

Gearshift In All 1940 Fords On Steering Column

Enriched by refinements, the Ford V-8 and the deluxe Ford V-8 cars for 1940, announced today, present notable advances in styling, comfort, convenience and safety.

The new cars are big, substantial and powerful in appearance. Body lines are pleasingly streamlined. Front end designs are distinctively modern, with low radiator grilles, long hoods and deep rounded fenders. The trimly tailored interiors are big and roomy, with plenty of seat room, leg room, elbow room and shoulder room.

Two V-8 engines are available, an 85 horsepower engine in the Ford V-8 and the deluxe Ford V-8, with a 60 horsepower engine optional in the Ford V-8.

Four Ford and five deluxe body types comprise the two lines. A new business coupe as well as a Fordor sedan, Tudor sedan and coupe are available in both. There is also a deluxe convertible club coupe with automatic top as standard equipment. Three color choices are available in the Ford V-8, six in the deluxe line.

An important new feature of the cars is a finger-tip gearshift mounted on the steering column under the two-spoke steering wheel. This provides increased room for driver and passengers in the front compartment. There is also a new controlled ventilation system. New Sealed-Beam headlamps are used on all types, providing greatly increased driving vision at night.

On the 85 horsepower cars, an improved spring suspension with a longer, more flexible front spring, and a torsion bar ride-stabilizer provide an exceptionally comfortable steady ride. The ride-stabilizer also contributes to firmer, easier steering. Front and rear springs of deluxe cars are equipped with metal covers. Lar-

Heil! Heil! Gang's All Here: Can You Name 'Em?



Diploma, dummy and duke—they're all included in this controversial caricature done by Conrad W. Lassagner, Cuban cartoonist, for the private restaurant of the Cuban pavilion at the New York World's fair. The drawing shows (right of dancer) Mayor Fiorello H. La Guardia playing maracas for the rumba dance, President Roosevelt playing the bull fiddle, Gov. Lehman the drum and Grover Whalen the guitar. At left of dancer, first row: King Victor Emmanuel, Premier Mussolini, Mahatma Gandhi, Charlie Chaplin, Charlie McCarthy and the duke of Windsor. Rear row includes King Carol, John L. Lewis, Marshal Goering, George Bernard Shaw, Halle Selassie, Prime Minister Chamberlain, King Gustaf and Joseph Stalin.

ge double-acting hydraulic shock absorbers with self-sealing construction are fitted on all cars.

Comfort features are emphasized throughout the design. Seats are built for restful riding. Front seat backs are of new resilient type. Cushions have a new "floating" edge. Driver's seats are adjustable two ways—they rise as they are moved forward.

An "easy-shift" transmission, permitting speeds to be changed quietly; new design curved disc wheels and improved drums for the highly effective, quick-stopping hydraulic brakes contribute to quietness.

The interiors of the cars appear in new decorative schemes. A pleasing color treatment in maroon and sand duotone distinguishes the interiors of the Ford V-8. In deluxe cars, window and door frames are finished in dark mahogany, hardware in rich maroon, knobs and escutcheon plates in sand, with striped mohair or broadcloth upholstery also in sand. In the Ford V-8, door and window moldings are in bleached walnut finish, handles and escutcheons in sand colored plastic. Upholstery is in taupe.

Instrument panels harmonize

Mrs. Gentry Has Club At Her Home

The September meeting of the Allensville Home Demonstration club was held last week at the home of Mrs. Clyde Gentry, with Mrs. Zedek Slaughter presiding. After a brief devotional service the minutes were read and approved.

Mrs. T. B. Davis, home beautification leader, made an interesting and helpful talk on fall planting of shrubs and bulbs.

According to Mrs. Davis, this is an excellent time to get peonies, iris and pansies started. She suggested that those who liked wild shrubs should select and mark them now before the foliage dies. They can be transplanted later. Shrub day will be observed at the October meeting and it is hoped that each person will have some

with the interior styling. Gages are grouped in front of the distinctive steering wheel. A grille for installation of radio speakers, glove compartment with lock, two ash trays and a cigar lighter are provided on the panel.

tables. In a short business meeting held after Mesdames Davis and Gentry and Miss Velma Beam had presented the program, the officers were re-elected for another year. It was also decided

that the club picnic will be held on Friday, October 6, at 3:30 o'clock at the Allensville school. After the club meeting adjourned the hostess assisted by Miss Mary Larkin Gentry served angel food cake and grape juice to

twenty-three guests. Mrs. Earl Gentry will be hostess to the club on Tuesday, Oct. 24 at 2:30.

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plant to exchange with a friend. Mrs. Ed Gentry, garden project leader, gave neiprul suggestions on storing fruits and vegetables at home.



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