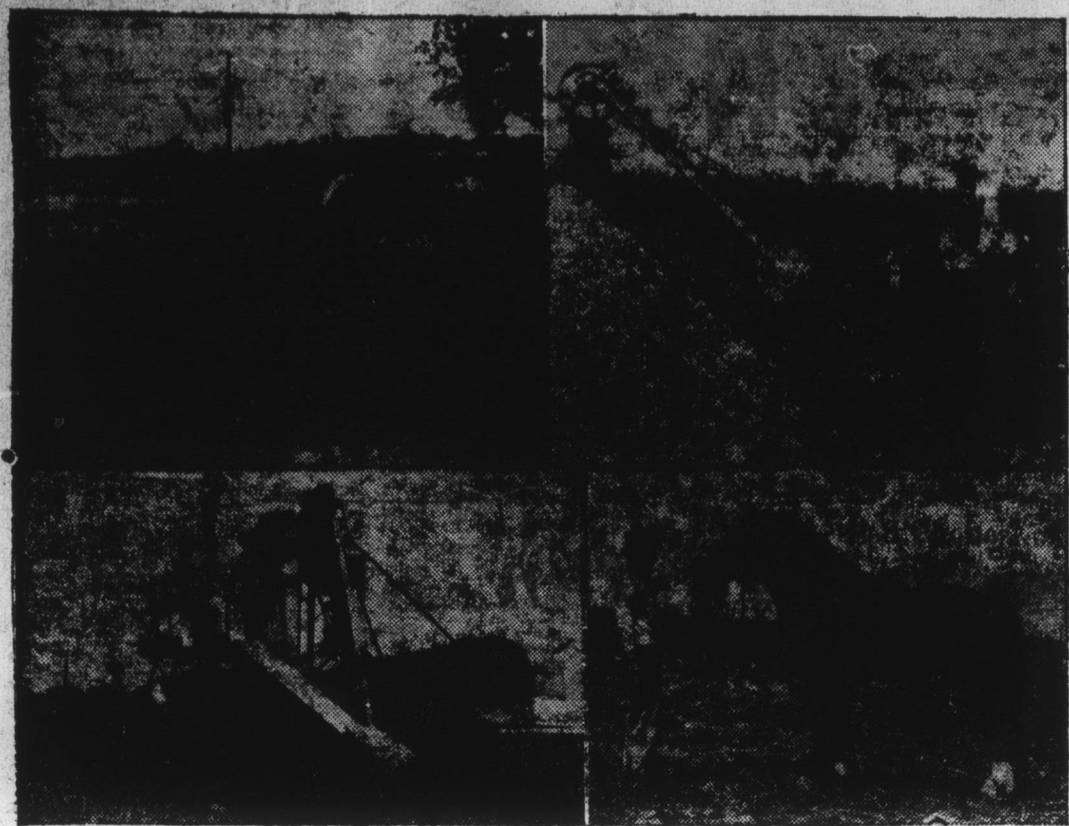


FSA Brings Modern Machinery Within Reach of Farmers



Through group co-operation small farmers can use modern machinery and pure bred sires. Typical of the many loans made to farmers throughout the South under the Community and Co-operative Service Program of the Farm Security Administration are, upper left: Tractor and disc harrow, upper right: Portable lime-grinding service, lower left: Tractor and combine, lower right: Pure bred Percheron Stallion

In the South more than 4,100 farmer groups have borrowed over \$2,200,000 to purchase needed equipment. Participating in these loans are 109,969 farm families. When you consider the fact that the average farm family in the south has five members, these loans have directly benefitted over a half million people.

Tobacco Acreage Reduction Likely To Be 20 Percent

Floyd Speculates On What A New Flue-Cured Crop Control Program Would Mean

Raleigh, Sept. 27.—(Special)—One of the paramount questions in the mind of every flue-cured tobacco farmer in connection with the approaching referendum on marketing quotas for 1940 is: "How much tobacco can I plant next year if quotas are approved by flue-cured growers?"

E. Y. Floyd, AAA executive officer of State college, says that it was intended before the present war emergency to issue farm acreage allotments before holding a referendum on the 1940 crop. However, about two months would be required to determine allotments equitable and issue

them to farmers. The major problem now is to make it possible for the federal government to assist in reopening the border, eastern, and middle belt markets and release the nearly 600 million pounds of the 1939 crop still in the hands of the farmers.

