



GO TO SUNDAY SCHOOL AND CHURCH SUNDAY



PRAYER FOR THE WEEK

(It is suggested that you tear this prayer out and place it at your table to be used as a basis for family devotions each morning of the week.)

Our Father, who are in heaven, who hast formed us of the dust of the ground and breathed into us the breath of abundant life; lift us above the level of the dust of small thinking and selfish living. Breathe into our lives the breath of clear vision and high ideals and that holy love that can give new meaning and purpose to our lives. May thy presence turn the drabness of life into the thrill of doing our tasks to thy glory. Fill us with a sense of responsibility to thee and thy children. And grant unto us minds that will penetrate eternity in order that we may live in terms of the eternal today. We pray in the name of Jesus Christ. Amen. —H. G. H.

Autumn Days

There's a soft and subtle power in the air. I can sense it, I can feel it everywhere.

Birds and insects in the maze; Sun a-shining through a haze That restrains the strength and fierceness of its glare.

There's a sad and restless spirit in the wood; And the creatures seem to know it bodes no good: For they're shrinking from the wind, Eagerly they seek to find Some snug place that's suited to their changing mood.

Fields that once were gay and verdant now are bare. Woods at last have yielded to the sun's long stare. Crops are gathered from the field. Forest trees now subtly yield To the alchemy that's always wrought by Autumn air.

In the hedge the sumac flaunts its brilliant sheen. Oak and hick'ry ope gold banners on the scene. Black and sweet gums, carmine red,

With the pine's dark mass o'er-head Giving through the dismal days a shade of green.

Copper-colored elms and poplars wave with grace. Scarlet berries deck the dogwood's ragged face. Yellow goldenrods about And, with asters, bravely flout Brilliant bouquets everywhere there's found a place.

There's the royal purple sourwood's brilliant flare Decking woods of hill and hollow everywhere. Sassafras in pinks and reds, Hedgerows bending low their heads, Yielding up the ghost to Autumn's biting air.

Crickets chirrup now close by the chimney side. Hoot owls question where their prey so quick has hid. Blue bird, lark and whippoorwill, Robin Redbreast, quaint crossbill, To the warm and sunny South have gone to bide.

There's a melancholy stirring in my heart When the glowing scenes of Au-

tumn by me start. For it seems a hand that's cold Reaches forth with grim, strong hold For some things from which my soul is loath to part.

Makes me somewhat sad and pensive when I see Leaves a-dropping down from off the friendly tree.

For the trunk will soon be bare, Sighing in the wintry air, Grieving for the brighter days that used to be.

Still I know there's nothing cruel in the breeze That so grimly grasps the gaily colored leaves.

For beneath each ash and oak Will be spread a rustling cloak, That will have a host of wee things from the freeze.

Autumn days are never gloomy if we mind That through them Life's mystic secret we may find. When the cold chill wind has blown, All the leaves to rest have flown, God would teach us, even then, that He is kind.

—The Western Recorder, Louisville, Ky.

Store Remodeling Is Important Step In Boosting Sales

Modernization of shops and stores is recognized by owners as one of the most important steps they must take if they are to keep pace with the keen competition anticipated in the years ahead. New items of merchandise will be flowing into consumer channels in large quantities soon and many store owners already are streamlining their establishments to display their wares to the best advantage.

A good modernization plan calls for a decorative scheme which emphasizes simplicity in an atmosphere of restfulness and charm. This is accomplished by warm, friendly color tones, straight wall lines from which obstructions have been eliminated as much as possible and adequate lighting.

Other considerations are cost the extent to which business will be interrupted during remodeling

and the ease with which temporary installations, such as dividers, model room walls and window display backgrounds and fixtures, can be removed or rearranged to effect new settings and meet seasonal demands.

The selection of materials for remodeling purposes is important to meet the demands of economy. Many store owners are using insulating board in large sheets and versatility and attractiveness in plank sizes and tile shapes. This predecorated material is structurally strong and sufficiently flexible to permit bending to form flowing curves around obstructions. It is easy to cut and apply and can be installed with little or no interruption of business. The material insulates, builds, decorates and quiets sound in one operation.

Local Produce

Quotations on prices paid to farmers for produce are furnished by several leading buyers:

Poultry: Chickens: (Alice) broilers 25 cents per pound; fryers, 2 1/2 lbs. over, 24 cents, 2 1-2 pounds under 25 cents; hens light 21 cents; hens, medium, 23 cents; hens heavy colored, 25 cents; heavy roasters, three pounds up, 25 cents; old roosters, 18 cents. Ducks, 12 cents per pound; young turkeys, hens and toms, all sizes, depending on grade and quality 34-35 cents; turkeys, old toms, 30-31 cents; geese 12 cents.

DR. HEINRICH JALOWETZ DIES

(Continued from page 1)

He was the founder of the Black Mountain College Music Institute, which has attracted many excellent artists and students from all over the United States.

