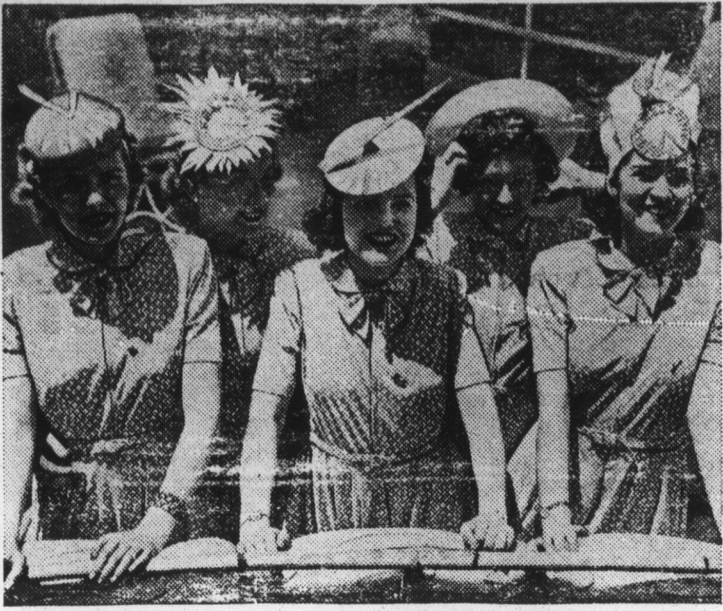


No Alibis Accepted for Tardiness



Beauty leaders from five of the Big Ten universities, chosen as hostesses for the Elgin observatory at the New York World's fair, demonstrate the latest in "hats of time." Left to right: Libby Rice, Indiana university; Treva Perry, Purdue; Rosemary Best, University of Illinois; Edith Prior Leahy, Iowa, and Sally Douglas, Northwestern.

New War-Time Use For Swine Is Discovered

Shades of Ellis Parker Butler follow this story from the Washington Post. Writing in a somewhat editorial manner the Post reporter says that, "Before the present war started, it had been predicted that there would be little occasion for individual feats of courage due to the highly mechanized methods of fighting. Although the accuracy of this prediction has not been conclusively tested, certain heroes have apparently already distinguished themselves in action.

A dispatch from the French front relates that the soldiers are sending out pigs to detect German mines before the men advance. When one batch of pigs has gone to its just reward by exploding the mines, the soldiers follow up and send out another batch from their new position.

The system is admirable from the point of view saving hu-

man lives. And from the pigs' angle, exploding a mine probably involves no more suffering, and is certainly more dignified, than becoming a string of sausages.

But pigs at the front will necessitate a complete reorientation of certain popular and ancient fallacies.

Chivalry and heroism were incarnated, in olden days, in the figure of the armored knight astride a spirited steed. The lowly pig has long been the subject of undignified jokes and unseemly similes, with the single exception of his triumph over the big bad wolf. His new role in machine-age warfare, however, seems to make our conceptions of both chivalry and pigs archaic.

Anyway, the diversion of French pigs from truffle hunting to front-line service will leave something of a problem for the next post-war generation. Surely no future poet will adequately honor the charge of the pig brigade. And yet the pigs' sacrifice may achieve more than that of Tennyson's heroes."

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SUCCESSFUL

The food stamp plan, where surplus food stuffs are provided relief families through the exchange of stamps in grocery stores, has

been hailed as entirely successful where it has been tried.

"No greater hope have we than in right thinking and right acting, and faith in the blessing of

fidelity, courage, patience, and civil persons."

—Mary Baker Eddy

"Civilization is the making of

IMPROVEMENT

Rising commodity prices, busi-

—Ruskin.

ness improvement, and a high level of consumption of dairy products are factors indicating improvement in the dairy situation.

GUM TURPENTINE PERKIN' UP



Photo—Courtesy The Atlanta Constitution Magazine Section

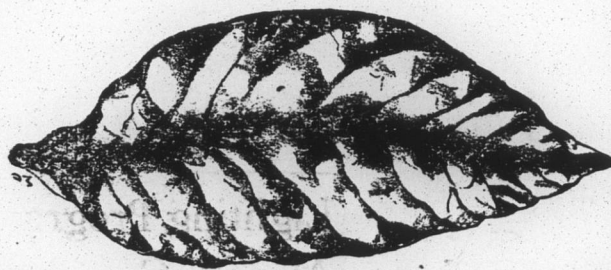
Above: Eliza Peeples, as "Miss Spirit of Turpentine" symbolizes the rebirth of the age-old Gum Turpentine industry which has followed the formation of the American Turpentine Farmers Association Cooperative.

One of the youngest Turpentine farmers shows the modern cog adopted by the AT-FA.

One of the first products of the New World to go back to England was the "juice" of the pine tree, containing marvelous healing powers and valuable in keeping water out of the English King's wooden ships. And as early as 1606, the French in America were producing Gum Turpentine. Captain John Smith, leader of the Jamestown colony in Virginia, gave the following directions for obtaining the gum of the pine tree: "Pyne trees, or firre trees, are to be wounded within a yard of the ground, or boare a hole with an agar the third parts into the tree, and lett yt runne into any thinge that may receive the same, and that wch yeres owte will be Turpentyne worthe 18 L. Tonne.

When the tree beginneth to runne softelye yt is to be stopp'd wv agayne for preserveringe the tree." Today an aggressive advertising and merchandising program is setting the Gum Turpentine industry back on its feet and putting this reliable old product into the homes and on the houses of America, for Gum Turpentine is the original and best thinner and solvent for paints and has many household and therapeutic uses. The progress of this Southern industry extending from North Carolina through Mississippi and valued at \$25,000,000 annually is of vital importance to the South. More than 90% of American Turpentine producers belong to the American Turpentine Farmers Association Cooperative.

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