

### DRESS PLANNING AVERTS MISTAKES

Putting Thoughts on Each Purchase Means Handsome, Economical Results.

By Julia McIver, Clothing Specialist At State College

Raleigh, Sept. 19 — Do you have a coat, hat or frock in your closet that you bought on impulse and found simply didn't go with anything you own?

Sixty-five out of 100 women are constantly making such mistakes.

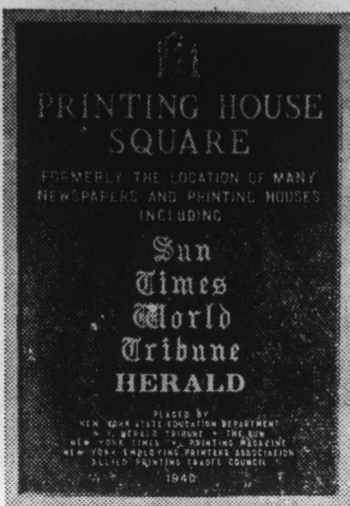
To plan an outfit is a comparatively recent idea in clothing. One used to purchase a dress or hat with little thought as to what was to be worn with it. Then she wondered why she never seemed to look nice. The best-dressed women are not the wealthiest, but those who plan well and take time to buy.

In planning your new outfit the first thing is to consider the possible social occasion for which you must have a complete ensemble. You will consider the location of your home and the type of activities in which you will be engaged. It is a joy to know that the clothes you are wearing are suitable for the occasion.

The next best thing to do will be to consider clothing already on hand that can still be used.

Then decide on a color scheme. This is very necessary, for you want all of your clothes to blend well. It is wise to select a basic color for the main articles of clothing. The coat is usually the most expensive garment and the one used for several years. It should be a staple color such as black, brown, gray or navy. These colors can then be combined with a favorite color to vary the wardrobe. Other garments do not have to be the same color, but should blend. One thing you will want to avoid is a complete outfit of one color with everything in the same shade. This fall you will want a dress or hat in one of the

### Dedicate Plaque



A bronze plaque to "Printing House Square" in New York city, will be dedicated September 16, marking the 500th anniversary of printing from movable type.

new shades, such as Indian Summer, Huaca (the color of potato peel), Indian earth, Bay leaf green, juniper green, night flight blue, river blue, soldier blue and fire red.

It often happens that there are things in your wardrobe which you must wear another season — coats, for instance. In this case, your color scheme would definitely be influenced, because you will want to blend new clothes in such a way that they will look well with an old coat. Sometimes it is economical to discard an old dress that is the wrong color or not quite right rather than buy a new set of accessories for the dress.

After you have decided on your color, what you need and how much money you can spend, you should study smart fashion magazines, shop windows and advertisements and see what is new and fashionable.

This year you will find skirt lengths an atom shorter than last year's 13 to 18 inches from the floor.

Skirts are straighter, but there will be plenty of walking room for all the illusion of narrowness. The side-draped skirt is new

and different. It makes a stright slim dress soft and graceful.

Then we have a flounce that breaks from under a tight tubular tunic of the dress midway to the knees.

Pleats are featured in the form of box, inverted, or side.

Hips are conspicuous either by being very smooth or by looking wide because of peplums, pockets or draping.

Waistlines are slightly longer. Belts are narrow. Shoulders are broad but not exaggerated. Coats are easily fitted, some with bloused backs.

Suits have three styles of jackets, the longer fitted jacket, the plump jacket over the dark dress or the plaid jacket over the plain dress.

If you are to be a successful shopper you will sit down with a pencil and paper and figure out your needs and their relationship to your entire wardrobe and way of living.

It is a good plan to purchase several pieces of wearing apparel at one time so that you can see how they will go with each other.

The basic dress is a good thing to keep in mind. The basic dress consists of a simple one-piece V-neck dress, cut on very good conservative lines to fit beautifully.

Many different accessories will go with the basic dress so that each time it is worn it can look different.

Don't overlook the fact that your outfit will need a little toning up. You must give it some snap and sparkle and this is done through the use of correct accessories. In this class would come your bag, gloves, jewelry, scarfs, handkerchiefs and belts.

### RUBBER

Experimental stations for growing rubber plants will be established in various Latin American countries shortly as a result of investigations by U. S. Department of Agriculture experts.

### Bar the Bard And Revive the Classic

Basil Rathbone, distinguished stage and screen star, believes that the only way to bring about a Shakespearean revival is to remove the study of Shakespeare's works from the curricular of public schools throughout the nation.

"To bring Shakespeare back," Rathbone declared, "quit teaching it in high schools. The Bard is a delight to mature minds, but he is torment to juveniles, who do not understand him."

That rather startling statement from a Shakespearean actor from 'way back was made during the filming of Bing Crosby's new Paramount picture, "Rhythm on the River", starring Rathbone and Mary Martin, which starts a two day engagement at the Palace theatre today.

"Everytime a boy or girl of fourteen to eighteen is compelled to memorize Hamlet's Soliloquy or Marc Anthony's oration over the body of Caesar, another nail is driven into the coffin of the Shakespearean drama.

"That's the principal factor in the current decline of those classics", he continued, "almost every young or middle-aged person in America is nursing a grudge a-

gainst the Bard of Avon, a grudge dating back to their schooldays.

Bar the Bard, and revive the classics."

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