

Rubber Company Executive Says Supply Not Unlimited

Motorists And House-Holders May Have To Do Without Because Of War Conditions.

Akron, Ohio, May 31—In a letter to Goodyear Dealers all over America today, P. W. Litchfield, Chairman of the tire company's board, called upon the rubber industry to inaugurate a program which will free additional ships for the use of Great Britain and conserve available supplies of rubber for essential purposes. His letter follows:

"While not actually at war, America is proceeding quite rapidly to place her internal affairs on a real war footing.

"This means sharp readjustments in all phases of domestic activities.

"Particularly important will be the adjustments we must make in the use of strategic materials and facilities and, of course, this includes rubber.

"As I have stressed in previous messages, rubber is a basic and vital requirement in America's peace time economy. In time of national crisis, it becomes increasingly important.

"So, it would appear high time that we take a square look at the rubber situation with especial attention to factors bearing upon adjustments which the tire dealers of America may be called upon to make.

"We have in the country today, what amounts to a normal six months supply of rubber. Half of this is in the hands of manufacturers and dealers while the other half is government-owned and subject to use only as national emergency needs may dictate.

"Our major source of supply lies half way around the globe where plantations of the British and Dutch East Indies produce approximately 95 per cent of all the rubber required by the whole world.

"Currently, these states are producing rubber in sufficient quantity to meet all possible needs. And, as this is written, rubber is being received in America in greater quantity than Rubber article continued our rate of consumption.

"Production of crude rubber is not now and is not likely to be a problem—the problem which we will be called upon to face in the very near future, is that of getting the rubber from the East Indies to America.

"We need not look beyond today's newspapers to learn that the shipping situation is complicated by two major factors:

"First, British ships are being destroyed by submarines and raiders more rapidly than they being replaced.

"Second, to replace blitz losses and to meet the need for almost limitless supplies of munitions and food, England must import all manner of essential goods in larger quantity than ever before.

"This means that more and more ships must be taken out of normal service and utilized for vital defense needs. The impact of this stern fact will make itself felt far into the pattern of our normal way of life.

"For example, if some of the bottoms now used in transporting rubber to America, can be released for Britain's pressing requirements, they undoubtedly will be so transferred.

"This in turn, will mean that non-essential uses of rubber here at home will be sharply curtailed or completely stopped. If a white sidewall tire requires an additional two pounds of rubber, as compared with a standard black tire, and it actually does, then the white sidewall may be spotted as one of the

things the American public can do without. If a net saving in rubber can be accomplished through the process of recapping used tires, and it can, then the practice of recapping may be forced into much wider use.

"If American motorists can gain substantial additional mileage from their tires by reducing the speed at which they travel, and they can, then the public may have to be educated to travel at a slower rate.

"If the function of any one of a thousand rubber gadgets can be performed with reasonable satisfaction by a substitute, then the public may be required to use the substitute.

"These are just a few simple examples, but they convey the idea of what may come.

"In making these candid comments, I am quite conscious of the fact that they may be interpreted in various ways.

"To some, the fact of a six-months supply of rubber on hand, might encourage complacency. To others, the fact of a six months supply, might be regarded as cause for alarm.

"My objective here is to encourage a sensible middle ground view. As I see it, America can get along quite nicely. We have a supply of crude rubber on hand—we know how to make synthetic rubber, although many months would be required to provide sufficient productive capacity, we have large reservoirs of scrap from which reclaim may be made. We can, so far as it is possible to foresee, continue the production of rubber goods which are essential.

"We cannot, however, indulge in waste. We must learn, probably soon, to operate with reduced and simplified inventories and, above all, we must take every precaution against hoarding.

"The big idea today is to make the very best use of available facilities and supplies.

"Tire dealers, the country over, can contribute important aid to Britain as well as assistance to our own national defense needs by, first, understanding the true situation, and, second, counselling their customers in the ways of patriotic conservation.

"As matters now stand, it is Goodyear's purpose to maintain its relative competitive position. But the needs of national defense must take priority over every other consideration and we trust that the rubber industry as a whole will take proper steps to meet the situation."

AFTER HOLDUP MINTS

Chicago, May 31—A gunman held up Haskell Cohodes, manager of a restaurant, and took \$300 from the till. Before leaving, the robber nibbled on candy mints from trays at the counter, a while menacing half a dozen customers and employes with his pistol.

