

THE BLACK MOUNTAIN NEWS  
We Urge You To Patronize Our Advertisers

TELEPHONES for FARMERS  
a Big Part of Our  
Expansion Activities

We're busily engaged in rural telephone service extension, which is a major objective of our current expansion activities.

Farm telephone service does more than provide the convenience of the telephone to people in rural areas. It places more and more farm residents in contact with people and businesses in town, and in turn puts these people in contact with the farm families... makes telephone service more valuable and beneficial to all.

Southern Bell Telephone and Telegraph Company  
Incorporated



Honor Mother On Her Day

She's thinking of you every minute of every day—planning and hoping for your happiness. On Her Day, May 12th, honor, love her, make her the happiest "Mom" in the whole wide world.

Swannanoa Bank & Trust Co.  
Member F. D. I. C.  
SWANNANOA, N. C.

REG'LAR FELLERS



PERSONALS---LOCAL NEWS

Dr. and Mrs. John Christenson of Niagara Falls, N. Y. and Judge and Mrs. M. A. Switzer of Pulaski, N. Y., are guests of Miss Minnie McBride at the Monte Vista.

Mr. and Mrs. F. S. Cunningham spent the week-end visiting friends in Knoxville, Tenn.

Misses Penelope and Bessie Clayton of Goldsboro are visiting their sister, Mrs. Annie Haywood Wallace on Connelly St.

Mrs. Lock Craig of Asheville was a dinner guest of Mrs. Annie Haywood Wallace on Connelly St. last Saturday.

Mr. and Mrs. Milton Dickens and family visited relatives near Halifax, N. C. last week-end.

Mr. Rufe Freeman was away from work last Friday due to the death of his aunt. He attended the funeral. Mr. Freeman is employed at McMurray Chevrolet Co.

Mr. and Mrs. Clarence Frady

and son, Bryan and Mr. and Mrs. Robert Boseman visited in Spartanburg and Greenville, S. C., last Sunday.

Lt. Samuel C. Pearce Home On Terminal Leave

Lt. Samuel Chester Pearce is at home on the Montreat Road with his parents, Mr. and Mrs. B. H. Pearce and grandmother, Mrs. S. H. Chester, on terminal leave from over two years service with the Eighth Air Force in Europe.

After graduation at Davidson College in June, 1942, he was sent to the University of Chicago for training in advanced meteorology, being inducted into the Army Nov. 1942. He graduated as a Second Lieutenant in Sept. 1943. He received his practical training at Drew Field, Fla., and was sent overseas March 1944. He was stationed at an air base near Cambridge, England, until the last five months of his service and then was sent to France and

Germany, sailing for the U. S. April 17 from Le Havre. He received the ETO, American and Victory ribbons and three bronze battle stars.

Why Don't We Have Lumber For Home Building?

Plenty of Trees, Lumber and Mills But Little For Home Building

There are plenty of trees, plenty of lumber mills, but very little lumber for Home Building. Why?

Here are the simple facts behind the lumber shortage—these facts are stopping Home Building:

1. Over 50 percent of our lumber was once cut by small mills. Thousands of these mills were put out of business during the war by OPA ceiling prices. OPA still clings to wartime policies and these mills are still out of business.

2. OPA's blind "hold the line" policies, plus lack of enforcement, have led to the development of a huge Black Market in lumber. "Black Market" lumber is lumber that costs the people more money than they would pay if lumber were flowing to them through the normal channels of distribution—the retail lumber dealer.

3. Wartime ceiling prices made it profitable for the lumber manufacturer to cut sizes of lumber suitable for war uses, but not suitable for home construction. As OPA continues this unrealistic policy, manufacturers continue to cut lumber sizes which are unsuitable for home construction. In some cases premium prices granted by OPA encouraged production of lumber not usable for Home Building. Proper peacetime adjustments have not yet been made to encourage production of home construction lumber such as flooring, ceiling, siding, millwork, plywood—all essential items in home construction. This situation affects all lumber production.

4. The manufacturers of lumber have been provided with a hidden premium on export lumber. The OPA has made it more profitable to produce lumber for export to foreign countries than to produce lumber for home construction.

These are merely examples from the lumber field which indicate the type of OPA action that is blocking the production of home building materials in many fields.

The fact remains that homes cannot be built by any industry or Government agency without materials.