Surviving are the widow, Johanna Groag Jalowetz, and two daughters. The younger, Elisabeth, graduated from Black Mountain college and is now working as stage designer with her husband, Boris Aronson, in New York city. The elder daughter, Mrs. Trudi Germonprez, is living in Holland. Her husband died as a member of the Dutch underground.

Mrs. Jalowetz has been working with the students at the college as a voice coach and book-binder.

Discharge Paper Must Accompany Service Claim

World War II veterans making their original claim for adjusted compensation at the U. S. Employment service office must bring with them their original army or navy discharge paper and not a photostatic or certified copy, P. Lane Gaston, manager of the local office said Tuesday.

Mr. Gaston explained that when a man is discharged the army officials tell him to have a photostat made of his papers and then put the papers away and use the copy. Veterans' administration regulations stipulate that the original discharge paper must be presented when the original claim is made he said.

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TEN CENTS A LINE FOR FIRST INSERTION EIGHT CENTS A LINE EACH SUBSEQUENT INSERTION NO AD ACCEPTED FOR LESS THAN 50 CENTS

WANTED—News for The News.

WANTED—Baby walker and play pen. Call 4101.

WANTED—Job Printing by The News.

WANTED—5 or 6 room house unfurnished. For co-owner of The News. Call 4101.

FOUND—WAC's Cap. Owner can have same by calling at News office.

FOR SALE—40 laying hens Mrs. W. H. Creasman, Blue Ridge Road.

WANTED TO PRINT—You Personalized Stationery — 200 sheets—100 envelopes for only \$3.00.

LOST—Pair ladies black pigskin gloves between Grammar School and Methodist Church, Tuesday night. Leave at Black Mountain Hardware. Reward.

FOR SALE—Thayer metal fram collapsible baby buggy, with Kant Wet mattress, \$25.00, very good condition. Can be seen at News office, or phone 4101.

LOST—Child's pet: Small brown and black Fox Terrier dog. Name "Boots." Finder please return to Elizabeth Brown, Montreat Road Baptist Church parsonage.

FOR SALE—Gray leatherette collapsible buggy. Adjustable back rest, rain shield, package carrier, good condition. See at The News office—\$20.

WANTED—Can accommodate 2 or 3 riders from Black Mountain to Asheville daily. Leave Black Mountain 8 a.m. Leave Asheville 5:00 p.m. Address Mrs. F. S. Cunningham, P. O. Box 207.

For better Job Printing see us—The News.

Calendar of Coming Events

THE LIONS CLUB

The Lions Club meets the 2nd and 4th Thursday of each month.

AMERICAN LEGION

The American Legion, Waycaster McAfee Post No. 129, meets the 4th Monday of each month. Wm. Hickey, Commander.

LEGION AUXILIARY

The American Legion Auxiliary, Waycaster McAfee Post No. 129, meets the 4th Monday of each month. Mrs. Edna Keith, President.

JR. O. U. A. M. 146

The Jr. O. U. A. M. No. 146 meets the 2nd and 4th Tuesday of each month. The 4th Tuesday is open to the public. R. W. Seawright, Counselor.

A. F. & A. M.

The Black Mountain Lodge, No. 663, A. F. & A. M., meets 1st Friday night in each month. R. E. Finch, W. M.

BLACK MOUNTAIN SINGING CONVENTION

The Black Mountain Singing Convention meets every second Sunday, each month.

SWANNANOVA VALLEY GRANGE No. 978

The Swannanoa Valley Grange No. 978, meets every 2nd Monday of each month at Jr. O. U. A. M. Hall.

BLACK MOUNTAIN PRESBYTERIAN CHURCH

W. H. Styles, Minister WEEKLY CALENDAR

Sunday—

9:45 am. Church School.

11:00 a.m. morning worship.

3:00 p.m. Lakey Gap Chapel

6:15 p.m. Young People's League (Program by Montreat League)

Tuesday—

3:15 pm. Circle No. 1.

8:15 p.m. Circle No. 2.

Wednesday—

7:00 p.m. Prayer and Bible Study

In Massachusetts in 1675 or thereabouts a young man was killed in King Philip's war.

Advertisement for Gulf Service Station featuring an illustration of a car and a hand holding a wrench. Text: Protect Your Car by Greasing and Lubricating GULF SERVICE STATION Your Friendly Gulf Servant

Advertisement for The Home Store. Text: To Purchasers Of NEW PHONOGRAPHS AND Radio-Phone Combinations THE HOME STORE Phone 2751 Black Mountain, N. C. Will give one 50 Cent record of your selection free of charge. This offer applies to all purchases whether made at The Home Store or from other dealers. A bona fide bill of sale from dealer is the only requirement. We are now taking orders for record players for delivery soon. "Service Is Our Motto"

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