

Kirma To Be In Roxboro For Two Days

Starting Friday night at 8 o'clock at Pass Furniture company, Kirma, the hypnotist, will fill a two-day engagement in Roxboro, during which time he will attempt to place two young women under hypnosis and will perform other hypnotic feats, all of them free to the public.



On Friday evening at 8 o'clock when he first opens his engagement here, Kirma will attempt to hypnotize the first of the two young women and will if successful place her on a Kingsdown mattress in full view of the public where she will remain for a period of twenty-four hours.

On Saturday afternoon at 4 o'clock Kirma will again attempt to perform hypnosis, the subject being a second young woman and at 8 o'clock that evening he will attempt to awaken both young women.

In addition, the visiting hypnotist, whose appearance here is sponsored by the Pass Furniture company, Main street, will on Saturday afternoon at 2, 4 and 8 o'clock perform various other feats of hypnotism.

As an added feature during Saturday evening the Pass Furniture company will give away absolutely free a Kingsdown mattress and many other gifts to the persons holding lucky numbers at the drawing to be held at that time.

INCREASE

The volume of sales on the New Bern cooperative swine market continue to increase as hog prices show steady gains, reports P. M. Cox, assistant farm agent of the N. C. State College Extension Service.

Bicycle Accidents Fewer In Number

An encouraging reduction in fatal accidents involving bicycle riders in North Carolina has been reported by the Highway Safety Division, which attributes the reduction largely to stricter control and regulation of bicycle traffic in many cities in the state.

The brightest spot in the whole traffic accident picture for 1941, in fact, was the large reduction shown in fatalities and injuries from motor vehicle-bicycle collisions. Last year, 20 bicycle riders were killed and 208 were injured in accidents in this state, whereas 37 were killed and 258 injured in 1939. This was nearly a 50 per cent reduction in bicycle fatalities, and the decrease was particularly noteworthy in view of the increased use of bicycles and the upward trend of all other types of traffic accidents.

"Inasmuch as a great majority of the bicycles are in cities and towns, we feel that an important factor behind this decrease in bicycle fatalities has been the fact that many municipalities in the state have adopted special ordinances designed to regulate and control bicycle riders," said Ronald Hocutt, director of the safety division. "Fourteen cities in the state have compulsory registration of bicycles, regulatory ordinances, or both, and these have formed the basis for an educational and enforcement program among bicycle riders in these municipalities."

Greenville, Tarboro, Wilson and Reidsville have enacted bicycle ordinances and begun licensing bicycles within the past 30 days and Elizabeth City, Shelby, Salisbury and several other cities have such measures under consideration, Hocutt reported.

"I am certain that if this program is consistently carried on and expanded, the hazards created by bicycle traffic will be greatly reduced," he said.

ONIONS

Ernest Best, F. C. Best, Russell May, James Rouse, and J. T. Bailey, Greene County 4-H Club members, are planting onions as a club project this year, reports Assistant Farm Agent J. W. Grant.

PUBLIC DEMAND BRINGS REISSUE OF FREE BOOK

So many requests have been received for the big free book, "Tobacco Land, U. S. A.," offered by Chesterfield Cigarettes in a recent national newspaper advertisement, that another million copies for immediate distribution are being rushed through publication.

Individuals and groups will receive copies on request to Liggett & Myers Tobacco Company, 630 Fifth Avenue, New York, N. Y.

"Tobacco Land, U. S. A." is the name given to the group of states in which America's fine cigarette tobaccos are grown. While tobacco is grown in 22 states of the Union, the primary cigarette tobacco states are Maryland, Virginia, North Carolina, South Carolina, Georgia, Florida, Tennessee, Kentucky, Ohio and Missouri. Scores of colleges have written to praise the completeness of this story of America's great tobacco industry, which 42 pages with over 100 large photographic illustrations fully describes tobacco farming and cigarette manufacture.

Of particular interest to many readers is the long preparation of tobaccos for Chesterfield, a process lasting from two to three years. Careful steps of planting, growing, harvesting, curing, ageing, conditioning for correct moisture content, and blending of the various domestic tobaccos with imported Turkish leaf are the groundwork. Then comes modern fool-proof manufacture, making possible production of millions of packages of cigarettes per day.

The Chesterfield factories at Durham, N. C., portrayed in this book, alone cover one hundred and fifty acres. Every visitor to "Tobacco Land" finds a tour through these factories an adventure in American manufacturing ingenuity, and he never forgets the bright golden color and rich fragrance of the newly-opened hogsheads of tobacco fresh from their long mellowing in storage.

"Tobacco Land, U. S. A." is also the story of a typical Southern tobacco-growing family, showing how the family's life revolves around the progress of the tobacco crop from season to season. The importance of the cities and universities of America's tobacco capital are shown in pictures and text.