The lumber and building material dealers, and the contractors of the nation can build all the homes needed—if they have the materials. But the flow of materials must be unblocked. Only increased production of building materials can solve the so-called housing problem and the unrealistic pricing policy of OPA is the biggest present block to increased production!

BLACK MTN. WINS OPENING GAME

Defeats Army Ground Forces 18-4. Britain Star Hitter.

Last Tuesday the Black Mountain "Black Hawks" opened the season in impressive fashion by defeating the AGF team.

Stevenson, "Black Hawk" pitcher, restricted the opposition to 6 hits and 4 runs while his mates thumped Lebard and Gardner for 11 hits and 18 runs.

The line-ups:

A. G. F.	A. B.	R.	H.
Brasher, 3b	.....2	1	0
Nelson, s.s.	.....2	0	1
Hickman, 2b	.....2	0	0
Reidy, 1b	.....2	1	1
Kerr, lf	.....3	2	2
Zelinski, rf	.....3	0	0
McKnay, cf	.....2	0	0
Meyer, c	.....0	0	0
Ahern, c	.....2	0	0
Lebard, p	.....10	0	0
Gardner, p	.....2	2	2

Black Mtn.	A. B.	R.	H.
Medford, c	.....2	2	1
Torner, 1b	.....3	2	1
Woodside, 3b	.....2	2	1
Stevens, cf	.....3	3	2
Rodisill, s.s.	.....v	2	0
Burgess, rf	.....2	2	1
Robertson, 2b	.....3	2	2
Brittain, lf	.....4	3	3
Stevenson, p	.....3	0	0

18 11  
Patronize our advertisers

COURTEOUS AND DEPENDABLE SERVICE



Let us Lubricate your car for summer driving.

COMPLETE SPRING TUNE-UP

STEPP'S GULF SERVICE

STEPP BROS.

Black Mountain, N. C.  
Your Friendly Gulf Servant

START A CHECKING ACCOUNT



FOR PERSONAL CONVENIENCE

A checking account assures you safety and convenience and in addition, is an automatic bookkeeper. There is no danger of your losing money—you can pay bills by mail and the stubs are a complete record of all payments. Open a checking account with us today. You will like our friendly and helpful service.

THE NORTHWESTERN BANK

Member F. B. I. C.  
Black Mountain, N. C.

By Gene Byrnes

Firestone

Kitchen Stools, slightly soiled, regular \$2.95 value, reduced to .....\$2.45

Deluxe Baby Stroller with coil springs...\$9.95

We have Seat Covers and a complete line of Firestone Batteries, Spark Plugs, Fan Belts, etc.

5 Gallons Outside White Paint \$15.55

Factory Method Recapping.

Come in and see our complete recapping shop.

GARLAND HOME & AUTO SUPPLY COMPANY



FLOWERS FOR MOTHER'S DAY  
May 12th

Order Now

POTTED PLANTS CORSES CUT FLOWERS

Gladioli Bulbs—Mixed Colors .60c and 75c Doz.  
Chrysanthemums Pompon Plants—  
Field Clumps .....25c and 50c

We appreciated your splendid Easter orders.

WE TELEGRAPH FLOWERS

GREGG -- THE FLORIST

Cor. State and Dougherty Sts.  
BLACK MOUNTAIN, N. C.

We carry a complete line of FANCY AND STAPLE GROCERIES



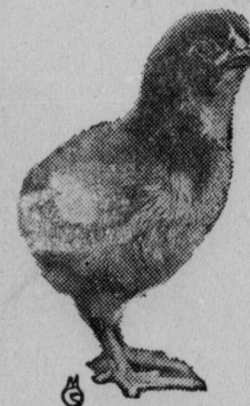
FRESH FRUITS AND VEGETABLES  
FROZEN FOODS

WE DELIVER

BLACK MOUNTAIN GRO. CO.

L. BLAIR and R. T. HILL  
Owners

Ubico Feeds, Seeds and Fertilizers



Green Mountain and Irish Cobblers—Garden Seeds.

Ubico Horse, Steer and Hog Feeds, Poultry and Turkey Rations—Life Guard Dog Food.

BABY CHICKS

DR. SALSBUURY POULTRY PRODUCTS

SWANNANOA FEED STORE

HOWARD BATEMAN, Owner & Manager

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