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Helena Woman

(Continued from Front page)

tion of the Helena board was Jerry L. Hester, former Bushy Fork principal, who was last month elected to the principalship at Helena, succeeding R. C. Garrison resigned. Mr. Hester reported that the board had a very harmonious session and that new selections apparently met the approval of all concerned.

Yet to be selected at Helena is a science teacher, a man, who will also act as coach of basketball and baseball. Miss Margaret Warren, elected to teach science there last year at mid-term, did not apply for re-election. Also vacant is a position for a teacher of history who can coach similar games at Allensville, and a position for Home Economics at Hurdle Mills. Former teacher at Allensville was William Smith Humphries, now Bushy Fork principal, while Miss Maria Richardson, of the Home Economics department at Hurdle Mills, announced her resignation Thursday in order to accept another position.

IT PAYS TO ADVERTISE IN THE TIMES

Man Chosen

(Continued from Front Page)

county with highest recommendations."

Mr. Cox, who replaces Mrs. Madeline C. Trowbridge, of this city, who is to be transferred to the sixth grade of the high school unit, is interested in radio and photography and is a Red Cross swimming instructor, while Miss Cooper, who succeeds Mrs. Sam Byrd Winstead, of this city, resigned, has particular recommendations from Miss Grace Van Dyke Moore, of the music department, Woman's college.

Miss Chapma, who succeeds Mrs. L. H. Rynd, of this city, resigned, has an excellent record, as has Miss Newby, who will succeed Miss Mattie Lee Rogers, of Elberton, Ga.

Teaching changes made necessary by election of Jerry L. Hester, as principal of Helena school, by the resignation of Mrs. Hester as Bushy Fork teacher and by the appointment of Will Smith Humphries as principal at Bushy Fork, will be filled by Misses Monroe and Thompson. Miss Monroe will take over teaching done by Mr. Hester, while Miss Thompson will fill the position held by his wife. Mr.

Auto Vacuum Aids Anglers



To many the call of the open road also means the call of the open water. The automobile and good roads have brought thousands of beautiful lakes and streams within reach of the vacationist or the week-ender. Fishing seasons throughout the country are opening, and these young people were among the first to seek their favorite stream. They carry their own boat, lashed to the top of their Chevrolet, and held securely with a new vacuum-grip holding device actuated by vacuum power from the motor. Note the tube connecting boat rack with motor vacuum.

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Humphries will, in addition to holding the principalship, offer courses in the first two high school grades and will probably coach athletics and debating.

Here Thursday for conference with Mr. Griffin and with the Roxboro District school board was Leon Couch, of Goldsboro, who was recently named supervising principal of Roxboro district schools, following resignation of H. C. Gaddy, of Munroe. It is understood that all high school appointments named have approval of Mr. Couch.

NOW AT HOME

Now at home at their Main street apartment are Mr. and Mrs. Sam Whitten, Jr., who returned last week from their wedding trip.

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STILL ILL

Mrs. E. D. Cheek, mother of Mrs. Hattie Cheek Carver, of this city remains quite ill at her home here.

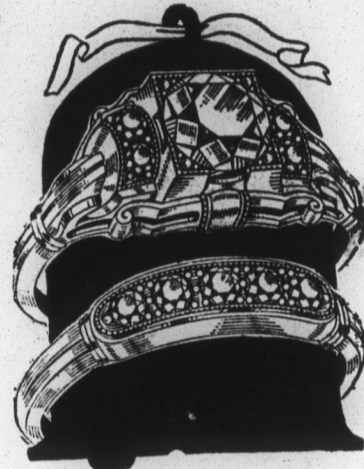
WILL COME HOME

Mrs. E. G. Long, who has been

receiving treatment at Watts hospital, Durham, is expected to return today to her home here.

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The land is some of the finest to be found in the Piedmont section Well watered by the Hyco River, Mayo Creek and many other streams, lying on both sides of 3 hard-surfaced Highways, Route 501, South Boston. Va Roxboro. N C; Route 96 South Boston to Virginia-Route 711 South Boston to Denniston Plenty of wood and small timber Property has been divided into small farms facing hard surface-with tenant houses, Power lines and Telephone Service.

TERMS: 15% Cash on day of Sale, Balance on delivery of Deed. Make your financial arrangements before Auction Thursday, June 5th

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