

THE BLACK MOUNTAIN NEWS
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"Key City In The Land Of The Sky"
TELEPHONE 4101

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STRICTLY IN ADVANCE

A THOUGHT FOR THE DAY



Judge me not O God, and plead my cause against an ungodly nation: O deliver me from the deceitful and unjust man. Psalm 43 1

MERCHANTS TO KEEP PRICES DOWN HERE

Now that the OPA is a thing of the past, persons in this community and surrounding towns are wondering if their pay will be sufficient to cover the possible rise of prices. According to the merchants with whom a representative of the News has talked we do not have to worry much about prices in Black Mountain.

The store keepers here intend to do all within their power to keep the cost of living down as far as possible. Several dealers have stated that they will not increase their prices unless the price to them has been increased. We can not expect the merchants to sell their merchandise at the same prices to us if they have to pay more to the wholesale dealer. The retail dealer is entitled to a fair profit on his sales.

This attitude is an admirable one and will help a great deal in the upbuilding of the Town of Black Mountain. It was not necessary to talk the merchants into giving this opinion. In fact the attention of the News was called to this policy by several store keepers.

There have been a few dealers here that have not been making a fair share of profit on their sales due to some peculiarity in the OPA price schedule. They have had to sell a few items at very low profit margin. On these items the dealers have stated that they intend to slightly increase prices on these items in order that they may make a fair profit on their sales.

The News congratulates the merchants of Black Mountain for this very patriotic attitude of "holding the line" on prices. We hope that it will not be just talk. In order to have this policy successful ALL of the stores will need to cooperate. If one starts to get out of line slightly it will encourage someone else to do the same and there will be higher living costs.

Black Mountain To Have Horse Show

It is possible that there will be a horse show in Black Mountain during the summer. This is expected to be held in August but the date and the place have as yet not been determined. It will be necessary to have some horses that are trained for use in such an occasion in order to have a successful showing.

This show is being planned by J. L. Bowers for the near future. It may be that the show will be

sponsored by a local organization but the plans for this are not definite.



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FATHER WITH MOST CHILDREN . . . George N. Davis Sr., 63, farmer of Theresa, N. Y., at left, behind microphones on porch as he was awarded saving bond by national fathers day committee, which selected him as the father in the U. S. with the most children. The presentation was made in the presence of Mrs. Davis, beside him, the 20 children in foreground and 23 grandchildren. Theresa declared a public holiday and the entire town turned out to honor Davis.

ECHOES FROM THE MOUNTAINS

H. Grady Hardin.

How easily men are disturbed by disturbances! The most jolting events some people know are the disturbances that sometimes arise. These are those who feel that the greatest failure that one can make is to cause a disturbance. To be sure, the thoughtless person who disturbs because he is rude or anti-social is to be condemned but that is not the kind of disturbance we refer to now. The kind of activity that searches out and undermines the weaknesses in the (status quo) is certainly an upsetting experience. There are many who much prefer to see life go on in its same old patterns and fight bitterly anyone who may seem to upset things as they are.

For instance, the enemies of Jesus Christ were far more upset by the healing of the sick man than they were by his illness. The substantial people of the community were much more disturbed by the cleansing of the Temple than by the corruption in the economic system. One of the great condemnations of Jesus was that He stirred up the people.

Those who try to live by the teachings of Jesus today will find that there are some who become greatly disturbed by their preaching and living of the teachings of Jesus. Many who fight change never lose any sleep over the corruption in our personal and social living. Are you disturbed over a disturbance? Or are you one of the followers of him who disturbed evil wherever it was found?

Our Short Sermon

The spirit of man has never tolerated bondage for very long, for man is born to be free. Through the ages man has battled for freedom from oppression, from fear, from lack; he has pioneered new lands where he could have freedom of thought and speech and worship. The greatest freedom of all however is the inner freedom, the inner victory over conflict in ourselves, without which we do not know freedom even in the land of the free.

