

LISTEN TO
Ellen Randolph
EVERY MORNING AT 9:30
OVER
W. P. T. F., RALEIGH, N. C.

DOUBLE VALUE
OCTAGON GRANULATED
PREMIUM COUPONS

BUY FROM YOUR
LOCAL DEALER

Roxboro

SERGEANT & CLAYTON
LONGHURST MERCANTILE CO.
CARL WINSTEAD
A. S. HASSAN
CLAYTON'S CASH STORE
FOX & COMPANY
HUGH WOODS
R. H. GATES
SOUTHSIDE MARKET
MOORE'S CASH MARKET
G. B. SHORT
NORTH END SERVICE STATION
A. & M. FOOD SHOPPE
CHAS. HOLEMAN & CO.
S. C. FISHER
E. D. OWEN

R. F. D.

T. T. DUNCAN
GUY R. CLAYTON
O. S. OAKLEY
F. D. LONG
S. P. GENTRY & CO.
F. T. WHITFIELD
R. A. WALKER
W. E. RUDDER

Hurdle Mills

D. L. WHITFIELD

Ca-Vel

B. P. VAN HOOK

Helena

W. L. BARTON
J. G. CHAMBERS

Rougemont

W. H. LAWS

Louisburg, N. C.

G. W. HURPHY & SON
SEABOARD STORE CO.
W. E. COLLIER
LOUISBURG SUPPLY CO.
V. A. BAILEY
L. J. PERNELL
CASH BROTHERS
A. L. BUNN
J. S. HOWELL GROCERY
CASH & CARRY MARKET

Franklinton, N. C.

STERLING STORE CO.
N. C. RED FRONT STORE
HOME GROCERY & MARKET
OTIS WOODLIEF
STAR GROCERY
HICKS SUPPLY CO.
R. D. COLLINS



TAKE YOUR COUPONS TO

LONG, BRADSHAW & CO. Roxboro, N. C.
H. C. TAYLOR HARDWARE STORE Louisburg, N. C.
BROWN FURNITURE HOUSE Youngsville, N. C.
SASSER FURNITURE CO. Franklinton, N. C.
HUGHES FURNITURE CO. Henderson, N. C.
BAIRD HARDWARE CO. Oxford, N. C.
HEILIG & MEYERS FURNITURE CO. Raleigh, N. C.

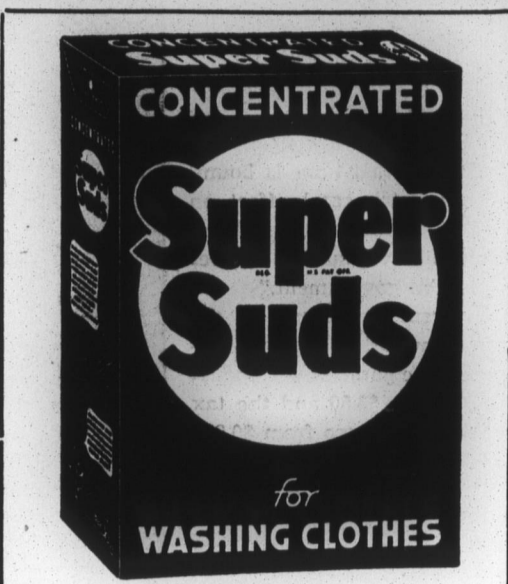


We are so sure Concentrated Super Suds is the finest laundry soap you have ever used in your tub or washing machine, that we make this guarantee: Get a package, test it against any other soap. If you don't agree Concentrated Super Suds is the finest laundry soap you've ever used, mail, empty carton to Concentrated Super Suds, Jersey City, N. J. We will send DOUBLE YOUR MONEY BACK!

SAVE MONEY WITH
THESE VALUES!

