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The telephone is more than convenient communication. It is a means of doing business, a way for the merchant to put his store in his customers' homes.

In serving business, the Telephone Company accepts a great responsibility-the obligation to meet every need of the business man who depends on the telephone.

With the Company-as with the corner drug store-earnings are vital to continued success. And because the telephone has become a part of everyday life, telephone earnings are a subject of importance to all.

In 1945, telephone earnings were the lowest in the past 23 years. For 1946, the outlook is for even lower earnings. In keeping with the general trend throughout the country, wages have recently been increased. The cost of everything else going into the furnishing of telephone service is also climbing. Adequate earnings are a basic necessity to the Arnerican way of life. Earnings must be sufficient to enable industry to maintain high standards of service and to attract capital for expansion. As for the Telephone Company, they are indispensable if the full usefulness of the telephone in carrying on the business of the community is to be safeguarded.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY Incorporated



illegal, immoral or fattening.

my wife."

THE BLACK MOUNTAIN NEWS

Successful Intramural Tournament Held at Black Mountain High School

Black Mountain High School's Brittain did good work as a boy's most successful intramural bask- official. The leading scorers of the tournetball tournament came to a close last week. The 9th grade girls ament were Della Mae Goodman and the 10th grade boys were the and Edith Ragan for the girls and champions of the tournament; both Paul Gatrison for the boys. teams coming through with undefeated records. Members of the varsity boy's Director were as follows: and girl's teams were not eligible for the tournament, but served as grade. Guards: Callison, 11th coaches, referees, timekeepers and grade, Padgett, 9th grade, and corekeepers. Much new talent was discovered Brown, 8th grade. and spectators and players alike Boys: Burgess, 11th grade and enjoyed the games. Creasman 10th grade, forwards; Katherine Rondthaler and Ar- Garrison 10th grade, center, and nietta Burnett served as officials, McCool 11th grade and Stevens

in the girls games, while Pete 10th grade guards.

Teachers Defeat Parents

laughs and thrills as well as spills

the faculty of the Black Mountain

Schools defeated the Parents Fri-

day night in the high school gym.

In the ladies' games the teach-

ers won by a score of 20-10. Rich-

ardson was the high scorer of the

game with nine points, while

Beddingfield played a beautiful

floor game. The close guarding of

the teachers also featured. Billy

Burgess was effective under the

basket. For the "Mamas" the ga-

gressive play of Knoefel and

Larce attracted favorable com-

ment. Knoefel 'switched from

guard to forward to score six

The men's game was harder

fought that the score indicates

the teachers winning by a score

of 24-11. Styles and Burgess did

some good scoring with Bedding-

field playing a nice floor game.

The Nanney brothers, Sobol Ty

son, in fact all the parents played

good floor games but showed lack

of practice in shooting. A fea-

ture of the game was a shot by

Dan Turner who scored for the

A novelty game was played

during the evening between the

boy's and girl's varsity teams.

crops to the garden proper.

"Papa's."

points in the last half.

24-11 On Friday Night

In two hectic games filled with

vancement of sports in general. Black Mountain had to my The all tournament teams se knowledge, her first All County lected by the referees and Athletic girl's forward this year in Gertrude Swayngim (now Mrs. Harry Girls-Forwards: Goodman and Ragan, 9th grade; D. Jones, 8th

"Fly" Says Bill

GLIDING TURNS

important that it be done cor-

Your bank should be medium.

rectly.

Clements). Gertrude was the master of a very effective hook shot that enabled her to roll up 160 points during the regular season. Although Gertrude had one more season of eligibility, she

elected to get married. All her many friends wish her well. There's a movement under way to get the .field at grammar school in good condition for baseball, erect backstops, etc. I think we would all like to see baseball

flourishing again in Black Moun-

Sports Chatter

By GENE BYRD

Hi! Sports fans: This is the

first, we hope not the last, column

dedicated to sports comments, re-

collections of the past, and to ad-

Be thinking of your selections for the all time baseball team for Black Mountain. We want to A turn which is made during a start printing some of the selecnormal glide is called a gliding tions. Send them to the Black turnturn. Since it is generally used Mountain News, Attention, The in approaches for landings, this Sports Editor or hand them to me maneuver is often executed near at your convenience. There's

the ground. More attention must be plenty of stars to select from. given to the degree of bank and Pitchers like "Buck" Greene, turn, position of the nose, speed Lefty Melton or Roy Brown. of the plane, and also to the dif-Catchers like Roy Moore, Tom ference of control pressure, as Brown, "Redgie" Burleson. But compared with turns with power you make your choice. on. Therefore it is particularly

Next fall we'll try selecting our all time football team.

Swannanoa monopolized three Before starting your turn, look places on the All County Boy's in all directions for other planes. Basketball Team. Sides, Straehla Coordinated rudder and aiand Burgess all won the coveted leron pressure must be given in honor. Congratulations, boys. We the direction you wish to turn. are proud our neighbors could do so well. Control pressures are only sli-

It's strange how unbeaten recghtly different in a gliding turn ords and tournaments conflict. than in a turn with power. More Black Mountain boys roared into back pressure is needed after the the Buncombe County Tournahas been established, since you alment as an unbeaten team and ready will be exerting back pressbowed to Oakley in the second ureto hold the plane in a normal round. We understand Old Fort glide. You may notice that the with unbeaten boy's and girl's resistance of the controls, particteams suffered the same fate in ularly the rudder, is less than McDowell County. with power on. This follows from

The Bethel boys and girls had fine record this year winning double titles at both the W. C. T.



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Thursday, March 28, 1946