New Campaign Released
Many celebrities are again included in the new Chesterfield advertising campaign, scheduled nationally in newspapers during February and March. Among these are Dick Shaughnessy, U. S. all-gauge skeet shooting champion and winner of nearly 70 skeet titles; Sally Young, top-ranking bridge player; Frances Burke, 1940-41 "Miss America" and Brenda Joyce of motion pictures. Patsy Garrett, singer from Fred Waring's "Chesterfield Pleasure Time" broadcasts, and Pat O'Brien, film star, are featured together in a special St. Patrick's Day advertisement.

National billboard showings, dealer displays, and the Waring "Pleasure Time" and Glenn Miller "Moonlight Serenade" radio shows over the leading networks support the newspaper program.

Chesterfields are made with one aim in view...
to give you a

Milder

Better Taste

They hit the mark every time with smokers like yourself because people have learned they can count on Chesterfields to give them, without fail, a smoke that is MILD... not flat... not strong.

Chesterfields are a pleasing smoke at all times because their COOLER, BETTER TASTE comes from the right combination of the world's best cigarette tobaccos. YOU CAN'T BUY A BETTER CIGARETTE.

DO YOU SMOKE THE CIGARETTE THAT Satisfies... IT'S THE SMOKER'S CIGARETTE

ROXBORO'S LARGEST BEAUTY SHOP

We have just completed an addition to our Modern and Large Beauty Shop to give the ladies of this community better and more efficient Service.

In appreciation to you for your splendid cooperation in the past we are making this special offer.

Special until April 1st

SHAMPOO and FINGER WAVE - 35¢

PERMANENTS - \$2.00 up

Virginia Dare Beauty Shop

Phone 3731
In Basement of Brucos 5 & 10c Store

Ask Yourself These Questions - Convince Yourself of These Facts - And You'll Agree

CHEVROLET

FOR '41 IS

FIRST BECAUSE IT'S FINEST!

Again CHEVROLET'S THE LEADER!

DRIVE IT ONCE AND YOU'LL DRIVE IT ALWAYS!

EYE IT... TRY IT... BUY IT!

DO YOU PREFER THIS?	CHEVROLET	FORD CAR	PONTOAC CAR
90 H.P. ENGINE	YES	NO	NO
CONCEALED SAFETY-STEPS	YES	NO	NO
VACUUM-POWER SHIFTS AT NO EXTRA COST	YES	NO	NO
BODY BY FISHER WITH UNSTEEL TURRET TOP	YES	NO	NO
UNITIZED KNEE-ACTION	YES	NO	NO
BOX-GIRDER FRAME	YES	NO	NO
ORIGINAL FISHER NO DRAFT VENTILATION	YES	NO	NO
TIP-TOE-MATIC CLUTCH	YES	NO	NO

ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES

WHAT CAR OUT-ACCELERATES all other biggest-selling low-priced cars?... CHEVROLET!

WHAT CAR OUT-CLIMBS all other biggest-selling low-priced cars?... CHEVROLET!

WHAT CAR OUT-RIDES all other biggest-selling low-priced cars?... CHEVROLET!

Cheapest Gas Prices In Roxboro

Esso Gas & Oil

Drive here for the best in gas prices. If you like to save money, you cannot afford to fill your tank elsewhere.

Good Groceries

We carry a complete line of heavy and fancy groceries. Our prices are always right. Give us a trial today.

North End Service Station

O. W. Long, Prop. North Roxboro

Turkey Production Trial Sequences Increasing Yearly Among Greatest In Film History

The turkey industry is adding an increasing amount to the North Carolina cash farm income each year, says Roy Dearstyne, head of the N. C. State College Poultry Department. During the 1932-36 period, an average of only 252,000 turkeys were raised in this State annually. Yet in 1940, the number jumped to 329,000. On this basis, North Carolina ranks 24th among the 48 states in turkey production and third among the South Atlantic states.

At the present time, growers are realizing approximately three-quarters of a million dollars from turkeys each year. The industry is located chiefly in the Coastal Plains, the south Piedmont, and the northwestern part of the mountain section.

As is true with chickens, one of the most important problems of the turkey industry is starting the young birds right, Dearstyne said. This means that turkey poulters must be handled in such a manner that they will adjust themselves easily to brooding conditions. At the same time, careful management and rigid sanitation can reduce mortality of the young birds to the lowest possible level.

Twenty-four hours before the poults arrive, the brooder should be assembled, started, and adjusted to the temperature desired or specified by the manufacturer. Generally, a temperature of 90 to 95 degrees should be maintained at the outer edge of the floor three inches from the floor for the first week. Then this should be reduced five degrees each week for six weeks. If a brick brooder is used, a temperature of 70 degrees should be maintained on the floor of the house.

A good rule to follow, Dearstyne said, is to allow one linear foot of feeding space for each five poults up to four weeks of age and two linear feet from the fourth to the tenth week.

POTATOES

A program for the diversion into livestock feed of up to 12,500,000 bushels of 1940 crop Irish potatoes in eight Western states has been announced by the Surplus Marketing Administration.

Coca-Cola belongs

DRINK Coca-Cola 5¢