

AREY TELLS OF IMPORTANCE OF RAISING CALVES

90,000 Farm Families in North Carolina Without Even One Family Cow.

On January 1, 1939 there were 88,000 milk cows in North Carolina, or approximately one milk cow for each nine inhabitants. The average productive life of a cow is only about five years. On this basis, says John A. Arey, Extension dairyman of State college, it will be necessary for North Carolina farmers and dairymen to raise 78,200 heifer calves annually to even maintain the number of cows now in use, which is not enough to produce sufficient quantity of dairy products to meet the demands of home consumption.

In the sections of this State from which milk is sold for fluid consumption, some dairymen still depend upon buying cows to replace the discarded ones rather than raise them, Arey stated. "This method of replacing a herd is often responsible for heavy losses caused by bringing in communicable diseases through new cows. It also rarely ever results in increasing herd production from year to year," he continued.

"Since the ability of cows for milk production is inherited, the wise dairyman will use a good bull and raise his best heifer calves. He will see in each of these heifer calves the possibility of a cow which will not only replace a discarded member of his herd, but will also help to raise the average production of his herd."

The specialist said that the last Federal census report showed that there were 90,000 farm families in North Carolina without even one family cow.

"The shortage of cows in this state, and the great difficulty in securing good cows from other states, even at high prices, makes it very important that our farm-

Laughton In DuMaurier Film Drama

When Daphne duMaurier created an imaginary setting for her "Jamaica Inn," she visualized an eerie, scary hostelry of the eighteenth century, infested by cut-throats, brigands, horse-thieves and sundry criminals as the setting for an excitingly romantic tale. That is how it is brought to the screen in the Paramount production of "Jamaica Inn," which stars Charles Laughton and is showing today and tomorrow at the Palace theatre.

Few places along the rocky Cornwall coast had a more sinister connotation for the inhabitants than this inn, once really the headquarters for a band of wreckers, who lured ships to their death on the rocky bays and stripped them of their cargoes.

The screen's story revolves about Charles Laughton, a debauched squire, who controls and protects the wreckers for a share of their loot. Suspense in the story grows when Robert Newton, one of the members of the gang is rescued from death by Maureen O'Hara, sister-in-law of the gang's captain.

Skating, Romance In Florida Settings

Theatre audiences are transported to the delightful atmosphere of Palm Beach, Florida, as they view the unreeling of the story of "Everything's On Ice," screen comedy romance which comes with honors firmly grasped in the tiny hands of Irene Dare, six year old ice-skating prodigy and is being shown today and tomorrow at the Dolly Madison theatre.

ers and dairymen give more attention in the future to the raising of good heifer calves," Arey declared.

Most imposing of the settings in Palm Beach is the interior of a fashionable night club, where the tiny Irene heads the floor-show staged on a great rink of real ice. There are scenes out-

side a magnificent hotel and others within its luxurious apartments. There are glimpses of the Atlantic Ocean and the beach, and moonlight scenes along country roads. The bright, refreshing at-

mosphere of one of the country's most delightful holiday spots, with its color and gaiety, almost serve the audience as a substitute for an actual vacation.

RECORD

More winter cover crops will be sown in Northampton county this year than ever before, reports H. G. Snipes, assistant

farm agent of the State college extension service.

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is Chesterfield because of its right combination of the best American and Turkish tobaccos

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Sale Schedule, Week of November 6

- Planters Warehouse - 1st. Sale Monday, Nov. 6
- New Brick Warehouse - 1st. Sale Monday, Nov. 6
- Virginia-Carolina - 2nd. Sale Monday, Nov. 6. Beginning 11:40 a. m.
- Star No. 2 - 2nd. Sale Monday, Nov. 6. Beginning 2 p. m.
- Virginia-Carolina - 1st. Sale Tuesday, Nov. 7.
- Star No. 2 - 1st. Sale Tuesday, Nov. 7.
- Dixie - 2nd. Sale Tuesday, Nov. 7. Beginning 12:30 p. m.
- Independent - 2nd. Sale Tuesday, Nov. 7. Beginning 3 p. m.
- Dixie - 1st. Sale Wednesday, Nov. 8.
- Independent - 1st. Sale Wednesday, Nov. 8.
- Big Four - 2nd. Sale Wednesday, Nov. 8. Beginning 2:50 p. m.
- Farmers - 2nd. Sale Wednesday, Nov. 8.
- Big Four - 1st. Sale Thursday, Nov. 9.
- Farmers - 1st. Sale Thursday, Nov. 9.
- Star No. 1 - 2nd. Sale Thursday, Nov. 9. Beginning 10:40 a. m.
- Edmondsons - 2nd. Sale Thursday, Nov. 9. Beginning 12:20 p. m.
- Star No. 1 - 1st. Sale Friday, Nov. 10.
- Emondsons - 1st. Sale Friday, Nov. 10.
- Planters - 2nd. Sale Friday, Nov. 10. Beginning 2 p. m.
- New Brick - 2nd. Sale Friday, Nov. 10. Beginning 2 p. m.

PROPRIETORS:

**Edmondsons, Planters,
Independent**

Hodges, DeJarnette, W. Adams, Baker,
P. C. Edmunds, III

Star No. 1 and 2

Holt Edmonds, Woody and Walden

**Virginia-Carolina
and BIG 4**

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DIXIE

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John Cole and Smart

W. S. Holt, Sales Supervisor, The South Boston Va. Tobacco Market