You can realize inner freedom by realizing your spiritual identity. If you have bound in any way, by any condition, by any emotional conflict or fugitive fear, set yourself free now by unifying yourself with the Christ Spirit, which is you, and say with divine authority, "I am now free." Nothing can bind

you or hold you back when you acknowledge your freedom in Christ. His is the free spirit of life that knows no bondage or limitation. Through His light within you you are forever free.

And God said, Let there be light and there was light. From the very beginning this light of God has shown clearly, a beacon to illumine our path and to make our way clear. Darkness and confusion always disappear when we turn within to God indwelling and rely on His help and guidance. Divine wisdom always reveals to us just what step to take at just the right time.

At the beginning of this new day become still and say, "Let there be light," then place yourself, your loved ones, and all your affairs under the wise and loving direction of God. Clear your mind of all thoughts of anxiety and doubt and know that God is illumining your whole life. Know that you have full and free access to a higher wisdom than your own when you have a decision to make. As you turn to God for council and guidance

GOOD NEWS FOR YOU

As a modern woman, interested in good grooming, you will appreciate, we believe, this special advance notice of an event of great interest in our town.

A friendly, helpful Beauty Expert, trained to know your complexion needs, will be with us during Beauty Week, beginning Monday July 8.

She will give you, with no charge or obligation, a 45 minute consultation with a restful facial, flattering make-up and many suggestions for enhancing your charm.

This personal service is different from the usual "demonstration"; it is planned at our own expense to acquaint you with Cara Nome Beauty Creations.

For a limited time we are saving a period especially for you because we believe you will not want to miss this beneficial service. We can give only ten appointments each day. Therefore, won't you telephone, write, or call at the store to make an appointment.

Looking forward to hearing from you, we are

Most cordially yours,

The Rexall Drug Store.

Black Mountain Drug Company, Black Mountain, North Carolina.

Morning appointment periods: 9:00 - 9:45 - 10:30 - 11:15

Afternoon appointment periods: 1:00 - 1:45 - 2:30 - 3:15 - 4:00 - 4:45

Phone 4121

The Rexall Drug Store

dance you need never hesitate or falter, for He will lead you ever onward and upward into "way of pleasantness and paths of peace."

Veterans Filed Claims For Self-employment Allowances Under G. I. Bill Of Rights

In Buncombe and Madison counties, served by the Asheville local office, 359 self-employed veterans filed claims for self-employment allowances under the G. I. Bill of this year. Rights in the first five months of this year, it is learned from information supplied by R. Fuller Martin, acting chairman of the State Unemployment Compensation Commission.

These claims are filed by World War II veterans who are in business for themselves and whose net income from their business for any month is not as much as \$100.00. If a self-employed veteran earns nothing or less than \$100.00 net during any month, he may file a claim not later than the 20th of the month following, for \$100.00 or for enough to make his total net income as much as \$100.00. More than 95% of the self-employed veterans filing these claims in the

GO TO SUNDAY SCHOOL AND CHURCH SUNDAY

PRAYER FOR THE WEEK

(It is suggested that you tear this prayer out and place it at your table to be used as a basis for family devotions each morning of the week.)

O God of power, guide us in our search for power. Turn us from the search that leads to destruction to the ways that lead to peace and healing. Make us worthy of the hidden power in our universe that we may use it to thy glory and to the betterment of mankind. Help us to know that thy power is thy love and lead us in our endless search until we have found our own power in thy love. Through Jesus Christ. Amen.

State are farmers and the bulk of them report little or no earnings during the growing season, or until harvesting or marketing time.

The veterans, claiming Servicemen's Readjustment Allowances for unemployment, must first apply for jobs. They must be able to work, available for work and willing to take any suitable job offered them, except that, under the G. I. Bill of Rights, if a veteran is able to work when he files his first claim, but illness or other disability prevents his weekly reporting to the local USES office in person, he may delegate a representative to file later claims for him.