"It is apparent that calculating individual quotas, notifying growers, and holding a referendum in the usual manner would delay the reopening of the markets and thereby inflict severe hardship on individual farmers and demoralize business generally, Floyd declared. "The best step in connection with the allotments under these circumstances seems to be to advise farmers of minimum allotment figures prior to the holding of the referendum."

"Under the procedure already approved by Secretary of Agriculture Wallace for determining allotments, it is extremely unlikely that the 1940 acreage allotment for any 'regular,' or old tobacco farm, will be reduced more than 20 per cent, or one-fifth, below the 1939 allotment of 'acres to plant,'" Floyd continued. "Any farm on which the harvested acreage in 1939 was materially larger than the 1939

allotment cannot count upon receiving an increased allotment in 1940 by reason of having planted the larger acreage. However, there is a possibility of receiving a slightly larger allotment than in 1939 if it is justified by land, labor, and equipment found to be available for tobacco after considering other cash crops on the farm."

Turning to "new growers," or farms on which tobacco was grown for the first time without an acreage allotment, the allotment for 1940 will be based on one-fifth of the 1939 harvested acreage, adjusted up or down by local and county committees on the basis of crop rotation practices and the land, labor and equipment available for tobacco as compared with other farms similarly situated in the community."

Allotments for small farms will first be calculated so as to be comparable with allotments for larger farms, Floyd continued. Then they will be increased by 20 percent, but not above the acreage which, with a normal yield, would produce 3,200 pounds of tobacco. For example, if the allotment computed for a farm for 1940 is two acres and the normal yield is 2,000 pounds (1,000 pounds per acre), then the allotment will be increased to 2.4 acres, or 20 percent. On the other hand, if the allotment is three acres and the normal yield is 3,000 pounds (1,000 pounds per acre), then the allotment will be increased to only 3.2 acres, rather than by 20 percent.

The increase of allotments for small farms is limited strictly to farms not operated, controlled, or directed by a person who also operates, controls, or directs another farm on which tobacco was produced. In other words, it is restricted entirely to small, independent growers.

Floyd also calls attention to major changes in the agricultural adjustment act made in amendments passed by the last session of congress upon the recommendations of tobacco farmers.

Probably the most significant from the standpoint of the individual farmer is the amendment under which the marketing quotas for farms will be the actual production on the acreage allotment. This means that farmers can market without penalty the actual production of their acreage allotments, no matter how high the yield per acre. Since cooperating farmers can now market all of their tobacco, there will be no transfer of quotas from one farm to another.

The last amendment of interest to individual farmers provides for a flat penalty of 10 cents per pound on all sales of tobacco in excess of the actual production on the acreage allotment for the farm.

QUARTERLY PRICES ARE FOUND HIGHER

Products Go Up With War; Warning Against Over-Expansion Is Sounded

Raleigh, Sept. 27.—(Special)—Improved demand for farm products during the past quarter of this year is indicated by the latest price and demand report of the bureau of agricultural economics, which was announced today by Julian E. Mann, extension studies economist of State college. The basis is the expansion in industrial activity and consumer incomes in recent months, accelerated now by war conditions, Mann said.

Producers were cautioned, however, not to expect a "run-away" market, since supplies of practically all farm products are more than enough for current and prospective needs.

The B. A. E. report shows that there was a sharp rise in domestic cotton prices of nearly 1 cent per pound between September 2 and 7, nearly canceling the August decline. A sharp increase in cotton cloth and yarn sales in early September, as well as prospective business conditions, are favorable for continued high rate of United States cotton consumption.

Mann quoted the report as showing that exports of cotton have been greatly restricted since the outbreak of the war, as have textile sales in European centers, but foreign mill activity is believed to have been maintained. Prices of all livestock rose

sharply during the first week of September following the outbreak of the war, the State college specialist said. The advance was much greater for hogs than for cattle and lambs. In the second week of September part of this rise was lost. A fairly large seasonal increase in hog marketings is probable for the next few months.

These Actors Were Real Fire Fighters

A four-sided set, unique in Hollywood's picture studios, was erected at Universal City for use in John M. Stahl's "When Tomorrow Comes," which start Irene Dunne and Charles Boyer, and which is now at the Palace theatre.

Ordinarily sets are two, or three sided, to permit photographic lighting. This set, a church, in which the stars go through a highly dramatic sequence, had four sides, any of which could be removed to accommodate the cameraman's lighting.