KLEK (Formerly Super Suds, in Red Box) For Washing Dishes, regular size, 3 for	25c
CONCENTRATED SUPER SUDS) Regular size, 3 for	25c
For Washing Clothes)) Giant size, 2 for	45c
GIANT OCTAGON SOAP, 6 for	25c
SPECIAL OCTAGON SOAP, 2 for	5c
LARGE OCTAGON POWDER, 3 for	14c
SPECIAL OCTAGON POWDER, 2 for	5c
OCTAGON TOILET SOAP, 3 for	14c
OCTAGON CLEANSER, 2 for	9c
OCTAGON GRANULATED SOAP, 3 for	25c
OCTAGON SOAP CHIPS, 3 for	25c
CRYSTAL WHITE TOILET SOAP, 3 for	14c
HOLLYWOOD TOILET SOAP, 3 for	14c
KLEK (Pumic) SOAP, 2 for	9c
UNIVERSAL TOILET SOAP, 3 for	14c
VOGUE TOILET SOAP, 3 for	14c
FAIR SEX TOILET SOAP, 4 for	10c
PALMOLIVE BEADS	5c
PALMOLIVE SOAP, 3 for	20c

SAVE OCTAGON
COUPONS!



TUNE IN
Hill Top House
Starring Lovely Bess Johnson
MONDAY THROUGH FRIDAY
Columbia Network



BUY FROM YOUR
LOCAL DEALER

Louisburg, N. C., R. F. D.

GEORGE FULLER
L. H. DICKENS
J. D. MORRIS
H. E. PERRY GROCERY
W. J. ROGERS
V. E. MITCHELL
R. J. THARRINGTON
C. G. CASH
D. H. TAYLOR
A. B. ALSTON
C. E. EDENS
J. W. PERRY
W. G. WINN & CO.
D. T. DICKIE
J. IRA WELDON

Oxford, N. C.

BUCHANAN'S GROCERY
SAVE A PENNY GROCERY
IDEAL FRUIT STORE
CITY GROCERY
E. H. CRENSHAW
W. D. DILLEHAY
L. L. GRESHAM
JONES GROCERY
PITCHFORD & CO.
ECONOMY FEED & SEED STORE

Oxford, R. F. D.

E. A. MAYES
W. D. MANGUM
J. S. RUDDER
R. G. WILKERSON

Stem, N. C.

FRANKLIN & GOOCH
O. T. MANGUM
MANGUM SERVICE STATION

Stovall, N. C.

L. G. PUCKETT

Creedmoor, N. C.

G. M. CHAPPELL
WILSON GROCERY
CREEDMOOR SUPPLY CO.

Henderson, N. C.

DICKSON & CO.
SANITARY MARKET
NEWMAN & SEAMAN
H. B. NEWMAN
E. G. DAVIS & SON CO.



CONCENTRATED SUPER SUDS IN THE BLUE BOX GIVES 5 WASHDAY ADVANTAGES!

1 SUPER ACTION!... THE NEW CONCENTRATED SUPER SUDS GIVES UP TO TWICE THE SUDS, CUP FOR CUP, AS LESS MODERN PACKAGE SOAPS TESTED—RICHER, THICKER SUDS THAT LAST 2 OR 3 TIMES AS LONG!

2 SUPER SPEED!... BURSTS INTO RICH SUDS IN 5 SECONDS! SOAKS DIRT AND GRIME FREE IN AS LITTLE AS 10 MINUTES! CONCENTRATED SUPER SUDS BANISHES BACK-BREAKING SCRUBBING FOREVER!

3 SUPER WHITENESS!... CONCENTRATED SUPER SUDS WASHES CLOTHES UP TO 25% WHITER, CUP FOR CUP, THAN OLD-FASHIONED SOAPS TESTED—AS SHOWN BY ELECTRIC EYE PHOTOMETER TESTS!

4 SUPER CLEANSING!... CONCENTRATED SUPER SUDS GUARDS FAMILY HEALTH! NOT ONLY BANISHES DIRT, BUT KILLS OR REMOVES MOST GERMS... WASHES YOUR CLOTHES SUPER CLEAN... HOSPITAL-CLEAN!

5 SUPER SAFETY!... GENTLE TO YOUR CLOTHES, HANDS! CLOTHES LAST 2 TO 3 TIMES LONGER WHEN YOU WASH THEM WITHOUT SCRUBBING, THE NEW CONCENTRATED SUPER SUDS WAY!