On a state-wide basis, it is found that just about one veteran out of every four inducted into the service had filed claims for servicemen's Readjustment Allowance by the end of May, and also, on a state-wide basis, it is revealed that considerably more than an average of two inductees came from non-agricultural activities for every one inducted from agriculture. Early this year, 351,146 had been inducted into the armed forces from North Carolina, an estimated 105,185 coming from agriculture and 245,961 from non-agricultural activities.

These provisions for veterans are made by an appreciative government in an effort to give former service men and women an

opportunity to readjust their lives. Martin issues a word of caution, however, advising veterans to push forth every effort to obtain suitable employment as soon as possible and not exhaust their allowances, which may be needed even more in later years.

Now Is Good Time To Plant Second Garden

Now is a good time to make plantings of beets, carrots, bunch beans, lima beans, cabbage, cauliflower, collards and many other things. Make good seed bed and cover seed slightly deeper than for spring planting.

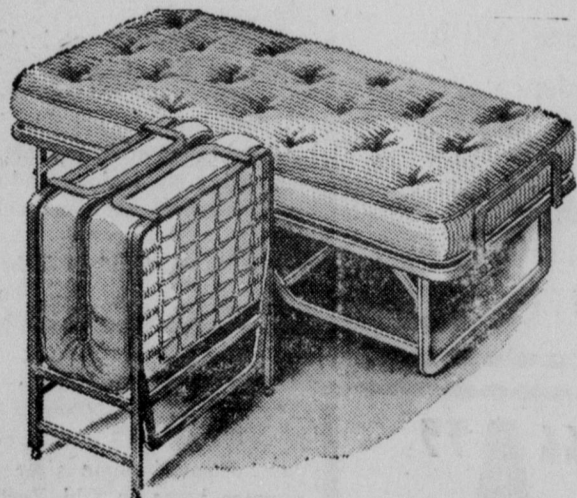
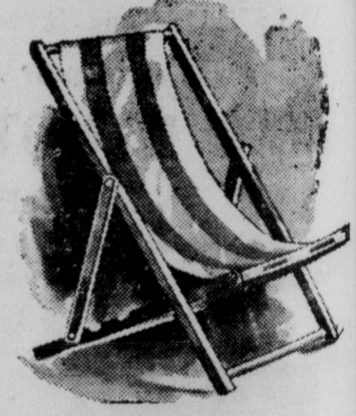
Many rutabagas are shipped in to our markets from other sections however they can be grown here when planted on good soil, four to six inches apart and earlier than turnips — this month is the time to plant them.

Make plantings now of roasting ear corn for home use and late markets. Sweet corn is preferable by most people. It requires good soil and then top dressing with nitrate of soda to make a good grade of sweet corn.

Our markets will be short of fresh vegetables this fall; now is the time to plant for them.

FOR HOMES WITH A THRIFTY OUTLOOK

Deck Chairs:
Reduced price — sturdily made adjustable chair . jointed by heavy bolts. Just the chair for your porch or lawn. You can now buy at the low price . . . of \$3.95

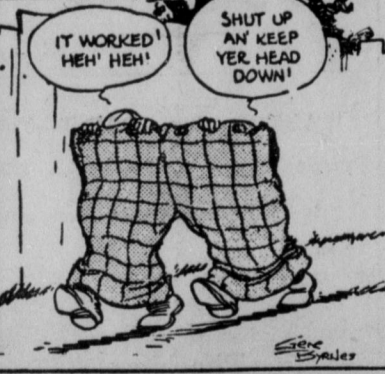


Bed:
Sturdily constructed, all metal folding 30 inch cot with rolled edge and cotton tufted mattress that will give you sleeping comfort. . . . \$32.95

STERCHI BROS.

52-56 Biltmore Ave. — Phone 4435
WE CLOSE EACH WEDNESDAY AT 1:00 P. M.
Daily Store Hours, 9 to 5:30 Except Wednesday—Saturday 9 to 6

REG'LAR FELLERS



By Gene Byrnes