The large set, standing in a 6-foot-deep tank, which was flooded with water, was furnished inside and out, as some of the action occurred outside the edifice. During the final scenes, while the church was flooded, a motorboat entered the set to rescue the stars, who were marooned by a hurricane and the resultant flood.

"Though the people support the government, the Government should not support the people." —Cleveland.

Many Cities Join In Crusade Against Highway Deaths

Declaring that six of every ten persons killed in traffic accidents are pedestrians. Miss Nina Abbott, local manager of the Carolina Motor Club, announced today that 18 Carolina cities have been enrolled in a movement designed to lower the death-rate by educating both walkers and drivers as to their respective rights and obligations.

"In view of the fact that pedestrian accidents account for some 65 per cent of all traffic deaths, it is clear that the first point of attack on the accident record should be directed toward the pedestrian problem," Miss Abbott said. "Toward this end, the Carolina Motor Club and the American Automobile Association are sponsoring a national pedestrian protection contest, officially ap-

proved by the governors of North and South Carolina.

"Cities enrolled in the contest thus far include Asheville, Charlotte, Concord, Durham, Fayetteville, Goldsboro, Greensboro, Raleigh, Rocky Mount, Salisbury, Statesville, Wilmington and Wilson in North Carolina; Anderson, Charleston, Columbia, Florence and Sumter in South Carolina.

"The first thing that should be done is to make a thorough study of pedestrian accidents in an effort to see which preventive measures most need to be applied and just what type measure would be most effective. In addition to education of the walker and driver it may be necessary to improve street facilities in some cases, more strictly enforced traffic ordinances in others. But cooperation on the part of city heads is important and necessary. "Our people are walking to their death, but officialdom has failed to do an adequate job in finding out the reason and providing the cure."

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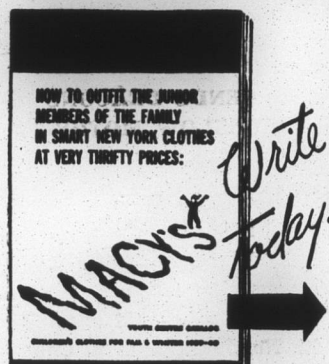
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ADVANCE PROGRAM
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Motion Pictures Are Your Best Entertainment

Thursday-Friday, Sept. 28-29
Irene Dunne - Charles Boyer (Stars of "Love Affair") with Barbara O'Neill - Onslow Stephens - Nydia Westman - Fritz Feld in "When Tomorrow Comes"

She lived on the Back Street of Love! It lives and breathes of the greatest moments in a woman's life!

Passing Parade: "The Story of Dr. Jenner" — Novelty: "Men Make Steel"

No Morning Shows; Afternoons daily 3:15-3:45; Admission 10-25c; Evening daily 7:15-9:00; Admission 10-30c.

Saturday, Sept. 30
Tom Tyler in "Phantom of the Range"

Episode No. 8 of the serial "Overland with Kit Carson" ("The Devil's Nest") with Bill Elliott - Bobby Clack - Iris Meredith

ON THE STAGE
"The Original Tennessee Ramblers"

From Gene Antry Pictures and Radio Station W B T
Hilarious Hillbilly Comedy - "Trick Fiddlin' and Yodeling"
Matinee 2:30-4:00; Admission 10-25c; Evening 7:30-9:45. (Box office opens at 6:45.) Admission 10-30c.

Dolly Madison

THEATRE
From Thursday, Sept. 28 thru Saturday, Sept. 30

Motion Pictures Are Your Best Entertainment

Thursday-Friday, Sept. 28-29
Edward G. Robinson with Ruth Hussey - Gene Lockhart - Bobs Watson - Guinn Williams - Arthur Hohl in "Blackmail" (First Run)

A tensely dramatic story of Prison Camps, Oil Well Fires and a Terrible Revenge!
Washington Parade No. 1 Miniature: "Hollywood Hobbies"

Special Morning Show Friday 10:30; Afternoons daily 3:15-3:45; Admission 10-25c; Evening daily 7:15-9:00; Admission 10-25c;

Saturday, Sept. 30
Bob Steele in "Hidden Valley" (First Run)

Episode No. 9 of the serial "Daredevils of Red Circle" ("Ladder of Peril") with Chales Quigley - Herman Brix - Carole Landis

Paramount Pictorial No. 6
Matinee 2:30-4:00; Admission 10-25c; Evening 7:30-9:45. (Box office opens at 6:45.) Admission 10-25c.

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